Form 5500	Annual Return/Report of Employee Benefit Plan	OMB Nos. 1210-0110 1210-0089
Department of the Treasury Internal Revenue Service	This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6047(e), and 6058(a) of the Internal Revenue Code (the Code).	2010
Department of Labor Employee Benefits Security Administration	 Complete all entries in accordance with the instructions to the Form 5500. 	
Pension Benefit Guaranty Corporation		This Form is Open to Public Inspection
Part I Annual Report Ider	ntification Information	
For calendar plan year 2010 or fiscal	plan year beginning 01/01/2010 and ending 12/31/2	2010
A This return/report is for:	a multiemployer plan; a multiple-employer plan; or	
·	a single-employer plan; a DFE (specify)	
B This return/report is:	the first return/report; the final return/report;	
	an amended return/report; a short plan year return/report (less t	han 12 months).
C If the plan is a collectively-bargain		
D Check box if filing under:	Form 5558; automatic extension;	the DFVC program;
	special extension (enter description)	
Part II Basic Plan Inform	nation—enter all requested information	
1a Name of plan THE DAY GROUP, INC. 401(K) PRC		1b Three-digit plan number (PN) ▶
		1c Effective date of plan
2a Plan sponsor's name and addres (Address should include room or s THE DAY GROUP, LLC	s (employer, if for a single-employer plan) suite no.)	2b Employer Identification Number (EIN) 64-0854325
		2c Sponsor's telephone number 601-684-7410
212 25TH STREET MCCOMB, MS 39648	212 25TH STREET MCCOMB, MS 39648	2d Business code (see instructions) 551112

Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.

Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN HERE	Filed with authorized/valid electronic signature.	10/06/2011	TOMMIE NYLIN
	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN HERE			
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor
SIGN HERE			
	Signature of DFE	Date	Enter name of individual signing as DFE

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500.

	Plan administrator's name and address (if same as plan sponsor, enter "Same") E DAY GROUP, LLC		ministrator's EIN 0854325
	2 25TH STREET COMB, MS 39648	nu	ministrator's telephone mber I-684-7410
4	If the name and/or EIN of the plan sponsor has changed since the last return/report filed for this plan, enter the name, EIN the plan number from the last return/report:	and	4b EIN
а	Sponsor's name		4c PN
5	Total number of participants at the beginning of the plan year	5	125
6	Number of participants as of the end of the plan year (welfare plans complete only lines 6a, 6b, 6c, and 6d).		1
а	Active participants	6a	102
b	Retired or separated participants receiving benefits	6b	0
c	Other retired or separated participants entitled to future benefits	6c	11
d	Subtotal. Add lines 6a , 6b , and 6c	6d	113
е	Deceased participants whose beneficiaries are receiving or are entitled to receive benefits	6e	0
f	Total. Add lines 6d and 6e	6f	113
g	Number of participants with account balances as of the end of the plan year (only defined contribution plans complete this item)	6g	70
	Number of participants that terminated employment during the plan year with accrued benefits that were less than 100% vested	6h	1
7	Enter the total number of employers obligated to contribute to the plan (only multiemployer plans complete this item)	7	

Page **2**

Form 5500 (2010)

8a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2E 2F 2G 2J 2K 2T 3D

b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

9a	Plan fu	nding	g arrangement (check all that apply)	9b	Plan ben	efit a	arrangement (check all that apply)
	(1)		Insurance		(1)		Insurance
	(2)		Code section 412(e)(3) insurance contracts		(2)		Code section 412(e)(3) insurance contracts
	(3)	X	Trust		(3)	Х	Trust
	(4)		General assets of the sponsor		(4)		General assets of the sponsor
10	Check	all ap	oplicable boxes in 10a and 10b to indicate which schedules are a	ttache	d, and, wl	nere	e indicated, enter the number attached. (See instructions)
				-			
a	Pensic	n Sc	hedules	b	General	Scł	hedules
а	Pensic (1)	n Sc	<pre>chedules R (Retirement Plan Information)</pre>	b	General (1)	Scł	hedules H (Financial Information)
а		n Sc		b		Scł	
а	(1)	n Sc	 R (Retirement Plan Information) MB (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan 	b	(1)	Sch	H (Financial Information)
а	(1)	n Sc	R (Retirement Plan Information)MB (Multiemployer Defined Benefit Plan and Certain Money	b	(1) (2)	Scł X	H (Financial Information)I (Financial Information – Small Plan)
а	(1)	n Sc	 R (Retirement Plan Information) MB (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan 	b	(1) (2) (3)	Scł X X X	 H (Financial Information) I (Financial Information – Small Plan) A (Insurance Information)

SCHEDULE C	Service Provider	Information		OMB No. 1210-0110	
(Form 5500)	(Form 5500) Department of the Treasury This schedule is required to be filed under section 104 of the Employee			2010	
Internal Revenue Service		ment Income Security Act of 1974 (ERISA).			
Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	► File as an attachmer	nt to Form 5500.	Inspection.		
For calendar plan year 2010 or fiscal p	lan year beginning 01/01/2010	and ending 12/	31/2010		
A Name of plan THE DAY GROUP, INC. 401(K) PROF	FIT SHARING PLAN	B Three-digit plan number (PN)	•	001	
		-			
C Plan sponsor's name as shown on I THE DAY GROUP, LLC	ine 2a of Form 5500	D Employer Identific 64-0854325	ation Number	(EIN)	
Part I Service Provider Inf	ormation (see instructions)				
or more in total compensation (i.e., 1 plan during the plan year. If a perso answer line 1 but are not required to	ordance with the instructions, to report the info money or anything else of monetary value) in on received only eligible indirect compensation o include that person when completing the rem	connection with services rendered n for which the plan received the re- nainder of this Part.	to the plan or	the person's position with the	
indirect compensation for which theb If you answered line 1a "Yes," enter	ther you are excluding a person from the rema plan received the required disclosures (see in r the name and EIN or address of each persor ensation. Complete as many entries as neede	structions for definitions and condi	tions)	Yes No	
(b) Enter na	ame and EIN or address of person who provid	ed you disclosures on eligible indir	ect compensa	ation	
FIDELITY INVESTMENTS INSTITUTI	ONAL				
04-2647786					
(b) Enter n	ame and EIN or address of person who provid	led you disclosure on eligible indire	ect compensat	ion	
(b) Enter na	ame and EIN or address of person who provide	ed you disclosures on eligible indir	ect compensa	tion	
(b) Enter na	ame and EIN or address of person who provide	ed you disclosures on eligible indir	ect compensa	tion	

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

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(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

64

Page 3

2. Information on Other Service Providers Receiving Direct or Indirect Compensation. Except for those persons for whom you answered "yes" to line 1a above, complete as many entries as needed to list each person receiving, directly or indirectly, \$5,000 or more in total compensation (i.e., money or anything else of value) in connection with services rendered to the plan or their position with the plan during the plan year. (See instructions).

		(a) Enter name and EIN or	address (see instructions)		
FIDELITY I	NVESTMENTS INSTI	TUTIONAL				
04-2647786	6					
(b) Service Code(s)	(C) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	(h) Did the service provider give you a formula instead of an amount or estimated amount?
64 65 60	RECORDKEEPER	3750	Yes 🕅 No 🗌	Yes 🕅 No 🗌	0	Yes 🕺 No 🗌
			a) Enter name and EIN or	address (see instructions)		
MORGAN	STANLEY SMITH BAF	RNEY LLC	ATTN MI	GROUP SMITH BARNEY F PROC DEP 3 333 W 34TH S ⁻ NRK, NY 10001	T FL	
(b) Service Code(s)	(c) Relationship to employer, employee	(d) Enter direct compensation paid	(e) Did service provider receive indirect	(f) Did indirect compensation include eligible indirect	(g) Enter total indirect compensation received by	(h) Did the service provider give you a

Code(s)	employer, employee organization, or person known to be a party-in-interest		receive indirect compensation? (sources other than plan or plan sponsor)	include eligible indirect compensation, for which the plan received the required disclosures?	compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	formula instead of an amount or estimated amount?	
61	ADVISOR	0	Yes 🕅 No 🗌	Yes 🏹 No 🗌	0	Yes 📉 No 🗌	
	(a) Enter name and EIN or address (see instructions)						

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	by the plan. If none,	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes 🗌 No 🗍	Yes 🗌 No 🗌		Yes 🗌 No 🗍

		(a) Enter name and EIN or	address (see instructions)		
	1 .		· · ·			<i>"</i>)
(b) Service Code(s)	(C) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes No	Yes No		Yes 🗌 No 🗌
		(a) Enter name and EIN or	address (see instructions)		
(b) Service Code(s)	(C) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes 🗌 No 🗍	Yes 🗌 No 🗌		Yes 🗌 No 🗍
		(a) Enter name and EIN or	address (see instructions)		
(b) Service Code(s)	(C) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes 🗌 No 🗍	Yes 🗌 No 🗍		Yes No

Page 5-	1
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Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(C) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine for or the amount of	compensation, including any the service provider's eligibility the indirect compensation.
AM CENT HERITAGE A - AMERICAN CENTU	0.25%	
44-0619208		
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(C) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any the service provider's eligibility the indirect compensation.
COL MAR 21ST CENT A - COLUMBIA MGT P.O. BOX 8081 BOSTON, MA 02266-8081	0.25%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(C) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
COL STRAT INCOME A - COLUMBIA MGT I P.O. BOX 8081 BOSTON, MA 02266-8081	0.25%	

Page 5- 2	
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Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(C) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
HTFD TOT RTN BOND R4 - CI HICC CORP	0.25%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(C) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
PIONEER CULLEN VAL A - PIONEER INVE	0.35%	
04-2890696		
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(C) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
THORNBURG INT VAL R4 - BOSTON FINAN	0.25%	
04-2526037		

Page 5-	
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Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
MORGAN STANLEY SMITH BARNEY LLC	61	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determin	compensation, including any e the service provider's eligibility the indirect compensation.
COL MAR 21ST CENT A - COLUMBIA MGT P.O. BOX 8081 BOSTON, MA 02266-8081	\$0-<\$31vl=1.00% \$31vl-<\$501v	/i=0.50% \$50i∕i+=0.25%
(a) Enter service provider name as it appears on line 2	(b) Service Codes	(C) Enter amount of indirect
MORGAN STANLEY SMITH BARNEY LLC	(see instructions)	compensation 0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determin	compensation, including any e the service provider's eligibility the indirect compensation.
COL STRAT INCOME A - COLUMBIA MGT I P.O. BOX 8081 BOSTON, MA 02266-8081	\$U-<\$3M=1.00% \$3M-<\$50	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(C) Enter amount of indirect compensation
MORGAN STANLEY SMITH BARNEY LLC	61	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determin	compensation, including any e the service provider's eligibility the indirect compensation.
PIONEER CULLEN VAL A - PIONEER FUND	\$0-<\$50M=0.50% \$50M+=0	·

04-3042318

Page 6-	1
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Part II Service Providers Who Fail or Refuse to Provide Information							
4 Provide, to the extent possible, the following information for ea this Schedule.	ch service provide	r who failed or refused to provide the information necessary to complete					
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(C) Describe the information that the service provider failed or refused to provide					
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(C) Describe the information that the service provider failed or refused to provide					
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service	(C) Describe the information that the service provider failed or refused to provide					
	Code(s)						
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service	(C) Describe the information that the service provider failed or refused to provide					
	Code(s)						
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(C) Describe the information that the service provider failed or refused to provide					
(a) Enter name and EIN or address of service provider (see	(b) Nature of	(C) Describe the information that the service provider failed or refused to					
instructions)	Code(s)	provide					

Page	7-	

Part III	I Termination Information on Accountant (complete as many entries as needed)	s and Enrolled Actuaries (see instructions)
a Nan		b EIN:
	sition:	
	dress:	e Telephone:
Explana	ition:	
a Nan	me:	b EIN:
c Pos	sition:	
d Add	dress:	e Telephone:
Explana	ition:	
a Nan	me.	b EIN:
	sition:	
	dress:	e Telephone:
Explana	ition:	
a Nan		b EIN;
	sition:	C Tolophono:
u Add	dress:	e Telephone:

Explanation:

а	Name:	b EIN;
С	Position:	
d	Address:	e Telephone:

Explanation:

SCHEDULE D (Form 5500)				OMB No. 1210-0110
Department of the Treasury Internal Revenue Service		required to be filed under section 104 ement Income Security Act of 1974 (EF	2010	
Department of Labor Employee Benefits Security Administration	•	 File as an attachment to Form 550 	0.	This Form is Open to Public Inspection.
For calendar plan year 2010 or fiscal	olan year beginning	01/01/2010	and ending 12/3	31/2010
A Name of plan THE DAY GROUP, INC. 401(K) PROF			B Three-digit plan numb	er (PN)
C Plan or DFE sponsor's name as she THE DAY GROUP, LLC	own on line 2a of Form	5500	D Employer lo 64-0854325	dentification Number (EIN)
	entries as needed	Ts, PSAs, and 103-12 IEs (to be to report all interests in DFEs)	e completed by pla	ans and DFEs)
b Name of sponsor of entity listed in	FIDELITY MAN	IAGEMENT TRUST COMPANY		
C EIN-PN 04-3022712-026	d Entity C code	e Dollar value of interest in MTIA, 103-12 IE at end of year (see ins		315116
a Name of MTIA, CCT, PSA, or 103-	12 IE:			
b Name of sponsor of entity listed in	(a):			
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, 103-12 IE at end of year (see ins		
a Name of MTIA, CCT, PSA, or 103-	12 IE:			
b Name of sponsor of entity listed in	(a):			
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, 103-12 IE at end of year (see ins		
a Name of MTIA, CCT, PSA, or 103-	12 IE:			
b Name of sponsor of entity listed in	(a):			
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, 103-12 IE at end of year (see ins		
a Name of MTIA, CCT, PSA, or 103-	12 IE:			
b Name of sponsor of entity listed in	(a):			
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, 103-12 IE at end of year (see ins	, ,	
a Name of MTIA, CCT, PSA, or 103-	12 IE:			
b Name of sponsor of entity listed in	(a):			
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, 103-12 IE at end of year (see ins		
a Name of MTIA, CCT, PSA, or 103-	12 IE:			
b Name of sponsor of entity listed in	(a):			
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, 103-12 IE at end of year (see ins		Schedule D (Form 5500) 2010

s, ons for Form 5500.

Schedule D (Form 5500) 2	2010	Page 2-					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in (a):							
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	 Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions) 					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	 Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions) 					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	 Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions) 					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	 Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions) 					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	e Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions)					
a Name of MTIA, CCT, PSA, or 103	-12 IE:						
b Name of sponsor of entity listed in	n (a):						
C EIN-PN	d Entity code	 Dollar value of interest in MTIA, CCT, PSA, or 103-12 IE at end of year (see instructions) 					

Page 3-

Ρ	Part II	Information on Participating Plans (to be completed by DFEs) (Complete as many entries as needed to report all participating plans)		
а	Plan na	me		
b	Name o plan spo		С	EIN-PN
а	Plan na	me		
b	Name o plan spo		С	EIN-PN
а	Plan na	me		
b	Name o plan spo		C	EIN-PN
а	Plan na	me		
b	Name o plan spo		C	EIN-PN
а	Plan na	me		
b	Name o plan spo		С	EIN-PN
	Plan na			
b	Name o plan spo		С	EIN-PN
	Plan na			
b	Name o plan spo		С	EIN-PN
а	Plan na	me		
b	Name o plan spo		С	EIN-PN
	Plan na			
b	Name o plan spo		С	EIN-PN
	Plan na			
b	Name o plan spo		C	EIN-PN
	Plan na			
b	Name o plan spo		C	EIN-PN
а	Plan na	me		
b	Name o plan spo		С	EIN-PN

(Form 5500) Description of the structure in the standard is required to be filed under sector 104 of the Employee RestER South Advantation 2010 Description of the South Advantation Colspan="2">Colspan="2" Colspan="2" The Cols is Colspan="2" The Cols is Colspan="2" The Cols is Colspan="2" The Cols is Colspan="2" The Cols is Colspan="2" The Cols is Colspan="2"	S	CHEDULE H	Financial Information					OMB No. 1210-0110	
Emproprie Name File as an attachment to Form 5500. This Form is Open to Public Inspection For calendar plan year 2010 of fiscal plan year beginning 0101/2010 and ending 123/2010 A name of plan Americ of plan B Three-digit plan number (PN) 001 C Plan sponsor's name as shown on line 2a of Form 5500 D Employer Identification Number (EIN) 64-0654325 Part I Asset and Liability Statement D Employer Identification Number (EIN) 64-0654325 1 Current value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets held in more than one trust. Report the value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets held in more than one trust. Report the value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan plan year. To pay a specific dollar the value of plan assets and the value of plan year. To pay asset and value of plan year. To pay asset and value of the plan year. To pay asset and value of plan year. 10 1		Department of the Treasury Internal Revenue Service	Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the					2010	
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(14) Value of funds held in insurance company general account (unallocated contracts)	(13) V	alue of interest in registered in	nvestment companies (e.g., mutual			17	14280		1874875
(15) Other 1c(15)	(14) V	alue of funds held in insuranc	e company general account (unallocated	1c(14)					
	(15) C	Other		1c(15)					

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1d	Employer-related investments:		(a) Beginning of Year	(b) End of Year
	(1) Employer securities	1d(1)		
	(2) Employer real property	1d(2)		
е	Buildings and other property used in plan operation	1e		
f	Total assets (add all amounts in lines 1a through 1e)	1f	1953936	2208470
	Liabilities			
g	Benefit claims payable	1g	3270	891
h	Operating payables	1h		
i	Acquisition indebtedness	1i		
j	Other liabilities	1j		
k	Total liabilities (add all amounts in lines 1g through1j)	1k	3270	891
	Net Assets			
I	Net assets (subtract line 1k from line 1f)	11	1950666	2207579

Part II Income and Expense Statement

2 Plan income, expenses, and changes in net assets for the year. Include all income and expenses of the plan, including any trust(s) or separately maintained fund(s) and any payments/receipts to/from insurance carriers. Round off amounts to the nearest dollar. MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 2a, 2b(1)(E), 2e, 2f, and 2g.

	Income		(a) Amount	(b) Total
а	Contributions:			
	(1) Received or receivable in cash from: (A) Employers	2a(1)(A)		
	(B) Participants	2a(1)(B)	189551	
	(C) Others (including rollovers)	2a(1)(C)		
	(2) Noncash contributions	2a(2)		
	(3) Total contributions. Add lines 2a(1)(A), (B), (C), and line 2a(2)	2a(3)		189551
b	Earnings on investments:			
	(1) Interest:			
	(A) Interest-bearing cash (including money market accounts and certificates of deposit)	2b(1)(A)		
	(B) U.S. Government securities	2b(1)(B)		
	(C) Corporate debt instruments	2b(1)(C)		
	(D) Loans (other than to participants)	2b(1)(D)		
	(E) Participant loans	2b(1)(E)		
	(F) Other	2b(1)(F)		
	(G) Total interest. Add lines 2b(1)(A) through (F)	2b(1)(G)		
	(2) Dividends: (A) Preferred stock	2b(2)(A)		
	(B) Common stock	2b(2)(B)		
	(C) Registered investment company shares (e.g. mutual funds)	2b(2)(C)	30639	
	(D) Total dividends. Add lines 2b(2)(A), (B), and (C)	2b(2)(D)		30639
	(3) Rents	2b(3)		
	(4) Net gain (loss) on sale of assets: (A) Aggregate proceeds	2b(4)(A)		
	(B) Aggregate carrying amount (see instructions)	2b(4)(B)		
	(C) Subtract line 2b(4)(B) from line 2b(4)(A) and enter result	2b(4)(C)		

		(a) Amount	(b) Total
2b (5) Unrealized appreciation (depreciation) of assets: (A) Real estate	2b(5)(A)		
(B) Other	2b(5)(B)		
 (C) Total unrealized appreciation of assets. Add lines 2b(5)(A) and (B) 	2b(5)(C)		
(6) Net investment gain (loss) from common/collective trusts	2b(6)		9654
(7) Net investment gain (loss) from pooled separate accounts	2b(7)		
(8) Net investment gain (loss) from master trust investment accounts	2b(8)		
(9) Net investment gain (loss) from 103-12 investment entities	2b(9)		
(10) Net investment gain (loss) from registered investment companies (e.g., mutual funds)	2b(10)		262225
C Other income	2c		
d Total income. Add all income amounts in column (b) and enter total	2d		492069
Expenses			
e Benefit payment and payments to provide benefits:			
(1) Directly to participants or beneficiaries, including direct rollovers	2e(1)	227153	
(2) To insurance carriers for the provision of benefits	2e(2)		
(3) Other	2e(3)		
(4) Total benefit payments. Add lines 2e(1) through (3)	2e(4)		227153
f Corrective distributions (see instructions)	2f		4247
g Certain deemed distributions of participant loans (see instructions)			
h Interest expense	2h		
i Administrative expenses: (1) Professional fees	2i(1)		
(2) Contract administrator fees	2:(2)		
(3) Investment advisory and management fees	2:(2)		
(4) Other		3756	
(5) Total administrative expenses. Add lines 2i(1) through (4)	0:(5)		3756
j Total expenses. Add all expense amounts in column (b) and enter total		-	235156
Net Income and Reconciliation			
k Net income (loss). Subtract line 2j from line 2d	2k		256913
I Transfers of assets:			
(1) To this plan	2l(1)	-	
(2) From this plan		-	
Part III Accountant's Opinion			
3 Complete lines 3a through 3c if the opinion of an independent qualified public attached.	accountant is attached	to this Form 5500. Comple	ete line 3d if an opinion is not
a The attached opinion of an independent qualified public accountant for this plant	an is (see instructions):		
(1) Unqualified (2) Qualified (3) 🕅 Disclaimer (4)	Adverse		
\boldsymbol{b} Did the accountant perform a limited scope audit pursuant to 29 CFR 2520.10	03-8 and/or 103-12(d)?		X Yes No
C Enter the name and EIN of the accountant (or accounting firm) below:			
(1) Name: POSTLETHWAITE & NETTERVILLE	(2) E	IN: 72-1202445	
d The opinion of an independent qualified public accountant is not attached be (1) This form is filed for a CCT, PSA, or MTIA. (2) It will be attached		5500 pursuant to 29 CFR 2	520.104-50.

Page 4-

Par	t IV	Compliance Questions					
4		and PSAs do not complete Part IV. MTIAs, 103-12 IEs, and GIAs do not complete 4a, 4e, 4 2 IEs also do not complete 4j and 4l. MTIAs also do not complete 4l.	4f, 4g,	4h, 4k, 4ı	m, 4n, or 5.		
	During	g the plan year:		Yes	No	Amo	ount
а	period	here a failure to transmit to the plan any participant contributions within the time d described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures ully corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program.)	4a		X		
b	close secur	any loans by the plan or fixed income obligations due the plan in default as of the of the plan year or classified during the year as uncollectible? Disregard participant loans ed by participant's account balance. (Attach Schedule G (Form 5500) Part I if "Yes" is ed.).	4b		x		
С	Were	any leases to which the plan was a party in default or classified during the year as lectible? (Attach Schedule G (Form 5500) Part II if "Yes" is checked.)	4c		X		
d	report	there any nonexempt transactions with any party-in-interest? (Do not include transactions ted on line 4a. Attach Schedule G (Form 5500) Part III if "Yes" is red.)	4d		x		
е	Was t	his plan covered by a fidelity bond?	4e	Х			300000
f		e plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused ud or dishonesty?	4f		x		
g		e plan hold any assets whose current value was neither readily determinable on an lished market nor set by an independent third party appraiser?	4g		×		
h		e plan receive any noncash contributions whose value was neither readily ninable on an established market nor set by an independent third party appraiser?	4h		×		
i		e plan have assets held for investment? (Attach schedule(s) of assets if "Yes" is checked, ee instructions for format requirements.)	4i	X			
j	value	any plan transactions or series of transactions in excess of 5% of the current of plan assets? (Attach schedule of transactions if "Yes" is checked, and astructions for format requirements.)	4j		X		
k		all the plan assets either distributed to participants or beneficiaries, transferred to another or brought under the control of the PBGC?	4k		X		
I.	Has th	ne plan failed to provide any benefit when due under the plan?	41		Х		
m		is an individual account plan, was there a blackout period? (See instructions and 29 CFR 101-3.)	4m		x		
n		was answered "Yes," check the "Yes" box if you either provided the required notice or one exceptions to providing the notice applied under 29 CFR 2520.101-3.	4n		×		
5a		resolution to terminate the plan been adopted during the plan year or any prior plan year? enter the amount of any plan assets that reverted to the employer this year	Yes	No	Amount	:	
5b		ing this plan year, any assets or liabilities were transferred from this plan to another plan(s), erred. (See instructions.)	identi	fy the pla	n(s) to whic	h assets or liab	ilities were
	5b(1)	Name of plan(s)			5b(2) EIN(s	;)	5b(3) PN(s)

	SC	HEDULE R	Ret	tirement Plan	Information	tion			OMB No. 1	210-0110)	
	(F	orm 5500)							201	0		
		rtment of the Treasury nal Revenue Service		s required to be filed un ement Income Security					20	U		
	D	epartment of Labor enefits Security Administration	6058((a) of the Internal Reve	nue Code (the	Code).	-	This I	Form is O	pen to	Publi	
		enefit Guaranty Corporation		File as an attachme	nt to Form 550	00.			Inspec			
For	calendar	plan year 2010 or fiscal p	blan year beginning	01/01/2010		and ending	g 12/3′	/2010				
	lame of p DAY GR	olan OUP, INC. 401(K) PROFI	T SHARING PLAN			В	Three-dig plan nun (PN)			001		
			line On of Forms FFOO			D	Canala:	l de a tiffe e	tion Niccol		<u></u>	
		sor's name as shown on l OUP, LLC	ine za or Form 5500						ation Numl	ber (Ein	1)	
							64-085	4320				
Pa	rt I	Distributions										
All	referenc	es to distributions relate	e only to payments of	f benefits during the p	olan year.							
1		alue of distributions paid ir ions										0
n											<u>(</u> 1) -	-
2		ne EIN(s) of payor(s) who who paid the greatest dol			ants or denetici	aries during th	ie year (if n	iore than	two, ente	EINSC	of the t	IWO
	EIN(s)	04-6568107										
	Profit-s	sharing plans, ESOPs, a	nd stock bonus plans	s, skip line 3.								
3	Numbe	r of participants (living or	deceased) whose bene	efits were distributed in	a single sum, o	during the plar	1					
			,		•	• •						
P	art II	Funding Informat ERISA section 302, ski		subject to the minimum	n funding requir	ements of sec	tion of 412	of the In	ternal Rev	enue C	ode o	r
4	Is the pl	an administrator making ar	election under Code se	ection 412(d)(2) or ERIS	A section 302(d))(2)?		Yes		No		N/A
	If the p	lan is a defined benefit	plan, go to line 8.									
5	plan ye	ver of the minimum fundin ar, see instructions and er	nter the date of the ruli	ng letter granting the w	aiver. Dat	e: Month		•		Year		
~	-	completed line 5, completed li			-				е.			
6		er the minimum required o						-				
		er the amount contributed ptract the amount in line 6						,				
		ter a minus sign to the left						;				
	lf you d	completed line 6c, skip l	ines 8 and 9.									
7	Will the	minimum funding amoun	t reported on line 6c be	e met by the funding de	adline?			Yes	П	No	Π	N/A
•												
8	automa	nge in actuarial cost meth tic approval for the chang change?	e or a class ruling lette	er, does the plan spons	or or plan admi	nistrator agree	e l	Yes	П	No	Π	N/A
Pa	art III	Amendments										
9	If this is	a defined benefit pensior	n plan, were any amen	dments adopted during	this plan							
	year tha	at increased or decreased . If no, check the "No" boy	I the value of benefits?	If yes, check the appro	priate	Increase	De	crease	Bot	h	ا	No
Ра	rt IV	ESOPs (see instr skip this Part.	ructions). If this is not a	a plan described under	Section 409(a)	or 4975(e)(7)	of the Inter	nal Reve	nue Code	,		
10	Were u	nallocated employer secu	rities or proceeds from	the sale of unallocated	d securities use	d to repay an	y exempt lo	an?		Yes		No
11	_	pes the ESOP hold any pr								Yes		No
		the ESOP has an outstand ee instructions for definition	0		•					Yes		No
12		ne ESOP hold any stock the								Yes		No
For	Paperw	ork Reduction Act Notic	e and OMB Control N	lumbers, see the inst	ructions for Fo	orm 5500.		S	chedule R	(Form	5500) 2010

-	17	ų,	UIII	5500)	2010
				v.092	308.1

Page **2-**1

Pa	rt V	Ad	ditional Inforn	nation for N	lultiemplo	oyer	Defined Benef	it Pe	nsion Pl	ans	
13							nore than 5% of tota o report all applicab			o the plan during the plan year (measured in	
	а	Name of cor	tributing employe	r							
	b	EIN C Dollar amount contributed by employer									
	d	Date collective bargaining agreement expires (<i>If employer contributes under more than one collective bargaining agreement, check box</i> and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year									
	e	<i>complete ite</i> (1) Contri									
	_	()		, L	,		- · · · ·				
	a		tributing employe	r							
	b	EIN					C Dollar amour				
	d		0 0 0	•			tributes under more e, enter the applicat			tive bargaining agreement, check box	
	e	<i>complete ite</i> (1) Contri	ms 13e(1) and 13 oution rate (in dolla	e(2).)	ne rate appli	es, ch	neck this box and	see ii	_	regarding required attachment. Otherwise,	
	а	Name of cor	tributing employe	r							
	b	EIN					C Dollar amour	t cont	tributed by	employer	
	d		0 0 0				tributes under more e, enter the applical			tive bargaining agreement, check box	
	e	<i>complete ite</i> (1) Contri	ms 13e(1) and 13 oution rate (in dolla	e(2).)	ne rate appli	es, ch	neck this box and	see ii	_	regarding required attachment. Otherwise,	
	а	Name of cor	tributing employe	r							
	b	EIN					C Dollar amour	t con	tributed by	employer	
	d		0 0 0	•				than	one collec	tive bargaining agreement, check box	
_	e	<i>complete ite</i> (1) Contri	ms 13e(1) and 13 oution rate (in dolla	e(2).)	ne rate appli	es, ch	neck this box and	see ii	Other (s	regarding required attachment. Otherwise,	
	а	Name of cor	tributing employe	r							
	b	EIN					C Dollar amour	t con	tributed by	employer	
	d		0 0 0	•			tributes under more e, enter the applicat			tive bargaining agreement, check box	
	e	Contribution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).) (1) Contribution rate (in dollars and cents) (2) Base unit measure: Hourly Weekly Unit of production Other (specify):									
	а	Name of cor	tributing employe	r							
	b	EIN	· ·				c Dollar amour	t con	tributed by	employer	
	d						tributes under more e, enter the applical			tive bargaining agreement, check box	
	e	<i>complete ite</i> (1) Contri	ms 13e(1) and 13 oution rate (in dolla	e(2).)	ne rate appli	es, ch	neck this box and	see ii	nstructions	regarding required attachment. Otherwise,	

14	Enter the number of participants on whose behalf no co	ontributions were made by an	employer as an employer of the
----	--	------------------------------	--------------------------------

	participant for:						
	a The current year	14a					
	b The plan year immediately preceding the current plan year	14b					
	C The second preceding plan year	14c					
15	Enter the ratio of the number of participants under the plan on whose behalf no employer had an obligation to ma employer contribution during the current plan year to:	ake an					
	a The corresponding number for the plan year immediately preceding the current plan year	15a					
	b The corresponding number for the second preceding plan year	15b					
16	Information with respect to any employers who withdrew from the plan during the preceding plan year.						
	a Enter the number of employers who withdrew during the preceding plan year	16a					
	b If item 16a is greater than 0, enter the aggregate amount of withdrawal liability assessed or estimated to be assessed against such withdrawn employers	16b					
17	If assets and liabilities from another plan have been transferred to or merged with this plan during the plan year, o supplemental information to be included as an attachment.						
Pa	art VI Additional Information for Single-Employer and Multiemployer Defined Benef	fit Pension Plans					
18	18 If any liabilities to participants or their beneficiaries under the plan as of the end of the plan year consist (in whole or in part) of liabilities to such participants and beneficiaries under two or more pension plans as of immediately before such plan year, check box and see instructions regarding supplemental information to be included as an attachment						
19	If the total number of participants is 1,000 or more, complete items (a) through (c)						
	 a Enter the percentage of plan assets held as: Stock:% Investment-Grade Debt:% High-Yield Debt:% Real Estate:% Other:% b Provide the average duration of the combined investment-grade and high-yield debt: 						
	0-3 years 3-6 years 6-9 years 9-12 years 12-15 years 15-18 years 18-	-21 years 21 years or more					
	C What duration measure was used to calculate item 19(b)? Effective duration Macaulay duration Modified duration Other (specify):						

THE DAY GROUP, INC

401(K) PROFIT SHARING PLAN

FINANCIAL STATEMENTS

DECEMBER 31, 2010



A Professional Accounting Corporation www.pncpa.com

THE DAY GROUP, INC

401(K) PROFIT SHARING PLAN

FINANCIAL STATEMENTS

DECEMBER 31, 2010

CONTENTS

		Page
INDEPENDENT A	AUDITORS' REPORT	1
<u>STATEMENTS O</u> December 31, 2	F NET ASSETS AVAILABLE FOR BENEFITS 010 and 2009	2
	CHANGES IN NET ASSETS AVAILABLE FOR or the year ended December 31, 2010	3
NOTES TO FINA	NCIAL STATEMENTS	4 - 11
SCHEDULE (Iten	n number referenced to Form 5500 Part IV of Schedule H Question 4)	
Item 4(i) -	Schedule of Assets Held for Investment Purposes December 31, 2010	12 - 13



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INDEPENDENT AUDITORS' REPORT

To the Plan Administrator The Day Group, Inc. 401(k) Profit Sharing Plan McComb, Mississippi

We were engaged to audit the accompanying statements of net assets available for benefits of The Day Group, Inc. 401(k) Profit Sharing Plan (the Plan) as of December 31, 2010 and 2009, the related statement of changes in net assets available for benefits for the year ended December 31, 2010, and the supplemental schedule of assets held for investment purposes as of December 31, 2010. These financial statements and supplemental schedule are the responsibility of the Plan's management.

As permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, the Plan administrator instructed us not to perform, and we did not perform, any auditing procedures with respect to investments, related investment income and the information summarized in Note 3, which was certified by Fidelity Management Trust Company, the trustee/custodian of the Plan, except for comparing the information with the related information included in the financial statements and supplemental schedule. We have been informed by the Plan administrator that the trustee holds the Plan's investment assets and executes investment transactions. The Plan administrator has obtained a certification from the trustees/custodian as of December 31, 2010 and 2009 and for the year ended December 31, 2010, that the information provided to the Plan administrator by the trustee is complete and accurate.

Because of the significance of the information that we did not audit, we are unable to, and do not, express an opinion on the accompanying financial statements and supplemental schedule taken as a whole. The form and content of the information included in the financial statements and supplemental schedule, other than that derived from the information certified by the trustee, have been audited by us in accordance with auditing standards generally accepted in the United States of America and, in our opinion, are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974.

Posterthwarte & Netterville

Baton Rouge, Louisiana August 15, 2011

- 1 -

STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS DECEMBER 31, 2010 AND 2009

	2010	2009
<u>ASSETS</u>		
INVESTMENTS, at estimated fair value		
Mutual funds Common/collective trust	\$ 1,874,875 315,116 2,189,991	\$ 1,714,280 225,197 1,939,477
CONTRIBUTION RECEIVABLE Participant contributions	<u>18,479</u> 18,479	<u> </u>
BENEFITS PAYABLE Benefits payable	<u> </u>	<u>3,270</u> <u>3,270</u>
NET ASSETS AVAILABLE FOR BENEFITS- AT FAIR VALUE	2,207,579	1,950,666
Adjustment from fair value to contract value for fully benefit-responsive investment contract	(5,893)	5,794
NET ASSETS AVAILABLE FOR BENEFITS - AT CONTRACT VALUE	\$ 2,201,686	\$ 1,956,460

The accompanying notes are an integral part of these financial statements.

STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS FOR THE YEAR ENDED DECEMBER 31, 2010

Additions to net assets attributed to: Investment income:	•	
Net appreciation in fair value of investments	\$	260,192
Dividend income		30,639
Contributions:		290,831
Participant		189,551
1 un opuno		107,001
Total additions		480,382
Deductions from net assets attributed to:		
Benefits paid to participants		231,400
Administrative expenses		3,756
Total deductions		235,156
Net increase in net assets available for benefits		245,226
Net assets available for benefits:		
Beginning of year		1,956,460
Degnining of year	<u> </u>	1,750,400
End of year	\$	2,201,686
	÷	_,,

The accompanying notes are an integral part of this financial statement.

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NOTES TO FINANCIAL STATEMENTS

1. Description of Plan

The following description of the Day Group, Inc. 401(k) Profit Sharing Plan (the Plan) provides only general information. Participants should refer to the Plan agreement for a more complete description of the Plan's provisions.

<u>General</u>: The Plan is a defined contribution plan covering all employees of The Day Group, LLC (the Employer) who have one year of service, 1,000 hours of service, and are age twenty-one or older. The Plan was established on February 14, 2003 and is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

<u>Contributions</u>: Each year, participants may contribute up to 18% of their compensation, as defined in the Plan document. Participants who have attained age 50 before the end of the Plan year are eligible to make catch-up contributions. Participants may also contribute amounts representing distributions from other qualified defined benefit or defined contribution plans. Participants direct the investment of their contributions into various investment options offered by the Plan. The Plan currently offers twenty-five mutual funds and one common/collective trust account. The Employer reserves the right to determine the percentage of matching contributions it will make on behalf of the participants. During the years ended December 31, 2010 and 2009, the Employer did not contribute to the Plan.

<u>Participant Accounts</u>: Each participant's account is credited with the participant's contribution and allocations of (a) the Employer's contribution, if any, and (b) Plan earnings, and charged with an allocation of administrative expenses. Allocations are based on participant earnings or account balances, as defined. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

<u>Vesting</u>: Participants are vested immediately in their contributions plus actual earnings thereon. Vesting in the Employer's contribution portion of their accounts is based on years of continuous service. A participant is 100% vested after 6 years of credited service, with vesting percentages as follows:

1 year	0%
2 years	20%
3 years	40%
4 years	60%
5 years	80%
6 years	100%

<u>THE DAY GROUP, INC.</u> <u>401(K) PROFIT SHARING PLAN</u> <u>McCOMB, MISSISSIPPI</u>

NOTES TO FINANCIAL STATEMENTS

1. Description of Plan (continued)

<u>Payment of Benefits</u>: On termination of service due to death, disability, retirement, or termination of employment, a participant may elect to receive a lump-sum amount equal to the value of the participant's vested interest in their account. The Plan allows in-service distributions once a participant has reached the Plan's normal retirement age of 59 ½. Hardship withdrawals are permitted by the Plan if participants can demonstrate financial hardship as defined.

<u>Forfeitures</u>: At December 31, 2010 and 2009, forfeited nonvested accounts totaled \$6,151 and \$9,367 respectively. During 2010, \$3,450 was used to pay administrative Plan expenses. Any remaining forfeitures will be used to reduce future Employer contributions or pay administrative Plan expenses.

2. Summary of Significant Accounting Policies

Basis of Accounting: The financial statements of the Plan are prepared under the accrual method of accounting.

<u>Investment Valuation and Income Recognition</u>: Investments are reported at estimated fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 4 for further discussion of fair value measurements.

Investment contracts held by a defined-contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined-contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the Plan. The Statements of Net Assets Available for Benefits presents the fair value of the investment contract as well as the adjustment of the fully-benefit responsive investment contract from fair value to contract value. The Statement of Changes in Net Assets Available for Benefits is prepared on a contract value basis.

Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Net appreciation includes the Plan's gains and losses on the investments bought and sold as well as investments held during the year.

Payment of Benefits: Benefits are recorded when paid.

<u>Use of Estimates</u>: The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and changes therein, and disclosure of contingent assets and liabilities. Actual results could differ from these estimates.

Operating Expenses: A significant portion of expenses of maintaining the Plan are paid by the Employer.

NOTES TO FINANCIAL STATEMENTS

3. Investments (unaudited)

The fair value of investments that represented 5% or more of the Plan's net assets available for benefits as of the end of the year are as follows:

	2010		2009
FA Stable Value Fund	\$ 315,	116 \$	225,197
FA Freedom 2010 A	172,0	037	148,866
FA Freedom 2030 A	345,0	590	282,675
FA Freedom 2040 A	132,	745	*
FA Freedom 2015 A	139,4	403	121,768
FA Freedom 2025 A	*	÷	231,415
Am Cent Heritage A	510,;	519	394,044
	<u>\$ 1,615,</u>	<u>510 </u> \$	<u>1,403,965</u>

* Investment did not represent 5% or more of net assets available for benefits at year end.

During the year ended December 31, 2010 the Plan's investments (including investments bought, sold, and held during the year) appreciated in value by \$260,192 as follows:

Common/collective trust	\$	(2,033)
Mutual funds		262,225
	<u>\$</u>	260,192

4. Fair Value Measurements

The Fair Value Measurements and Disclosures topic of Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under the framework are described as follows:

- Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Plan has the ability to access.
- Level 2 Inputs to the valuation methodology include quoted market prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in inactive markets; inputs other than quoted prices that are observable for the asset or liability; inputs that are derived principally from or corroborated by observable market data by correlation or other means. If

NOTES TO FINANCIAL STATEMENTS

4. Fair value measurements (continued)

the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

• Level 3 – Inputs to the valuation methodology are unobservable and significant to the fair value measurement determined using model-based techniques that include option pricing models, discounted cash flow models, and similar techniques.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at December 31, 2010 and 2009.

Mutual funds: Valued at the net asset value (NAV) of shares held by the Plan at year end.

Common/collective trust: Valued at fair value by discounting the related cash flows based on current yields of similar instruments with comparable durations considering the credit-worthiness of the issuer.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Plan administrator believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

NOTES TO FINANCIAL STATEMENTS

4. Fair value measurements (continued)

The following table sets forth by level, within the fair value hierarchy, the Plan's assets at fair value as of December 31, 2010:

	Level 1	Level 2	Level 3	Total
Common/collective trust:				
Stable Value	\$ -	\$ 315,116	\$ -	\$ 315,116
Mutual Funds:				
Stock Investments				
Small Cap	8,059	-	-	8,059
Mid Cap	523,289	-	-	523,289
Large Cap	131,184	-	-	131,184
Blended	1,066,752	-	-	1,066,752
International	56,821	-	-	56,821
Total Stock Investments	1,786,105		-	1,786,105
Bond Investments				
Income	43,276	-	-	43,276
Others	45,494	-	-	45,494
Total Bond Investments	88,770	-	-	88,770
Total Assets at Fair Value	\$ 1,874,875	\$ 315,116	\$ -	\$ 2,189,991

The following table sets forth by level, within the fair value hierarchy, the Plan's assets at fair value as of December 31, 2009:

	Level 1	Level 2	Level 3	Total
Common/collective trust:				
Stable Value	\$ -	\$ 225,197	\$ -	\$ 225,197
Mutual Funds:				
Stock Investments				
Small Cap	8,457	-	-	8,457
Mid Cap	404,942	-	-	404,942
Large Cap	95,458	-	-	95,458
Blended	1,081,553	-	-	1,081,553
International	55,782	-	-	55,782
Total Stock Investments	1,646,192	-	-	1,646,192
Bond Investments				
Income	36,455	-	-	36,455
Others	31,633	-	-	31,633
Total Bond Investments	68,088	-	-	68,088
Total Assets at Fair Value	\$ 1,714,280	\$ 225,197	\$ -	\$ 1,939,477

NOTES TO FINANCIAL STATEMENTS

5. Investment Contract with Insurance Company

Certain events limit the ability of the Plan to transact at contract value with the issuer related to the common/collective trust. Such events include the following: (1) amendments to the Plan documents (including complete or partial plan termination or merger with another plan), (2) changes to the Plan's prohibition on competing investment options or deletion of equity wash provisions, (3) bankruptcy of the Plan sponsor or other Plan sponsor events (for example, divestitures or spin-offs of a subsidiary) that cause a significant withdrawal from the Plan, or (4) the failure of the trust to qualify for exemption from federal income taxes or any required prohibited transaction exemption under ERISA. The Plan administrator does not believe that any events which would limit the Plan's ability to transact at contract value with participants are probable of occurring.

The crediting interest rate for the common/collective trust is based on a formula agreed upon with the issuer. Guaranteed interest rates are announced annually and are guaranteed against change for the year. The crediting interest rate and average yield was approximately 1.48% and 2.37%, respectively, for the year ended December 31, 2010 and 1.35% and 2.70% for the year ended December 31, 2009. There are no reserves against contract value for credit risk of the contract issuer or otherwise.

6. Income Tax Status

The IRS has determined and informed the company by a letter dated March 31, 2008, that the Plan and related trust are designed in accordance with applicable sections of the Internal Revenue Code (IRC). Although the Plan has been amended since receiving the determination letter, the Plan administrator believes that the Plan is designed and is currently being operated in compliance with the applicable requirements of the IRC and therefore believes that the Plan is qualified and the related trust is tax-exempt.

Accounting principles generally accepted in the United States of America require plan management to evaluate tax positions taken by the plan and recognize a tax liability (or asset) if the Plan has taken an uncertain position that more likely than not would not be sustained upon examination. The Plan administrator has analyzed the tax positions taken by the Plan, and has concluded that as of December 31, 2010, there are no uncertain positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The Plan administrator believes it is no longer subject to income tax examinations for years prior to 2007.

7. Plan Termination

Although it has not expressed any intent to do so, the Employer has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. Upon termination, participants would become 100% vested in their Employer contributions.

NOTES TO FINANCIAL STATEMENTS

8. Related Party Transactions

Fidelity Management Trust Company is the trustee and administers the assets of the Plan. Therefore, they are a party-in-interest. The Plan pays administrative fees to Fidelity Management Trust Company. The amount of fees paid during the year ended December 31, 2010, totaled \$3,756.

9. Information Certified by the Plan's Trustee

Pursuant to CFR 2520.103-8, the Plan qualified for a limited scope audit. Information relating to investment assets, investment transactions, investment earnings, and schedule of assets held for investment purposes was certified as complete and accurate by the trustee, Fidelity Management Trust Company, as of December 31, 2010 and 2009, and for the year ended December 31, 2010.

10. Excess Contributions

For the year ended December 31, 2010, the Plan failed to satisfy the relevant nondiscrimination provisions of the Plan. The excess contributions totaled \$891 and are included in distributions payable at December 31, 2010.

11. Risks and Uncertainties

The Plan provides for various instruments in insurance contracts containing mutual funds and a common collective trust. Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility risk. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term, and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits.

12. Subsequent Event

Management has evaluated subsequent events through the date that the financial statements were available to be issued, August 15, 2011, and determined that no additional disclosures are necessary. No events occurring after this date have been evaluated for inclusion in these financial statements.

NOTES TO FINANCIAL STATEMENTS

13. Reconciliation of Financial Statements to Form 5500

The following is a reconciliation of the financial statements to the Form 5500 at December 31, 2010 and 2009:

	2010	2009
Net assets available for benefits per		
the financial statements – at contract value	\$ 2,201,686	\$ 1,956,460
Adjustment from fair value to contract		
value for fully benefit responsive investment contract	5 802	(5 704)
mvestment contract	5,893	(5,794)
Net assets available for benefits per the Form 5500	\$ 2,207,579	\$ 1.950.666
L	£	
	• • • • • • • • • • • • • • • • • • •	
Total investment income per 2010 financial statements	\$ 260,192	
Plus: adjustment from fair value to contract value for fully benefit responsive		
investment contracts during 2009	5,794	
Plus: adjustment from fair value to contract	0,121	
value for fully benefit responsive		
investment contracts during 2010	5,893	
Investment income per 2010 Form 5500	\$ 271.879	
investment meonie per 2010 Politi 5500	<u>\$ 4/1,0/7</u>	

The Form 5500 is prepared on the cash basis of accounting.

<u>THE DAY GROUP, INC.</u> <u>401(K) PROFIT SHARING PLAN</u> <u>McCOMB, MISSISSIPPI</u>

ITEM 4(i) - SCHEDULE OF ASSETS HELD FOR INVESTMENT PURPOSES DECEMBER 31, 2010

EIN # 64-0854325 Plan #001

(a)	(b) Identity of issuer borrower, lessor	(c) Description of investment including maturity date, rate of interest, collateral par or maturity value	(d) Cost	(e) Current value
	<u>Common/collective trust</u>	Number of shares		
*	FA Stable Value Fund	309,223.3000	**	\$ 315,116
	<u>Mutual Funds</u>			
*	FA Lev Co Stock A	371.1130	**	12,770
*	FA High Inc Adv A	2,378.2810	**	23,616
*	FA Strat Income A	1,588.0160	**	19,660
*	FA Small Cap A	319.7140	**	8,059
*	FA Freedom 2010 A	14,907.8470	**	172,037
*	FA Freedom 2020 A	2,825.9600	**	33,912
*	FA Freedom 2030 A	28,358.4600	**	345,690
*	FA Freedom 2040 A	10,739.9260	**	132,745
*	FA New Insights A	1,868.0590	**	37,286
*	FA Emerg Markets A	919.1480	**	22,409
*	FA Freedom 2005 A	22.1040	**	246
*	FA Freedom 2015 A	12,132.5210	**	139,403
*	FA Freedom 2025 A	9,415.2790	**	109,217
*	FA Freedom 2035 A	4,710.8240	**	54,504
*	FA Intl Dsicovery A	539.3610	**	17,718
*	FA Intl Sm Cap Opp A	253.5550	**	2,614
*	FA Freedom 2045 A	6,096.2900	**	58,585

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<u>(a)</u>	(b) Identity of issuer borrower, lessor	(c) Description of investment including maturity date, rate of interest, collateral par or maturity value	(d) Cost	(e) Current value
	<u>Mutual Funds</u> - continued			
*	FA Freedom 2050 A	2,157.7830	**	20,413
	Col Mar 21st Cent A	3,534.1060	**	48,029
	Pioneer Cullen Val A	2,527.1920	**	45,869
	Col Strat Income A	5,757.3730	**	34,544
	Htfd Tot Rtn Bond R4	1,029.1190	**	10,950
	Thornburg Int Val R4	504.2820	**	14,080
	Am Cent Heritage A	25,000.9220	**	510,519
				1,874,875
				\$ 2,189,991

* Represents party in interest.

** Costs information not required for participant-directed investments.