Form 5500-SF		Short Form Annual R	OMB Nos. 1210-0110 1210-0089								
Department of the Treasury Internal Revenue Service		Benefit Plan				2010					
Department of Labor Employee Benefits Security Administration		This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).				This Form is Open to Public					
Р	ension Benefit Guaranty Corporation	Complete all entries in accord	Inspection								
Pa	art I Annual Report Id	entification Information									
For	calendar plan year 2010 or fisca		0	and ending 1	2/31/2	2010					
Α	This return/report is for:			mployer plan (not multiemployer)	nultiemployer) one-participant plan						
В	This return/report is for:										
	an amended return/report short plan year return/report (less than 12 m				nths)						
С	Check box if filing under:					DFVC program					
	special extension (enter description)										
	Part II Basic Plan Information—enter all requested information										
	Name of plan	RS, INC. 401K PROFIT SHARING F			1b	Three-digit plan number					
EXP	J CONVENTION CONTRACTO	KS, INC. 40TK PROFIT SHAKING P	LAN			(PN) ▶ 001					
					1c	Effective date of plan 01/01/1998					
	Plan sponsor's name and addre	ess (employer, if for single-employer RS, INC,	plan)		2b	Employer Identification Number (EIN) 65-0568373					
57 N	.E. 179TH STREET				2c	Plan sponsor's telephone number 305-751-1234					
MIAMI, FL 33162						Business code (see instructions) 238900					
3a EXPO	Plan administrator's name and CONVENTION CONTRACTO	;") T	3b	Administrator's EIN 65-0568373							
		3c	<b>3C</b> Administrator's telephone number 305-751-1234								
		in sponsor has changed since the las	port filed for this plan, enter the	4b	4b EIN						
I	name, EIN, and the plan numbe	r from the last return/report. Sponso	rs name		4c	PN					
5a Total number of participants at the beginning of the plan year					45						
b	Total number of participants at		5b	47							
C	Total number of participants wi complete this item)	5c	35								
6a	6a Were all of the plan's assets during the plan year invested in eligible assets? (See instructions.)										
b	<b>b</b> Are you claiming a waiver of the annual examination and report of an independent qualified public accountant (IQPA)										
	under 29 CFR 2520.104-46? (See instructions on waiver eligibility and conditions.)										
Pa	rt III Financial Informa										
7	Plan Assets and Liabilities			(a) Beginning of Year		(b) End of Year					
а	Total plan assets		7a	621000	)	773992					
b	Total plan liabilities		7b	(	)	934					
C	Net plan assets (subtract line 7b from line 7a)			621000	)	773058					
8	Income, Expenses, and Transfers for this Plan Year			(a) Amount	_	(b) Total					
а	Contributions received or receivable from: (1) Employers		8a(1)	24319							
	(2) Participants		8a(2)	78039							
		)	8a(3)	(	)						
b	., ,			53300	)						
С	Total income (add lines 8a(1),	8a(2), 8a(3), and 8b)	8c			155658					
d	<b>d</b> Benefits paid (including direct rollovers and insurance premiums			3600							
Δ	to provide benefits)			(	_						
f	<ul> <li>Certain deemed and/or corrective distributions (see instructions)</li> <li>f Administrative service providers (salaries fees commissions)</li> </ul>				0						
g	Administrative service providers (salaries, fees, commissions) Other expenses			(	)						
9 h	•	enses (add lines 8d, 8e, 8f, and 8g)				3600					
i		e 8h from line 8c)				152058					
j		ee instructions)		C	)						

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500-SF.

## Part IV Plan Characteristics

- **9a** If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2E 2G 2J 2K 3D
- **b** If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

Part	V	Compliance Questions								
10	Du	ring the plan year:		Yes	No		Am	ount		
а		Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)			Х					
b		Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)			Х					
С	W	Was the plan covered by a fidelity bond?		X					2500	00
d		Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?			Х					
е	ins	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service or other organization that provides some or all of the benefits under the plan? (See instructions.)			X					
f	Ha	Has the plan failed to provide any benefit when due under the plan?			Х					
g	Dio	Did the plan have any participant loans? (If "Yes," enter amount as of year end.)		Х					911	72
h		If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)			Х					
i		If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3								
Part	VI	Pension Funding Compliance								
11	Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and complete Schedule SB (Form 5500))									
lf	(If ' If a gra <b>you</b> Eni Eni Sul	this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code "Yes," complete 12a or 12b, 12c, 12d, and 12e below, as applicable.) waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instruc- unting the waiver	tions, th	and e	nter th	e date of				No
е	<ul> <li>Will the minimum funding amount reported on line 12d be met by the funding deadline?</li> </ul>					Yes		No	N/	А
Part	VII	Plan Terminations and Transfers of Assets								
13a	На	s a resolution to terminate the plan been adopted during the plan year or any prior year?					Γ	Yes	۱ X	No
		Yes," enter the amount of any plan assets that reverted to the employer this year		Г	13a					
b	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the control									
of the PBGC?										
					13c(2) EIN(s) 13c(3)			PN(s	s)	
										<u> </u>
-										

Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.

Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including, if applicable, a Schedule SB or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN	Filed with authorized/valid electronic signature.	07/27/2011	DIANE CURRAN
HERE	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN			
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor