## Form 5500-SF

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Short Form Annual Return/Report of Small Employee Benefit Plan

This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).

1210-0089

OMB Nos. 1210-0110

2010

This Form is Open to Public Inspection

P	ension Be	enefit Guaranty Corporation	▶ Complete all entries in acco	ordance wit	h the instructions to the Form 55	00-SF.	inspection
P	art I	Annual Report Id	entification Information	ruunoo wa			
		ar plan year 2010 or fisca		)10	and ending	12/31/2	2010
		urn/report is for:	single-employer plan	multiple-e	employer plan (not multiemployer)		one-participant plan
		curn/report is for:	first return/report	inal retu	. , , ,		
	11110 101		an amended return/report	=	n year return/report (less than 12 m	onths)	
_	Chaalt l	Lary if filing under	Form 5558	╡ '	c extension	10111110)	DFVC program
C	Check	box if filing under:	special extension (enter descrip		Cexterision		bi ve program
D	- u4 II	Dania Dian Inform	_ ` ` ` `				
	art II		nation—enter all requested infor	mation		1h	There and all aid
	Name OVATIV	•	, INC. 401(K) PROFIT SHARING F	PLAN AND T	TRUST		Three-digit plan number (PN) • 001
						1c	Effective date of plan 01/01/2004
		ponsor's name and addre E MARKETING GROUP	ess (employer, if for single-employer, INC.	er plan)			Employer Identification Number (EIN) 91-2047323
		D COURT SE VA 98058-8122					Plan sponsor's telephone number 206-575-6771
			address (if same as Disconsorr	antar "Com	o"\		Business code (see instructions) 541990 Administrator's EIN
INNO	DVATIV	E MARKETING GROUP		RD COURT WA 98058-8	SE		91-2047323 Administrator's telephone number
4	If the na	ame and/or EIN of the pla	ın sponsor has changed since the l	ast return/re	eport filed for this plan, enter the		206-575-6771 EIN
	name, E	EIN, and the plan numbe	r from the last return/report. Spons	sor's name		40	DVI
52	Total	number of participants at	the heginning of the plan year			4c	11 11
b			5 5 1 7			- Ou	0
			· ·		your (defined benefit plans do not	5b	0
С			th account balances as of the end		year (defined benefit plans do not	5c	0
6a	Were	all of the plan's assets d	uring the plan year invested in elig	ible assets?	(See instructions.)		Yes No
b	under	29 CFR 2520.104-46? (	See instructions on waiver eligibility	y and condit	ndent qualified public accountant (I		Yes No
-				Form 5500-	SF and must instead use Form 5	500.	
	rt III	Financial Informa	ation				
7		Assets and Liabilities			(a) Beginning of Year	55	(b) End of Year
a					1000	33	0
b			D. (		1866	55	0
<u>c</u>		·	'b from line 7a)	7с		33	
8 a		e, Expenses, and Transf butions received or recei			(a) Amount		(b) Total
а				8a(1)		0	
	<b>(2)</b> Pa	articipants		8a(2)	29	24	
	(3) Ot	thers (including rollovers)	)	8a(3)		0	
b	Other	income (loss)		8b	121	60	
С	Total i	ncome (add lines 8a(1),	8a(2), 8a(3), and 8b)	8c			15084
d			rollovers and insurance premiums	8d	2015	80	
е	Certai	n deemed and/or correct	ive distributions (see instructions).	8e		0	
f	Admin	istrative service provider	rs (salaries, fees, commissions)	8f	1	59	
g	Other	expenses		8g		0	
h	Total e	expenses (add lines 8d, 8	Be, 8f, and 8g)	8h			201739
i	Net in	come (loss) (subtract line	e 8h from line 8c)	8i			-186655
i	Transf	fers to (from) the plan (se	ee instructions)	gi		0	

	Form 5500-SF 2010 Page <b>2-</b>							
ar	t IV Plan Characteristics							
ì	If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Chara 2E 2F 2G 2J 2K 3D	acteris	tic Co	des in th	ne instructi	ons:		
)	If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristics.	cterist	ic Coc	les in th	e instruction	ons:		
ırt	Compliance Questions							
ļ	During the plan year:		Yes	No		Amount		
а	Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)	10a		X				
b	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)	10b		X				
С	Was the plan covered by a fidelity bond?	10c		X				
d	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?	10d		Х				
е	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service or other organization that provides some or all of the benefits under the plan? (See instructions.)	10e		X				
f	Has the plan failed to provide any benefit when due under the plan?	10f		X				
g	Did the plan have any participant loans? (If "Yes," enter amount as of year end.)	10g		X				
h	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)	10h		X				
i	If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3	10i						
rt	VI Pension Funding Compliance							
	Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and comp 5500))				•	Ye	s X	No
)	Is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code	or sec	ction 3	02 of E	RISA?	Ye	s	No
а	(If "Yes," complete 12a or 12b, 12c, 12d, and 12e below, as applicable.)  If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions the waiver.  Mont			nter the Dav	_	e letter r Year	uling	

Will th	he minimum funding amount reported on line 12d be met by the funding deadline?		Yes		No		N/	Α
VII	Plan Terminations and Transfers of Assets							
Has a	a resolution to terminate the plan been adopted during the plan year or any prior year?				X Ye	es	1	No
	VII	VII Plan Terminations and Transfers of Assets	Will the minimum funding amount reported on line 12d be met by the funding deadline?	VII Plan Terminations and Transfers of Assets				

12b

12c

12d

If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to

If you completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.

b Enter the minimum required contribution for this plan year.....

c Enter the amount contributed by the employer to the plan for this plan year......
 d Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a

negative amount) .....

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which assets or liabilities were transferred. (See instructions.)

13c(1) Name of plan(s):

13c(2) EIN(s)

13c(3) PN(s)

## Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.

Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including, if applicable, a Schedule SB or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN	Filed with authorized/valid electronic signature.	10/05/2011	CONNIE LEWIS
HERE	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN	Filed with authorized/valid electronic signature.	10/05/2011	CONNIE LEWIS
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor