#### Form 5500

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Signature of plan administrator

Signature of DFE

Filed with authorized/valid electronic signature.

Signature of employer/plan sponsor

SIGN

**HERE** 

SIGN HERE

# Annual Return/Report of Employee Benefit Plan

This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6047(e), and 6058(a) of the Internal Revenue Code (the Code).

▶ Complete all entries in accordance with the instructions to the Form 5500.

OMB Nos. 1210-0110 1210-0089

2009

This Form is Open to Public Inspection

					inspection		
Part I	Annual Report Ident	ification Information					
For calendar	plan year 2009 or fiscal pl	an year beginning 01/01/2007		and ending 01/31/2	2007		
A This return	n/report is for:	a multiemployer plan;	a multiple	e-employer plan; or			
		X a single-employer plan;	a DFE (sp	pecify)			
<b>B</b> This return	n/report is:	the first return/report;		eturn/report;			
		an amended return/report;	a short pl	an year return/report (less th	han 12 months).		
C If the plan	is a collectively-bargained	d plan, check here					
D Check box	x if filing under:	Form 5558;	automatio	extension;	the DFVC program;		
		special extension (enter des	cription)				
Part II	Basic Plan Inform	ation—enter all requested informa	tion				
1a Name of	plan				<b>1b</b> Three-digit plan	001	
WARREN KF	REMER PAINO ADVERTIS	SING, LLC			number (PN) ▶ <b>1c</b> Effective date of place	an .	
					04/01/2003		
2a Plan sponsor's name and address (employer, if for a single-employer plan) (Address should include room or suite no.) WARREN KREMER PAINO ADVERTISING, LLC					<b>2b</b> Employer Identification Number (EIN) 02-0679212		
					2c Sponsor's telephor number 516-883-2842	ne	
152 SOUNDVIEW DRIVE PORT WASHINGTON, NY 11050			152 SOUNDVIEW DRIVE PORT WASHINGTON, NY 11050			e	
Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.							
Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.							
0.0	d with authorized/valid elec	ctronic signature.	05/10/2010	ROBERT PAINO			
HERE							

Date

Date

Date

05/10/2010

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500.

Form 5500 (2009) v.092307.1

Enter name of individual signing as plan administrator

Enter name of individual signing as DFE

Enter name of individual signing as employer or plan sponsor

**ROBERT PAINO** 

Form 5500 (2009) Page **2** 

	Plan administrator's name and address (if same as plan sponsor, enter "Sam	ne")		ministrator's EIN 0679212			
	2 SOUNDVIEW DRIVE RT WASHINGTON, NY 11050		3c Administrator's telephone number 516-883-2842				
4	If the name and/or EIN of the plan sponsor has changed since the last return, the plan number from the last return/report:	/report filed for this plan, enter the name, EIN	and	4b EIN			
а	Sponsor's name			4c PN			
5	Total number of participants at the beginning of the plan year		5	29			
6	Number of participants as of the end of the plan year (welfare plans complete	e only lines 6a, 6b, 6c, and 6d).					
а	Active participants		. 6a	0			
b	Retired or separated participants receiving benefits		6b	0			
С	Other retired or separated participants entitled to future benefits		6c	0			
d	Subtotal. Add lines <b>6a</b> , <b>6b</b> , and <b>6c</b>		6d	0			
е	Deceased participants whose beneficiaries are receiving or are entitled to rec	ceive benefits	. 6e	0			
f	Total. Add lines <b>6d</b> and <b>6e</b>	6f	0				
g	Number of participants with account balances as of the end of the plan year (complete this item)	. 6g	0				
h	Number of participants that terminated employment during the plan year with less than 100% vested		6h	0			
7	Enter the total number of employers obligated to contribute to the plan (only	multiemployer plans complete this item)	7				
	<ul> <li>8a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions:</li> <li>2E 2G 2J 2K 3E</li> <li>b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:</li> </ul>						
9a 10	Plan funding arrangement (check all that apply)  (1)						
	Pension Schedules  (1) R (Retirement Plan Information)  (2) MB (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan actuary  (3) SB (Single-Employer Defined Benefit Plan Actuarial Information) - signed by the plan actuary	b General Schedules (1) H (Financial Inform (2) X I (Financial Inform (3) X 1 A (Insurance Inform (4) C (Service Provide (5) X D (DFE/Participati (6) G (Financial Trans	nation) nation – mation) er Inform ng Plan	Small Plan) nation) Information)			

# **SCHEDULE A** (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

## **Insurance Information**

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA).

#### File as an attachment to Form 5500.

▶ Insurance companies are required to provide the information

OMB No. 1210-0110

2009

This Form is Open to Public

		pursuant to El	RISA section 103(a)(2).			Inspection	
For calendar plan year 200	09 or fiscal plan	year beginning 01/01/2007	and	d ending 0°	1/31/2007		
A Name of plan WARREN KREMER PAIN	IO ADVERTISI	NG, LLC		nree-digit lan number (P	'N) <b>•</b>	001	
C Plan sponsor's name as shown on line 2a of Form 5500.  WARREN KREMER PAINO ADVERTISING, LLC  D Employer Identification Number (EIN) 02-0679212							
		ing Insurance Contract C Individual contracts grouped as a					
1 Coverage Information:							
(a) Name of insurance ca	rrier						
	(c) NAIC	(d) Contract or	(e) Approximate number of	:	Policy or co	entract year	
(b) EIN	code	identification number	persons covered at end of policy or contract year	(f)	) From	<b>(g)</b> To	
13-5570651	62944	91674173	0	01/01/2	007	01/31/2007	
2 Insurance fee and communication descending order of the		ation. Enter the total fees and total	commissions paid. List in iter	m 3 the agents	s, brokers, and c	other persons in	
(a) Total a	amount of comm	missions paid	(b)	Total amount	of fees paid	0	
3 Persons receiving com	missions and fe	ees. (Complete as many entries a	s needed to report all persons	).			
<u> </u>		nd address of the agent, broker, o			s were naid		
CHRISTOPHER DRAGO		513 FR	ANKLIN AVENUE Y, NJ 07110				
(b) Amount of sales ar	nd hase	Fees	and other commissions paid				
commissions pai		(c) Amount	<b>(d)</b> Purp	ose		(e) Organization code	
	80	0 N/A			3		
	(a) Name a	nd address of the agent, broker, o	r other person to whom comm	issions or fee:	s were paid		
(a) Name and address of the agent, broker, or other person to whom commissions or fees were paid  DOUGLAS DUERR  150 RIVER ROAD MONTVILLE, NJ 07045							
(b) Amount of sales ar	nd hase	Fees	and other commissions paid				
commissions pai		(c) Amount	( <b>d)</b> Purp	ose		(e) Organization code	
	43	0 N/A				3	
For Panerwork Reduction	n Act Notice a	nd OMB Control Numbers, see	the instructions for Form 55	00	Sch	 	

Schedule A (Form 5500)	2009	Page <b>2-</b> 1	
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were paid	d
		Fees and other commissions paid	
(b) Amount of sales and base commissions paid	(c) Amount	(d) Purpose	(e) Organization code
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were paid	d
(b) Amount of sales and base		Fees and other commissions paid	(e) Organization
commissions paid	(c) Amount	(d) Purpose	code
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were paid	d
	I		
(b) Amount of sales and base		Fees and other commissions paid	(e) Organization
commissions paid	(c) Amount	(d) Purpose	code
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were pai	
(4)	and address of the agont, or	oner, et euret person le miem commissione et lece were per	-
(b) Amount of sales and base		Fees and other commissions paid	(e) Organization
commissions paid	(c) Amount	(d) Purpose	code
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were paid	d
(b) Amount of sales and base		Fees and other commissions paid	(e) Organization
commissions paid	(c) Amount	(d) Purpose	code

Part II		Investment and Annuity Contract Information Where individual contracts are provided, the entire group of such individual report.	each carrier may be treated as a unit for	or purposes of	
4	Curre	ent value of plan's interest under this contract in the general account at year	end	4	0
_		ent value of plan's interest under this contract in separate accounts at year e		_	0
6	Cont	racts With Allocated Funds:		· · · · · · · · · · · · · · · · · · ·	
	а	State the basis of premium rates •			
	b	Premiums paid to carrier		6b	
	С	Premiums due but unpaid at the end of the year		6c	
	d	If the carrier, service, or other organization incurred any specific costs in corretention of the contract or policy, enter amount		9 90	
		Specify nature of costs			
	е	Type of contract: (1) ☐ individual policies (2) ☐ group deferred (3) ☐ other (specify) ▶	d annuity		
	f	If contract purchased, in whole or in part, to distribute benefits from a termin	ating plan check her	е • [	
7	Cont	racts With Unallocated Funds (Do not include portions of these contracts ma	intained in separate	accounts)	
	а		te participation guara	antee /ESTMENT CONTRACT	
	b	Balance at the end of the previous year		7b	27020
	С	Additions: (1) Contributions deposited during the year	7c(1)	0	
		(2) Dividends and credits		0	
		(3) Interest credited during the year		-474	
		(4) Transferred from separate account		0	
		(5) Other (specify below)	. 7c(5)	0	
		,			
		(6)Total additions		7c(6)	-474
	ď	Total of balance and additions (add <b>b</b> and <b>c(6)</b> )	<u></u>	7d	26546
	e i	Deductions:			
		(1) Disbursed from fund to pay benefits or purchase annuities during year	7e(1)	0	
		(2) Administration charge made by carrier	. 7e(2)	0	
		(3) Transferred to separate account	7e(3)	0	
		(4) Other (specify below)	. 7e(4)	26546	
		LIQUIDATION DUE TO PLAN TERMINATION			
		(5) Total deductions		7e(5)	26546
		Balance at the end of the current year (subtract <b>e(5)</b> from <b>d</b> )			0

Page <b>4</b>
i age 🕶
loyer(s) or members of the same employee ence-rated as a unit. Where contracts cove a unit for purposes of this report.

		If more than one contract covers the same gro information may be combined for reporting pu the entire group of such individual contracts w	irposes i	such contracts	are experien	ce-rated as a unit. Wh	ere contract	
8	Bene	efit and contract type (check all applicable boxes)						
	а	Health (other than dental or vision)	<b>b</b>	ental	С	Vision		<b>d</b> Life insurance
	е	Temporary disability (accident and sickness)	f 🗌 Lo	ong-term disabilit	ty <b>g</b>	Supplemental unemp	oloyment	<b>h</b> Prescription drug
	i [	Stop loss (large deductible)	ј 🛮 н	MO contract	k	PPO contract		I Indemnity contract
	m	Other (specify)						
9	Ехре	erience-rated contracts:						
	а	Premiums: (1) Amount received			9a(1)			
		(2) Increase (decrease) in amount due but unpaid	I		9a(2)			
		(3) Increase (decrease) in unearned premium rese	erve		9a(3)			
		(4) Earned ((1) + (2) - (3))					9a(4)	
	b	Benefit charges (1) Claims paid			9b(1)			
		(2) Increase (decrease) in claim reserves			9b(2)			
		(3) Incurred claims (add (1) and (2))					9b(3)	
		(4) Claims charged					9b(4)	
	С	Remainder of premium: (1) Retention charges (or	n an acc	rual basis)	_			
		(A) Commissions			9c(1)(A)			
		(B) Administrative service or other fees			9c(1)(B)			
		(C) Other specific acquisition costs						
		(D) Other expenses			9c(1)(D)			
		(E) Taxes			9c(1)(E)			
		(F) Charges for risks or other contingencies						
		(G) Other retention charges			9c(1)(G)		ı	
		(H) Total retention					9c(1)(H)	
		$\ensuremath{\text{(2)}}\ \text{Dividends or retroactive rate refunds.}\ \ensuremath{\text{(These}}\ $	amounts	s were 📗 paid in	cash, or	credited.)	9c(2)	
	d	Status of policyholder reserves at end of year: (1)	) Amoun	t held to provide	benefits after	r retirement	9d(1)	
		(2) Claim reserves					9d(2)	
		(3) Other reserves					9d(3)	
	е	Dividends or retroactive rate refunds due. (Do no	ot include	e amount entered	d in <b>c(2)</b> .)		. 9e	
10		nexperience-rated contracts:						
	а	Total premiums or subscription charges paid to ca	arrier				10a	
	b	If the carrier, service, or other organization incurred retention of the contract or policy, other than repo	•			•	10b	
	Sp	ecify nature of costs						

Part IV	Provision of Information			
<b>11</b> Did th	e insurance company fail to provide any information necessary to complete Schedule A?	Yes	X No	

Schedule A (Form 5500) 2009

Part III

**Welfare Benefit Contract Information** 

# **SCHEDULE D** (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

# **DFE/Participating Plan Information**

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA).

File as an attachment to Form 5500.

OMB No. 1210-0110

2009

This Form is Open to Public Inspection.

For calendar plan year 2009 or fiscal	olan year beginning	01	/01/2007 an	d en	ding 01/31/2007		
A Name of plan WARREN KREMER PAINO ADVERTI	SING, LLC			В	Three-digit plan number (PN)	•	001
C Plan or DFE sponsor's name as sh	own on line 2a of Forn	n 550	0	D	Employer Identification	Number (	EIN)
WARREN KREMER PAINO ADVERTI					02-0679212	,	,
			PSAs, and 103-12 IEs (to be co report all interests in DFEs)	mpl	eted by plans and I	OFES)	
a Name of MTIA, CCT, PSA, or 103-							
<b>b</b> Name of sponsor of entity listed in	(a): AXA EQUITAR	BLE					
C EIN-PN 13-5570651-065	<b>d</b> Entity P	е	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruct		A, or		0
a Name of MTIA, CCT, PSA, or 103-	12 IE:						
<b>b</b> Name of sponsor of entity listed in	(a):						
C EIN-PN	<b>d</b> Entity code	е	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruct				
a Name of MTIA, CCT, PSA, or 103-	12 IE:						
<b>b</b> Name of sponsor of entity listed in	(a):						
C EIN-PN	<b>d</b> Entity code	е	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruct				
a Name of MTIA, CCT, PSA, or 103-	12 IE:						
<b>b</b> Name of sponsor of entity listed in	(a):						
C EIN-PN	<b>d</b> Entity code	е	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruct		A, Or		
a Name of MTIA, CCT, PSA, or 103-	12 IE:						
<b>b</b> Name of sponsor of entity listed in	(a):						
C EIN-PN	C EIN-PN  d Entity code  e Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)						
a Name of MTIA, CCT, PSA, or 103-	12 IE:						
<b>b</b> Name of sponsor of entity listed in (a):							
C EIN-PN	<b>d</b> Entity code	е	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruct		•		
a Name of MTIA, CCT, PSA, or 103-	12 IE:						
<b>b</b> Name of sponsor of entity listed in							
C EIN-PN	<b>d</b> Entity code	е	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruct				

Schedule D (Form 5500)	2009	Page <b>2-</b> 1
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	ı (a):	
C EIN-PN	<b>d</b> Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	ı (a):	
C EIN-PN	<b>d</b> Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	ı (a):	
C EIN-PN	<b>d</b> Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	ı (a):	
C EIN-PN	<b>d</b> Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	ı (a):	
C EIN-PN	<b>d</b> Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	ı (a):	
C EIN-PN	<b>d</b> Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	n (a):	
C EIN-PN	<b>d</b> Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	ı (a):	
C EIN-PN	<b>d</b> Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
<b>b</b> Name of sponsor of entity listed in	ı (a):	

Dollar value of interest in MTIA, CCT, PSA, or

Dollar value of interest in MTIA, CCT, PSA, or

103-12 IE at end of year (see instructions)

103-12 IE at end of year (see instructions)

**d** Entity

**d** Entity

code

code

C EIN-PN

C EIN-PN

a Name of MTIA, CCT, PSA, or 103-12 IE:

**b** Name of sponsor of entity listed in (a):

е

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Р	art II	Information on Participating Plans (to be completed by DFEs) (Complete as many entries as needed to report all participating plans)		
а	Plan na			
b	Name o		С	EIN-PN
а	Plan na	me		
b	Name o		С	EIN-PN
a	Plan na	me		
b	Name o		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name o		С	EIN-PN

# SCHEDULE I (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation Financial Information—Small Plan

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).

File as an attachment to Form 5500.

OMB No. 1210-0110

2009

This Form is Open to Public Inspection

r choich benefit durantly corporation	mapection
For calendar plan year 2009 or fiscal plan year beginning 01/01/2007	and ending 01/31/2007
A Name of plan WARREN KREMER PAINO ADVERTISING, LLC	B Three-digit 001 plan number (PN) ▶
C Plan sponsor's name as shown on line 2a of Form 5500 WARREN KREMER PAINO ADVERTISING, LLC	D Employer Identification Number (EIN) 02-0679212

Complete Schedule I if the plan covered fewer than 100 participants as of the beginning of the plan year. You may also complete Schedule I if you are filing as a small plan under the 80-120 participant rule (see instructions). Complete Schedule H if reporting as a large plan or DFE.

#### Part I Small Plan Financial Information

Report below the current value of assets and liabilities, income, expenses, transfers and changes in net assets during the plan year. Combine the value of plan assets held in more than one trust. Do not enter the value of the portion of an insurance contract that guarantees during this plan year to pay a specific dollar benefit at a future date. Include all income and expenses of the plan including any trust(s) or separately maintained fund(s) and any payments/receipts to/from insurance carriers. Round off amounts to the nearest dollar.

1	Plan Assets and Liabilities:		(a) Beginning of Year	(b) End of Year
а	Total plan assets	. 1a	503306	0
b	Total plan liabilities	. 1b		
С	Net plan assets (subtract line 1b from line 1a)	1c	503306	0
2	Income, Expenses, and Transfers for this Plan Year:		(a) Amount	<b>(b)</b> Total
а	Contributions received or receivable:			
	(1) Employers	. 2a(1)		
	(2) Participants	. 2a(2)		
	(3) Others (including rollovers)	. 2a(3)		
b	Noncash contributions	. 2b		
С	Other income	. 2c	2008	
d	Total income (add lines 2a(1), 2a(2), 2a(3), 2b, and 2c)	. 2d		2008
е	Benefits paid (including direct rollovers)	. 2e	162748	
f	Corrective distributions (see instructions)	. 2f		
g	Certain deemed distributions of participant loans (see instructions)	. 2g		
h	Administrative service providers (salaries, fees, and commissions)			
i	Other expenses		8149	
j	Total expenses (add lines 2e, 2f, 2g, 2h, and 2i)	. 2j		170897
k	Net income (loss) (subtract line 2j from line 2d)	. 2k		-168889
	Transfers to (from) the plan (see instructions)	. 2I		-334417

3 Specific Assets: If the plan held assets at anytime during the plan year in any of the following categories, check "Yes" and enter the current value of any assets remaining in the plan as of the end of the plan year. Allocate the value of the plan's interest in a commingled trust containing the assets of more than one plan on a line-by-line basis unless the trust meets one of the specific exceptions described in the instructions.

			Yes	No	Amount
а	Partnership/joint venture interests	3a		X	
b	Employer real property	3b		X	
	Real estate (other than employer real property)			X	
d	Employer securities	3d		X	
	Participant loans	3e		X	

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			Yes	No	Amount
3f	Loans (other than to participants)	3f		X	7
g	Tangible personal property	3g		Χ	
Pa	art II Compliance Questions				
4	During the plan year:		Yes	No	Amount
а	Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures until fully				
	corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program.)	4a		X	
b	Were any loans by the plan or fixed income obligations due the plan in default as of the close of plan				
	year or classified during the year as uncollectible? Disregard participant loans secured by the participant's account balance	4b		X	
С	Were any leases to which the plan was a party in default or classified during the year as				
	uncollectible?	4c		X	
d	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 4a.)	4d		X	
е	Was the plan covered by a fidelity bond?	4e	X		50000
f	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by				
	fraud or dishonesty?	4f		X	
g	Did the plan hold any assets whose current value was neither readily determinable on an established market nor set by an independent third party appraiser?	4g		X	
h	Did the plan receive any noncash contributions whose value was neither readily determinable on an	79			
	established market nor set by an independent third party appraiser?	4h		X	
i	Did the plan at any time hold 20% or more of its assets in any single security, debt, mortgage, parcel of real estate, or partnership/joint venture interest?	4:		X	
i	Were all the plan assets either distributed to participants or beneficiaries, transferred to another plan,	4i		^	
,	or brought under the control of the PBGC?	4j		X	
k	Are you claiming a waiver of the annual examination and report of an independent qualified public accountant (IQPA) under 29 CFR 2520.104-46? If "No," attach an IQPA's report or 2520.104-50				
	statement. (See instructions on waiver eligibility and conditions.)	4k	X		
I	Has the plan failed to provide any benefit when due under the plan?	41		X	

If, during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)

4m

4n

Amount:

**m** If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.).....

5a

**n** If 4m was answered "Yes," check the "Yes" box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3 ......

Has a resolution to terminate the plan been adopted during the plan year or any prior plan year?

5b(1) Name of plan(s)	<b>5b(2)</b> EIN(s)	<b>5b(3)</b> PN(s)	
WKP SPIER LLC PROFIT SHARING/401 K	20-4953682	001	



# Before printing the attached filing, change the following setting in Adobe Reader:



Choose *File>Print* and select *Page Scaling* menu, choose "NONE" and click ok.

The latest version of Adobe Reader should be used.

Also, turn off the duplex print setting on your printer.



Filings printed without changing these settings will be rejected.



Do not file this page with any government agency

#### SCHEDULE R (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

### **Retirement Plan Information**

This schedule is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and section 6058(a) of the Internal Revenue Code (the Code).

▶ File as an Attachment to Form 5500.

Official Use Only

OMB No. 1210-0110

2007

This Form is Open to Public Inspection.

Pension Benefit Guaranty Corporation		P	ublic inspection.
For calendar year 2007 or fiscal plan year beginning $01/01/2007$ , and ending	ng	01/31/	2007 ,
A Name of plan	В	Three-digit	
WARREN KREMER PAINO ADVERTISING, LLC 401 K PLAN		plan number	▶ 001
C Plan sponsor's name as shown on line 2a of Form 5500	D	Employer Ident	ification Number
WARREN KREMER PAINO ADVERTISING, LLC			02-0679212
Part I Distributions			
All references to distributions relate only to payments of benefits during the plan year.			
1 Total value of distributions paid in property other than in cash or the forms of property specified			
in the instructions		<b>1</b> s	162748
2 Enter the EIN(s) of payor(s) who paid benefits on behalf of the plan to participants or beneficiaries			
during the year (if more than two, enter EINs of the two payors who paid the greatest dollar amount	ts		
of benefits). 20-3627707 02-0679212			
Profit-sharing plans, ESOPs, and stock bonus plans, skip line 3.			
3 Number of participants (living or deceased) whose benefits were distributed in a single sum, during	ı		
the plan year		3	
Part II Funding Information (If the plan is not subject to the minimum funding requiremen			ternal Revenue
Code or ERISA section 302, skip this Part)			
4 Is the plan administrator making an election under Code section 412(c)(8) or ERISA section 302(c)(	8)?	Ye	es No N/A
If the plan is a defined benefit plan, go to line 7.	-,		
5 If a waiver of the minimum funding standard for a prior year is being amortized in this			
plan year, see instructions, and enter the date of the ruling letter granting the waiver	▶	Month [	Day Year
If you completed line 5, complete lines 3, 9, and 10 of Schedule B and do not complete the re			·
<b>6a</b> Enter the minimum required contribution for this plan year		1 . 1	
<b>b</b> Enter the amount contributed by the employer to the plan for this plan year		<u> </u>	
C Subtract the amount in line 6b from the amount in line 6a. Enter the result (enter a minus sign to the			
of a negative amount)		6c \$	
If you completed line 6c, skip lines 7 and 8 and complete line 9.		L	
7 If a change in actuarial cost method was made for this plan year pursuant to a revenue procedure p	orovidin	g automatic	
approval for the change or a class ruling letter, does the plan sponsor or plan administrator agree w			es No N/A
Part III Amendments		<u> </u>	
8 If this is a defined benefit pension plan, were any amendments adopted during this plan year that			***************************************
increased or decreased the value of benefits? If yes, check the appropriate box(es). If no, check the	Э		
"No" box. (See instructions.)		Increase	Decrease No
Part IV Coverage (See instructions.)		<u> </u>	
9 Check the box for the test this plan used to satisfy the coverage requirements X the ratio pe	ercentag	e test	average benefit test
For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 55			lle R (Form 5500) 2007



000597

BOD CD-TE

NUMBER OF THIS NOTICE: CP-403 DATE OF THIS NOTICE: 03-08-2010 TAXPAYER IDENT. NUM: 02-0679212

FORM: 5500 PLAN #: 001 PLAN YEAR ENDING: 12-31-2007

WARREN KREMER PAINO ADVERTISING LLC 460 PARK AVE S FL 7 NEW YORK NY 10016-7315079

MAR 1 1 2010



001519

#### COMPLETE AND RETURN WITH YOUR REPLY

# Section I Enter the information exactly as shown on the form filed with EBSA. Name and address as shown on the form Employer Identification Number (EIN) 02-0679212 Plan Year Ending (3)12007 Date filed with EBSA and Acknowledgement Plan Number Section II

Not Required to file

Please check the box that applies to you, a form was not filed because:

- [ ] Plan in question is a Savings Incentive Match Plan for Employees of Small Employers (SIMPLE) that involves SIMPLE IRAs.
- [ ] Plan in question is a Simplified Employee Pension (SEP).
  [ ] Plan was terminated or merged into a new plan. You must still file a "Final" return showing zero end-of-year assets, zero participants, and mark "the final return filed for the plan" box in part 1 of the form.
- [ ] Other:\_\_\_\_

Section III Reason for not filing on time

Explain why you did not file on time:



OGDEN UT 84201-0018

MAR 1 1 2010

001519.699981.0009.001 1 AB 0.360 990



WARREN KREMER PAINO ADVERTISING LLC 460 PARK AVE S FL 7 NEW YORK NY 10016-7315079

001519

Be sure the IRS address appears in your envelope window.

BODCD-TE SELCD- Notice Number: CP403 Notice Date : 2010-03-Tax Period : 200712

\*020679212\*

WARREN KREMER PAINO ADVERTISING LLC 460 PARK AVE S FL 7 NEW YORK NY 10016-7315079

INTERNAL REVENUE SERVICE OGDEN UT 84201-0018