Form 5500

Department of the Treasury
Internal Revenue Service

Department of Labor
Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Annual Return/Report of Employee Benefit Plan

This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6047(e), and 6058(a) of the Internal Revenue Code (the Code).

▶ **Complete all entries in accordance with the instructions to the Form 5500.**

OMB Nos. 1210-0110
1210-0089

2009

This Form is Open to Public Inspection

Part I Annual Report Identification Information

For calendar plan year 2009 or fiscal plan year beginning 01/01/2009 and ending 12/31/2009

A This return/report is for:
- [ ] a multiemployer plan;
- [ ] a multiple-employer plan; or
- [X] a single-employer plan;
- [ ] a DFE (specify) ____

B This return/report is:
- [ ] the first return/report;
- [ ] the final return/report;
- [ ] an amended return/report;
- [ ] a short plan year return/report (less than 12 months).

C If the plan is a collectively-bargained plan, check here. . . . . ▶ [ ]

D Check box if filing under:
- [X] Form 5558;
- [ ] automatic extension;
- [ ] the DFVC program;
- [ ] special extension (enter description)

Part II Basic Plan Information—enter all requested information

1a Name of plan
THE BELL COMPANY, LLC 401(K) PLAN

1b Three-digit plan number (PN) ▶ 001

1c Effective date of plan 10/01/1974

2a Plan sponsor's name and address (employer, if for a single-employer plan)
(Address should include room or suite no.)
THE BELL COMPANY, LLC.

1340 LEXINGTON AVENUE
ROCHESTER, NY 14606

2b Employer Identification Number (EIN) 26-1642900

2c Sponsor's telephone number 585-277-1000

2d Business code (see instructions) 236200

Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.

Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN HERE	Filed with authorized/valid electronic signature.	10/06/2010	JAMES DREIER
	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN HERE			
	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor
SIGN HERE			
	Signature of DFE	Date	Enter name of individual signing as DFE

3a Plan administrator's name and address (if same as plan sponsor, enter "Same")
THE BELL COMPANY, LLC.

1340 LEXINGTON AVENUE
ROCHESTER, NY 14606

3b Administrator's EIN
26-1642900

3c Administrator's telephone number
585-277-1000

4 If the name and/or EIN of the plan sponsor has changed since the last return/report filed for this plan, enter the name, EIN and the plan number from the last return/report:

a Sponsor's name

4b EIN

4c PN

5	Total number of participants at the beginning of the plan year	**5**	547
6	Number of participants as of the end of the plan year (welfare plans complete only lines **6a, 6b, 6c,** and **6d**).		
a	Active participants	**6a**	552
b	Retired or separated participants receiving benefits	**6b**	0
c	Other retired or separated participants entitled to future benefits	**6c**	85
d	Subtotal. Add lines **6a**, **6b**, and **6c**	**6d**	637
e	Deceased participants whose beneficiaries are receiving or are entitled to receive benefits	**6e**	0
f	Total. Add lines **6d** and **6e**	**6f**	637
g	Number of participants with account balances as of the end of the plan year (only defined contribution plans complete this item)	**6g**	238
h	Number of participants that terminated employment during the plan year with accrued benefits that were less than 100% vested	**6h**	0
7	Enter the total number of employers obligated to contribute to the plan (only multiemployer plans complete this item)	**7**	

8a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions:
2E 2F 2G 2J 2K 2T 3D

b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

9a Plan funding arrangement (check all that apply)

(1)		Insurance
(2)		Code section 412(e)(3) insurance contracts
(3)	X	Trust
(4)		General assets of the sponsor

9b Plan benefit arrangement (check all that apply)

(1)		Insurance
(2)		Code section 412(e)(3) insurance contracts
(3)	X	Trust
(4)		General assets of the sponsor

10 Check all applicable boxes in 10a and 10b to indicate which schedules are attached, and, where indicated, enter the number attached. (See instructions)

a Pension Schedules

(1)	X	**R** (Retirement Plan Information)
(2)		**MB** (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan actuary
(3)		**SB** (Single-Employer Defined Benefit Plan Actuarial Information) - signed by the plan actuary

b General Schedules

(1)	X	**H** (Financial Information)
(2)		**I** (Financial Information – Small Plan)
(3)		**A** (Insurance Information)
(4)	X	**C** (Service Provider Information)
(5)	X	**D** (DFE/Participating Plan Information)
(6)		**G** (Financial Transaction Schedules)

SCHEDULE C (Form 5500)	Service Provider Information	OMB No. 1210-0110
Department of the Treasury Internal Revenue Service Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA). ▶ **File as an attachment to Form 5500.**	**2009** **This Form is Open to Public Inspection.**

For calendar plan year 2009 or fiscal plan year beginning 01/01/2009 and ending 12/31/2009

A Name of plan
THE BELL COMPANY, LLC 401(K) PLAN

B Three-digit plan number (PN) ▶ 001

C Plan sponsor's name as shown on line 2a of Form 5500
THE BELL COMPANY, LLC.

D Employer Identification Number (EIN)
26-1642900

Part I Service Provider Information (see instructions)

You must complete this Part, in accordance with the instructions, to report the information required for **each person** who received, directly or indirectly, $5,000 or more in total compensation (i.e., money or anything else of monetary value) in connection with services rendered to the plan or the person's position with the plan during the plan year. If a person received **only** eligible indirect compensation for which the plan received the required disclosures, you are required to answer line 1 but are not required to include that person when completing the remainder of this Part.

1 Information on Persons Receiving Only Eligible Indirect Compensation

a Check "Yes" or "No" to indicate whether you are excluding a person from the remainder of this Part because they received only eligible indirect compensation for which the plan received the required disclosures (see instructions for definitions and conditions).. . . . . ☐ Yes ☒ No

b If you answered line 1a "Yes," enter the name and EIN or address of each person providing the required disclosures for the service providers who received only eligible indirect compensation. Complete as many entries as needed (see instructions).

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

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2. Information on Other Service Providers Receiving Direct or Indirect Compensation. Except for those persons for whom you answered "yes" to line 1a above, complete as many entries as needed to list each person receiving, directly or indirectly, $5,000 or more in total compensation (i.e., money or anything else of value) in connection with services rendered to the plan or their position with the plan during the plan year. (See instructions).

(a) Enter name and EIN or address (see instructions)

JP MORGAN RETIREMENT PLAN SERVICES

71-0930784

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
15 25 37 52 59 60 63 72	NONE	3050	Yes [X] No [ ]	Yes [ ] No [X]	29667	Yes [ ] No [X]

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes [ ] No [ ]	Yes [ ] No [ ]		Yes [ ] No [ ]

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes [ ] No [ ]	Yes [ ] No [ ]		Yes [ ] No [ ]

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	**(c)** Relationship to employer, employee organization, or person known to be a party-in-interest	**(d)** Enter direct compensation paid by the plan. If none, enter -0-.	**(e)** Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	**(f)** Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	**(g)** Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	**(h)** Did the service provider give you a formula instead of an amount or estimated amount?
			Yes ☐ No ☐	Yes ☐ No ☐		Yes ☐ No ☐

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	**(c)** Relationship to employer, employee organization, or person known to be a party-in-interest	**(d)** Enter direct compensation paid by the plan. If none, enter -0-.	**(e)** Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	**(f)** Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	**(g)** Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	**(h)** Did the service provider give you a formula instead of an amount or estimated amount?
			Yes ☐ No ☐	Yes ☐ No ☐		Yes ☐ No ☐

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	**(c)** Relationship to employer, employee organization, or person known to be a party-in-interest	**(d)** Enter direct compensation paid by the plan. If none, enter -0-.	**(e)** Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	**(f)** Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	**(g)** Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	**(h)** Did the service provider give you a formula instead of an amount or estimated amount?
			Yes ☐ No ☐	Yes ☐ No ☐		Yes ☐ No ☐

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received $1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	**(b)** Service Codes (see instructions)	**(c)** Enter amount of indirect compensation
JP MORGAN RETIREMENT PLAN SERVICES	52 59 60 63	29667
(d) Enter name and EIN (address) of source of indirect compensation	**(e)** Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
GPC SECURITIES, INC. 58-1517899	REVENUES FROM RETIREMENT FUNDS	

(a) Enter service provider name as it appears on line 2	**(b)** Service Codes (see instructions)	**(c)** Enter amount of indirect compensation
(d) Enter name and EIN (address) of source of indirect compensation	**(e)** Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	

(a) Enter service provider name as it appears on line 2	**(b)** Service Codes (see instructions)	**(c)** Enter amount of indirect compensation
(d) Enter name and EIN (address) of source of indirect compensation	**(e)** Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	

Part II Service Providers Who Fail or Refuse to Provide Information

4 Provide, to the extent possible, the following information for each service provider who failed or refused to provide the information necessary to complete this Schedule.

(a) Enter name and EIN or address of service provider (see instructions)	**(b)** Nature of Service Code(s)	**(c)** Describe the information that the service provider failed or refused to provide

(a) Enter name and EIN or address of service provider (see instructions)	**(b)** Nature of Service Code(s)	**(c)** Describe the information that the service provider failed or refused to provide

(a) Enter name and EIN or address of service provider (see instructions)	**(b)** Nature of Service Code(s)	**(c)** Describe the information that the service provider failed or refused to provide

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(a) Enter name and EIN or address of service provider (see instructions)	**(b)** Nature of Service Code(s)	**(c)** Describe the information that the service provider failed or refused to provide

(a) Enter name and EIN or address of service provider (see instructions)	**(b)** Nature of Service Code(s)	**(c)** Describe the information that the service provider failed or refused to provide

Part III Termination Information on Accountants and Enrolled Actuaries (see instructions)

(complete as many entries as needed)

a Name:	**b** EIN:
c Position:	
d Address:	**e** Telephone:

Explanation:

a Name:	**b** EIN:
c Position:	
d Address:	**e** Telephone:

Explanation:

a Name:	**b** EIN:
c Position:	
d Address:	**e** Telephone:

Explanation:

a Name:	**b** EIN;
c Position:	
d Address:	**e** Telephone:

Explanation:

a Name:	**b** EIN;
c Position:	
d Address:	**e** Telephone:

Explanation:

SCHEDULE D (Form 5500)

Department of the Treasury
Internal Revenue Service

Department of Labor
Employee Benefits Security Administration

DFE/Participating Plan Information

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA).

▶ **File as an attachment to Form 5500.**

OMB No. 1210-0110

2009

This Form is Open to Public Inspection.

For calendar plan year 2009 or fiscal plan year beginning 01/01/2009 and ending 12/31/2009

A Name of plan
THE BELL COMPANY, LLC 401(K) PLAN

B Three-digit plan number (PN) ▶ 001

C Plan or DFE sponsor's name as shown on line 2a of Form 5500
THE BELL COMPANY, LLC.

D Employer Identification Number (EIN)
26-1642900

Part I **Information on interests in MTIAs, CCTs, PSAs, and 103-12 IEs (to be completed by plans and DFEs)**
(Complete as many entries as needed to report all interests in DFEs)

a Name of MTIA, CCT, PSA, or 103-12 IE: JP MORGAN STABLE ASSET INCOME

b Name of sponsor of entity listed in (a): JP MORGAN CHASE BANK NA

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
20-1978950-001	C	2364396

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

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a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

c EIN-PN	**d** Entity code	**e** Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)

Part II Information on Participating Plans (to be completed by DFEs)

(Complete as many entries as needed to report all participating plans)

a Plan name

b Name of plan sponsor	**c** EIN-PN

a Plan name

b Name of plan sponsor	**c** EIN-PN

a Plan name

b Name of plan sponsor	**c** EIN-PN

a Plan name

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a Plan name

b Name of plan sponsor	**c** EIN-PN

a Plan name

b Name of plan sponsor	**c** EIN-PN

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a Plan name

b Name of plan sponsor	**c** EIN-PN

a Plan name

b Name of plan sponsor	**c** EIN-PN

a Plan name

b Name of plan sponsor	**c** EIN-PN

a Plan name

b Name of plan sponsor	**c** EIN-PN

a Plan name

b Name of plan sponsor	**c** EIN-PN

SCHEDULE H (Form 5500)

Department of the Treasury
Internal Revenue Service

Department of Labor
Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Financial Information

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).

▶ **File as an attachment to Form 5500.**

OMB No. 1210-0110

2009

This Form is Open to Public Inspection

For calendar plan year 2009 or fiscal plan year beginning 01/01/2009 and ending 12/31/2009

A Name of plan
THE BELL COMPANY, LLC 401(K) PLAN

B Three-digit plan number (PN) ▶ 001

C Plan sponsor's name as shown on line 2a of Form 5500
THE BELL COMPANY, LLC.

D Employer Identification Number (EIN)
26-1642900

Part I Asset and Liability Statement

1 Current value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets held in more than one trust. Report the value of the plan's interest in a commingled fund containing the assets of more than one plan on a line-by-line basis unless the value is reportable on lines 1c(9) through 1c(14). Do not enter the value of that portion of an insurance contract which guarantees, during this plan year, to pay a specific dollar benefit at a future date. **Round off amounts to the nearest dollar.** MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 1b(1), 1b(2), 1c(8), 1g, 1h, and 1i. CCTs, PSAs, and 103-12 IEs also do not complete lines 1d and 1e. See instructions.

Assets		(a) Beginning of Year	(b) End of Year
a Total noninterest-bearing cash	1a		
b Receivables (less allowance for doubtful accounts):			
(1) Employer contributions	1b(1)		
(2) Participant contributions	1b(2)		
(3) Other	1b(3)		
c General investments:			
(1) Interest-bearing cash (include money market accounts & certificates of deposit)	1c(1)		
(2) U.S. Government securities	1c(2)		
(3) Corporate debt instruments (other than employer securities):			
(A) Preferred	1c(3)(A)		
(B) All other	1c(3)(B)		
(4) Corporate stocks (other than employer securities):			
(A) Preferred	1c(4)(A)		
(B) Common	1c(4)(B)		
(5) Partnership/joint venture interests	1c(5)		
(6) Real estate (other than employer real property)	1c(6)		
(7) Loans (other than to participants)	1c(7)		
(8) Participant loans	1c(8)	191628	263727
(9) Value of interest in common/collective trusts	1c(9)	2462871	2364396
(10) Value of interest in pooled separate accounts	1c(10)		
(11) Value of interest in master trust investment accounts	1c(11)		
(12) Value of interest in 103-12 investment entities	1c(12)		
(13) Value of interest in registered investment companies (e.g., mutual funds)	1c(13)	4778498	7340834
(14) Value of funds held in insurance company general account (unallocated contracts)	1c(14)		
(15) Other	1c(15)		

			(a) Beginning of Year	(b) End of Year
1d	Employer-related investments:			
	(1) Employer securities	1d(1)		
	(2) Employer real property	1d(2)		
e	Buildings and other property used in plan operation	1e		
f	Total assets (add all amounts in lines 1a through 1e)	1f	7432997	9968957
	Liabilities			
g	Benefit claims payable	1g		
h	Operating payables	1h		
i	Acquisition indebtedness	1i		
j	Other liabilities	1j		
k	Total liabilities (add all amounts in lines 1g through1j)	1k	0	0
	Net Assets			
l	Net assets (subtract line 1k from line 1f)	1l	7432997	9968957

Part II Income and Expense Statement

2 Plan income, expenses, and changes in net assets for the year. Include all income and expenses of the plan, including any trust(s) or separately maintained fund(s) and any payments/receipts to/from insurance carriers. Round off amounts to the nearest dollar. MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 2a, 2b(1)(E), 2e, 2f, and 2g.

	Income		(a) Amount	(b) Total
a	**Contributions:**			
	(1) Received or receivable in cash from: **(A)** Employers	2a(1)(A)	320918	
	(B) Participants	2a(1)(B)	894724	
	(C) Others (including rollovers)	2a(1)(C)	12880	
	(2) Noncash contributions	2a(2)		
	(3) Total contributions. Add lines **2a(1)(A), (B), (C),** and line **2a(2)**	2a(3)		1228522
b	**Earnings on investments:**			
	(1) Interest:			
	(A) Interest-bearing cash (including money market accounts and certificates of deposit)	2b(1)(A)		
	(B) U.S. Government securities	2b(1)(B)		
	(C) Corporate debt instruments	2b(1)(C)		
	(D) Loans (other than to participants)	2b(1)(D)		
	(E) Participant loans	2b(1)(E)	14174	
	(F) Other	2b(1)(F)		
	(G) Total interest. Add lines **2b(1)(A)** through **(F)**	2b(1)(G)		14174
	(2) Dividends: **(A)** Preferred stock	2b(2)(A)		
	(B) Common stock	2b(2)(B)		
	(C) Registered investment company shares (e.g. mutual funds)	2b(2)(C)	104631	
	(D) Total dividends. Add lines **2b(2)(A)**, **(B)**, and **(C)**	2b(2)(D)		104631
	(3) Rents	2b(3)		
	(4) Net gain (loss) on sale of assets: **(A)** Aggregate proceeds	2b(4)(A)		
	(B) Aggregate carrying amount (see instructions)	2b(4)(B)		
	(C) Subtract line **2b(4)(B)** from line **2b(4)(A)** and enter result	2b(4)(C)		0

		(a) Amount	(b) Total
2b (5) Unrealized appreciation (depreciation) of assets: (A) Real estate	2b(5)(A)		
(B) Other	2b(5)(B)		
(C) Total unrealized appreciation of assets. Add lines 2b(5)(A) and (B)	2b(5)(C)		0
(6) Net investment gain (loss) from common/collective trusts	2b(6)		43624
(7) Net investment gain (loss) from pooled separate accounts	2b(7)		
(8) Net investment gain (loss) from master trust investment accounts	2b(8)		
(9) Net investment gain (loss) from 103-12 investment entities	2b(9)		
(10) Net investment gain (loss) from registered investment companies (e.g., mutual funds)	2b(10)		1458951
c Other income	2c		
d Total income. Add all **income** amounts in column (b) and enter total	2d		2849902
Expenses			
e Benefit payment and payments to provide benefits:			
(1) Directly to participants or beneficiaries, including direct rollovers	2e(1)	310892	
(2) To insurance carriers for the provision of benefits	2e(2)		
(3) Other	2e(3)		
(4) Total benefit payments. Add lines 2e(1) through (3)	2e(4)		310892
f Corrective distributions (see instructions)	2f		
g Certain deemed distributions of participant loans (see instructions)	2g		
h Interest expense	2h		
i Administrative expenses: (1) Professional fees	2i(1)		
(2) Contract administrator fees	2i(2)	3050	
(3) Investment advisory and management fees	2i(3)		
(4) Other	2i(4)		
(5) Total administrative expenses. Add lines 2i(1) through (4)	2i(5)		3050
j Total expenses. Add all **expense** amounts in column (b) and enter total	2j		313942
Net Income and Reconciliation			
k Net income (loss). Subtract line 2j from line 2d	2k		2535960
l Transfers of assets:			
(1) To this plan	2l(1)		
(2) From this plan	2l(2)		

Part III Accountant's Opinion

3 Complete lines 3a through 3c if the opinion of an independent qualified public accountant is attached to this Form 5500. Complete line 3d if an opinion is not attached.

a The attached opinion of an independent qualified public accountant for this plan is (see instructions):

(1) [ ] Unqualified (2) [ ] Qualified (3) [X] Disclaimer (4) [ ] Adverse

b Did the accountant perform a limited scope audit pursuant to 29 CFR 2520.103-8 and/or 103-12(d)? [X] Yes [ ] No

c Enter the name and EIN of the accountant (or accounting firm) below:

(1) Name: BONADIO & CO LLP (2) EIN: 16-1131146

d The opinion of an independent qualified public accountant is **not attached** because:

(1) [ ] This form is filed for a CCT, PSA, or MTIA. (2) [ ] It will be attached to the next Form 5500 pursuant to 29 CFR 2520.104-50.

Part IV Compliance Questions

4 CCTs and PSAs do not complete Part IV. MTIAs, 103-12 IEs, and GIAs do not complete 4a, 4e, 4f, 4g, 4h, 4k, 4m, 4n, or 5. 103-12 IEs also do not complete 4j and 4l. MTIAs also do not complete 4l.

During the plan year:

		Yes	No	Amount
a	Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures until fully corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program.)	4a		X	
b	Were any loans by the plan or fixed income obligations due the plan in default as of the close of the plan year or classified during the year as uncollectible? Disregard participant loans secured by participant's account balance. (Attach Schedule G (Form 5500) Part I if "Yes" is checked.)	4b		X	
c	Were any leases to which the plan was a party in default or classified during the year as uncollectible? (Attach Schedule G (Form 5500) Part II if "Yes" is checked.)	4c		X	
d	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 4a. Attach Schedule G (Form 5500) Part III if "Yes" is checked.)	4d		X	
e	Was this plan covered by a fidelity bond?	4e	X		500000
f	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?	4f		X	
g	Did the plan hold any assets whose current value was neither readily determinable on an established market nor set by an independent third party appraiser?	4g		X	
h	Did the plan receive any noncash contributions whose value was neither readily determinable on an established market nor set by an independent third party appraiser?	4h		X	
i	Did the plan have assets held for investment? (Attach schedule(s) of assets if "Yes" is checked, and see instructions for format requirements.)	4i	X		
j	Were any plan transactions or series of transactions in excess of 5% of the current value of plan assets? (Attach schedule of transactions if "Yes" is checked, and see instructions for format requirements.)	4j		X	
k	Were all the plan assets either distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?	4k		X	
l	Has the plan failed to provide any benefit when due under the plan?	4l		X	
m	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)	4m		X	
n	If 4m was answered "Yes," check the "Yes" box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3.	4n			

5a Has a resolution to terminate the plan been adopted during the plan year or any prior plan year? If yes, enter the amount of any plan assets that reverted to the employer this year ☐ **Yes** ☒ **No** **Amount:**

5b If, during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)

5b(1) Name of plan(s)	**5b(2)** EIN(s)	**5b(3)** PN(s)

SCHEDULE R (Form 5500)

Department of the Treasury
Internal Revenue Service

Department of Labor
Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Retirement Plan Information

This schedule is required to be filed under section 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and section 6058(a) of the Internal Revenue Code (the Code).

▶ **File as an attachment to Form 5500.**

OMB No. 1210-0110

2009

This Form is Open to Public Inspection.

For calendar plan year 2009 or fiscal plan year beginning 01/01/2009 and ending 12/31/2009

A Name of plan
THE BELL COMPANY, LLC 401(K) PLAN

B Three-digit plan number (PN) ▶ 001

C Plan sponsor's name as shown on line 2a of Form 5500
THE BELL COMPANY, LLC.

D Employer Identification Number (EIN)
26-1642900

Part I Distributions

All references to distributions relate only to payments of benefits during the plan year.

1 Total value of distributions paid in property other than in cash or the forms of property specified in the instructions **1**

2 Enter the EIN(s) of payor(s) who paid benefits on behalf of the plan to participants or beneficiaries during the year (if more than two, enter EINs of the two payors who paid the greatest dollar amounts of benefits):

EIN(s): 06-0974148

Profit-sharing plans, ESOPs, and stock bonus plans, skip line 3.

3 Number of participants (living or deceased) whose benefits were distributed in a single sum, during the plan year. **3**

Part II Funding Information (If the plan is not subject to the minimum funding requirements of section of 412 of the Internal Revenue Code or ERISA section 302, skip this Part)

4 Is the plan administrator making an election under Code section 412(d)(2) or ERISA section 302(d)(2)? ..... ☐ **Yes** ☐ **No** ☐ **N/A**

If the plan is a defined benefit plan, go to line 8.

5 If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions and enter the date of the ruling letter granting the waiver. **Date:** Month _____ Day _____ Year _____

If you completed line 5, complete lines 3, 9, and 10 of Schedule MB and do not complete the remainder of this schedule.

6 **a** Enter the minimum required contribution for this plan year **6a**

b Enter the amount contributed by the employer to the plan for this plan year **6b**

c Subtract the amount in line 6b from the amount in line 6a. Enter the result (enter a minus sign to the left of a negative amount) **6c**

If you completed line 6c, skip lines 8 and 9.

7 Will the minimum funding amount reported on line 6c be met by the funding deadline? ..... ☐ **Yes** ☐ **No** ☐ **N/A**

8 If a change in actuarial cost method was made for this plan year pursuant to a revenue procedure providing automatic approval for the change or a class ruling letter, does the plan sponsor or plan administrator agree with the change? ..... ☐ **Yes** ☐ **No** ☐ **N/A**

Part III Amendments

9 If this is a defined benefit pension plan, were any amendments adopted during this plan year that increased or decreased the value of benefits? If yes, check the appropriate box(es). If no, check the "No" box. ..... ☐ **Increase** ☐ **Decrease** ☐ **Both** ☐ **No**

Part IV ESOPs (see instructions). If this is not a plan described under Section 409(a) or 4975(e)(7) of the Internal Revenue Code, skip this Part.

10 Were unallocated employer securities or proceeds from the sale of unallocated securities used to repay any exempt loan? ..... ☐ **Yes** ☐ **No**

11 **a** Does the ESOP hold any preferred stock? ..... ☐ **Yes** ☐ **No**

b If the ESOP has an outstanding exempt loan with the employer as lender, is such loan part of a "back-to-back" loan? (See instructions for definition of "back-to-back" loan.) ..... ☐ **Yes** ☐ **No**

12 Does the ESOP hold any stock that is not readily tradable on an established securities market? ..... ☐ **Yes** ☐ **No**

Part V Additional Information for Multiemployer Defined Benefit Pension Plans

13 Enter the following information for each employer that contributed more than 5% of total contributions to the plan during the plan year (measured in dollars). See instructions. *Complete as many entries as needed to report all applicable employers.*

a Name of contributing employer

b EIN **c** Dollar amount contributed by employer

d Date collective bargaining agreement expires *(If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.)* Month _____ Day _____ Year _____

e Contribution rate information *(If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)*
(1) Contribution rate (in dollars and cents) _____
(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

---

a Name of contributing employer

b EIN **c** Dollar amount contributed by employer

d Date collective bargaining agreement expires *(If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.)* Month _____ Day _____ Year _____

e Contribution rate information *(If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)*
(1) Contribution rate (in dollars and cents) _____
(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

---

a Name of contributing employer

b EIN **c** Dollar amount contributed by employer

d Date collective bargaining agreement expires *(If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.)* Month _____ Day _____ Year _____

e Contribution rate information *(If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)*
(1) Contribution rate (in dollars and cents) _____
(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

---

a Name of contributing employer

b EIN **c** Dollar amount contributed by employer

d Date collective bargaining agreement expires *(If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.)* Month _____ Day _____ Year _____

e Contribution rate information *(If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)*
(1) Contribution rate (in dollars and cents) _____
(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

---

a Name of contributing employer

b EIN **c** Dollar amount contributed by employer

d Date collective bargaining agreement expires *(If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.)* Month _____ Day _____ Year _____

e Contribution rate information *(If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)*
(1) Contribution rate (in dollars and cents) _____
(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

---

a Name of contributing employer

b EIN **c** Dollar amount contributed by employer

d Date collective bargaining agreement expires *(If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.)* Month _____ Day _____ Year _____

e Contribution rate information *(If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)*
(1) Contribution rate (in dollars and cents) _____
(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

---

a Name of contributing employer

b EIN **c** Dollar amount contributed by employer

d Date collective bargaining agreement expires *(If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.)* Month _____ Day _____ Year _____

e Contribution rate information *(If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)*
(1) Contribution rate (in dollars and cents) _____
(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

14 Enter the number of participants on whose behalf no contributions were made by an employer as an employer of the participant for:

a The current year	**14a**	
b The plan year immediately preceding the current plan year	**14b**	
c The second preceding plan year	**14c**	

15 Enter the ratio of the number of participants under the plan on whose behalf no employer had an obligation to make an employer contribution during the current plan year to:

a The corresponding number for the plan year immediately preceding the current plan year	**15a**	
b The corresponding number for the second preceding plan year	**15b**	

16 Information with respect to any employers who withdrew from the plan during the preceding plan year:

a Enter the number of employers who withdrew during the preceding plan year	**16a**	
b If item 16a is greater than 0, enter the aggregate amount of withdrawal liability assessed or estimated to be assessed against such withdrawn employers	**16b**	

17 If assets and liabilities from another plan have been transferred to or merged with this plan during the plan year, check box and see instructions regarding supplemental information to be included as an attachment. ☐

Part VI Additional Information for Single-Employer and Multiemployer Defined Benefit Pension Plans

18 If any liabilities to participants or their beneficiaries under the plan as of the end of the plan year consist (in whole or in part) of liabilities to such participants and beneficiaries under two or more pension plans as of immediately before such plan year, check box and see instructions regarding supplemental information to be included as an attachment ☐

19 If the total number of participants is 1,000 or more, complete items (a) through (c)

a Enter the percentage of plan assets held as:
Stock: _____% Investment-Grade Debt: _____% High-Yield Debt: _____% Real Estate: _____% Other: _____%

b Provide the average duration of the combined investment-grade and high-yield debt:
☐ 0-3 years ☐ 3-6 years ☐ 6-9 years ☐ 9-12 years ☐ 12-15 years ☐ 15-18 years ☐ 18-21 years ☐ 21 years or more

c What duration measure was used to calculate item 19(b)?
☐ Effective duration ☐ Macaulay duration ☐ Modified duration ☐ Other (specify):

THE BELL COMPANY, LLC
401(k) PLAN

Financial Statements
as of December 31, 2009 and 2008
Together with
Independent Auditors' Report

Bonadio & Co., LLP
Certified Public Accountants

Bonadio & Co., LLP
Certified Public Accountants

INDEPENDENT AUDITORS' REPORT

To the Plan Administrator of
The Bell Company, LLC 401(k) Plan:

We were engaged to audit the accompanying statements of net assets available for benefits of The Bell Company, LLC 401(k) Plan as of December 31, 2009 and 2008, the related statements of changes in net assets available for benefits for the years then ended, and the supplemental schedule of assets (held at end of year) as of December 31, 2009. These financial statements and supplemental schedule are the responsibility of the Plan's management.

As permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, the plan administrator instructed us not to perform, and we did not perform, any auditing procedures with respect to the information summarized in Note 5, which was certified by JPMorgan Chase Bank, N.A., the trustee of the Plan, or Hartford Retirement Services, LLC and Princeton Retirement Group, the recordkeepers of the Plan as agents for the trustee, except for comparing the information with the related information included in the financial statements and supplemental schedule. We have been informed by the plan administrator that the trustee holds the Plan's investment assets and executes investment transactions. The plan administrator has obtained certifications from the trustee or the agent on behalf of the trustee as of and for the years ended December 31, 2009 and 2008, that the information provided to the plan administrator by the trustee or the agent for the trustee is complete and accurate.

Because of the significance of the information that we did not audit, we are unable to, and do not, express an opinion on the accompanying financial statements and supplemental schedule taken as a whole. The form and content of the information included in the financial statements and supplemental schedule, other than that derived from the information certified by the trustee or the agents on behalf of the trustee, have been audited by us in accordance with auditing standards generally accepted in the United States and, in our opinion, are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974.

Bonadio & Co., LLP

Pittsford, New York
September 15, 2010

171 Sully's Trail
Pittsford, NY 14534
p (585) 381-1000
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ROCHESTER • BUFFALO
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THE BELL COMPANY, LLC 401(k) PLAN

STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS
DECEMBER 31, 2009 AND 2008

	2009	2008
INVESTMENTS, at fair value:		
Common/collective trust	$ 2,267,366	$ 2,210,427
Mutual funds	7,340,834	4,778,498
Participant loans	263,727	191,628
Total investments	9,871,927	7,180,553
RECEIVABLES:		
Employer contributions	455,543	320,918
Participant contributions	3,875	27,786
Total receivables	459,418	348,704
NET ASSETS WITH ALL INVESTMENTS AT FAIR VALUE	10,331,345	7,529,257
ADJUSTMENT FROM FAIR VALUE TO CONTRACT VALUE FOR FULLY BENEFIT-RESPONSIVE INVESTMENT CONTRACTS	97,030	252,444
NET ASSETS AVAILABLE FOR BENEFITS	$ 10,428,375	$ 7,781,701

The accompanying notes are an integral part of these statements.

THE BELL COMPANY, LLC 401(k) PLAN

STATEMENTS OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

	2009	2008
ADDITIONS:		
Contributions -		
Participant	$ 870,813	$ 742,783
Employer	455,543	320,918
Rollover	12,880	11,258
Total contributions	1,339,236	1,074,959
Investment income (loss) -		
Interest and dividends	118,805	169,700
Net appreciation (depreciation) of investments	1,502,575	(2,718,629)
Total investment income (loss)	1,621,380	(2,548,929)
Total additions	2,960,616	(1,473,970)
DEDUCTIONS:		
Benefit payments to participants	(310,892)	(2,056,768)
Administrative expenses	(3,050)	(3,461)
Total deductions	(313,942)	(2,060,229)
CHANGE IN NET ASSETS AVAILABLE FOR BENEFITS	2,646,674	(3,534,199)
NET ASSETS AVAILABLE FOR BENEFITS - beginning of year	7,781,701	11,315,900
NET ASSETS AVAILABLE FOR BENEFITS - end of year	$ 10,428,375	$ 7,781,701

The accompanying notes are an integral part of these statements.

1. DESCRIPTION OF PLAN

The following description of The Bell Company, LLC 401(k) Plan (the Plan) is provided for general information purposes only. Participants should refer to the Plan Document for a more complete description of the Plan's provisions.

General
The Plan is a defined contribution plan sponsored by The Bell Company, LLC and subsidiaries (the Company). The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

Changes to Plan Name and Plan Sponsor
In connection with a reorganization of the plan sponsor, the Plan was amended on April 1, 2008 to change the plan name to The Bell Company, LLC 401(k) Plan from the Bell Corp. 401(k) Plan and to change the plan sponsor to The Bell Company, LLC and subsidiaries from Bell Corp. and subsidiaries. There were no changes in the plan's operations related to this amendment.

Plan Administration
The Company is the plan administrator. JPMorgan Chase Bank, N.A. (JPMorgan) is the Trustee of the Plan's assets. JPMorgan Retirement Services, LLC (JPMRS) is the Plan's third-party administrator. JPMRS subcontracted with Princeton Retirement Group (Princeton) to provide certain administrative and recordkeeping services for the Plan through March 2008, at which time Princeton was acquired by Hartford Retirement Services, LLC (Hartford). JPMRS and Hartford continue to provide the same services to the plan.

Eligibility
Generally, all employees who have attained 18 years of age are eligible to participate in the plan on the date of employment.

Contributions
Eligible participants may contribute any percentage of their pre-tax annual compensation, not to exceed the legal maximum deferral. In addition, each participant may contribute rollover contributions received in a lump sum from another qualified defined contribution or defined benefit retirement plan.

The Company provides an annual matching contribution of 100% of employee deferrals up to a maximum of 4% of the eligible participant's compensation. The Plan also allows the Company the option of making annual discretionary contributions. The Company matching and discretionary contributions are allocated to participants' accounts on an annual basis.

Participant Accounts
Participants direct the investment of their accounts into various investment options offered by the Plan. Each participant's account is credited with the participant's contributions, employer matching contributions and employer discretionary contributions, if any, and actual earnings thereon. Income and loss are allocated to the participant's account based on the ratio of the account balance of the individual participant to the aggregate of account balances of all participants in the fund within the Plan. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

1. DESCRIPTION OF PLAN (Continued)

Participant Loans
Participants may borrow from their individual accounts a minimum of $1,000 up to a maximum equal to the lesser of $50,000 or 50% of their vested account balance. The loans are secured by the vested balance in the participant's account and bear interest at a rate of prime plus 1%. Principal and interest are paid through weekly, bi-weekly or monthly payroll deductions.

Vesting
All participants are immediately vested in their contributions plus actual earnings thereon.

Under the provisions of the safe-harbor plan, all active participants are immediately vested in the employer safe-harbor matching and discretionary contribution portion of their accounts. All inactive participants retain their vesting percentage in the employer matching and discretionary contributions at the time of their respective terminations. Any participant that terminated service prior to January 1, 2007 is subject to the vesting schedule that was in effect on the date that they terminated. Prior to January 1, 2007, participants became 100% vested after six years of credited service (20% after the second year of service and 20% each year thereafter).

Payment of Benefits
Upon termination due to disability, death or retirement, or separation from service with the Company a participant may elect to receive a lump sum payment, installment payments, or to have their account rolled over to another qualifying investment. For in-service payment of benefits after a participant has attained 59 ½ years of age, a participant may elect to receive any portion or all of his or her account as a lump-sum distribution.

Plan Termination
Although it has not expressed any intent to do so, the Company has the right to terminate the Plan at any time, subject to the provisions of ERISA. In the event of Plan termination, all participants will become 100% vested in their accounts.

Forfeitures
Forfeitures of non-vested account balances are used to reduce future employer contributions. In 2009 and 2008, employer contributions were reduced by $2,190 and $37,616, respectively, from forfeited nonvested accounts.

2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting
The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States.

As prescribed by generally accepted accounting principles, investment contracts held by a defined-contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined-contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the plan. The Plan invests in investment contracts through a guaranteed interest account. Therefore, the statement of net assets available for benefits presents the fair value of the investment in the guaranteed interest account as well as the adjustment of the investment in the guaranteed interest account from fair value to contract value relating to the investment contract. The statement of changes in net assets available for benefits is prepared on a contract value basis.

2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Estimates
The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts of net assets available for benefits during the reporting period. Actual results could differ from those estimates.

Administrative Expenses
The administrative expenses of the Plan are paid by the Company. Distribution and loan fees are charged directly to the participants for the transactions and are paid out of the proceeds of the distribution or loan.

Investments
The Plan's investments are stated at fair value and an adjustment to contract value is presented for the investment in the common/collective trust on the statements of net assets available for benefits. Purchases and sales of securities are recorded on a trade-date basis. Dividends are recorded on the ex-dividend date. Participant loans are stated at carrying value, which the Plan administrator believes approximates fair value based on current interest rates and maturity rates.

Investments are exposed to various risks, such as interest rate and market. Due to the level of risks associated with certain investments and the level of uncertainty related to changes in the value of investments, it is at least reasonably possible that changes in risks in the near term would materially affect participants' account balances and the amount reported in the statements of net assets available for benefits.

Fair Value Measurement
Financial Accounting Standards Board Accounting Standards Codification 820-10 (ASC 820, formerly known as Statement of Financial Accounting Standard No. 157, *Fair Value Measurements*) defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Plan uses various valuation techniques in determining fair value. ASC 820 establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that observable inputs be used when available. Observable inputs are inputs that market participants would use in pricing the asset or liability developed based on market data obtained from sources independent of the Plan. Unobservable inputs are inputs that reflect the Plan's estimate about the assumptions market participants would use in pricing the asset or liability, developed based on the best information available in the circumstances. The hierarchy is broken down into three levels based on the reliability of inputs as follows:

- Level 1 - Valuations based on quoted prices in active markets for identical assets or liabilities that the Plan has the ability to access. Valuation adjustments are not applied to Level 1 instruments. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation does not entail a significant degree of judgment.

- Level 2 - Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, directly or indirectly.

- Level 3 - Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fair Value Measurement (Continued)
The availability of observable inputs can vary and is affected by a wide variety of factors. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. Accordingly, the degree of judgment exercised in determining fair value is greatest for instruments categorized in Level 3. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes the level in the fair value hierarchy within which the fair value measurement in its entirety falls is determined based on the lowest level input that is significant to the fair value measurement in its entirety.

Benefit Payments
Benefits are recorded when paid.

3. INVESTMENTS

The investment in a common/collective trust is a benefit-responsive investment contract through JPMorgan. JPMorgan maintains the contributions in a fixed fund. The fund is credited with earnings on the underlying investments and charged for Plan withdrawals and administrative expenses. The guaranteed investment contract issuer is contractually obligated to repay the principal and a specified interest rate that is guaranteed to the Plan.

As described in Note 2, because the guaranteed investment contract is fully benefit-responsive, contract value is the relevant measurement attribute for that portion of the net assets available for benefits attributable to the guaranteed investment contract.

Contract value, as reported to the Plan by JPMorgan, represents contributions made under the contract, plus earnings, less participant withdrawals and administrative expenses. Participants may ordinarily direct the withdrawal or transfer of all or a portion of their investment at contract value.

There are no reserves against contract value for credit risk of the contract issuer or otherwise. The crediting interest rate is based on a formula agreed upon with the issuer. Such interest rates are reviewed on a quarterly basis for resetting based on data as of the last business day of the month prior to the end of the quarter. The yield and crediting interest rates both averaged 2.08% and 3.28% for the years ended December 31, 2009 and 2008, respectively.

The Plan's ability to transact at contract value with JPMorgan could be limited if the Plan administrator terminates the contract. The Plan administrator does not believe that the occurrence of this event is probable. The guaranteed investment contract does not permit the insurance company to terminate the agreement prior to the scheduled maturity date.

Fair value of the Plan's investment in the common/collective trust is determined based on the market value of the underlying securities as measured at the close of business on the valuation date. Fair value of the Plan's investments in mutual funds is determined based on quoted market prices. The value of the Plan's participant loans is determined by amortized cost of the original loan balances, which the Plan administration believes approximates fair value.

Judgment is required in certain circumstances to develop estimates of fair value and estimates may not be indicative of the amounts that could be realized in a current market exchange.

3. INVESTMENTS (Continued)

The following are measured at fair value at:

	Level 1 Inputs	Level 2 Inputs	Level 3 Inputs	Total
December 31, 2009:				
Mutual funds:				
Domestic equity	$ 4,752,340	$ -	$ -	$ 4,752,340
International equity	1,069,887	-	-	1,069,887
Bond funds	366,197	-	-	366,197
Balanced funds	1,152,410	-	-	1,152,410
Total mutual funds	7,340,834	-	-	7,340,834
Common/collective trust	-	2,267,366	-	2,267,366
Participant loans	-	-	263,727	263,727
	$ 7,340,834	$ 2,267,366	$ 263,727	$ 9,871,927
December 31, 2008:				
Mutual funds:				
Domestic equity	$ 3,284,211	$ -	$ -	$ 3,284,211
International equity	517,519	-	-	517,519
Bond funds	193,122	-	-	193,122
Balanced funds	783,646	-	-	783,646
Total mutual funds	4,778,498	-	-	4,778,498
Common/collective trust	-	2,210,427	-	2,210,427
Participant loans	-	-	191,628	191,628
	$ 4,778,498	$ 2,210,427	$ 191,628	$ 7,180,553

The following is a reconciliation of the beginning and ending balances for the Plan's participant loans which are at fair value using significant unobservable inputs (Level 3) during:

	2009	2008
Balance at beginning of year	$ 191,628	$ 170,924
Purchases, sales, issuances and settlements (net)	72,099	20,704
Balance at end of year	$ 263,727	$ 191,628

4. PARTY-IN-INTEREST TRANSACTIONS

Certain Plan investments are managed by the trustee as defined by the Plan. Therefore, these transactions qualify as party-in-interest. Additionally, transactions involving participant loans qualify as party-in-interest transactions.

5. CERTIFIED INVESTMENT INFORMATION

The following information was certified as complete and accurate by the trustee as of and for the year ended December 31, 2009, and by the recordkeepers as agents for the trustee as of and for the year ended December 31, 2008:

	2009	2008
Investments, at contract value	$ 9,968,957	$ 7,432,997
Investment income (loss)	$ 1,621,380	$ (2,548,929)
Assets held for investment purposes at end of year	Schedule I	

The following investments represented 5% or more of the Plan's net assets at December 31:

	2009	2008
JPMorgan Stable Asset Income Fund	$ 2,364,396	$ 2,462,871
JPMorgan Equity Index Fund	1,457,585	1,052,826
American Growth Fund of America	1,005,753	647,373
Franklin Balance Sheet Fund	766,425	623,795
American EuroPacific Fund	730,631	389,436
Davis New York Venture Fund	616,133	411,366
	6,940,923	5,587,667
Other investments, individually less than 5%	3,028,034	1,845,330
	$ 9,968,957	$ 7,432,997

The Plan's investments (including investments bought, sold and held during the year) appreciated (depreciated) in value as follows during:

	2009	2008
Common/collective trust	$ 43,708	$ 138,585
Mutual funds	1,458,867	(2,857,214)
Net appreciation (depreciation) in fair value of investments	$ 1,502,575	$ (2,718,629)

6. TAX STATUS

The Plan uses a prototype plan document sponsored by Hartford. Hartford received an opinion letter from the Internal Revenue Service (IRS) dated March 31, 2008, which states that the prototype document satisfies the applicable provisions of the Internal Revenue Code. The Plan itself has not received a determination letter from the IRS. However, the Plan's management and tax counsel believe that the Plan is currently designed and being operated in compliance with the applicable requirements of the IRS. Therefore, no provision for income taxes has been included in the accompanying financial statements.

6. TAX STATUS (Continued)

In June 2006, the Financial Accounting Standards Board (FASB) issued Interpretation No. 48, *Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109, Accounting for Income Taxes* (FIN 48 now known as ASC Section 740). This interpretation requires entities to disclose in their financial statements the nature of any uncertainty in their tax positions. For benefit plans, tax-exempt status itself is deemed to be an uncertainty, as events could potentially occur to jeopardize their tax-exempt status. The Plan adopted the provisions of ASC Section 740 on January 1, 2009 and there was no impact on the Plan's financial statements. At the date of adoption and as of December 31, 2009, the Plan does not have any uncertain tax positions. The Plan files the Annual Return/Report of Employee Benefit Plan (Form 5500) in the U.S. federal jurisdiction. The Plan is no longer subject to U.S. federal tax examinations for years before 2006.

7. RECONCILIATION TO FORM 5500

The following is a reconciliation of net assets available for benefits per the financial statements to Form 5500 at December 31:

	2009	2008
Net assets available for benefits per the financial statements	$ 10,428,375	$ 7,781,701
Contributions receivable as of end of year	(459,418)	(348,704)
Net assets available for benefits per Form 5500	$ 9,968,957	$ 7,432,997

The following is a reconciliation of the changes in net assets available for benefits per the financial statements to Form 5500 in:

	2009	2008
Changes in net assets available for benefits per the financial statements	$ 2,646,674	$ (3,534,199)
Less: Contributions receivable as of end of year	(459,418)	(348,704)
Add: Contributions receivable as of beginning of year	348,704	245,800
Changes in net assets available for benefits per Form 5500	$ 2,535,960	$ (3,637,103)

8. SUBSEQUENT EVENTS

Subsequent events have been evaluated through September 15, 2010, which is the date the financial statements were available to be issued.

Schedule I

THE BELL COMPANY, LLC 401(k) PLAN

EMPLOYER IDENTIFICATION NUMBER 26-1642900
PLAN NUMBER 001
SCHEDULE H, LINE 4i - SCHEDULE OF ASSETS (HELD AT END OF YEAR)
DECEMBER 31, 2009

(a)	(b) Identity of Issue	(c) Description of Investment	(d)** Cost	(e) Current Value
	COMMON/COLLECTIVE TRUST:			
*	JPMorgan Stable Asset Income Fund	Common/collective trust		$ 2,267,366
	MUTUAL FUNDS:			
	Oppenheimer Small Capital Fund	Mutual fund		411,322
	American Capital World Fund	Mutual fund		339,256
	American EuroPacific Fund	Mutual fund		730,631
	DWS Dreman Small Value Fund	Mutual fund		25,049
*	JPMorgan Smart Retire 2020 Fund	Mutual fund		498,958
*	JPMorgan Smart Retire 2010 Fund	Mutual fund		57,416
*	JPMorgan Smart Retire 2030 Fund	Mutual fund		123,097
*	JPMorgan Smart Retire 2040 Fund	Mutual fund		22,215
	Blackrock Large Capital Value Fund	Mutual fund		41,933
	Alger Small Capital Growth Fund	Mutual fund		41,736
	AIM Capital Development Fund	Mutual fund		184,598
	American Growth Fund of America	Mutual fund		1,005,753
*	JPMorgan Market Expansion Fund	Mutual fund		201,806
	Davis New York Venture Fund	Mutual fund		616,133
*	JPMorgan Equity Index Fund	Mutual fund		1,457,585
*	JPMorgan Core Bond Fund	Mutual fund		366,197
	VanKampen Equity Income Fund	Mutual fund		446,845
	Franklin Balance Sheet Fund	Mutual fund		766,425
*	JPMorgan Smart Retire, Inc. Fund	Mutual fund		3,879
				7,340,834
	PARTICIPANT LOANS:			
*	Participant Loans	Participant loans at 4.25% - 9.25% maturing through May 2038		263,727
				$ 9,871,927

* Denotes party-in-interest

** Cost omitted as all accounts are participant directed

The accompanying notes are an integral part of this schedule.

THE BELL COMPANY, LLC
401(k) PLAN

Financial Statements
as of December 31, 2009 and 2008
Together with
Independent Auditors' Report

Bonadio & Co., LLP
Certified Public Accountants

Bonadio & Co., LLP
Certified Public Accountants

INDEPENDENT AUDITORS' REPORT

To the Plan Administrator of
The Bell Company, LLC 401(k) Plan:

We were engaged to audit the accompanying statements of net assets available for benefits of The Bell Company, LLC 401(k) Plan as of December 31, 2009 and 2008, the related statements of changes in net assets available for benefits for the years then ended, and the supplemental schedule of assets (held at end of year) as of December 31, 2009. These financial statements and supplemental schedule are the responsibility of the Plan's management.

As permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, the plan administrator instructed us not to perform, and we did not perform, any auditing procedures with respect to the information summarized in Note 5, which was certified by JPMorgan Chase Bank, N.A., the trustee of the Plan, or Hartford Retirement Services, LLC and Princeton Retirement Group, the recordkeepers of the Plan as agents for the trustee, except for comparing the information with the related information included in the financial statements and supplemental schedule. We have been informed by the plan administrator that the trustee holds the Plan's investment assets and executes investment transactions. The plan administrator has obtained certifications from the trustee or the agent on behalf of the trustee as of and for the years ended December 31, 2009 and 2008, that the information provided to the plan administrator by the trustee or the agent for the trustee is complete and accurate.

Because of the significance of the information that we did not audit, we are unable to, and do not, express an opinion on the accompanying financial statements and supplemental schedule taken as a whole. The form and content of the information included in the financial statements and supplemental schedule, other than that derived from the information certified by the trustee or the agents on behalf of the trustee, have been audited by us in accordance with auditing standards generally accepted in the United States and, in our opinion, are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974.

Bonadio & Co., LLP

Pittsford, New York
September 15, 2010

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THE BELL COMPANY, LLC 401(k) PLAN

STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS
DECEMBER 31, 2009 AND 2008

	2009	2008
INVESTMENTS, at fair value:		
Common/collective trust	$ 2,267,366	$ 2,210,427
Mutual funds	7,340,834	4,778,498
Participant loans	263,727	191,628
Total investments	9,871,927	7,180,553
RECEIVABLES:		
Employer contributions	455,543	320,918
Participant contributions	3,875	27,786
Total receivables	459,418	348,704
NET ASSETS WITH ALL INVESTMENTS AT FAIR VALUE	10,331,345	7,529,257
ADJUSTMENT FROM FAIR VALUE TO CONTRACT VALUE FOR FULLY BENEFIT-RESPONSIVE INVESTMENT CONTRACTS	97,030	252,444
NET ASSETS AVAILABLE FOR BENEFITS	$ 10,428,375	$ 7,781,701

The accompanying notes are an integral part of these statements.

THE BELL COMPANY, LLC 401(k) PLAN

STATEMENTS OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

	2009	2008
ADDITIONS:		
Contributions -		
Participant	$ 870,813	$ 742,783
Employer	455,543	320,918
Rollover	12,880	11,258
Total contributions	1,339,236	1,074,959
Investment income (loss) -		
Interest and dividends	118,805	169,700
Net appreciation (depreciation) of investments	1,502,575	(2,718,629)
Total investment income (loss)	1,621,380	(2,548,929)
Total additions	2,960,616	(1,473,970)
DEDUCTIONS:		
Benefit payments to participants	(310,892)	(2,056,768)
Administrative expenses	(3,050)	(3,461)
Total deductions	(313,942)	(2,060,229)
CHANGE IN NET ASSETS AVAILABLE FOR BENEFITS	2,646,674	(3,534,199)
NET ASSETS AVAILABLE FOR BENEFITS - beginning of year	7,781,701	11,315,900
NET ASSETS AVAILABLE FOR BENEFITS - end of year	$ 10,428,375	$ 7,781,701

The accompanying notes are an integral part of these statements.

1. DESCRIPTION OF PLAN

The following description of The Bell Company, LLC 401(k) Plan (the Plan) is provided for general information purposes only. Participants should refer to the Plan Document for a more complete description of the Plan's provisions.

General
The Plan is a defined contribution plan sponsored by The Bell Company, LLC and subsidiaries (the Company). The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

Changes to Plan Name and Plan Sponsor
In connection with a reorganization of the plan sponsor, the Plan was amended on April 1, 2008 to change the plan name to The Bell Company, LLC 401(k) Plan from the Bell Corp. 401(k) Plan and to change the plan sponsor to The Bell Company, LLC and subsidiaries from Bell Corp. and subsidiaries. There were no changes in the plan's operations related to this amendment.

Plan Administration
The Company is the plan administrator. JPMorgan Chase Bank, N.A. (JPMorgan) is the Trustee of the Plan's assets. JPMorgan Retirement Services, LLC (JPMRS) is the Plan's third-party administrator. JPMRS subcontracted with Princeton Retirement Group (Princeton) to provide certain administrative and recordkeeping services for the Plan through March 2008, at which time Princeton was acquired by Hartford Retirement Services, LLC (Hartford). JPMRS and Hartford continue to provide the same services to the plan.

Eligibility
Generally, all employees who have attained 18 years of age are eligible to participate in the plan on the date of employment.

Contributions
Eligible participants may contribute any percentage of their pre-tax annual compensation, not to exceed the legal maximum deferral. In addition, each participant may contribute rollover contributions received in a lump sum from another qualified defined contribution or defined benefit retirement plan.

The Company provides an annual matching contribution of 100% of employee deferrals up to a maximum of 4% of the eligible participant's compensation. The Plan also allows the Company the option of making annual discretionary contributions. The Company matching and discretionary contributions are allocated to participants' accounts on an annual basis.

Participant Accounts
Participants direct the investment of their accounts into various investment options offered by the Plan. Each participant's account is credited with the participant's contributions, employer matching contributions and employer discretionary contributions, if any, and actual earnings thereon. Income and loss are allocated to the participant's account based on the ratio of the account balance of the individual participant to the aggregate of account balances of all participants in the fund within the Plan. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

1. DESCRIPTION OF PLAN (Continued)

Participant Loans
Participants may borrow from their individual accounts a minimum of $1,000 up to a maximum equal to the lesser of $50,000 or 50% of their vested account balance. The loans are secured by the vested balance in the participant's account and bear interest at a rate of prime plus 1%. Principal and interest are paid through weekly, bi-weekly or monthly payroll deductions.

Vesting
All participants are immediately vested in their contributions plus actual earnings thereon.

Under the provisions of the safe-harbor plan, all active participants are immediately vested in the employer safe-harbor matching and discretionary contribution portion of their accounts. All inactive participants retain their vesting percentage in the employer matching and discretionary contributions at the time of their respective terminations. Any participant that terminated service prior to January 1, 2007 is subject to the vesting schedule that was in effect on the date that they terminated. Prior to January 1, 2007, participants became 100% vested after six years of credited service (20% after the second year of service and 20% each year thereafter).

Payment of Benefits
Upon termination due to disability, death or retirement, or separation from service with the Company a participant may elect to receive a lump sum payment, installment payments, or to have their account rolled over to another qualifying investment. For in-service payment of benefits after a participant has attained 59 ½ years of age, a participant may elect to receive any portion or all of his or her account as a lump-sum distribution.

Plan Termination
Although it has not expressed any intent to do so, the Company has the right to terminate the Plan at any time, subject to the provisions of ERISA. In the event of Plan termination, all participants will become 100% vested in their accounts.

Forfeitures
Forfeitures of non-vested account balances are used to reduce future employer contributions. In 2009 and 2008, employer contributions were reduced by $2,190 and $37,616, respectively, from forfeited nonvested accounts.

2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting
The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States.

As prescribed by generally accepted accounting principles, investment contracts held by a defined-contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined-contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the plan. The Plan invests in investment contracts through a guaranteed interest account. Therefore, the statement of net assets available for benefits presents the fair value of the investment in the guaranteed interest account as well as the adjustment of the investment in the guaranteed interest account from fair value to contract value relating to the investment contract. The statement of changes in net assets available for benefits is prepared on a contract value basis.

2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Estimates
The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts of net assets available for benefits during the reporting period. Actual results could differ from those estimates.

Administrative Expenses
The administrative expenses of the Plan are paid by the Company. Distribution and loan fees are charged directly to the participants for the transactions and are paid out of the proceeds of the distribution or loan.

Investments
The Plan's investments are stated at fair value and an adjustment to contract value is presented for the investment in the common/collective trust on the statements of net assets available for benefits. Purchases and sales of securities are recorded on a trade-date basis. Dividends are recorded on the ex-dividend date. Participant loans are stated at carrying value, which the Plan administrator believes approximates fair value based on current interest rates and maturity rates.

Investments are exposed to various risks, such as interest rate and market. Due to the level of risks associated with certain investments and the level of uncertainty related to changes in the value of investments, it is at least reasonably possible that changes in risks in the near term would materially affect participants' account balances and the amount reported in the statements of net assets available for benefits.

Fair Value Measurement
Financial Accounting Standards Board Accounting Standards Codification 820-10 (ASC 820, formerly known as Statement of Financial Accounting Standard No. 157, *Fair Value Measurements*) defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Plan uses various valuation techniques in determining fair value. ASC 820 establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that observable inputs be used when available. Observable inputs are inputs that market participants would use in pricing the asset or liability developed based on market data obtained from sources independent of the Plan. Unobservable inputs are inputs that reflect the Plan's estimate about the assumptions market participants would use in pricing the asset or liability, developed based on the best information available in the circumstances. The hierarchy is broken down into three levels based on the reliability of inputs as follows:

- Level 1 - Valuations based on quoted prices in active markets for identical assets or liabilities that the Plan has the ability to access. Valuation adjustments are not applied to Level 1 instruments. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation does not entail a significant degree of judgment.

- Level 2 - Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, directly or indirectly.

- Level 3 - Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fair Value Measurement (Continued)
The availability of observable inputs can vary and is affected by a wide variety of factors. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. Accordingly, the degree of judgment exercised in determining fair value is greatest for instruments categorized in Level 3. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes the level in the fair value hierarchy within which the fair value measurement in its entirety falls is determined based on the lowest level input that is significant to the fair value measurement in its entirety.

Benefit Payments
Benefits are recorded when paid.

3. INVESTMENTS

The investment in a common/collective trust is a benefit-responsive investment contract through JPMorgan. JPMorgan maintains the contributions in a fixed fund. The fund is credited with earnings on the underlying investments and charged for Plan withdrawals and administrative expenses. The guaranteed investment contract issuer is contractually obligated to repay the principal and a specified interest rate that is guaranteed to the Plan.

As described in Note 2, because the guaranteed investment contract is fully benefit-responsive, contract value is the relevant measurement attribute for that portion of the net assets available for benefits attributable to the guaranteed investment contract.

Contract value, as reported to the Plan by JPMorgan, represents contributions made under the contract, plus earnings, less participant withdrawals and administrative expenses. Participants may ordinarily direct the withdrawal or transfer of all or a portion of their investment at contract value.

There are no reserves against contract value for credit risk of the contract issuer or otherwise. The crediting interest rate is based on a formula agreed upon with the issuer. Such interest rates are reviewed on a quarterly basis for resetting based on data as of the last business day of the month prior to the end of the quarter. The yield and crediting interest rates both averaged 2.08% and 3.28% for the years ended December 31, 2009 and 2008, respectively.

The Plan's ability to transact at contract value with JPMorgan could be limited if the Plan administrator terminates the contract. The Plan administrator does not believe that the occurrence of this event is probable. The guaranteed investment contract does not permit the insurance company to terminate the agreement prior to the scheduled maturity date.

Fair value of the Plan's investment in the common/collective trust is determined based on the market value of the underlying securities as measured at the close of business on the valuation date. Fair value of the Plan's investments in mutual funds is determined based on quoted market prices. The value of the Plan's participant loans is determined by amortized cost of the original loan balances, which the Plan administration believes approximates fair value.

Judgment is required in certain circumstances to develop estimates of fair value and estimates may not be indicative of the amounts that could be realized in a current market exchange.

3. INVESTMENTS (Continued)

The following are measured at fair value at:

	Level 1 Inputs	Level 2 Inputs	Level 3 Inputs	Total
December 31, 2009:				
Mutual funds:				
Domestic equity	$ 4,752,340	$ -	$ -	$ 4,752,340
International equity	1,069,887	-	-	1,069,887
Bond funds	366,197	-	-	366,197
Balanced funds	1,152,410	-	-	1,152,410
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Common/collective trust	-	2,267,366	-	2,267,366
Participant loans	-	-	263,727	263,727
	$ 7,340,834	$ 2,267,366	$ 263,727	$ 9,871,927
December 31, 2008:				
Mutual funds:				
Domestic equity	$ 3,284,211	$ -	$ -	$ 3,284,211
International equity	517,519	-	-	517,519
Bond funds	193,122	-	-	193,122
Balanced funds	783,646	-	-	783,646
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Participant loans	-	-	191,628	191,628
	$ 4,778,498	$ 2,210,427	$ 191,628	$ 7,180,553

The following is a reconciliation of the beginning and ending balances for the Plan's participant loans which are at fair value using significant unobservable inputs (Level 3) during:

	2009	2008
Balance at beginning of year	$ 191,628	$ 170,924
Purchases, sales, issuances and settlements (net)	72,099	20,704
Balance at end of year	$ 263,727	$ 191,628

4. PARTY-IN-INTEREST TRANSACTIONS

Certain Plan investments are managed by the trustee as defined by the Plan. Therefore, these transactions qualify as party-in-interest. Additionally, transactions involving participant loans qualify as party-in-interest transactions.

5. CERTIFIED INVESTMENT INFORMATION

The following information was certified as complete and accurate by the trustee as of and for the year ended December 31, 2009, and by the recordkeepers as agents for the trustee as of and for the year ended December 31, 2008:

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Davis New York Venture Fund	616,133	411,366
	6,940,923	5,587,667
Other investments, individually less than 5%	3,028,034	1,845,330
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	2009	2008
Common/collective trust	$ 43,708	$ 138,585
Mutual funds	1,458,867	(2,857,214)
Net appreciation (depreciation) in fair value of investments	$ 1,502,575	$ (2,718,629)

6. TAX STATUS

The Plan uses a prototype plan document sponsored by Hartford. Hartford received an opinion letter from the Internal Revenue Service (IRS) dated March 31, 2008, which states that the prototype document satisfies the applicable provisions of the Internal Revenue Code. The Plan itself has not received a determination letter from the IRS. However, the Plan's management and tax counsel believe that the Plan is currently designed and being operated in compliance with the applicable requirements of the IRS. Therefore, no provision for income taxes has been included in the accompanying financial statements.

6. TAX STATUS (Continued)

In June 2006, the Financial Accounting Standards Board (FASB) issued Interpretation No. 48, *Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109, Accounting for Income Taxes* (FIN 48 now known as ASC Section 740). This interpretation requires entities to disclose in their financial statements the nature of any uncertainty in their tax positions. For benefit plans, tax-exempt status itself is deemed to be an uncertainty, as events could potentially occur to jeopardize their tax-exempt status. The Plan adopted the provisions of ASC Section 740 on January 1, 2009 and there was no impact on the Plan's financial statements. At the date of adoption and as of December 31, 2009, the Plan does not have any uncertain tax positions. The Plan files the Annual Return/Report of Employee Benefit Plan (Form 5500) in the U.S. federal jurisdiction. The Plan is no longer subject to U.S. federal tax examinations for years before 2006.

7. RECONCILIATION TO FORM 5500

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	2009	2008
Net assets available for benefits per the financial statements	$ 10,428,375	$ 7,781,701
Contributions receivable as of end of year	(459,418)	(348,704)
Net assets available for benefits per Form 5500	$ 9,968,957	$ 7,432,997

The following is a reconciliation of the changes in net assets available for benefits per the financial statements to Form 5500 in:

	2009	2008
Changes in net assets available for benefits per the financial statements	$ 2,646,674	$ (3,534,199)
Less: Contributions receivable as of end of year	(459,418)	(348,704)
Add: Contributions receivable as of beginning of year	348,704	245,800
Changes in net assets available for benefits per Form 5500	$ 2,535,960	$ (3,637,103)

8. SUBSEQUENT EVENTS

Subsequent events have been evaluated through September 15, 2010, which is the date the financial statements were available to be issued.

Schedule I

THE BELL COMPANY, LLC 401(k) PLAN

EMPLOYER IDENTIFICATION NUMBER 26-1642900
PLAN NUMBER 001
SCHEDULE H, LINE 4i - SCHEDULE OF ASSETS (HELD AT END OF YEAR)
DECEMBER 31, 2009

(a)	(b) Identity of Issue	(c) Description of Investment	(d)** Cost	(e) Current Value
	COMMON/COLLECTIVE TRUST:			
*	JPMorgan Stable Asset Income Fund	Common/collective trust		$ 2,267,366
	MUTUAL FUNDS:			
	Oppenheimer Small Capital Fund	Mutual fund		411,322
	American Capital World Fund	Mutual fund		339,256
	American EuroPacific Fund	Mutual fund		730,631
	DWS Dreman Small Value Fund	Mutual fund		25,049
*	JPMorgan Smart Retire 2020 Fund	Mutual fund		498,958
*	JPMorgan Smart Retire 2010 Fund	Mutual fund		57,416
*	JPMorgan Smart Retire 2030 Fund	Mutual fund		123,097
*	JPMorgan Smart Retire 2040 Fund	Mutual fund		22,215
	Blackrock Large Capital Value Fund	Mutual fund		41,933
	Alger Small Capital Growth Fund	Mutual fund		41,736
	AIM Capital Development Fund	Mutual fund		184,598
	American Growth Fund of America	Mutual fund		1,005,753
*	JPMorgan Market Expansion Fund	Mutual fund		201,806
	Davis New York Venture Fund	Mutual fund		616,133
*	JPMorgan Equity Index Fund	Mutual fund		1,457,585
*	JPMorgan Core Bond Fund	Mutual fund		366,197
	VanKampen Equity Income Fund	Mutual fund		446,845
	Franklin Balance Sheet Fund	Mutual fund		766,425
*	JPMorgan Smart Retire, Inc. Fund	Mutual fund		3,879
				7,340,834
	PARTICIPANT LOANS:			
*	Participant Loans	Participant loans at 4.25% - 9.25% maturing through May 2038		263,727
				$ 9,871,927

* Denotes party-in-interest

** Cost omitted as all accounts are participant directed

The accompanying notes are an integral part of this schedule.