Form 5500	Annual Return/Report of Employee Benefit Plan	OMB Nos. 1210-0110 1210-0089			
Department of the Treasury Internal Revenue Service	This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6047(e), and 6058(a) of the Internal Revenue Code (the Code).	2010			
Department of Labor Employee Benefits Security Administration	 Complete all entries in accordance with the instructions to the Form 5500. 				
Pension Benefit Guaranty Corporation		This Form is Open to Public Inspection			
Part I Annual Report Ider	tification Information				
For calendar plan year 2010 or fiscal		2010			
A This return/report is for:	a multiemployer plan; a multiple-employer plan; or				
	a single-employer plan; a DFE (specify)				
B This return/report is:	the first return/report; the final return/report;				
	an amended return/report; a short plan year return/report (less t	than 12 months).			
C If the plan is a collectively-bargain	ed plan, check here				
D Check box if filing under:	Form 5558; automatic extension;	the DFVC program;			
	special extension (enter description)				
Part II Basic Plan Inform	nation—enter all requested information				
1a Name of plan HORSEMAN PUBLISHING COMPAN	·	1b Three-digit plan number (PN) ►			
		1c Effective date of plan 10/01/2004			
2a Plan sponsor's name and addres (Address should include room or s HORSEMAN PUBLISHING COMPAN	,	2b Employer Identification Number (EIN) 61-0492491			
		2c Sponsor's telephone number 859-276-4026			
1910 HARRODSBURG RD SUITE 200 LEXINGTON, KY 40503	1910 HARRODSBURG RD SUITE 200 LEXINGTON, KY 40503	2d Business code (see instructions) 511120			

Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.

Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN HERE	Filed with authorized/valid electronic signature.	05/10/2011	KATHY PARKER
	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN HERE			
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor
SIGN HERE			
II.LIKE	Signature of DFE	Date	Enter name of individual signing as DFE

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500.

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	Plan administrator's name and address (if same as plan sponsor, enter "Same") RSEMAN PUBLISHING COMPANY	3b Administrator's EIN 61-0492491			
SU	I0 HARRODSBURG RD ITE 200 XINGTON, KY 40503	nu	ministrator's telephone mber 9-276-4026		
4	If the name and/or EIN of the plan sponsor has changed since the last return/report filed for this plan, enter the name, EIN the plan number from the last return/report:	and	4b EIN		
а	Sponsor's name		4c PN		
5	Total number of participants at the beginning of the plan year	5	12		
6	Number of participants as of the end of the plan year (welfare plans complete only lines 6a, 6b, 6c, and 6d).				
а	Active participants	6a	10		
b	Retired or separated participants receiving benefits	6b	0		
С	Other retired or separated participants entitled to future benefits	6c	2		
d	Subtotal. Add lines 6a, 6b, and 6c	6d	12		
е	Deceased participants whose beneficiaries are receiving or are entitled to receive benefits	6e	0		
f	Total. Add lines 6d and 6e	6f	12		
g	Number of participants with account balances as of the end of the plan year (only defined contribution plans complete this item)	6g	12		
h	Number of participants that terminated employment during the plan year with accrued benefits that were less than 100% vested	6h	0		
7	Enter the total number of employers obligated to contribute to the plan (only multiemployer plans complete this item)	7			

8a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2E 2F 2G 2J 2T 3D

b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

9a	Plan fu	nding	arrangement (check all that apply)	9b Plan benefit arrangement (check all that apply)						
	(1)		Insurance		(1)		Insurance			
	(2)		Code section 412(e)(3) insurance contracts		(2)		Code section 412(e)(3) insurance contracts			
	(3)	X	Trust		(3)	X	Trust			
	(4)		General assets of the sponsor		(4)		General assets of the sponsor			
10	Check	all ap	plicable boxes in 10a and 10b to indicate which schedules are a	ttache	ed, and, wh	nere	e indicated, enter the number attached. (See instructions)			
a Pension Schedules										
а	Pensio	n Sc	hedules	b	General	Sch	nedules			
а	Pensio (1)	n Sc	hedules R (Retirement Plan Information)	b	General (1)	Sch	H (Financial Information)			
а		n Sc		b		Sch X				
а	(1)	n Sc	 R (Retirement Plan Information) MB (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan 	b	(1)	Sch X	H (Financial Information)			
а	(1)	n Sc	R (Retirement Plan Information)MB (Multiemployer Defined Benefit Plan and Certain Money	b	(1) (2)	Sch ×	H (Financial Information)I (Financial Information – Small Plan)			
а	(1)	n Sc	 R (Retirement Plan Information) MB (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan 	b	(1) (2) (3)	Sch X	 H (Financial Information) I (Financial Information – Small Plan) A (Insurance Information) 			

SCHEDULE I Financial Inf	form	ation—Sn	nall	Plan			OMB No. 1210-0110		
(Form 5500)									
Department of the Treasury Internal Revenue Service This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).							2010		
Employee Benefits Security Administration	This Form is Open to Public								
Pension Benefit Guaranty Corporation		hment to Form	5500.				Inspection		
For calendar plan year 2010 or fiscal plan year beginning 01/01/20	10			and ending	,	81/2010			
A Name of plan HORSEMAN PUBLISHING COMPANY 401(K) PLAN		-		Three-digit plan numb		•	002		
C Plan sponsor's name as shown on line 2a of Form 5500 HORSEMAN PUBLISHING COMPANY			61-	mployer Id -0492491					
Complete Schedule I if the plan covered fewer than 100 participants as of small plan under the 80-120 participant rule (see instructions). Complete S						ete Scheo	dule I if you are filing as a		
Part I Small Plan Financial Information									
Report below the current value of assets and liabilities, income, expense assets held in more than one trust. Do not enter the value of the portion benefit at a future date. Include all income and expenses of the plan incl insurance carriers. Round off amounts to the nearest dollar.	of an in	surance contract	that g	uarantees	during thi	s plan ye	ar to pay a specific dollar		
1 Plan Assets and Liabilities:		(a) Be	ginning	g of Year			(b) End of Year		
a Total plan assets	. 1a		782759				936188		
b Total plan liabilities					782759		000400		
C Net plan assets (subtract line 1b from line 1a)	1c				936188				
2 Income, Expenses, and Transfers for this Plan Year:		(a) Amount					(b) Total		
a Contributions received or receivable:									
(1) Employers	2a(1)	28454							
(2) Participants	2a(2)								
(3) Others (including rollovers)	2a(3)								
b Noncash contributions	2b								
C Other income	2c				110131				
d Total income (add lines 2a(1), 2a(2), 2a(3), 2b, and 2c)	2d						153729		
e Benefits paid (including direct rollovers)	2e								
f Corrective distributions (see instructions)									
g Certain deemed distributions of participant loans (see instructions)	2g								
 Administrative service providers (salaries, fees, and commissions). 					300				
i Other expenses									
j Total expenses (add lines 2e, 2f, 2g, 2h, and 2i)							300		
k Net income (loss) (subtract line 2j from line 2d)							153429		
I Transfers to (from) the plan (see instructions)	21								
3 Specific Assets: If the plan held assets at anytime during the plan year		of the following ca	iteaorie	s. check "\	es" and er	nter the cu	urrent value of any assets		
remaining in the plan as of the end of the plan year. Allocate the value of by-line basis unless the trust meets one of the specific exceptions descri	f the pla	n's interest in a co							
		F		Yes	No		Amount		
a Partnership/joint venture interests			3a		X				
b Employer real property			3b		X				
C Real estate (other than employer real property)			3c		X				
d Employer securities			3d		Х				
e Participant loans							1697		
e Participant loans 3e For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form							Schedule I (Form 5500) 201		

Schedule I (F	⁻ orm 5500)	2010
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			Yes	No	Amount
3f	Loans (other than to participants)	3f		Х	
g	Tangible personal property	3g		Х	

P	art II Compliance Questions				
4	During the plan year:		Yes	No	Amount
а	Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures until fully corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program.)	4a		x	
b	Were any loans by the plan or fixed income obligations due the plan in default as of the close of plan year or classified during the year as uncollectible? Disregard participant loans secured by the participant's account balance.	4b		×	
С	Were any leases to which the plan was a party in default or classified during the year as uncollectible?	4c		X	
d	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 4a.)	4d		X	
е	Was the plan covered by a fidelity bond?	4e	Х		300000
f	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?	4f		X	
g	Did the plan hold any assets whose current value was neither readily determinable on an established market nor set by an independent third party appraiser?	4g		X	
h	Did the plan receive any noncash contributions whose value was neither readily determinable on an established market nor set by an independent third party appraiser?	4h		Х	
i	Did the plan at any time hold 20% or more of its assets in any single security, debt, mortgage, parcel of real estate, or partnership/joint venture interest?	4i		x	
j	Were all the plan assets either distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?	4j		x	
k	Are you claiming a waiver of the annual examination and report of an independent qualified public accountant (IQPA) under 29 CFR 2520.104-46? If "No," attach an IQPA's report or 2520.104-50 statement. (See instructions on waiver eligibility and conditions.)	4k	X		
Т	Has the plan failed to provide any benefit when due under the plan?	41		X	
m	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)	4m		x	
n	If 4m was answered "Yes," check the "Yes" box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3	4n		x	
5a	Has a resolution to terminate the plan been adopted during the plan year or any prior plan year? If "Yes," enter the amount of any plan assets that reverted to the employer this year	. 🗌 Ye	es Xn	lo Am	iount:

5b If, during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)

5b(1) Name of plan(s)

 5b(2) EIN(s)
 5b(3) PN(s)