Form 5500-SF

Department of the Treasury Internal Revenue Service

Department of Labor Pension Benefit Guaranty Corporation

Employee Benefits Security Administration

Short Form Annual Return/Report of Small Employee Benefit Plan

This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).

▶ Complete all entries in accordance with the instructions to the Form 5500-SF.

2009

OMB Nos. 1210-0110 1210-0089

This Form is Open to Public Inspection

	art I Annual Report Identification Information							
For	calendar plan year 2009 or fiscal plan year beginning 01/01/2	009	and ending	12/31/2	2009			
Α	This return/report is for: Single-employer plan	multiple-e	nultiple-employer plan (not multiemployer) one-participant plan					
В	This return/report is for: first return/report	final retur	n/report					
	an amended return/report	short plar	n year return/report (less than 12 m	onths)				
С	Check box if filing under: Form 5558	automatio	extension		DFVC program			
	special extension (enter descrip	otion)						
Pa	art II Basic Plan Information—enter all requested info	mation						
	Name of plan			1b	Three-digit			
RAD	ICAL MEDIA 401K PROFIT SHARING PLAN				plan number			
				4-	(PN)			
				10	Effective date of plan 01/01/1993			
2a	Plan sponsor's name and address (employer, if for single-employ	er plan)		2b	Employer Identification Number			
	ICAL MEDIA INC	p,			(EIN) 13-3089726			
				2c	Plan sponsor's telephone number			
	HUDSON ST ' YORK, NY 10014-3941			24	212-462-1530 Business code (see instructions)			
				Zu	515100			
	Plan administrator's name and address (if same as Plan sponsor		e")	3b	Administrator's EIN			
RAD	ICAL MEDIA INC 435 HUDS NEW YOR	SON ST LK, NY 10014	-3941	2-	13-3089726			
		,		36	Administrator's telephone number 212-462-1530			
4 1	f the name and/or EIN of the plan sponsor has changed since the	last return/re	port filed for this plan, enter the	4b	EIN			
-	name, EIN, and the plan number from the last return/report. Spor	sor's name		40	DNI			
52	Total number of participants at the beginning of the plan year			4c				
b					101			
	Total number of participants at the end of the plan year			5b	105			
С	Total number of participants with account balances as of the encomplete this item)		•	. 5c	81			
6a	Were all of the plan's assets during the plan year invested in elig				X Yes No			
b	Are you claiming a waiver of the annual examination and report							
	under 29 CFR 2520.104-46? (See instructions on waiver eligibili	•	•		X Yes No			
Pa	If you answered "No" to either 6a or 6b, the plan cannot use rt III Financial Information	FORM 5500-	or and must instead use Form o	500.				
7	Plan Assets and Liabilities		(a) Beginning of Year		(b) End of Year			
-	Total plan assets	7a	341892	24	4571144			
	Total plan liabilities			0	0			
С	Net plan assets (subtract line 7b from line 7a)		341892	24	4571144			
8	Income, Expenses, and Transfers for this Plan Year		(a) Amount		(b) Total			
а	Contributions received or receivable from:		, ,					
	(1) Employers	` '		0				
	(2) Participants	· · ·	45352					
	(3) Others (including rollovers)	· · ·		0				
b	Other income (loss)		84758	39				
C	Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c			1301112			
d	Benefits paid (including direct rollovers and insurance premiums to provide benefits)	8d	14817	75				
е	Certain deemed and/or corrective distributions (see instructions)			0				
f	Administrative service providers (salaries, fees, commissions)		7	13				
g	Other expenses			4				
h	Total expenses (add lines 8d, 8e, 8f, and 8g)				148892			
i	Net income (loss) (subtract line 8h from line 8c)				1152220			
i	Transfers to (from) the plan (see instructions)			0				

Part IV	Plan	Charact	teristics

9a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2E 2F 2G 2J 2K 2T 3D 3H

art	V Compliance Questions							
0	During the plan year:		Yes	No		Am	ount	
а	Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)			X				
b	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)			X				
С	Was the plan covered by a fidelity bond?							500000
d	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?		X					
е	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service or other organization that provides some or all of the benefits under the plan? (See instructions.)							11642
f	Has the plan failed to provide any benefit when due under the plan?	10f		X				
g	Did the plan have any participant loans? (If "Yes," enter amount as of year end.)	10g	Χ					85349
h	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)			X				
i	If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3							
art	VI Pension Funding Compliance							
1	Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and comp 5500))					[Yes	No
2	Is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code or section 302 of ERISA? Yes X No							
	(If "Yes," complete 12a or 12b, 12c, 12d, and 12e below, as applicable.) If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instruct granting the waiver. Month or completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.							ing
b	Enter the minimum required contribution for this plan year			12b				
	Enter the amount contributed by the employer to the plan for this plan year			12c				
d	Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount)							-1
е	Will the minimum funding amount reported on line 12d be met by the funding deadline?				Yes		No	N/A
art	VII Plan Terminations and Transfers of Assets							
3а	Has a resolution to terminate the plan been adopted during the plan year or any prior year?					Yes	X No	
	If "Yes," enter the amount of any plan assets that reverted to the employer this year			13a				
b	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?							
С	If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the which assets or liabilities were transferred. (See instructions.)	e plai	n(s) to					
1	3c(1) Name of plan(s):		130	(2) EII	۷(s)		13c(3)	PN(s)
auti	on: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable	e cau	se is	establi	shed.			_
B or	r penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/r, it is true, correct, and complete.							
elief	it is true, correct, and complete.	NINIO	N.					_

SIGN	Filed with authorized/valid electronic signature.	02/10/2011	CATHERINE SHANNON			
HERE	Signature of plan administrator	Date	Enter name of individual signing as plan administrator			
SIGN	Filed with authorized/valid electronic signature.	02/10/2011	CATHERINE SHANNON			
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor			