Form 5500-SF

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation

Short Form Annual Return/Report of Small Employee **Benefit Plan**

This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).

▶ Complete all entries in accordance with the instructions to the Form 5500-SF.

OMB Nos. 1210-0110 1210-0089

2009

This Form is Open to Public Inspection

		Identification Informati							
For	calendar plan year 2009 or fi	scal plan year beginning 01	/01/2009	and ending	12/31/	/2009			
Α .	This return/report is for:	X single-employer plan	multiple	-employer plan (not multiemployer)		one-participa	int plan		
В .	This return/report is for:	return/report is for: first return/report final return/report							
		X an amended return/report	short pl	an year return/report (less than 12 r	nonths)				
C	Check box if filing under:	X Form 5558	automa	tic extension		DFVC progra	am		
	· ·	special extension (enter de	escription)			_			
Pa	rt II Basic Plan Info	ormation—enter all requested	d information						
	Name of plan				1b	Three-digit			
SHA	RED BOOK 401(K) SAVINGS	S PLAN				plan number	001		
					10	(PN)			
					10	Effective date o			
2a	Plan sponsor's name and ac	ddress (employer, if for single-er	mployer plan)		2b	Employer Identi	fication Number		
	SHARED BOOK, INC					(EIN) 20-0908049			
4 40 5	200451444				2c		telephone number		
	140 BROADWAY SUITE 3020				2d	646-442-8844 2d Business code (see instructions)			
NEW	YORK, NY 10005					812990			
		nd address (if same as Plan spo		ne")	3b	3b Administrator's EIN			
SHAI	RED BOOK, INC	SUIT	BROADWAY E 3020		30	20-090	telephone number		
		NEW	YORK, NY 1000	05	30	646-44			
				report filed for this plan, enter the	4b	EIN			
ı	name, EIN, and the plan num	nber from the last return/report.	Sponsor's name		40	PN			
5a	Total number of participants	s at the beginning of the plan ve	ar			1	25		
b	·				1		23		
C	·			year (defined benefit plans do not	30	'	23		
	•		•		5c		15		
6a	Were all of the plan's asset	s during the plan year invested	in eligible assets	? (See instructions.)			X Yes No		
b				endent qualified public accountant (X Yes □ No		
		•	•	litions.) D-SF and must instead use Form			N Tes INC		
Pa	rt III Financial Infor		1 436 1 01111 000	or and must instead use form					
7	Plan Assets and Liabilities			(a) Beginning of Year		(b) End	of Year		
а	Total plan assets		7a	2292	212		321425		
b	Total plan liabilities		7b						
С	Net plan assets (subtract lin	e 7b from line 7a)	7c	2292	212		321425		
8	Income, Expenses, and Tra	nsfers for this Plan Year		(a) Amount		(b) 1	Γotal		
а	Contributions received or re								
	, , ,			444	200				
	• •		` ` `	446	023				
h	, ,	ers)		F7/	006				
b	` ,	1) 90/2) 90/2) and 9h)		573	96		102019		
c d		1), 8a(2), 8a(3), and 8b)ect rollovers and insurance prem					102019		
u				87	71				
е		ective distributions (see instruct		10	35				
f	Administrative service provi	ders (salaries, fees, commission	ns) 8f						
g	Other expenses		8g						
h	Total expenses (add lines 8	d, 8e, 8f, and 8g)					9806		
i	Net income (loss) (subtract	line 8h from line 8c)	8i				92213		
i	Transfers to (from) the plan	(see instructions)	Qi						

Part IV	│ Plan Char	acteristics

Signature of plan administrator

Signature of employer/plan sponsor

SIGN HERE

If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2E 2F 2G 2J 3D 2K 2T

Dowt '	.,	Compliance Overtions									
Part		Compliance Questions				Yes	Na	l			
		Ouring the plan year:					No		Amount		
	Was there a failure to transmit to the plan any participant contributions within 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Corre			am)	10a		X				
	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)				10b		X				
С	Was the plan covered by a fidelity bond?				10c		X				
d	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?						Х				
	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service or other organization that provides some or all of the benefits under the plan? (See instructions.)			e plan? (See	10e		X				
f	Has	Has the plan failed to provide any benefit when due under the plan?			10f		X				
g	Did	the plan have any participant loans? (If "Yes," enter amount as of	year end.)		10g		X				
h		s is an individual account plan, was there a blackout period? (See 0.101-3.)			10h		Х				
i		10h was answered "Yes," check the box if you either provided the required notice or one of the xceptions to providing the notice applied under 29 CFR 2520.101-3			10i						
Part \	/I	Pension Funding Compliance									
		is a defined benefit plan subject to minimum funding requirements							Yes	s X No	
12	ls ti	is a defined contribution plan subject to the minimum funding requ	uirements of section	n 412 of the Code	or se	ction 3	302 of	ERISA?	Yes	No X	
	(If "\	es," complete 12a or 12b, 12c, 12d, and 12e below, as applicable	e.)								
	grar	vaiver of the minimum funding standard for a prior year is being ar ting the waiver.	·······	Mon							
If y	ou c	ompleted line 12a, complete lines 3, 9, and 10 of Schedule ME	3 (Form 5500), and	l skip to line 13.		_		1			
b	Enter the minimum required contribution for this plan year					⊢	12b				
		r the amount contributed by the employer to the plan for this plan					12c				
		ract the amount in line 12c from the amount in line 12b. Enter the ative amount)	•	-			12d			_	
е	Will	the minimum funding amount reported on line 12d be met by the fu	unding deadline?					Yes	No	N/A	
art \	/II	Plan Terminations and Transfers of Assets									
13a	Has	a resolution to terminate the plan been adopted during the plan ye	ear or any prior yea	r?					Yes	No X	
	If "Y	es." enter the amount of any plan assets that reverted to the emplo	over this vear			Г	13a				
b	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the control						s X No				
13c(1) Name of plan(s):						130	c(2) EI	N(s)	13c(3	B) PN(s)	
								, ,			
Cautio	on: /	A penalty for the late or incomplete filing of this return/report	will be assessed u	ınless reasonab	le cau	se is	establ	ished.			
SB or	Sch	alties of perjury and other penalties set forth in the instructions, I dedule MB completed and signed by an enrolled actuary, as well as true, correct, and complete.									
SIGN	Fi	Filed with authorized/valid electronic signature. 12/15/2010 CAROLINE WEN			G						
HERE					ndividual signing as plan administrator						

Date

Date

Enter name of individual signing as plan administrator

Enter name of individual signing as employer or plan sponsor