Form 5500

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Annual Return/Report of Employee Benefit Plan

This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6047(e), and 6058(a) of the Internal Revenue Code (the Code).

> ▶ Complete all entries in accordance with the instructions to the Form 5500.

OMB Nos. 1210-0110 1210-0089

2009

This Form is Open to Public Inspection

Part I Annual Report Identif	ication Information					
For calendar plan year 2009 or fiscal plan	For calendar plan year 2009 or fiscal plan year beginning 01/01/2009 and ending 12/31/2009					
A This return/report is for:	a multiemployer plan; a single-employer plan;	a multiple-employer plan; or a DFE (specify)				
B This return/report is: the first return/report; an amended return/report; an amended return/report; a short plan year return/report (less than 12 months). C If the plan is a collectively-bargained plan, check here. D Check box if filing under: Form 5558; automatic extension; the final return/report; a short plan year return/report (less than 12 months).						
	special extension (enter descrip	tion)				
Part II Basic Plan Informa	tion—enter all requested information	1				
1a Name of plan DAY 1 STUDIOS, LLC. 401(K) PROFIT: 2a Plan sponsor's name and address (a (Address should include room or suit DAY 1 STUDIOS, LLC. DAY 1 STUDIOS, LLC.	SHARING PLAN employer, if for a single-employer plan		1b Three-digit plan number (PN) ▶ 001 1c Effective date of plan 01/01/1995 2b Employer Identification Number (EIN) 36-4130913 2c Sponsor's telephone number			
651 W. WASHINGTON BLVD. STE 600 CHICAGO, IL 60661	651 W. WASH STE 600 CHICAGO, IL	HINGTON BLVD. 60661	312-258-0500 2d Business code (see instructions) 541512			
Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.						
Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.						

10/15/2010

10/15/2010

10/15/2010

Date 1

Date

Date

DENNIS THORLEY

DENNIS THORLEY

DENNIS THORLEY

Enter name of individual signing as plan administrator

Enter name of individual signing as employer or plan sponsor

Signature of DFE Enter name of individual signing as DFE For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500.

Filed with authorized/valid electronic signature.

Filed with authorized/valid electronic signature.

Filed with authorized/valid electronic signature.

Signature of employer/plan sponsor

Signature of plan administrator

SIGN HERE

SIGN

HERE

SIGN

HERE

Form 5500 (2009) v.092307.1

	Form 5500 (2009)	Page	· 2		
DA 651	Plan administrator's name and address (if same as plan sponsor, enter "Sam Y 1 STUDIOS, LLC. W. WASHINGTON BLVD.	-		36- 3c Ad	ministrator's EIN 4130913 ministrator's telephone mber
	E 600 CAGO, IL 60661				2-258-0500
4	If the name and/or EIN of the plan sponsor has changed since the last return the plan number from the last return/report:	report filed for thi	is plan, enter the name, EIN	and	4b EIN
а	Sponsor's name				4c PN
5	Total number of participants at the beginning of the plan year			5	137
6	Number of participants as of the end of the plan year (welfare plans complete	e only lines 6a, 6b	o, 6c, and 6d).		
а	Active participants			6a	126
b	Retired or separated participants receiving benefits			6b	
С	Other retired or separated participants entitled to future benefits			6с	18
d	Subtotal. Add lines 6a, 6b, and 6c			6d	144
е	Deceased participants whose beneficiaries are receiving or are entitled to rec	ceive benefits		6e	
f	Total. Add lines 6d and 6e			6f	144
g	Number of participants with account balances as of the end of the plan year complete this item)			6g	102
h	Number of participants that terminated employment during the plan year with less than 100% vested			6h	6
7	Enter the total number of employers obligated to contribute to the plan (only	multiemployer pla	ans complete this item)	7	
	If the plan provides pension benefits, enter the applicable pension feature co 2E 2F 2G 2J 2K 3E				
b 1	the plan provides welfare benefits, enter the applicable welfare feature codes	s from the List of F	Plan Characteristic Codes in	the inst	ructions:
9a	Plan funding arrangement (check all that apply)		it arrangement (check all tha	t apply)	
	(1) X Insurance	(1) ×	Insurance		
	Code section 412(e)(3) insurance contracts	(2)	Code section 412(e)(3) in	nsurano	e contracts
	(3) X Trust	(3)	Trust		
40	(4) General assets of the sponsor	(4)	General assets of the sp		
10	Check all applicable boxes in 10a and 10b to indicate which schedules are a	ttached, and, whe	ere indicated, enter the numb	er attac	hed. (See instructions)

b General Schedules

(1)

(2)

(3)

(4)

(5)

(6)

H (Financial Information)

A (Insurance Information)

C (Service Provider Information)D (DFE/Participating Plan Information)

I (Financial Information – Small Plan)

G (Financial Transaction Schedules)

a Pension Schedules

(1)

(2)

(3)

R (Retirement Plan Information)

MB (Multiemployer Defined Benefit Plan and Certain Money

Purchase Plan Actuarial Information) - signed by the plan

SB (Single-Employer Defined Benefit Plan Actuarial

Information) - signed by the plan actuary

SCHEDULE A (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Insurance Information

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA).

File as an attachment to Form 5500.

OMB No. 1210-0110

2009

nursuant to FDICA continu 402(a)(2)					orm is Open to Public Inspection	
For calendar plan year 20						
A Name of plan DAY 1 STUDIOS, LLC. 4	001					
C Plan sponsor's name as shown on line 2a of Form 5500. DAY 1 STUDIOS, LLC. D Employer Identification Number (EIN) 36-4130913						
			overage, Fees, and Comunit in Parts II and III can be repo			
1 Coverage Information:						
(a) Name of insurance ca		CO.				
	(a) NIAIC	(d) Contract or	(e) Approximate number of	Policy or	contract year	
(b) EIN	(c) NAIC code	(d) Contract or identification number	persons covered at end of policy or contract year	(f) From	(g) To	
71-0294708	86509	PHT081	144	01/01/2009	12/31/2009	
2 Insurance fee and com descending order of the		tion. Enter the total fees and tota	commissions paid. List in item 3	the agents, brokers, and	I other persons in	
(a) Total a	amount of comn		(b) To	otal amount of fees paid	4007	
		8987			1207	
3 Persons receiving com	missions and fe	es. (Complete as many entries a	s needed to report all persons).			
		•	or other person to whom commiss	ions or fees were paid		
MULTI FINANCIAL SECU	JRITIES CORP	STE 12	SEPULVEDA 200 GUNDO, CA 90245			
(b) Amount of sales ar	nd base	Fees	and other commissions paid			
commissions pa	id	(c) Amount	(d) Purpos	е	(e) Organization code	
	8987	0			3	
	(a) Name a	nd address of the agent, broker, o	or other person to whom commiss	sions or fees were paid		
APPLIED PLAN ADMINISTRATOR 30600 TELEGRAPH RD STE 1130 BINGHAM FARMS, MI 48025						
(b) Amount of sales ar	ad basa	Fees	and other commissions paid			
commissions pa		(c) Amount	(d) Purpos	e	(e) Organization code	
	0		RVICES PERFORMED ON BEHA	ALF OF ILIAC	5	
For Paperwork Reductio	n Act Notice a	For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500. Schedule A (Form 5500) 2009				

Schedule A (Form 5500)	2009	Page 2- 1		
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were paid	d	
		Fees and other commissions paid		
(b) Amount of sales and base commissions paid	(c) Amount	(d) Purpose	(e) Organization code	
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were paid	d	
(b) Amount of sales and base		Fees and other commissions paid	(e) Organization	
commissions paid	(c) Amount	(d) Purpose	code	
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were paid	d	
	I			
(b) Amount of sales and base		Fees and other commissions paid	(e) Organization	
commissions paid	(c) Amount	(d) Purpose	code	
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were pai		
(4)	and address of the agont, or	oner, et euret person le miem commissione et lece were per	-	
(b) Amount of sales and base		Fees and other commissions paid	(e) Organization	
commissions paid	(c) Amount	(d) Purpose	code	
(a) Na	ame and address of the agent, bro	oker, or other person to whom commissions or fees were paid	d	
(b) Amount of sales and base		Fees and other commissions paid	(e) Organization	
commissions paid	(c) Amount	(d) Purpose	code	

D۵	rt II	Investment and Annuity Contract Information			
га	I	Where individual contracts are provided, the entire group of such individual this report.	idual contracts with ead	ch carrier may be treated as a unit	for purposes of
4 (Curre	ent value of plan's interest under this contract in the general account at year	end		
5 (Curre	ent value of plan's interest under this contract in separate accounts at year e	nd	5	
6	Conti	racts With Allocated Funds:			
	а	State the basis of premium rates •			
	b	Premiums paid to carrier			
	_	Premiums due but unpaid at the end of the year			
		If the carrier, service, or other organization incurred any specific costs in corretention of the contract or policy, enter amount		00	
		Specify nature of costs			
		Type of contract: (1) ☐ individual policies (2) ☐ group deferred (3) ☐ other (specify) ▶	d annuity		
	f	If contract purchased, in whole or in part, to distribute benefits from a termin	ating plan check here	> [
7 (Conti	racts With Unallocated Funds (Do not include portions of these contracts ma	intained in separate ac	counts)	
	а	Type of contract: (1) ☐ deposit administration (2) ☐ immedia (3) ☐ guaranteed investment (4) ☐ other ▶	ite participation guaran	tee	
	b	Balance at the end of the previous year		7b	2250372
	С	Additions: (1) Contributions deposited during the year	7c(1)	575061	
		(2) Dividends and credits	7c(2)		
		(3) Interest credited during the year	7c(3)	2058	
		(4) Transferred from separate account	7c(4)	662773	
		(5) Other (specify below)	7c(5)	7051	
		•			4040040
		(6)Total additions			1246943
		Total of balance and additions (add b and c(6))		7d	3497315
		Deductions:	7-(4)	400070	
		(1) Disbursed from fund to pay benefits or purchase annuities during year	7e(1)	128078	
		(2) Administration charge made by carrier	7e(2)	540	
		(3) Transferred to separate account	7e(3)		
		(4) Other (specify below)	. 7e(4)		
		>			
		(5) Total deductions		7e(5)	128618
	f	Balance at the end of the current year (subtract e(5) from d)			3368697

Page 4	

Schedule A	(Form	5500	2000
Scriedule A	(FOIIII	5500	1 2009

Pa	art II	I Welfare Benefit Contract Informat If more than one contract covers the same gr information may be combined for reporting put the entire group of such individual contracts of	oup of employees of the surposes if such contracts	are experienc	ce-rated as a unit. Who	ere contract	
8	Bene	efit and contract type (check all applicable boxes)					
	а	Health (other than dental or vision)	b Dental	c	Vision		d Life insurance
	е	Temporary disability (accident and sickness)	f Long-term disability	ty g	Supplemental unemp	oloyment	h Prescription drug
	i [Stop loss (large deductible)	j HMO contract	k	PPO contract		I Indemnity contract
	m	Other (specify)					
9	Expe	rience-rated contracts:					
	а	Premiums: (1) Amount received		9a(1)			
		(2) Increase (decrease) in amount due but unpaid	l	9a(2)			
		(3) Increase (decrease) in unearned premium res	erve	9a(3)			
		(4) Earned ((1) + (2) - (3))				9a(4)	
	b	Benefit charges (1) Claims paid		9b(1)			
		(2) Increase (decrease) in claim reserves		9b(2)			
		(3) Incurred claims (add (1) and (2))				9b(3)	
		(4) Claims charged				9b(4)	
	С	Remainder of premium: (1) Retention charges (o	n an accrual basis)				
		(A) Commissions		9c(1)(A)			
		(B) Administrative service or other fees		9c(1)(B)			
		(C) Other specific acquisition costs					
		(D) Other expenses		9c(1)(D)			
		(E) Taxes					
		(F) Charges for risks or other contingencies.					
		(G) Other retention charges		9c(1)(G)		T	
		(H) Total retention	_	_		9c(1)(H)	
		(2) Dividends or retroactive rate refunds. (These	amounts were paid in	n cash, or	credited.)	9c(2)	
	d	Status of policyholder reserves at end of year: (1) Amount held to provide	benefits after	retirement	9d(1)	
		(2) Claim reserves				9d(2)	
		(3) Other reserves				9d(3)	
	е	Dividends or retroactive rate refunds due. (Do no	ot include amount entered	d in c(2) .)		9e	
10		nexperience-rated contracts:					
	а	Total premiums or subscription charges paid to o	arrier			10a	
	b	b If the carrier, service, or other organization incurred any specific costs in connection with the acquisition or retention of the contract or policy, other than reported in Part I, item 2 above, report amount					
	Sp	ecify nature of costs					

Part IV	Provision of Information			
11 Did th	e insurance company fail to provide any information necessary to complete Schedule A?	Yes	No	

¹² If the answer to line 11 is "Yes," specify the information not provided.

SCHEDULE D (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

DFE/Participating Plan Information

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA).

File as an attachment to Form 5500.

OMB No. 1210-0110

2009

This Form is Open to Public Inspection.

A Name of plan DAY 1 STUDIOS, LLC. 401(K) PROI		01/01/2009 and	B Three-digit plan number (PN) 001
C Plan or DFE sponsor's name as s DAY 1 STUDIOS, LLC.	shown on line 2a of Forr	n 5500	D Employer Identification Number (EIN) 36-4130913
		CTs, PSAs, and 103-12 IEs (to be cond to report all interests in DFEs)	mpleted by plans and DFEs)
a Name of MTIA, CCT, PSA, or 10		,	
b Name of sponsor of entity listed	in (a): ING LIFE INS	URANCE & ANNUITY CO.	
C EIN-PN 71-0294708-000	d Entity code	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruction)	
a Name of MTIA, CCT, PSA, or 10	3-12 IE:		
b Name of sponsor of entity listed	in (a):		
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruction)	
a Name of MTIA, CCT, PSA, or 10	3-12 IE:		
b Name of sponsor of entity listed	in (a):		
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruction)	
a Name of MTIA, CCT, PSA, or 10	3-12 IE:		
b Name of sponsor of entity listed	in (a):		
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruction)	
a Name of MTIA, CCT, PSA, or 10	3-12 IE:		
b Name of sponsor of entity listed	in (a):		
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruction)	
a Name of MTIA, CCT, PSA, or 10	3-12 IE:		
b Name of sponsor of entity listed	in (a):		
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, 103-12 IE at end of year (see instruction)	
a Name of MTIA, CCT, PSA, or 10	3-12 IE:		
b Name of sponsor of entity listed	in (a):		
O FIN DN	d Entity	e Dollar value of interest in MTIA, CCT,	PSA. or

103-12 IE at end of year (see instructions)

Schedule D (Form 5500)	2009	Page 2- 1
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	ı (a):	
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	n (a):	
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	ı (a):	
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	ı (a):	
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	ı (a):	
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	ı (a):	
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	n (a):	
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	ı (a):	
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)
a Name of MTIA, CCT, PSA, or 103	-12 IE:	
b Name of sponsor of entity listed in	 n (a):	

Dollar value of interest in MTIA, CCT, PSA, or

Dollar value of interest in MTIA, CCT, PSA, or

103-12 IE at end of year (see instructions)

103-12 IE at end of year (see instructions)

d Entity

d Entity

code

code

C EIN-PN

C EIN-PN

a Name of MTIA, CCT, PSA, or 103-12 IE:

b Name of sponsor of entity listed in (a):

е

Page **3-** 1

Р	art II	Information on Participating Plans (to be completed by DFEs) (Complete as many entries as needed to report all participating plans)		
а	Plan na			
b	Name o		С	EIN-PN
a	Plan na	me		
b	Name o		С	EIN-PN
а	Plan na	me		
b	Name o		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name of plan sp		С	EIN-PN
а	Plan na	me		
b	Name o		С	EIN-PN

SCHEDULE H (Form 5500)

Department of the Treasury Internal Revenue Service

Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Financial Information

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).

File as an attachment to Form 5500.

OMB No. 1210-0110

2009

This Form is Open to Public Inspection

For calendar plan year 2009 or fiscal plan year beginning 01/01/2009		and	ending 12/31/2009		
A Name of plan			B Three-digit		
DAY 1 STUDIOS, LLC. 401(K) PROFIT SHARING PLAN			plan number (Pl	N) •	001
C Plan sponsor's name as shown on line 2a of Form 5500			D Employer Identifi	cation Number (E	EIN)
DAY 1 STUDIOS, LLC.			26.4420042		
			36-4130913		
Part I Asset and Liability Statement					
1 Current value of plan assets and liabilities at the beginning and end of the plan the value of the plan's interest in a commingled fund containing the assets of m lines 1c(9) through 1c(14). Do not enter the value of that portion of an insurance benefit at a future date. Round off amounts to the nearest dollar. MTIAs, Co and 1i. CCTs, PSAs, and 103-12 IEs also do not complete lines 1d and 1e. See	nore than one se contract wh CTs, PSAs, a	e plan on a nich guarar and 103-12	line-by-line basis unles ntees, during this plan y	ss the value is reprear, to pay a spe	oortable on ecific dollar
Assets		(a) B	eginning of Year	(b) End	of Year
a Total noninterest-bearing cash	1a				
b Receivables (less allowance for doubtful accounts):					
(1) Employer contributions	1b(1)				3199
(2) Participant contributions	1b(2)				12797
(3) Other	1b(3)				
C General investments:					
(1) Interest-bearing cash (include money market accounts & certificates of deposit)	1c(1)				
(2) U.S. Government securities	1c(2)				
(3) Corporate debt instruments (other than employer securities):					
(A) Preferred	1c(3)(A)				
(B) All other	1c(3)(B)				
(4) Corporate stocks (other than employer securities):					
(A) Preferred	1c(4)(A)				
(B) Common	1c(4)(B)				
(5) Partnership/joint venture interests	1c(5)				
(6) Real estate (other than employer real property)	1c(6)				
(7) Loans (other than to participants)	1c(7)				
(8) Participant loans	1c(8)		15951		69021
(9) Value of interest in common/collective trusts	1c(9)				
(10) Value of interest in pooled separate accounts	1c(10)		2234421		3272954
(11) Value of interest in master trust investment accounts	1c(11)				
(12) Value of interest in 103-12 investment entities	1c(12)				
(13) Value of interest in registered investment companies (e.g., mutual funds)	1c(13)				
(14) Value of funds held in insurance company general account (unallocated	4 ~ (4 4)	_		<u> </u>	

1c(14)

1c(15)

contracts).....

(15) Other.....

10726

1d	Employer-related investments:		(a) Beginning of Year	(b) End of Year
	(1) Employer securities	1d(1)		
	(2) Employer real property	1d(2)		
е	Buildings and other property used in plan operation	1e		
f	Total assets (add all amounts in lines 1a through 1e)	1f	2250372	3368697
	Liabilities			
g	Benefit claims payable	1g		
h	Operating payables	1h		
i	Acquisition indebtedness	1i		
j	Other liabilities	1j		
k	Total liabilities (add all amounts in lines 1g through1j)	1k		
	Net Assets		_	
I	Net assets (subtract line 1k from line 1f)	11	2250372	3368697

Part II Income and Expense Statement

2 Plan income, expenses, and changes in net assets for the year. Include all income and expenses of the plan, including any trust(s) or separately maintained fund(s) and any payments/receipts to/from insurance carriers. Round off amounts to the nearest dollar. MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 2a, 2b(1)(E), 2e, 2f, and 2g.

a Contributions:			
20			
(1) Received or receivable in cash from: (A) Employers	a(1)(A)	105328	
(B) Participants	a(1)(B)	469733	
(C) Others (including rollovers)	a(1)(C)	7051	
(2) Noncash contributions	2a(2)		
(3) Total contributions. Add lines 2a(1)(A), (B), (C), and line 2a(2)	2a(3)		582112
b Earnings on investments:			
(1) Interest:			
(A) Interest-bearing cash (including money market accounts and certificates of deposit)	(b(1)(A)	662773	
(B) U.S. Government securities	2b(1)(B)		
(C) Corporate debt instruments	2b(1)(C)		
(D) Loans (other than to participants)	2b(1)(D)		
(E) Participant loans	?b(1)(E)	2058	
(F) Other	2b(1)(F)		
(G) Total interest. Add lines 2b(1)(A) through (F)	b(1)(G)		664831
(2) Dividends: (A) Preferred stock	2b(2)(A)		
(B) Common stock	2b(2)(B)		
(C) Registered investment company shares (e.g. mutual funds)	2b(2)(C)		
(D) Total dividends. Add lines 2b(2)(A), (B), and (C)	2b(2)(D)		
(3) Rents	2b(3)		
(4) Net gain (loss) on sale of assets: (A) Aggregate proceeds	2b(4)(A)		
(B) Aggregate carrying amount (see instructions)	b(4)(B)		
(C) Subtract line 2b(4)(B) from line 2b(4)(A) and enter result	2b(4)(C)		

	_		(a) Amount	(b) Total
2b	(5) Unrealized appreciation (depreciation) of assets: (A) Real estate	2b(5)(A)		
	(B) Other	2b(5)(B)		
	(C) Total unrealized appreciation of assets. Add lines 2b(5)(A) and (B)	2b(5)(C)		
	(6) Net investment gain (loss) from common/collective trusts	2b(6)		
	(7) Net investment gain (loss) from pooled separate accounts	2b(7)		
	(8) Net investment gain (loss) from master trust investment accounts	2b(8)		
	(9) Net investment gain (loss) from 103-12 investment entities	2b(9)		
	(10) Net investment gain (loss) from registered investment companies (e.g., mutual funds)	2b(10)		
С	Other income	2c		
d	Total income. Add all income amounts in column (b) and enter total	2d		1246943
	Expenses			
е	Benefit payment and payments to provide benefits:			
	(1) Directly to participants or beneficiaries, including direct rollovers	2e(1)	128078	
	(2) To insurance carriers for the provision of benefits	2e(2)		
	(3) Other	2e(3)		
	(4) Total benefit payments. Add lines 2e(1) through (3)	2e(4)		128078
f	Corrective distributions (see instructions)	2f		
g	Certain deemed distributions of participant loans (see instructions)	2g		
h	Interest expense	2h		
i	Administrative expenses: (1) Professional fees	2i(1)		
	(2) Contract administrator fees	2i(2)	540	
	(3) Investment advisory and management fees	2i(3)		
	(4) Other	2i(4)		
	(5) Total administrative expenses. Add lines 2i(1) through (4)	2i(5)		540
j	Total expenses. Add all expense amounts in column (b) and enter total	2j		128618
	Net Income and Reconciliation			
k	Net income (loss). Subtract line 2j from line 2d	2k		1118325
I	Transfers of assets:			
	(1) To this plan	2l(1)		
	(2) From this plan	21(2)		
Pa	art III Accountant's Opinion			
	Complete lines 3a through 3c if the opinion of an independent qualified public ac attached.	countant is	attached to this Form 5500. Com	plete line 3d if an opinion is not
a ·	The attached opinion of an independent qualified public accountant for this plan	is (see inst	ructions):	
	(1) Unqualified (2) Qualified (3) X Disclaimer (4)	Adverse		
b	Did the accountant perform a limited scope audit pursuant to 29 CFR 2520.103-8	3 and/or 10	3-12(d)?	X Yes No
С	Enter the name and EIN of the accountant (or accounting firm) below:			
	(1) Name: GRANT THORNTON LLP		(2) EIN: 36-6055558	
ď	The opinion of an independent qualified public accountant is not attached becau (1) This form is filed for a CCT, PSA, or MTIA. (2) It will be attached		ext Form 5500 pursuant to 29 CFF	R 2520.104-50.

Par	t IV	Compliance Questions					
4		and PSAs do not complete Part IV. MTIAs, 103-12 IEs, and GIAs do not complete 4a, 4e, 2 IEs also do not complete 4j and 4l. MTIAs also do not complete 4l.	4f, 4g,	4h, 4k, 4	m, 4n, or 5		
	During	the plan year:		Yes	No	Am	ount
а	period	here a failure to transmit to the plan any participant contributions within the time described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures ully corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program.)	4a		X		
b	close o	any loans by the plan or fixed income obligations due the plan in default as of the of the plan year or classified during the year as uncollectible? Disregard participant loans ed by participant's account balance. (Attach Schedule G (Form 5500) Part I if "Yes" is ed.)	4b		X		
С	Were	any leases to which the plan was a party in default or classified during the year as ectible? (Attach Schedule G (Form 5500) Part II if "Yes" is checked.)	4c		X		
d	reporte	there any nonexempt transactions with any party-in-interest? (Do not include transactions ed on line 4a. Attach Schedule G (Form 5500) Part III if "Yes" is ed.)	4d		Х		
_		,	4e	Χ			500000
e f	Did the	his plan covered by a fidelity bond?e plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused and or dishonesty?	4e 4f		X		300000
g		e plan hold any assets whose current value was neither readily determinable on an ished market nor set by an independent third party appraiser?	4g		X		
h		e plan receive any noncash contributions whose value was neither readily ninable on an established market nor set by an independent third party appraiser?	4h		X		
i		e plan have assets held for investment? (Attach schedule(s) of assets if "Yes" is checked, ee instructions for format requirements.)	4i		X		
j	value	any plan transactions or series of transactions in excess of 5% of the current of plan assets? (Attach schedule of transactions if "Yes" is checked, and structions for format requirements.)	4j		X		
k		all the plan assets either distributed to participants or beneficiaries, transferred to another or brought under the control of the PBGC?	4k		X		
I	Has th	ne plan failed to provide any benefit when due under the plan?	41		X		
m		is an individual account plan, was there a blackout period? (See instructions and 29 CFR 101-3.)	4m		Х		
n		was answered "Yes," check the "Yes" box if you either provided the required notice or one exceptions to providing the notice applied under 29 CFR 2520.101-3.	4n		X		
5a		resolution to terminate the plan been adopted during the plan year or any prior plan year? enter the amount of any plan assets that reverted to the employer this year	Yes	× No	Amoun	t:	
5b		ing this plan year, any assets or liabilities were transferred from this plan to another plan(s) erred. (See instructions.)	, identi	fy the pla	n(s) to whi	ch assets or liab	oilities were
	5b(1)	Name of plan(s)			5b(2) EIN(s)	5b(3) PN(s)

SCHEDULE R (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

Panaian Panafit Cuaranty Corporation

Retirement Plan Information

This schedule is required to be filed under section 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and section 6058(a) of the Internal Revenue Code (the Code).

File as an attachment to Form 5500.

OMB No. 1210-0110

2009

This Form is Open to Public Inspection.

	Perision Benefit Guaranty Corporation							
For	calendar plan year 2009 or fiscal plan year beginning 01/01/2009 and	ending	12/31/2	009				
	Name of plan		nree-digit					
DAY	1 STUDIOS, LLC. 401(K) PROFIT SHARING PLAN	-	olan numbe	er	004			
		(PN)	•	001			
	Plan sponsor's name as shown on line 2a of Form 5500	D E	mployer Id	entificati	ion Numbe	r (EIN)	
DAY	1 STUDIOS, LLC.		36-41309 ⁻	13				
Pa	art I Distributions							
All	references to distributions relate only to payments of benefits during the plan year.							
1	Total value of distributions paid in property other than in cash or the forms of property specified in the	9						
	instructions		. 1					0
2	Enter the EIN(s) of payor(s) who paid benefits on behalf of the plan to participants or beneficiaries du	iring the v		e than t	wo enter l	EINIs o	f the t	
_	payors who paid the greatest dollar amounts of benefits):	aning the y	cai (ii iiioi	C triair to	wo, criter i	-1143 0	THE C	WO
	EIN(s): 71-0294708							
	Profit-sharing plans, ESOPs, and stock bonus plans, skip line 3.			1				
3	Number of participants (living or deceased) whose benefits were distributed in a single sum, during the							
	year		3					
P	art II Funding Information (If the plan is not subject to the minimum funding requirements	of section	n of 412 of	the Inte	rnal Reve	nue Co	ode or	ŕ
	ERISA section 302, skip this Part)							
4	Is the plan administrator making an election under Code section 412(d)(2) or ERISA section 302(d)(2)?		📙	Yes	∐N	lo	Ш	N/A
	If the plan is a defined benefit plan, go to line 8.							
5	If a waiver of the minimum funding standard for a prior year is being amortized in this							
	plan year, see instructions and enter the date of the ruling letter granting the waiver. Date: Mor	nth	Da	ay	Ye	ear		
	If you completed line 5, complete lines 3, 9, and 10 of Schedule MB and do not complete the re	emainder	of this so	hedule.				
6	a Enter the minimum required contribution for this plan year		6a					
	b Enter the amount contributed by the employer to the plan for this plan year		6b					
	C Subtract the amount in line 6b from the amount in line 6a. Enter the result							
	(enter a minus sign to the left of a negative amount)		6c					
	If you completed line 6c, skip lines 8 and 9.			-I				
7	Will the minimum funding amount reported on line 6c be met by the funding deadline?							
•	will the minimum funding amount reported on line of be met by the funding deadline:		Ш	Yes	∐N	0	Ш	N/A
8	If a change in actuarial cost method was made for this plan year pursuant to a revenue procedure pro	ovidina						
U	automatic approval for the change or a class ruling letter, does the plan sponsor or plan administrator							
	with the change?			Yes	N	0	Ш	N/A
Ps	art III Amendments							
9	If this is a defined benefit pension plan, were any amendments adopted during this plan year that increased or decreased the value of benefits? If yes, check the appropriate		_		_		_	
	box(es). If no, check the "No" box	ease	Decre	ease	Both	I	N	lo
Pa	irt IV ESOPs (see instructions). If this is not a plan described under Section 409(a) or 4975	5(e)(7) of t	the Interna	l Reven	ue Code.			
	skip this Part.	. / . /						
10	Were unallocated employer securities or proceeds from the sale of unallocated securities used to rep	oay any ex	kempt loan	?	[Yes		No
11	a Does the ESOP hold any preferred stock?				🗍	Yes		No
	b If the ESOP has an outstanding exempt loan with the employer as lender, is such loan part of a	"back-to-l	back" loan	?		Voc		No
	(See instructions for definition of "back-to-back" loan.)				Ц	Yes		No
12	Does the ESOP hold any stock that is not readily tradable on an established securities market?				🗍	Yes		No

Page 2-	1	
rage z -	1	

Pa	rt V		Additional Information for Multiemployer Defined Benefit Pension Plans							
13			lowing information for each employer that contributed more than 5% of total contributions to the plan during the plan year (measured in see instructions. Complete as many entries as needed to report all applicable employers.							
	а	Name of contributing employer								
	b	EIN	C Dollar amount contributed by employer							
	d		ollective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box e instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year							
	е	Contribution rate information (<i>If more than one rate applies, check this box</i> and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).) (1) Contribution rate (in dollars and cents) (2) Base unit measure: Hourly Weekly Unit of production Other (specify):								
	а	Name o	of contributing employer							
	b	EIN	C Dollar amount contributed by employer							
	d	Date co	ollective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box							
	е	comple (1) C	ution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, te items 13e(1) and 13e(2).) ontribution rate (in dollars and cents) ase unit measure: Hourly Weekly Unit of production Other (specify):							
	а	Name o	of contributing employer							
	b	EIN	C Dollar amount contributed by employer							
	d		ollective bargaining agreement expires (<i>If employer contributes under more than one collective bargaining agreement, check box</i>							
	е	comple (1) C	ution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, te items 13e(1) and 13e(2).) ontribution rate (in dollars and cents) ase unit measure: Hourly Weekly Unit of production Other (specify):							
	а	Name o	of contributing employer							
	b	EIN	C Dollar amount contributed by employer							
	d		ollective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box							
	е	comple (1) C	ution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, te items 13e(1) and 13e(2).) ontribution rate (in dollars and cents) ase unit measure: Hourly Weekly Unit of production Other (specify):							
	а	Name	of contributing employer							
	b b	EIN	C Dollar amount contributed by employer							
	d	Date co	ollective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box							
	е									
	а	Name o	of contributing employer							
	b	EIN	C Dollar amount contributed by employer							
	d	Date co	ollective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box							
	е	Contrib comple (1) C	ution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, te items 13e(1) and 13e(2).) ontribution rate (in dollars and cents) ase unit measure: Hourly Weekly Unit of production Other (specify):							

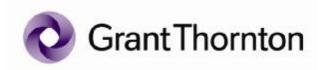
Pac	ae	3
	,~	•

14	Enter the number of participants on whose behalf no contributions were made by an employer as an employer of participant for:						
	a The current year	14a					
	b The plan year immediately preceding the current plan year	14b	_				
	C The second preceding plan year	14c					
15	Enter the ratio of the number of participants under the plan on whose behalf no employer had an obligation to ma employer contribution during the current plan year to:	ke an					
	a The corresponding number for the plan year immediately preceding the current plan year	15a					
	b The corresponding number for the second preceding plan year	15b					
16	Information with respect to any employers who withdrew from the plan during the preceding plan year:						
	a Enter the number of employers who withdrew during the preceding plan year	16a					
	b If item 16a is greater than 0, enter the aggregate amount of withdrawal liability assessed or estimated to be assessed against such withdrawn employers	16b					
17	If assets and liabilities from another plan have been transferred to or merged with this plan during the plan year, chapplemental information to be included as an attachment.						
Pa	art VI Additional Information for Single-Employer and Multiemployer Defined Benefi	t Pension Plan	ıS				
18	If any liabilities to participants or their beneficiaries under the plan as of the end of the plan year consist (in whole and beneficiaries under two or more pension plans as of immediately before such plan year, check box and see in information to be included as an attachment						
19	If the total number of participants is 1,000 or more, complete items (a) through (c)						
	a Enter the percentage of plan assets held as:						
	Stock:% Investment-Grade Debt:% High-Yield Debt:% Real Estate:% Other:%						
	b Provide the average duration of the combined investment-grade and high-yield debt: ☐ 0-3 years ☐ 3-6 years ☐ 6-9 years ☐ 9-12 years ☐ 12-15 years ☐ 15-18 years ☐ 18-2	21 years	ears or more				
	C What duration measure was used to calculate item 19(b)?	. ц ,					
	☐ Effective duration ☐ Macaulay duration ☐ Modified duration ☐ Other (specify):						

FINANCIAL STATEMENTS AND REPORT OF
INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS
DAY 1 STUDIOS LLC
401(k) PROFIT SHARING PLAN
DECEMBER 31, 2009 AND 2008

CONTENTS

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REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Audit • Tax • Advisory

Grant Thornton LLP 175 W Jackson Boulevard, 20th Floor Chicago, IL 60604-2687

T 312.856.0200 F 312.565.4719 www.GrantThornton.com

Plan Administrator Day 1 Studios LLC 401(k) Profit Sharing Plan

We were engaged to audit the financial statements and supplemental schedule of the Day 1 Studios LLC 401(k) Profit Sharing Plan (the "Plan") as of December 31, 2009 and 2008, and for the year ended December 31, 2009, and the supplemental schedule of assets (held at end of year) as of December 31, 2009, as listed in the accompanying table of contents. These financial statements and supplemental schedule are the responsibility of the Plan's management.

As permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, the Plan administrator instructed us not to perform, and we did not perform, any auditing procedures with respect to the information summarized in note H, which was certified by ING Life Insurance and Annuity Company, the custodian of the Plan, except for comparing such information with the related information included in the financial statements and supplemental schedule. We have been informed by the Plan administrator that the custodian holds the Plan's investment assets and executes investment transactions. The Plan administrator has obtained certifications from the custodian as of December 31, 2009 and 2008, and for the year ended December 31, 2009, that the information provided to the Plan administrator by the custodian is complete and accurate.

Because of the significance of the information that we did not audit, we are unable to, and do not, express an opinion on the accompanying financial statements and supplemental schedule taken as a whole. The form and content of the information included in the financial statements and supplemental schedule, other than that derived from the information certified by the custodian, have been audited by us in accordance with auditing standards generally accepted in the United States of America and, in our opinion, are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974.

Leat Florton ISP

Chicago, Illinois October 6, 2010

Day 1 Studios LLC 401(k) Profit Sharing Plan STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS December 31,

	2009	2008
Assets		
Investments, at fair value	\$3,352,597	\$2,250,372
Receivables		
Participant contributions	12,797	-
Company contributions	3,199	
Total receivables	15,996	
Net assets available for benefits at fair value	3,368,593	2,250,372
Adjustment from fair value to contract value for		
fully benefit-responsive investment contract	104	
NET ASSETS AVAILABLE FOR BENEFITS	\$3,368,697	\$2,250,372

The accompanying notes are an integral part of these statements.

Day 1 Studios LLC 401(k) Profit Sharing Plan STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS Year ended December 31, 2009

Additions Investment income	
Net appreciation in fair value of pooled separate accounts	\$ 662,773
Interest and dividends	2,058
interest and dividends	
Net investment income	664,831
Contributions	
Employee	469,733
Company	105,328
Rollover	7,051
Total contributions	582,112
Total additions	1,246,943
Deductions	
Benefit payments	128,078
Administrative expenses	540
•	
Total deductions	128,618
NET INCREASE	1,118,325
Net assets available for benefits	
Beginning of year	2,250,372
205	2,250,512
End of year	\$3,368,697

The accompanying notes are an integral part of this statement.

NOTE A - DESCRIPTION OF PLAN

The following description of the Day 1 Studios LLC 401(k) Profit Sharing Plan (the "Plan") provides only general information. Participants should refer to the Plan document for a more complete description of the Plan's provisions.

General

The Plan was established as the Day 1 Studios LLC 401(k) Profit Sharing Plan in November 2001. The Plan is a defined contribution plan covering eligible employees of Day 1 Studios LLC (the "Company").

The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended ("ERISA").

Eligibility

Employees are eligible to participate in six months following employment once they attain the age of 21. The Plan requires a participant to complete one year of service with at least 1,000 hours of service to be eligible for employer contributions.

Contributions

Each year, participants may elect to contribute up to 75% of their salary on a pretax basis to the Plan. The employer matching and profit-sharing contributions by the Company are discretionary and are determined by the managing partner of the Company. For the year ended December 31, 2009, the Company made matching contributions in an amount equal to 25% of a participant's contributions, up to \$4,125, to the Plan. In addition, the Company did not make any profit-sharing contribution for the year ended December 31, 2009.

Participant Accounts

Each participant's account is credited with the participant's contribution and the Company's matching contribution, if any, and an allocation of (1) the Company's discretionary contribution, if any, and (2) Plan earnings (losses). Allocations of the Company's discretionary contribution and Plan earnings (losses) are based on participant earnings or account balances, as defined. The benefit to which a participant is entitled is limited to the participant's vested account balance.

NOTE A - DESCRIPTION OF PLAN - Continued

Investment Options

Participants may direct the investments of their accounts among the various investment funds provided under the Plan. Participants may change their investment selections in accordance with the rules established by the Plan administrator.

Vesting

Participants are immediately vested in their contributions plus actual earnings (losses) thereon and employer contributions and discretionary profit-sharing contributions vest at a rate of 20% per year. The discretionary Company profit-sharing contribution portion of participants' account balances is vested after five completed years of service. Regardless of the foregoing, a participant becomes fully vested upon the occurrence of certain specified events, including attainment of age 59-1/2, death or permanent disability.

Participant Loans

Participants may borrow from their vested account balances the lesser of 50% or \$50,000. The minimum loan amount for the Plan is \$1,000. Participants may only have one outstanding loan at a time. All loans shall bear a reasonable rate of interest as determined by the Plan administrator based on prevailing rates. The terms of the loan may be up to five years, or ten years if the loan is for the purchase of a primary residence. Principal and interest are automatically paid through payroll deductions.

Payment of Benefits

Upon termination of service by retirement, death, disability or termination from the Company, a participant may elect to receive either a lump-sum payment, a single life annuity, a joint and survivor annuity if married, or payments over a reasonable period of time not to exceed the participant's life expectancy, or the life expectancy of the participant and the designated beneficiary.

Forfeited Accounts

At December 31, 2009, forfeited non-vested accounts totaled \$1,107. There was no balance in the forfeited non-vested accounts at December 31, 2008. During 2009, approximately \$11,000 of forfeitures were used to reduce Company contributions. These accounts can be used to reduce future Company contributions or applied in payment of administrative expenses.

NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The financial statements of the Plan are prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and changes therein, and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

Fully Benefit-Responsive Investment Contracts

Investment contracts held by a defined contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the plan. The statements of net assets available for benefits present the fair value of the investment contracts as well as the adjustment of the fully benefit-responsive investment contracts from fair value to contract value. The statement of changes in net assets available for benefits is prepared on a contract-value basis.

Adoption of New Accounting Guidance

In 2009, the Financial Accounting Standards Board ("FASB") issued updates to the initial fair value measurements and disclosures guidance that covered determining fair value when the volume and level of activity for the asset or liability have significantly decreased and identifying transactions that are not orderly. Such guidance expanded disclosures and required that major categories for debt and equity securities in the fair value hierarchy table be determined on the basis of the nature and risks of the investments.

In September 2009, the FASB amended the fair value measurements and disclosures for investments in certain entities that calculate net asset per share (or its equivalent). The amended guidance is effective for the first reporting period ending after December 15, 2009, and expands the required disclosures for certain investments with a reported net asset value ("NAV"). The Plan has adopted both changes to the fair value measurements and disclosures guidance on a prospective basis for the year ended December 31, 2009. Adoption of this guidance did not have a material impact on the fair value determination of applicable investments. The effect of the

NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Adoption of New Accounting Guidance - Continued

adoption of this guidance had no impact on the statements of net assets available for benefits and statement of changes in net assets available for benefits. See note D for additional disclosures related to the amended guidance.

Investment Valuation and Income Recognition

The Plan's investments are stated at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Quoted market prices are used to determine the fair value of the Plan's investments, when available. See note D for discussion of fair value measurements.

Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date.

Benefits

Benefits are recorded when paid.

Expenses of the Plan

Certain expenses incurred in the administration of the Plan are paid by the Company. To the extent that they are not covered by the Company, all other expenses are paid by the Plan.

NOTE C - INVESTMENTS

The following table presents the fair values of investments that individually represent 5% or more of the Plan's net assets as of December 31:

	2009	2008
Mutual funds		
ING Solution 2025 Portfolio - Service Class	\$ 374,055	\$240,928
ING Solution 2035 Portfolio - Service Class	864,256	574,502
ING Solution 2045 Portfolio - Service Class	1,175,530	759,747
Pioneer Equity Income Fund - Class Y	207,869	N/A
ING VP Money Market Portfolio	N/A	116,768
ING Van Kampen Comstock Portfolio	N/A	167,472

NOTE C - INVESTMENTS - Continued

The Plan provides for investments that, in general, are exposed to various risks, such as interest rate, credit and overall market volatility risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits.

NOTE D - FAIR VALUE MEASUREMENTS

The FASB has issued guidance that defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles and expands disclosure related to the use of fair value measures in financial statements. The guidance establishes a fair value hierarchy from observable market data as the highest level to fair value based on an entity's own fair value assumptions as the lowest level.

In accordance with the guidance, the Plan sponsor groups Plan assets and liabilities measured at fair value into three levels based on the markets in which the assets and liabilities are traded and the reliability of the assumptions used to determine fair value. These levels are as follows:

<u>Level 1</u> - Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Plan has the ability to access.

<u>Level 2</u> - Inputs to the valuation methodology, including the following:

- Quoted prices for similar assets or liabilities in active markets.
- Quoted prices for identical or similar assets or liabilities in inactive markets.
- Inputs other than quoted prices that are observable for the asset or liability.
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

<u>Level 3</u> - Inputs to the valuation methodology are unobservable and significant to the fair value measurement

NOTE D - FAIR VALUE MEASUREMENTS - Continued

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at December 31, 2009 and 2008.

<u>Pooled separate accounts</u> - Valued at the NAV provided by the administrator of the fund. The NAV is based on the value of the underlying assets owned by the fund, minus liabilities, and then divided by the number of units held by the Plan at year-end. Redemptions are permitted daily.

<u>Group annuity contract</u> - Valued by discounting the related cash flows based on current yields of similar instruments with comparable durations.

<u>Participant loans</u> - Valued at amortized cost, which approximates fair value.

The following tables set forth by level, within the fair value hierarchy, the Plan's assets at fair value as of December 31:

	2009				
	Lev	vel 1	Level 2	Level 3	Total
Pooled separate accounts					
Allocation (a)	\$	-	\$2,434,606	\$ -	\$2,434,606
Balanced (b)		-	63,459	-	63,459
Bonds (c)		-	64,660	-	64,660
International (d)		-	96,957	-	96,957
Large cap value (e)		-	264,644	-	264,644
Large cap growth (f)		-	57,887	-	57,887
Small/mid/specialty (g)		-	160,890	-	160,890
Stability of principal (h)		-	129,851	-	129,851
Group annuity contract		-	-	10,622	10,622
Participant loans				<u>69,021</u>	69,021
Total investments at fair value	\$		\$ <u>3,272,954</u>	\$ <u>79,643</u>	\$ <u>3,352,597</u>

The pooled separate accounts do not have a readily determinable fair value and are valued at their December 31, 2009 NAV per unit as provided by the funds' administrator. The following provides additional information regarding these funds:

NOTE D - FAIR VALUE MEASUREMENTS - Continued

- (a) The fund consists of mutual funds seeking income and long-term growth of capital, normally investing in three major areas: domestic and international stocks, bonds and cash. Allocations between the three areas vary based upon the respective fund's investment strategy (conservative, moderate, aggressive, etc.).
- (b) The investment seeks income and conservation of principal and long-term growth of capital and income. The fund invests in a broad range of securities, including stocks, bonds and securities issued. The fund may also hold cash or money market instruments and invest in securities of foreign issuers.
- (c) The fund normally invests at least 80% of net assets in a diversified portfolio of fixed income instruments of varying maturities. The fund invests primarily in investment-grade debt agreements, but may invest up to 20% of total assets in high-yield securities rated B or higher.
- (d) The fund normally invests in stocks of companies located around the world. The fund typically makes equity investments in basic values companies with well-established businesses, the stocks of which are under-valued and have potential for growth.
- (e) The investment seeks long-term growth of capital. The fund invests at least 65% of net assets in equity securities of large capitalization companies that have a market capitalization equal to or greater than the top 80% of the companies that comprise the Russell 1000 Index.
- (f) The fund is comprised of mutual funds seeking long-term capital growth, normally investing a majority of the assets in common stocks of companies with large market capitalizations similar to companies in the Standard & Poor's 500 Index.
- (g) The fund is comprised of mutual funds seeking long-term capital growth and appreciation, normally investing at least 80% of assets in common stock of companies with mid/small market capitalizations similar to companies in the Russell 2000 Index. The fund also invests in specialty funds in similar market capitalizations.
- (h) The fund seeks as high a level of current income as is consistent with the preservation of capital and maintenance of liquidity. The fund normally invests in high-quality money market obligations maturing in 397 days or less, including commercial paper and U.S. Government obligations. Redemptions are permitted daily.

NOTE D - FAIR VALUE MEASUREMENTS - Continued

	2008					
	Lev	el 1	Level 2	Leve	el 3	Total
Pooled separate accounts Group annuity contract Participant loans	\$	- - -	\$2,223,695	\$ 10,7 <u>15,9</u>		\$2,223,695 10,726 15,951
Total assets at fair value	\$	<u> </u>	\$ <u>2,223,695</u>	\$ <u>26,6</u>	<u>577</u>	\$ <u>2,250,372</u>

Level 3 Gains and Losses

The following table includes a summary of changes in the fair value of the Plan's Level 3 investments for the year ended December 31, 2009:

	Group annuity contract	Participant loans
Balance, beginning of year Unrealized gain related to instruments still held	\$10,726	\$15,951
at the reporting date	(104)	_
Purchases, sales, issuances and settlements, net		<u>53,070</u>
Balance, end of year	\$ <u>10,622</u>	\$ <u>69,021</u>

NOTE E - CONTRACT WITH INSURANCE COMPANY

The Plan has entered into a benefit-responsive group annuity contract with ING Life Insurance and Annuity Company ("ING"). ING maintains the contributions in a general account. The account is credited with earnings on the underlying investments and charged for participant withdrawals and administrative expenses. The group annuity contract issuer is contractually obligated to repay the principal and a specified interest rate that is guaranteed to the Plan. As described in note B, because the group annuity contract is fully benefit responsive, contract value is the relevant measurement attribute for that portion of the net assets available for benefits attributable to the group annuity contract. The group annuity contract is presented on the face of the statements of net assets available for benefits at fair value with an adjustment to contract value in arriving at net assets available for benefits. Contract value, as reported to the Plan by

NOTE E - CONTRACT WITH INSURANCE COMPANY - Continued

ING, represents contributions made under the contract, plus earnings, less participant withdrawals and administrative expenses. Participants may ordinarily direct the withdrawal or transfer of all or a portion of their investment at contract value. There are no reserves against contract value for credit risk of the contract issuer or otherwise. The crediting interest rates and the average yield for 2009 and 2008 were 3.52% and 4.75%, respectively.

Certain events limit the ability of the Plan to transact at contract value with the issuer. Such events include the following: (1) amendments to the Plan documents (including complete or partial Plan termination or merger with another plan), (2) changes to the Plan's prohibition on competing investment options or deletion of equity wash provisions, (3) bankruptcy of the Plan sponsor or other Plan sponsor events (for example, divestitures or spin-offs of a subsidiary) that cause a significant withdrawal from the Plan, or (4) the failure of the trust to qualify for exemption from Federal income taxes or any required prohibited transaction exemption under ERISA. The Plan administrator does not believe that any events that would limit the Plan's ability to transact at contract value with participants are probable of occurring.

NOTE F - PLAN TERMINATION

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of Plan termination, participants would become 100% vested in the discretionary Company contribution portion of their accounts.

NOTE G - TAX STATUS

The Plan has received an opinion letter from the Internal Revenue Service ("IRS") dated August 7, 2001, stating that the written form of the underlying non-standardized prototype plan document qualified under Section 401(a) of the Internal Revenue Code ("IRC") and that any employer adopting this form of the Plan will be considered to have a plan qualified under Section 401(a) of the IRC. The Plan has not requested its own determination letter from the IRS. The Plan has been amended since receiving the determination letter. However, the Plan administrator believes that the Plan is currently designed and being operated in compliance with the applicable requirements of the IRC, and that the Plan and related trust remain tax exempt as of the financial statement dates.

NOTE H - INFORMATION CERTIFIED BY CUSTODIAN

The Plan administrator has elected the method of annual reporting compliance permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. Accordingly, ING, the custodian, has certified that the following data included in the accompanying financial statements and supplemental schedule is complete and accurate:

- Investments, as shown in the statements of net assets available for benefits as of December 31, 2009 and 2008.
- Investment income, as shown in the statement of changes in net assets available for benefits for the year ended December 31, 2009.
- Schedule H, line 4i schedule of assets (held at end of year) as of December 31, 2009.

The Plan's independent accountants did not perform auditing procedures with respect to this information, except for comparing such information to the related information included in the financial statements and supplemental schedule.

NOTE I - RELATED-PARTY TRANSACTIONS

Certain Plan investments are managed by ING. ING is the custodian as defined by the Plan; therefore, these transactions qualify as party-in-interest transactions.

Certain professional and administrative fees related to the operation of the Plan were paid by the Company.

NOTE J - SUBSEQUENT EVENTS

The Plan evaluated its December 31, 2009 financial statements for subsequent events through October 6, 2010, the date the financial statements were available to be issued. There were no material subsequent events that required recognition or additional disclosures, except that the Plan was amended and restated on April 1, 2010.



Day 1 Studios LLC 401(k) Profit Sharing Plan SCHEDULE H, LINE 4i - SCHEDULE OF ASSETS (HELD AT END OF YEAR) December 31, 2009

(a)	(b) Identity of issue, borrower, lessor or similar party	(c) Description of investment, including maturity date, rate of interest, collateral, par or maturity value	(d) Cost**	(e) Current value
*	ING Life Insurance and Annuity Company	Pooled separate accounts		
	3 1 3	ING Solution 2015 Portfolio - Service Class		\$ 20,765
		ING Solution 2025 Portfolio - Service Class		374,055
		ING Solution 2035 Portfolio - Service Class		864,256
		ING Solution 2045 Portfolio - Service Class		1,175,530
		American Balanced Fund® - Class R-3		23,992
		Pax World Balanced Fund - Individual Investor Class		39,467
		ING PIMCO Total Return Portfolio - Initial Class		54,506
		Pioneer Strategic Income Fund - Class Y		10,154
		New Perspective Fund® - Class R-3		25,557
		Oppenheimer Developing Markets Fund - Class A		42,255
		Thornburg International Value Fund - Class R4		29,146
		ING Marsico Growth Portfolio - Service Class		26,363
		The Growth Fund of America® - Class R-3		31,524
		ING Thornburg Value Portfolio - Initial Class		56,775
		Pioneer Equity Income Fund - Class Y		207,869
		Baron Asset Fund - Retail Shares		11,250
		Baron Growth Fund - Retail Shares		10,988
		CRM Mid Cap Value Fund - Investor Shares		49,683
		ING American Century Small-Mid Cap Value Port Init Class		10,965
		ING BlackRock Science and Technology Opp. Port Class I		37,255
		ING JPMorgan Mid Cap Value Portfolio - Initial Class		14,015
		ING Real Estate Fund - Class A		11,846
		Lord Abbett Small-Cap Value Fund - Class A		14,887
		ING Money Market Fund - Class A Holding Account		1,107
		ING Money Market Portfolio - Class I		128,744
		Total pooled separate accounts		3,272,954
*	ING Life Insurance and Annuity Company	Group annuity contract		
		ING Fixed Account, at contract value		10,726
		Participant loans		
*	Plan participants	Interest rate of 4.25%		69,021
		Total investments		\$ 3,352,701

^{*}Indicates a party-in-interest.

^{**}Investment is participant directed; therefore, historical cost is not required.