

Form 5500 Department of the Treasury Internal Revenue Service Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	Annual Return/Report of Employee Benefit Plan This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6047(e), and 6058(a) of the Internal Revenue Code (the Code). <p style="text-align: center;">▶ Complete all entries in accordance with the instructions to the Form 5500.</p>	OMB Nos. 1210-0110 1210-0089 2010 This Form is Open to Public Inspection
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Part I	Annual Report Identification Information
For calendar plan year 2010 or fiscal plan year beginning <u>01/01/2010</u> and ending <u>12/31/2010</u>	
A This return/report is for:	☐ a multiemployer plan; ☐ a multiple-employer plan; or ☒ a single-employer plan; ☐ a DFE (specify) ____
B This return/report is:	☐ the first return/report; ☐ the final return/report; ☐ an amended return/report; ☐ a short plan year return/report (less than 12 months).
C If the plan is a collectively-bargained plan, check here.	☐
D Check box if filing under:	☒ Form 5558; ☐ automatic extension; ☐ the DFVC program; ☐ special extension (enter description)

Part II	Basic Plan Information —enter all requested information				
1a Name of plan <u>UNITED BUSINESS MEDIA 401K PLAN</u>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">1b Three-digit plan number (PN) ▶</td> <td style="width: 20%; text-align: center;"><u>001</u></td> </tr> <tr> <td colspan="2">1c Effective date of plan <u>03/01/1999</u></td> </tr> </table>	1b Three-digit plan number (PN) ▶	<u>001</u>	1c Effective date of plan <u>03/01/1999</u>	
1b Three-digit plan number (PN) ▶	<u>001</u>				
1c Effective date of plan <u>03/01/1999</u>					
2a Plan sponsor's name and address (employer, if for a single-employer plan) (Address should include room or suite no.) <u>UNITED BUSINESS MEDIA</u> <u>600 COMMUNITY DRIVE, 3RD FLOOR</u> <u>MANHASSET, NY 11030</u>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>2b Employer Identification Number (EIN) <u>51-0391636</u></td> </tr> <tr> <td>2c Sponsor's telephone number <u>516-562-7799</u></td> </tr> <tr> <td>2d Business code (see instructions) <u>551112</u></td> </tr> </table>	2b Employer Identification Number (EIN) <u>51-0391636</u>	2c Sponsor's telephone number <u>516-562-7799</u>	2d Business code (see instructions) <u>551112</u>	
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2c Sponsor's telephone number <u>516-562-7799</u>					
2d Business code (see instructions) <u>551112</u>					

Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.

Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN HERE	Filed with authorized/valid electronic signature.	10/17/2011	GWEN DEUTSCH
	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN HERE	Filed with authorized/valid electronic signature.	10/17/2011	PATRICK NOHILLY
	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor
SIGN HERE			
	Signature of DFE	Date	Enter name of individual signing as DFE

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500.

Form 5500 (2010)
v.092307.1

3a Plan administrator's name and address (if same as plan sponsor, enter "Same")

UNITED BUSINESS MEDIA

600 COMMUNITY DRIVE, 3RD FLOOR
MANHASSET, NY 11030**3b** Administrator's EIN

51-0391636

3c Administrator's telephone number

516-562-7799

4 If the name and/or EIN of the plan sponsor has changed since the last return/report filed for this plan, enter the name, EIN and the plan number from the last return/report:**a** Sponsor's name**4b** EIN**4c** PN**5** Total number of participants at the beginning of the plan year**5**

4126

6 Number of participants as of the end of the plan year (welfare plans complete only lines **6a**, **6b**, **6c**, and **6d**).**a** Active participants.....**6a**

2095

b Retired or separated participants receiving benefits.....**6b**

581

c Other retired or separated participants entitled to future benefits.....**6c**

1351

d Subtotal. Add lines **6a**, **6b**, and **6c**.....**6d**

4027

e Deceased participants whose beneficiaries are receiving or are entitled to receive benefits.....**6e**

10

f Total. Add lines **6d** and **6e**.....**6f**

4037

g Number of participants with account balances as of the end of the plan year (only defined contribution plans complete this item).....**6g**

3932

h Number of participants that terminated employment during the plan year with accrued benefits that were less than 100% vested.....**6h**

247

7 Enter the total number of employers obligated to contribute to the plan (only multiemployer plans complete this item)**7****8a** If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions:

2E 2F 2G 2J 2K 3H 3J

b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:**9a** Plan funding arrangement (check all that apply)(1) ☐

Insurance

(2) ☐

Code section 412(e)(3) insurance contracts

(3) ☒

Trust

(4) ☐

General assets of the sponsor

9b Plan benefit arrangement (check all that apply)(1) ☐

Insurance

(2) ☐

Code section 412(e)(3) insurance contracts

(3) ☒

Trust

(4) ☐

General assets of the sponsor

10 Check all applicable boxes in 10a and 10b to indicate which schedules are attached, and, where indicated, enter the number attached. (See instructions)**a Pension Schedules**(1) ☒**R** (Retirement Plan Information)(2) ☐**MB** (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan actuary(3) ☐**SB** (Single-Employer Defined Benefit Plan Actuarial Information) - signed by the plan actuary**b General Schedules**(1) ☒**H** (Financial Information)(2) ☐**I** (Financial Information - Small Plan)(3) ☐**A** (Insurance Information)(4) ☒**C** (Service Provider Information)(5) ☒**D** (DFE/Participating Plan Information)(6) ☐**G** (Financial Transaction Schedules)

SCHEDULE C (Form 5500) Department of the Treasury Internal Revenue Service Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	Service Provider Information This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA). ▶ File as an attachment to Form 5500.	OMB No. 1210-0110
		2010
		This Form is Open to Public Inspection.
For calendar plan year 2010 or fiscal plan year beginning 01/01/2010 and ending 12/31/2010		
A Name of plan UNITED BUSINESS MEDIA 401K PLAN	B Three-digit plan number (PN) ▶	001
C Plan sponsor's name as shown on line 2a of Form 5500 UNITED BUSINESS MEDIA	D Employer Identification Number (EIN) 51-0391636	

Part I	Service Provider Information (see instructions)
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You must complete this Part, in accordance with the instructions, to report the information required for **each person** who received, directly or indirectly, \$5,000 or more in total compensation (i.e., money or anything else of monetary value) in connection with services rendered to the plan or the person's position with the plan during the plan year. If a person received **only** eligible indirect compensation for which the plan received the required disclosures, you are required to answer line 1 but are not required to include that person when completing the remainder of this Part.

1 Information on Persons Receiving Only Eligible Indirect Compensation

a Check "Yes" or "No" to indicate whether you are excluding a person from the remainder of this Part because they received only eligible indirect compensation for which the plan received the required disclosures (see instructions for definitions and conditions)..... ☒ Yes ☐ No

b If you answered line 1a "Yes," enter the name and EIN or address of each person providing the required disclosures for the service providers who received only eligible indirect compensation. Complete as many entries as needed (see instructions).

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation
JPMORGAN RETIREMENT PLAN SERVICES
71-0930784

(b) Enter name and EIN or address of person who provided you disclosure on eligible indirect compensation

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2. Information on Other Service Providers Receiving Direct or Indirect Compensation. Except for those persons for whom you answered "yes" to line 1a above, complete as many entries as needed to list each person receiving, directly or indirectly, \$5,000 or more in total compensation (i.e., money or anything else of value) in connection with services rendered to the plan or their position with the plan during the plan year. (See instructions).

(a) Enter name and EIN or address (see instructions)

JPMORGAN RETIREMENT PLAN SERVICES

71-0930784

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
15 37 50 59 64	RECORDKEEPER	13325	Yes ☒ No ☐	Yes ☐ No ☒	0	Yes ☒ No ☐

(a) Enter name and EIN or address (see instructions)

J.P.MORGAN INVESTMENT MANAGEMENT

13-3200244

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
19 27 28 50 51	INVESTMENT MANAGER	16026	Yes ☐ No ☒	Yes ☐ No ☐		Yes ☐ No ☐

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes ☐ No ☐	Yes ☐ No ☐		Yes ☐ No ☐

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes ☐ No ☐	Yes ☐ No ☐		Yes ☐ No ☐

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes ☐ No ☐	Yes ☐ No ☐		Yes ☐ No ☐

(a) Enter name and EIN or address (see instructions)

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes ☐ No ☐	Yes ☐ No ☐		Yes ☐ No ☐

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
ALLIANZ GLOBAL INVESTORS P.O. BOX 8050 BOSTON, MA 02266	SEE ATTACHMENT ALLIANZ NFJ SMALL CAP VALUE-ADMIN

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
ALLIANZ GLOBAL INVESTORS P.O. BOX 8050 BOSTON, MA 02266-8050	SEE ATTACHMENT ALLIANZ NFJ SMALL CAP VALUE-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN FUND GROUP P.O. BOX 6040 INDIANAPOLIS, IN 46206	SEE ATTACHMENT AMERICAN FUNDS EUROPACIFIC GROWTH-R4

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN FUND GROUP P.O. BOX 6040 INDIANAPOLIS, IN 46206	SEE ATTACHMENT AMERICAN FUNDS GROWTH FUND OF AMERICA-R4

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
BUFFALO FUNDS ATTN GAIL ZEISS P.O. BOX 701 MILWAUKEE, WI 53201	SEE ATTACHMENT BUFFALO SMALL CAP

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
EATON VANCE INVESTMENTS TWO INTERNATIONAL PLACE BOSTON, MA 02110	SEE ATTACHMENT EATON VANCE LARGE CAP VALUE-I

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
J.P. MORGAN FUNDS P.O. BOX 8528 BOSTON, MA 02266-8528	SEE ATTACHMENT JPMORGAN 100PERCENT US TREASURY MONEY MARKET-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
J.P. MORGAN FUNDS P.O. BOX 8528 BOSTON, MA 02266-8528	SEE ATTACHMENT JPMORGAN 100PERCENT US TREASURY MONEY MARKET-PREM

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
J.P. MORGAN FUNDS P.O. BOX 8528 BOSTON, MA 02266-8528	SEE ATTACHMENT JPMORGAN EQUITY INDEX

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
J.P. MORGAN FUNDS 1111 POLARIS PARKWAY COLUMBUS, OH 43240-2050	SEE ATTACHMENT JPMORGAN MID CAP GROWTH-SELECT

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
J.P. MORGAN FUNDS P.O. BOX 8528 BOSTON, MA 02266-8528	SEE ATTACHMENT JPMORGAN STABLE ASSET INCOME FUND-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVSTRONG 2015 PORTFOLIO-AMERICAN CENTURY-INST

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVESTRONG 2020 PORTFOLIO-AMERICAN CENTURY-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVESTRONG 2025 PORTFOLIO-AMERICAN CENTURY-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVESTRONG 2030 PORTFOLIO-AMERICAN CENTURY-INST

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVESTRONG 2035 PORTFOLIO-AMERICAN CENTURY-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVESTRONG 2040 PORTFOLIO-AMERICAN CENTURY-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVESTRONG 2045 PORTFOLIO-AMERICAN CENTURY-INST

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVESTRONG 2050 PORTFOLIO-AMERICAN CENTURY-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
AMERICAN CENTURY 4500 MAIN STREET KANSAS CITY, MO 64112	SEE ATTACHMENT LIVESTRONG INCOME PORTFOLIO-AMERICAN CENTURY-INST

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0

(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
PIMCO 1345 AVENUE OF THE AMERICAS NEW YORK, NY 10105-4800	SEE ATTACHMENT PIMCO TOTAL RETURN - ADMIN

Part I Service Provider Information (continued)

3 If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0
(d) Enter name and EIN (address) of source of indirect compensation		(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
T ROWE PRICE 100 EAST PRATT STREET BALTIMORE, MD 21202		SEE ATTACHMENT T ROWE PRICE MID CAP VALUE
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0
(d) Enter name and EIN (address) of source of indirect compensation		(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
T ROWE PRICE 100 EAST PRATT STREET BALTIMORE, MD 21202		SEE ATTACHMENT T ROWE PRICE MID CAP VALUE ADV
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
J.P.MORGAN RETIREMENT PLAN SERVICES	59	0
(d) Enter name and EIN (address) of source of indirect compensation		(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.
UBS P.O. BOX 766 UNION CITY, NJ 07087		SEE ATTACHMENT UBS U.S. LARGE CAP EQUITY-Y

Part II Service Providers Who Fail or Refuse to Provide Information

4 Provide, to the extent possible, the following information for each service provider who failed or refused to provide the information necessary to complete this Schedule.

(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide

Part III	Termination Information on Accountants and Enrolled Actuaries (see instructions) (complete as many entries as needed)
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a Name:	b EIN:
c Position:	
d Address:	e Telephone:

Explanation:

a Name:	b EIN:
c Position:	
d Address:	e Telephone:

Explanation:

a Name:	b EIN:
c Position:	
d Address:	e Telephone:

Explanation:

a Name:	b EIN;
c Position:	
d Address:	e Telephone:

Explanation:

a Name:	b EIN;
c Position:	
d Address:	e Telephone:

Explanation:

a Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)**a** Name of MTIA, CCT, PSA, or 103-12 IE:**b** Name of sponsor of entity listed in (a):**c** EIN-PN**d** Entity
code**e** Dollar value of interest in MTIA, CCT, PSA, or
103-12 IE at end of year (see instructions)

Part II Information on Participating Plans (to be completed by DFEs)

(Complete as many entries as needed to report all participating plans)

a Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN**a** Plan name**b** Name of
plan sponsor**c** EIN-PN

SCHEDULE H (Form 5500) <small>Department of the Treasury Internal Revenue Service</small> <small>Department of Labor Employee Benefits Security Administration</small> <small>Pension Benefit Guaranty Corporation</small>	Financial Information This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code). ► File as an attachment to Form 5500.	OMB No. 1210-0110 2010 This Form is Open to Public Inspection
For calendar plan year 2010 or fiscal plan year beginning <u>01/01/2010</u> and ending <u>12/31/2010</u>		
A Name of plan <u>UNITED BUSINESS MEDIA 401K PLAN</u>	B Three-digit plan number (PN) ►	<u>001</u>
C Plan sponsor's name as shown on line 2a of Form 5500 <u>UNITED BUSINESS MEDIA</u>	D Employer Identification Number (EIN) <u>51-0391636</u>	

	Part I Asset and Liability Statement		(a) Beginning of Year	(b) End of Year
1	Current value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets held in more than one trust. Report the value of the plan's interest in a commingled fund containing the assets of more than one plan on a line-by-line basis unless the value is reportable on lines 1c(9) through 1c(14). Do not enter the value of that portion of an insurance contract which guarantees, during this plan year, to pay a specific dollar benefit at a future date. Round off amounts to the nearest dollar. MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 1b(1), 1b(2), 1c(8), 1g, 1h, and 1i. CCTs, PSAs, and 103-12 IEs also do not complete lines 1d and 1e. See instructions.			
	Assets			
a	Total noninterest-bearing cash	1a		
b	Receivables (less allowance for doubtful accounts):			
	(1) Employer contributions	1b(1)		
	(2) Participant contributions	1b(2)		
	(3) Other	1b(3)		
c	General investments:			
	(1) Interest-bearing cash (include money market accounts & certificates of deposit)	1c(1)	4008603	4188980
	(2) U.S. Government securities	1c(2)		
	(3) Corporate debt instruments (other than employer securities):			
	(A) Preferred	1c(3)(A)		
	(B) All other	1c(3)(B)		
	(4) Corporate stocks (other than employer securities):			
	(A) Preferred	1c(4)(A)		
	(B) Common	1c(4)(B)		
	(5) Partnership/joint venture interests	1c(5)		
	(6) Real estate (other than employer real property)	1c(6)		
	(7) Loans (other than to participants)	1c(7)		
	(8) Participant loans	1c(8)	3055260	3309048
	(9) Value of interest in common/collective trusts	1c(9)	49621085	50271154
	(10) Value of interest in pooled separate accounts	1c(10)		
	(11) Value of interest in master trust investment accounts	1c(11)		
	(12) Value of interest in 103-12 investment entities	1c(12)		
	(13) Value of interest in registered investment companies (e.g., mutual funds)	1c(13)	118526976	133418396
	(14) Value of funds held in insurance company general account (unallocated contracts)	1c(14)		
	(15) Other	1c(15)		

1d Employer-related investments:

		(a) Beginning of Year	(b) End of Year
(1) Employer securities	1d(1)		
(2) Employer real property	1d(2)		
e Buildings and other property used in plan operation	1e		
f Total assets (add all amounts in lines 1a through 1e)	1f	175211924	191187578

Liabilities

g Benefit claims payable	1g		
h Operating payables	1h		
i Acquisition indebtedness	1i		
j Other liabilities	1j		
k Total liabilities (add all amounts in lines 1g through 1j)	1k	0	0

Net Assets

l Net assets (subtract line 1k from line 1f)	1l	175211924	191187578
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Part II Income and Expense Statement

2 Plan income, expenses, and changes in net assets for the year. Include all income and expenses of the plan, including any trust(s) or separately maintained fund(s) and any payments/receipts to/from insurance carriers. Round off amounts to the nearest dollar. MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 2a, 2b(1)(E), 2e, 2f, and 2g.

Income**a Contributions:**

		(a) Amount	(b) Total
(1) Received or receivable in cash from: (A) Employers	2a(1)(A)	4587396	
(B) Participants	2a(1)(B)	10335792	
(C) Others (including rollovers)	2a(1)(C)	340398	
(2) Noncash contributions	2a(2)		
(3) Total contributions. Add lines 2a(1)(A) , (B) , (C) , and line 2a(2)	2a(3)		15263586

b Earnings on investments:**(1) Interest:**

(A) Interest-bearing cash (including money market accounts and certificates of deposit)	2b(1)(A)	543	
(B) U.S. Government securities	2b(1)(B)		
(C) Corporate debt instruments	2b(1)(C)		
(D) Loans (other than to participants)	2b(1)(D)		
(E) Participant loans	2b(1)(E)	171356	
(F) Other	2b(1)(F)		
(G) Total interest. Add lines 2b(1)(A) through (F)	2b(1)(G)		171899

(2) Dividends: (A) Preferred stock	2b(2)(A)		
(B) Common stock	2b(2)(B)		
(C) Registered investment company shares (e.g. mutual funds)	2b(2)(C)	3030067	
(D) Total dividends. Add lines 2b(2)(A) , (B) , and (C)	2b(2)(D)		3030067

(3) Rents	2b(3)		
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(4) Net gain (loss) on sale of assets: (A) Aggregate proceeds	2b(4)(A)		
(B) Aggregate carrying amount (see instructions)	2b(4)(B)		
(C) Subtract line 2b(4)(B) from line 2b(4)(A) and enter result	2b(4)(C)		0

		(a) Amount	(b) Total
2b (5) Unrealized appreciation (depreciation) of assets: (A) Real estate.....	2b(5)(A)		
(B) Other	2b(5)(B)		
(C) Total unrealized appreciation of assets. Add lines 2b(5)(A) and (B)	2b(5)(C)		0
(6) Net investment gain (loss) from common/collective trusts	2b(6)		4054934
(7) Net investment gain (loss) from pooled separate accounts	2b(7)		
(8) Net investment gain (loss) from master trust investment accounts	2b(8)		
(9) Net investment gain (loss) from 103-12 investment entities	2b(9)		
(10) Net investment gain (loss) from registered investment companies (e.g., mutual funds).....	2b(10)		12245762
c Other income.....	2c		
d Total income. Add all income amounts in column (b) and enter total.....	2d		34766248

Expenses

e Benefit payment and payments to provide benefits:			
(1) Directly to participants or beneficiaries, including direct rollovers	2e(1)	18774844	
(2) To insurance carriers for the provision of benefits	2e(2)		
(3) Other	2e(3)		
(4) Total benefit payments. Add lines 2e(1) through (3)	2e(4)		18774844
f Corrective distributions (see instructions)	2f		
g Certain deemed distributions of participant loans (see instructions).....	2g		
h Interest expense.....	2h		
i Administrative expenses: (1) Professional fees	2i(1)		
(2) Contract administrator fees	2i(2)		
(3) Investment advisory and management fees	2i(3)		
(4) Other	2i(4)	15750	
(5) Total administrative expenses. Add lines 2i(1) through (4)	2i(5)		15750
j Total expenses. Add all expense amounts in column (b) and enter total.....	2j		18790594

Net Income and Reconciliation

k Net income (loss). Subtract line 2j from line 2d	2k		15975654
l Transfers of assets:			
(1) To this plan.....	2l(1)		
(2) From this plan	2l(2)		

Part III Accountant's Opinion

3 Complete lines 3a through 3c if the opinion of an independent qualified public accountant is attached to this Form 5500. Complete line 3d if an opinion is not attached.

a The attached opinion of an independent qualified public accountant for this plan is (see instructions):

(1) ☐ Unqualified (2) ☐ Qualified (3) ☒ Disclaimer (4) ☐ Adverse

b Did the accountant perform a limited scope audit pursuant to 29 CFR 2520.103-8 and/or 103-12(d)? ☒ Yes ☐ No

c Enter the name and EIN of the accountant (or accounting firm) below:

(1) Name: EISNERAMPER LLD

(2) EIN: 13-1639826

d The opinion of an independent qualified public accountant is **not attached** because:

(1) ☐ This form is filed for a CCT, PSA, or MTIA. (2) ☐ It will be attached to the next Form 5500 pursuant to 29 CFR 2520.104-50.

Part IV Compliance Questions

- 4** CCTs and PSAs do not complete Part IV. MTIAs, 103-12 IEs, and GIAs do not complete 4a, 4e, 4f, 4g, 4h, 4k, 4m, 4n, or 5. 103-12 IEs also do not complete 4j and 4l. MTIAs also do not complete 4l.

During the plan year:

	Yes	No	Amount
a Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures until fully corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program.).....		X	
b Were any loans by the plan or fixed income obligations due the plan in default as of the close of the plan year or classified during the year as uncollectible? Disregard participant loans secured by participant's account balance. (Attach Schedule G (Form 5500) Part I if "Yes" is checked.).....		X	
c Were any leases to which the plan was a party in default or classified during the year as uncollectible? (Attach Schedule G (Form 5500) Part II if "Yes" is checked.)		X	
d Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 4a. Attach Schedule G (Form 5500) Part III if "Yes" is checked.).....		X	
e Was this plan covered by a fidelity bond?.....	X		500000
f Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?		X	
g Did the plan hold any assets whose current value was neither readily determinable on an established market nor set by an independent third party appraiser?		X	
h Did the plan receive any noncash contributions whose value was neither readily determinable on an established market nor set by an independent third party appraiser?		X	
i Did the plan have assets held for investment? (Attach schedule(s) of assets if "Yes" is checked, and see instructions for format requirements.).....	X		
j Were any plan transactions or series of transactions in excess of 5% of the current value of plan assets? (Attach schedule of transactions if "Yes" is checked, and see instructions for format requirements.).....		X	
k Were all the plan assets either distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?.....		X	
l Has the plan failed to provide any benefit when due under the plan?		X	
m If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.).....		X	
n If 4m was answered "Yes," check the "Yes" box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3.			

- 5a** Has a resolution to terminate the plan been adopted during the plan year or any prior plan year?
If yes, enter the amount of any plan assets that reverted to the employer this year ☐ Yes ☒ No Amount:

- 5b** If, during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)

5b(1) Name of plan(s)	5b(2) EIN(s)	5b(3) PN(s)

SCHEDULE R (Form 5500) Department of the Treasury Internal Revenue Service Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	Retirement Plan Information This schedule is required to be filed under section 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and section 6058(a) of the Internal Revenue Code (the Code). ▶ File as an attachment to Form 5500.	OMB No. 1210-0110 2010 This Form is Open to Public Inspection.
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For calendar plan year 2010 or fiscal plan year beginning 01/01/2010 and ending 12/31/2010

A Name of plan <u>UNITED BUSINESS MEDIA 401K PLAN</u>	B Three-digit plan number (PN) ▶ <u>001</u>
C Plan sponsor's name as shown on line 2a of Form 5500 <u>UNITED BUSINESS MEDIA</u>	D Employer Identification Number (EIN) <u>51-0391636</u>

Part I	Distributions
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All references to distributions relate only to payments of benefits during the plan year.

1 Total value of distributions paid in property other than in cash or the forms of property specified in the instructions.....	1
2 Enter the EIN(s) of payor(s) who paid benefits on behalf of the plan to participants or beneficiaries during the year (if more than two, enter EINs of the two payors who paid the greatest dollar amounts of benefits): EIN(s): <u>43-6389220</u> Profit-sharing plans, ESOPs, and stock bonus plans, skip line 3.	
3 Number of participants (living or deceased) whose benefits were distributed in a single sum, during the plan year.....	3

Part II	Funding Information (If the plan is not subject to the minimum funding requirements of section 412 of the Internal Revenue Code or ERISA section 302, skip this Part)
----------------	--

4 Is the plan administrator making an election under Code section 412(d)(2) or ERISA section 302(d)(2)?.....	☐ Yes	☐ No	☒ N/A
If the plan is a defined benefit plan, go to line 8.			
5 If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions and enter the date of the ruling letter granting the waiver. Date: Month _____ Day _____ Year _____ If you completed line 5, complete lines 3, 9, and 10 of Schedule MB and do not complete the remainder of this schedule.			
6 a Enter the minimum required contribution for this plan year	6a		
b Enter the amount contributed by the employer to the plan for this plan year	6b		
c Subtract the amount in line 6b from the amount in line 6a. Enter the result (enter a minus sign to the left of a negative amount).....	6c		
If you completed line 6c, skip lines 8 and 9.			
7 Will the minimum funding amount reported on line 6c be met by the funding deadline?	☐ Yes	☐ No	☐ N/A
8 If a change in actuarial cost method was made for this plan year pursuant to a revenue procedure providing automatic approval for the change or a class ruling letter, does the plan sponsor or plan administrator agree with the change?.....	☐ Yes	☐ No	☐ N/A

Part III	Amendments
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9 If this is a defined benefit pension plan, were any amendments adopted during this plan year that increased or decreased the value of benefits? If yes, check the appropriate box(es). If no, check the "No" box.....	☐ Increase	☐ Decrease	☐ Both	☐ No
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Part IV	ESOPs (see instructions). If this is not a plan described under Section 409(a) or 4975(e)(7) of the Internal Revenue Code, skip this Part.
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10 Were unallocated employer securities or proceeds from the sale of unallocated securities used to repay any exempt loan?.....	☐ Yes	☐ No
11 a Does the ESOP hold any preferred stock?	☐ Yes	☐ No
b If the ESOP has an outstanding exempt loan with the employer as lender, is such loan part of a "back-to-back" loan? (See instructions for definition of "back-to-back" loan.)	☐ Yes	☐ No
12 Does the ESOP hold any stock that is not readily tradable on an established securities market?	☐ Yes	☐ No

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500.

Schedule R (Form 5500) 2010
v.092308.1

Part V Additional Information for Multiemployer Defined Benefit Pension Plans

13 Enter the following information for each employer that contributed more than 5% of total contributions to the plan during the plan year (measured in dollars). See instructions. *Complete as many entries as needed to report all applicable employers.*

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents)

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents)

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents)

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents)

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents)

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents)

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify):

- 14** Enter the number of participants on whose behalf no contributions were made by an employer as an employer of the participant for:

a The current year	14a	
b The plan year immediately preceding the current plan year	14b	
c The second preceding plan year	14c	

- 15** Enter the ratio of the number of participants under the plan on whose behalf no employer had an obligation to make an employer contribution during the current plan year to:

a The corresponding number for the plan year immediately preceding the current plan year	15a	
b The corresponding number for the second preceding plan year	15b	

- 16** Information with respect to any employers who withdrew from the plan during the preceding plan year:

a Enter the number of employers who withdrew during the preceding plan year	16a	
b If item 16a is greater than 0, enter the aggregate amount of withdrawal liability assessed or estimated to be assessed against such withdrawn employers	16b	

- 17** If assets and liabilities from another plan have been transferred to or merged with this plan during the plan year, check box and see instructions regarding supplemental information to be included as an attachment. ☐

Part VI Additional Information for Single-Employer and Multiemployer Defined Benefit Pension Plans

- 18** If any liabilities to participants or their beneficiaries under the plan as of the end of the plan year consist (in whole or in part) of liabilities to such participants and beneficiaries under two or more pension plans as of immediately before such plan year, check box and see instructions regarding supplemental information to be included as an attachment ☐

- 19** If the total number of participants is 1,000 or more, complete items (a) through (c)

- a** Enter the percentage of plan assets held as:

Stock: _____% Investment-Grade Debt: _____% High-Yield Debt: _____% Real Estate: _____% Other: _____%

- b** Provide the average duration of the combined investment-grade and high-yield debt:

☐ 0-3 years ☐ 3-6 years ☐ 6-9 years ☐ 9-12 years ☐ 12-15 years ☐ 15-18 years ☐ 18-21 years ☐ 21 years or more

- c** What duration measure was used to calculate item 19(b)?

☐ Effective duration ☐ Macaulay duration ☐ Modified duration ☐ Other (specify): _____

INDEPENDENT AUDITORS' REPORT

To the 401(k) Investment Committee of
United Business Media 401(k) Plan

We were engaged to audit the accompanying statements of net assets available for benefits of the United Business Media 401(k) Plan (the "Plan") as of December 31, 2010 and 2009, and the related statement of changes in net assets available for benefits for the year ended December 31, 2010, and the supplemental schedule of assets (held at end of year) as of December 31, 2010. The financial statements and supplemental schedule are the responsibility of the Plan's management.

As permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, the plan administrator instructed us not to perform, and we did not perform, any auditing procedures with respect to the information discussed in Note C, which was certified by JPMorgan Chase Bank, N.A., the trustee of the Plan, except for comparing such information with the related information included in the financial statements and supplemental schedule. We have been informed by the plan administrator that the trustee holds the Plan's investment assets and executes investment transactions. The plan administrator has obtained a certification from the trustee as of December 31, 2010 and 2009 and for the year ended December 31, 2010, that the information provided to the plan administrator by the trustee is complete and accurate.

Because of the significance of the information that we did not audit, we are unable to, and do not, express an opinion on the accompanying financial statements and supplemental schedule taken as a whole. The form and content of the information included in the financial statements and supplemental schedule, other than that derived from the information certified by the trustee, have been audited by us in accordance with auditing standards generally accepted in the United States of America and, in our opinion, are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974.

EisnerAmper LLP

New York, New York
October 13, 2011

Form 5500 Schedule C Supplemental Report - Reportable Indirect Compensation

Plan Name: United Business Media 401(k) Plan

EIN: 51-0391636

RPS Plan Number: 159080

3(a) - Service Provider	3(b) - Service Code	3(c) - Indirect Fees	3(e) - Formula	3(e) - Formula continued	3(e) - Fund Name	3(d) - Fund Company	3(d) - Address Line 1	3(d) - Address Line 2	3(d) - City	3(d) - State	3(d) - Zip Code
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF April 2010	35 basis points Pay quarterly at annual rate of the average of the aggregate net asset value of outstanding shares held measured on each business day during each quarter; pay quarterly at annual rate calculated as a percentage of the average daily net assets attributable to the shares in accounts during the quarter.	Allianz NFJ Small Cap Value-Admin	Allianz Global Investors	P.O. Box 8050		Boston	MA	02266-8050
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF May 2010 TO THE END OF December 2010	10 basis points Pay quarterly at annual rate of the average of the aggregate net asset value of outstanding shares held measured on each business day during each quarter.	Allianz NFJ Small Cap Value-Inst	Allianz Global Investors	P.O. Box 8050		Boston	MA	02266-8050
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	35 basis points Quarterly fee at annual rate applied to the average daily net asset value of the shares of the class held during the applicable quarter; pay monthly at applicable annua rate of the average daily net asset value of class shares held in account at the end of the month.	American Funds EuroPacific Growth-R4	American Fund Group	P.O. Box 6040		Indianapolis	IN	46206
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	35 basis points Quarterly fee at annual rate applied to the average daily net asset value of the shares of the class held during the applicable quarter; pay monthly at applicable annua rate of the average daily net asset value of class shares held in account at the end of the month.	American Funds Growth Fund of America-R4	American Fund Group	P.O. Box 6040		Indianapolis	IN	46206
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	40 basis points Fee equal to [applicable basis points] per annum of the average daily net asset value of the shares of such fund held on behalf of the plans.	Buffalo Small Cap	Buffalo Funds	Attn: Gail Zess (Relationship Mgr)	P.O. Box 701	Milwaukee	WI	53201
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	15 basis points Identified rate multiplied by the number of days in the current quarter/365 multiplied by the total net asset value of account balances in the fund for the preceeding month.	Eaton Vance Large Cap Value-I	Eaton Vance Investments	Two International Place		Boston	MA	02110
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF May 2010 TO THE END OF December 2010	10 basis points The formula is basis points per annum, multipliyed by the numbers of days in the period, divided by the number of days in the year, equals the amount of indirect compensation for the plan year.	JPMorgan 100% US Treasury Money Market-Inst	J.P. Morgan Funds	P.O. Box 8528		Boston	MA	02266-8528
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF April 2010	23 basis points The formula is basis points per annum, multiplied by the numbers of days in the period, divided by the number of days in the year, equals the amount of indirect compensation for the plan year.	JPMorgan 100% US Treasury Money Market-Prem	J.P. Morgan Funds	P.O. Box 8528		Boston	MA	02266-8528
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	6 basis points The formula is basis points per annum, multiplied by the numbers of days in the period, divided by the number of days in the year, equals the amount of indirect compensation for the plan year.	JPMorgan Equity Index	J.P. Morgan Funds	P.O. Box 8528		Boston	MA	02266-8528
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	49.5 basis points The formula is basis points per annum, multiplied by the numbers of days in the period, divided by the number of days in the year, equals the amount of indirect compensation for the plan year.	JPMorgan Mid Cap Growth-Select	J.P. Morgan Funds	1111 Polaris Parkway		Columbus	OH	43240-2050
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	23 basis points The formula is basis points per annum, multiplied by the numbers of days in the period, divided by the number of days in the year, equals the amount of indirect compensation for the plan year.	JPMorgan Stable Asset Income Fund-Inst	J.P. Morgan Funds	P.O. Box 8528		Boston	MA	02266-8528

Form 5500 Schedule C Supplemental Report - Reportable Indirect Compensation

Plan Name: United Business Media 401(k) Plan

EIN: 51-0391636

RPS Plan Number: 159080

3(a) - Service Provider	3(b) - Service Code	3(c) - Indirect Fees	3(e) - Formula	3(e) - Formula continued	3(e) - Fund Name	3(d) - Fund Company	3(d) - Address Line 1	3(d) - Address Line 2	3(d) - City	3(d) - State	3(d) - Zip Code
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG 2015 Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG 2020 Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG 2025 Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG 2030 Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG 2035 Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG 2040 Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG 2045 Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112

Form 5500 Schedule C Supplemental Report - Reportable Indirect Compensation

Plan Name: United Business Media 401(k) Plan

EIN: 51-0391636

RPS Plan Number: 159080

3(a) - Service Provider	3(b) - Service Code	3(c) - Indirect Fees	3(e) - Formula	3(e) - Formula continued	3(e) - Fund Name	3(d) - Fund Company	3(d) - Address Line 1	3(d) - Address Line 2	3(d) - City	3(d) - State	3(d) - Zip Code
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG 2050 Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	20 basis points Pay fee per annum of the average aggregate amount invested in share class. The average aggregate amount invested in the fund over a one month period shall be computed by totaling the aggregate investment (share net asset value multiplied by total number of shares held) on each Inst calendar day during the month and dividing by the total number of calendar days during such month.	LIVESTRONG Income Portfolio-American Century-	American Century	4500 Main Street		Kansas City	MO	64112
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	25 basis points Annual rate of [applicable basis points], payable monthly, of average of aggregate net asset value of outstanding administrative class shares of the fund held, measured on each business day during each month.	PIMCO Total Return - Admin	PIMCO	1345 Avenue of the Americas		New York	NY	10105-4800
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF May 2010 TO THE END OF December 2010	15 basis points Payment will be calculated based on the average daily net asset value of shares of the Classes held by the Company over the entire month.	T Rowe Price Mid Cap Value	T Rowe Price	100 East Pratt Street		Baltimore	MD	21202
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF April 2010	40 basis points Payment will be calculated based on the average daily net asset value of shares of the Classes held by the Company over the entire month; fee equal to [applicable basis points] per annum of the average daily net asset value of all client assets invested in such class.	T Rowe Price Mid Cap Value ADV	T Rowe Price	100 East Pratt Street		Baltimore	MD	21202
J.P.Morgan Retirement Plan Services	59	0	FROM THE BEGINNING OF January 2010 TO THE END OF December 2010	\$16.00 Per Participant and 10 basis points A Sub-Tranfer Agency fee of [applicable rate] per plan participant plus [applicable basis points] per annum of the average daily net asset value of the shares of certain Funds that are held.	UBS U.S. Large Cap Equity- Y	UBS	P.O. Box 766		Union City	NJ	07087



UNITED BUSINESS MEDIA 401(k) PLAN

DECEMBER 31, 2010 and 2009
(with supplemental information)

UNITED BUSINESS MEDIA 401(k) PLAN

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UNITED BUSINESS MEDIA
401(k) PLAN
DECEMBER 31, 2010 AND 2009
(with supplemental information)

INDEPENDENT AUDITORS' REPORT

To the 401(k) Investment Committee of
United Business Media 401(k) Plan

We were engaged to audit the accompanying statements of net assets available for benefits of the United Business Media 401(k) Plan (the "Plan") as of December 31, 2010 and 2009, and the related statement of changes in net assets available for benefits for the year ended December 31, 2010, and the supplemental schedule of assets (held at end of year) as of December 31, 2010. The financial statements and supplemental schedule are the responsibility of the Plan's management.

As permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, the plan administrator instructed us not to perform, and we did not perform, any auditing procedures with respect to the information discussed in Note C, which was certified by JPMorgan Chase Bank, N.A., the trustee of the Plan, except for comparing such information with the related information included in the financial statements and supplemental schedule. We have been informed by the plan administrator that the trustee holds the Plan's investment assets and executes investment transactions. The plan administrator has obtained a certification from the trustee as of December 31, 2010 and 2009 and for the year ended December 31, 2010, that the information provided to the plan administrator by the trustee is complete and accurate.

Because of the significance of the information that we did not audit, we are unable to, and do not, express an opinion on the accompanying financial statements and supplemental schedule taken as a whole. The form and content of the information included in the financial statements and supplemental schedule, other than that derived from the information certified by the trustee, have been audited by us in accordance with auditing standards generally accepted in the United States of America and, in our opinion, are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974.

EisnerAmper LLP

New York, New York
October 13, 2011

UNITED BUSINESS MEDIA 401(k) PLAN

Statements of Net Assets Available for Benefits

	December 31,	
	2010	2009
ASSETS		
Investments at fair value	\$ 187,878,530	\$ 172,156,664
Notes receivable from participants	<u>3,309,048</u>	<u>3,055,260</u>
Net assets reflecting investments at fair value	191,187,578	175,211,924
Adjustment from fair value to contract value for fully benefit-responsive investment contracts	<u>337,661</u>	<u>1,430,893</u>
NET ASSETS AVAILABLE FOR BENEFITS	<u>\$ 191,525,239</u>	<u>\$ 176,642,817</u>

UNITED BUSINESS MEDIA 401(k) PLAN

Statement of Changes in Net Assets Available for Benefits For the Year Ended December 31, 2010

Additions:

Additions to (deductions from) net assets attributed to:

Investment income:

Net appreciation in fair value of investments	\$ 15,207,464
Interest and dividend income	3,030,610
Interest income on notes receivable from participants	<u>171,356</u>
	<u>18,409,430</u>

Contributions:

Participants	10,335,792
Participant rollovers	340,398
Employer	<u>4,587,396</u>
	<u>15,263,586</u>

Total additions	<u>33,673,016</u>
-----------------	-------------------

Deductions:

Deductions from net assets attributed to:

Benefits paid to participants	(18,774,844)
Administrative expenses	<u>(15,750)</u>

Total deductions	<u>(18,790,594)</u>
------------------	---------------------

Net increase in net assets available for benefits	14,882,422
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Net assets available for benefits, beginning of year	<u>176,642,817</u>
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Net assets available for benefits, end of year	<u>\$ 191,525,239</u>
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UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements December 31, 2010 and 2009

NOTE A - DESCRIPTION OF THE PLAN

The following description of the United Business Media 401(k) Plan (the "Plan") provides only general information. Participants should refer to the Plan agreement for a more complete description of the Plan's provisions. The Plan is an individually designed defined contribution plan and includes the plans of other members of the United Business Media Controlled Group of Companies (the "Company"). The companies included in the Group are as follows:

PR Newswire Association LLC	formerly PR Newswire, Inc.
UBM, Inc.	formerly United Business Media, Inc.
CMPMedica LLC	formerly Healthcare Holdings, Inc.
CMPMedica Group LLC	formerly CMP Healthcare Media Group LLC
United Business Media LLC	formerly CMP Media LLC
UBMi Princeton, Inc.	formerly CMP Princeton, Inc.
UBM Aviation Worldwide LLC	formerly OAG Worldwide Limited
Multivu, Inc.	
Think Service, Inc.	
UBM Global Trade, Inc.	
Informex Holdings LLC	

[1] General:

The Plan is a defined contribution plan qualified under Section 401(k) of the Internal Revenue Service covering substantially all full-time and part-time employees of the United Business Media Controlled Group of Companies (the "Company") and all temporary employees who have completed twelve consecutive months of service and have worked at least 1,000 hours, excluding, however, an individual who is covered by a collective bargaining agreement unless participation by such employee in the Plan has been agreed to by the parties to such agreement. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 ("ERISA"). The trustee of the Plan is JPMorgan Chase Bank, N.A. ("JPMorgan").

[2] Contributions:

Participants may contribute a percentage, between 1% and 50%, of their pre-tax annual compensation, as defined by the Plan. Participants who have attained age 50 before the end of the Plan year are eligible to make catch-up contributions. In no event may participant contributions exceed any statutory limitations. Participants may also contribute amounts representing distributions from other qualified defined benefit or contribution plans.

The Company matches 50% of the participant pre-tax contributions, up to 3% of applicable compensation. A participant of the Plan shall be eligible to receive a matching contribution for each payroll period in which they remain an active employee, except as noted below.

Profit sharing contributions shall be made at such times and in such amounts as determined by each company in the Controlled Group of Companies except that PR Newswire Association LLC, formerly PR Newswire, Inc. and Multivu, Inc. shall authorize a profit sharing contribution equal to 2% of a participant's applicable compensation. UBM Global Trade, Inc. shall authorize a profit sharing contribution equal to 3.5% of a participant's applicable compensation.

A Participant who was an active employee of UBM Aviation Worldwide LLC, formerly OAG Worldwide Limited, on January 1, 2007, is eligible to receive allocations of matching and discretionary profit sharing contributions under the Plan on the first day of the month coincident with or immediately following the day on which he has first completed one year of service and has attained age 21. A participant of UBM Global Trade, Inc. is eligible for matching contributions and profit sharing after one year of service. Participants of other employers under the Company are eligible for matching and profit sharing contributions upon enrollment.

UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements December 31, 2010 and 2009

NOTE A - DESCRIPTION OF THE PLAN (CONTINUED)

[3] Participant accounts:

Each participant's account is credited directly with their elective contributions and discretionary matching employer contributions on a percentage basis. Discretionary profit-sharing contributions are credited based on a percentage of eligible compensation. Participants also receive a pro rata allocation of the Plan's investment earnings and losses which are based on the participants' account balances.

[4] Vesting:

Participants are immediately vested in their contributions plus actual earnings thereon. The participant's vesting in the Company's profit-sharing contribution account and employer matching contribution account will be determined in accordance with the following schedule (except for employees of PR Newswire Association LLC, formerly PR Newswire, Inc., UBM Aviation Worldwide LLC, formerly OAG Worldwide Limited, and Multivu, Inc.):

<u>Completed Years of Service</u>	<u>Vested Percentage</u>
0-1 year	0%
2 years	20%
3 years	40%
4 years	60%
5 years	80%
6 years	100%

Employees of PR Newswire Association LLC, formerly PR Newswire, Inc. and Multivu, Inc. are fully vested immediately in the profit-sharing contributions.

For participants employed by UBM Aviation Worldwide LLC, formerly OAG Worldwide Limited on January 1, 2007, the vesting in employer profit-sharing contribution account and employer matching contribution account will be determined in accordance with the following schedule:

<u>Completed Years of Service</u>	<u>Vested Percentage</u>
Less than three	0%
3	100%

[5] Notes receivable from participants:

Notes receivable from participants are measured at their unpaid principal balance plus any accrued but unpaid interest. Participants may borrow from their fund accounts a minimum of \$1,000, up to a maximum equal to the lesser of \$50,000 or 50% of their vested account balance. Loan terms range from one to five years; however, terms may exceed five years for the purchase of a primary residence. The loans are secured by the balance in the participant's account and bear interest at a rate commensurate with local prevailing rates as determined by the plan administrator, ranging from 4.00% to 9.50%. Principal and interest are paid ratably through payroll deductions.

UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements
December 31, 2010 and 2009

NOTE A - DESCRIPTION OF THE PLAN (CONTINUED)

[6] Payment of benefits:

A participant who ceases to be an employee for any reason other than death shall be entitled to receive their vested accrued benefit in the form of a lump-sum payment or distributions in the form of an annuity contract or in periodic installments of all benefits commencing at such time as the participant shall elect in accordance with the Plan payable over a fixed period not to exceed the lesser of ten years or the life expectancy of the participant at the time payments commence. If the account balance is paid in installments, it will be segregated and separately invested with one of the investment choices being a non-transferable annuity policy. If the participant's total distribution is \$5,000 or less, payment is made in a lump sum. In the event of a participant's death, the participant's beneficiary shall be entitled to receive the participant's entire accrued benefit in the form of a lump-sum payment.

[7] Forfeitures:

At December 31, 2010 and 2009, forfeited non-vested accounts totaled \$56,858 and \$362,701, respectively. These amounts will be used to reduce employer contributions. For the year ended December 31, 2010, \$636,909 of unallocated forfeited amounts were used to reduce employer matching contributions.

NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

[1] Basis of accounting:

The financial statements are prepared on the accrual method of accounting.

Investment contracts held by a defined-contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined-contribution plan attributable to fully benefit-responsive investment contracts, because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the Plan. The statements of net assets available for benefits present the fair value of the investment contracts as well as the adjustment of the fully benefit-responsive investment contracts from fair value to contract value. The statement of changes in net assets available for benefits is prepared on a contract value basis.

[2] Notes receivable from participants:

In September 2010, the Financial Accounting Standards Board ("FASB") issued new guidance that requires participant loans to be classified as notes receivable from participants in the financial statements of a defined contribution pension plan, measured at the unpaid principal balance plus accrued, but unpaid interest. The Plan adopted the new guidance, which is effective for fiscal years ending after December 15, 2010, and is applied retrospectively, by reclassifying participant loans on the statements of net assets available for benefits for all years presented. Delinquent participant loans are reclassified as distributions based upon the terms of the plan document.

[3] Subsequent events:

The Plan has evaluated subsequent events through October 13, 2011, the date the financial statements were available to be issued.

UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements December 31, 2010 and 2009

NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

[4] Investment valuation and income recognition:

The Plan's investments are reported at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note E for discussion of fair value measurements.

Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Net appreciation (depreciation) includes the Plan's gains and losses on investments bought and sold as well as held during the year.

[5] Payment of benefits:

Benefits are recorded when paid.

[6] Plan expenses:

Certain expenses of the Plan are paid by the Company. Fees related to participant loans, expenses for the Stable Asset Income Fund and short term trading fees imposed by certain mutual funds are paid by the individual accounts of the participants utilizing these features.

[7] Use of estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the plan administrator to make estimates and assumptions that affect the reported amounts of assets and liabilities and changes therein, and when applicable, disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates.

[8] Reclassifications:

Certain amounts in the financial statements for the year ended December 31, 2009 have been reclassified to conform to the presentation for the year ended December 31, 2010.

NOTE C - INVESTMENT CERTIFICATION

The plan administrator has elected the method of compliance permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. Accordingly, as permitted under such election, JPMorgan, the trustee of the Plan, has certified the completeness and accuracy of all investments and related investment activity and notes receivable from participants in the accompanying statements of net assets available for benefits as of December 31, 2010 and 2009, the statement of changes in net assets available for benefits for the year ended December 31, 2010 and the accompanying supplemental schedule of assets (held at end of year) as of December 31, 2010.

UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements December 31, 2010 and 2009

NOTE D - INVESTMENTS

The following presents investments that represent 5% or more of the Plan's net assets at December 31:

	2010	2009
Pimco Total Return	\$ 22,176,491	\$ 21,742,701
American Funds EuroPacific Growth	16,677,157	16,026,030
JPMorgan Stable Asset Income Fund	32,427,523*	33,436,370*
JPMorgan Equity Index Fund	17,843,631	16,184,715
UBS Large Cap Equity	13,389,448	12,498,712
Eaton Vance Large Cap Value-I	11,081,684	10,119,285
American Funds Growth Fund of America	17,025,242	16,231,967

*Contract value of \$32,765,184 in 2010 and \$34,867,263 in 2009.

The realized/unrealized appreciation/depreciation on investments bought and sold as well as held during the year is as follows for the year ended December 31, 2010:

Common collective trusts	\$ 2,961,702
Mutual funds	<u>12,245,762</u>
	<u>\$ 15,207,464</u>

NOTE E - FAIR VALUE MEASUREMENTS

FASB's Accounting Standards Codification, ("ASC") 820, "Fair Value Measurements and Disclosures", provides the framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements), and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described as follows:

Level 1 - Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Plan has the ability to access.

Level 2 - Inputs to the valuation methodology include (1) quoted prices for similar assets or liabilities in active markets; (2) quoted prices for identical or similar assets or liabilities in inactive markets; (3) inputs other than quoted prices that are observable for the asset or liability, or (4) inputs that are derived principally from or corroborated by observable market data by correlation or other means. If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 - Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

In January 2010, the FASB issued amended guidance on fair value measurements. The Plan has adopted the amended provisions that are effective for interim and annual reporting periods beginning after December 15, 2009 regarding disclosures of significant transfers in and out of Level 1 and Level 2 assets and description of the reasons for the transfers. Additional disclosures that are effective for fiscal years beginning after December 15, 2010 regarding reporting purchases, sales, issuances, and settlements for Level 3 assets on a gross basis should not have a significant impact on the Plan's financial statements.

UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements December 31, 2010 and 2009

NOTE E - FAIR VALUE MEASUREMENTS (CONTINUED)

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at December 31, 2010 and 2009.

Mutual funds - Valued at the net asset value ("NAV") of shares held by the Plan at year end.

Common collective trusts - Valued at the unit value of the trust. Unit prices of the trust are based on the market value of the underlying assets.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following tables set forth by level, within the fair value hierarchy, the Plan's assets at fair value as of December 31, 2010 and 2009:

Assets at Fair Value as of December 31, 2010				
	Level 1	Level 2	Level 3	Total
Investments:				
Mutual Funds:				
Bond	\$ 22,176,491		\$ 0	\$ 22,176,491
International	16,677,157			16,677,157
Large Cap Growth	30,414,690			30,414,690
Large Cap Value	11,081,684			11,081,684
Life Cycle	25,446,820			25,446,820
Mid Cap Growth	6,568,996			6,568,996
Mid Cap Value	6,752,892			6,752,892
Money Market	4,188,979			4,188,979
Small Cap Growth	5,190,213			5,190,213
Small Cap Value	<u>9,109,454</u>			<u>9,109,454</u>
Total Mutual Funds	137,607,376			<u>137,607,376</u>
Common Collective Trusts:				
Equity Index Fund		\$ 17,843,631		17,843,631
Stable Asset Income Fund		<u>32,427,523</u>		<u>32,427,523</u>
Total Common Collective Trusts		<u>50,271,154</u>		<u>50,271,154</u>
Total Investments at Fair Value	<u>\$ 137,607,376</u>	<u>\$ 50,271,154</u>	<u>\$ 0</u>	<u>\$ 187,878,530</u>

UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements December 31, 2010 and 2009

NOTE E - FAIR VALUE MEASUREMENTS (CONTINUED)

Assets at Fair Value as of December 31, 2009				
	Level 1	Level 2	Level 3	Total
Investments:				
Mutual Funds:				
Bond	\$ 21,742,701		\$ 0	\$ 21,742,701
International	16,026,030			16,026,030
Large Cap Growth	28,730,679			28,730,679
Large Cap Value	10,119,285			10,119,285
Life Cycle	20,171,011			20,171,011
Mid Cap Growth	5,207,924			5,207,924
Mid Cap Value	5,432,031			5,432,031
Money Market	4,008,604			4,008,604
Small Cap Growth	4,314,106			4,314,106
Small Cap Value	6,783,208			6,783,208
Total Mutual Funds	122,535,579			122,535,579
Common Collective Trusts:				
Equity Index Fund		\$ 16,184,715		16,184,715
Stable Asset Income Fund		33,436,370		33,436,370
Total Common Collective Trusts		49,621,085		49,621,085
Total Investments at Fair Value	\$ 122,535,579	\$ 49,621,085	\$ 0	\$ 172,156,664

The availability of observable market data is monitored to assess the appropriate classification of financial instruments within the fair value hierarchy. Changes in economic conditions or model-based valuation techniques may require the transfer of financial instruments from one fair value level to another. In such instances, the transfer is reported at the beginning of the reporting period.

We evaluated the significance of transfers between levels based upon the nature of the financial instrument and size of the transfer relative to total net assets available for benefits. For the year ended December 31, 2010, there were no significant transfers in or out of Levels 1, 2 or 3.

NOTE F - TAX STATUS

The Internal Revenue Service has determined and informed the Company by a letter dated February 20, 2008, that the Plan and related trust are designed in accordance with applicable sections of the Internal Revenue Code ("IRC"). The Plan has been amended since receiving the tax determination letter. However, the plan administrator believes that the Plan is designed and is currently being operated in compliance with the applicable requirements of the IRC.

Accounting principles generally accepted in the United States of America require plan management to evaluate tax positions taken by the Plan and recognize a tax liability (or asset) if the plan has taken an uncertain position that more likely than not would not be sustained upon examination by a government authority. The plan administrator has analyzed the tax positions taken by the Plan, and has concluded that as of December 31, 2010, there are no uncertain positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The plan administrator believes it is no longer subject to tax examinations for years prior to 2007.

UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements December 31, 2010 and 2009

NOTE G - PARTY-IN-INTEREST TRANSACTIONS

Certain investments are shares of mutual funds managed by JPMorgan. JPMorgan is the trustee and therefore these transactions qualify as party-in-interest.

NOTE H - RISKS AND UNCERTAINTIES

The Plan invests in various investment securities. Investment securities are exposed to various risks, such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term, and that such changes could materially affect the participants' account balances and the amounts reported in the statements of net assets available for benefits.

Users of these financial statements should be aware that the financial markets' volatility may significantly impact the subsequent valuation of the Plan's investments. Accordingly, the valuation of investments at December 31, 2010 may not necessarily be indicative of amounts that could be realized in a current market exchange.

NOTE I - MUTUAL FUND FEES

Investments in mutual funds are subject to sales charges in the form of front-end loads, back-end loads or 12b-1 fees. 12b-1 fees, which are ongoing fees allowable under Section 12b-1 of the Investment Company Act of 1940, are annual fees deducted to pay for marketing and distribution costs of the funds. These fees are deducted prior to the allocation of the Plan's investment earnings activity, and thus not separately identifiable as an expense.

NOTE J - PLAN TERMINATION

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of plan termination, participants would become 100% vested in their Company contributions.

NOTE K - RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500

The following is a reconciliation of net assets available for benefits per the financial statements as of December 31, 2010 to Form 5500:

	<u>2010</u>	<u>2009</u>
Net assets available for benefits per the financial statements	\$ 191,525,239	\$ 176,642,817
Less: Adjustment from fair value to contract value	<u>(337,661)</u>	<u>(1,430,893)</u>
Net assets available for benefits per Form 5500	<u>\$ 191,187,578</u>	<u>\$ 175,211,924</u>

UNITED BUSINESS MEDIA 401(k) PLAN

Notes to Financial Statements December 31, 2010 and 2009

NOTE K - RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500 (CONTINUED)

The following is a reconciliation of net increase in net assets available for benefits according to the financial statements to Form 5500 for the year ended December 31, 2010:

Net increase per the financial statements	\$ 14,882,422
Add: Adjustment from fair value to contract value, beginning of the year	1,430,893
Less: Adjustment from fair value to contract value, end of the year	<u>(337,661)</u>
Net increase per Form 5500	<u>\$ 15,975,654</u>

UNITED BUSINESS MEDIA 401(k) PLAN

Schedule H, Line 4i: Schedule of Assets (Held at End of Year)
December 31, 2010

Employer Id. # 51-0391636
Plan Number 001

(a)	(b)	(c)	(e)
	Identity of Issue	Description of Investment	Current Value
	Allianz	NFJ Small Cap Value - Admin	\$ 9,109,454
	American Century	Livestrong Income Portfolio	1,364,222
	American Century	Livestrong 2015 Portfolio	5,479,260
	American Century	Livestrong 2020 Portfolio	375,554
	American Century	Livestrong 2025 Portfolio	3,028,884
	American Century	Livestrong 2030 Portfolio	675,773
	American Century	Livestrong 2035 Portfolio	6,188,303
	American Century	Livestrong 2040 Portfolio	1,276,814
	American Century	Livestrong 2045 Portfolio	4,696,282
	American Century	Livestrong 2050 Portfolio	2,361,728
	American Funds	Growth Fund of America	17,025,242
	American Funds	EuroPacific Growth	16,677,157
	Buffalo Funds	Small Cap Fund	5,190,213
	Eaton Vance	Large Cap Value-I	11,081,684
*	JPMorgan	Equity Index Fund	17,843,631
*	JPMorgan	Mid Cap Growth-Select	6,568,996
*	JPMorgan	Stable Asset Income Fund	32,427,523
*	JPMorgan	Treasury Money Market	4,188,979
	Pimco	Total Return	22,176,491
	T. Rowe Price	Mid Cap Value	6,752,892
	UBS	Large Cap Equity	13,389,448
*	Notes receivable from participants	Interest from 4.00% to 9.50%	3,309,048
			<u>\$ 191,187,578</u>

*Party-in-interest

UNITED BUSINESS MEDIA 401(k) PLAN

Schedule H, Line 4i: Schedule of Assets (Held at End of Year)
December 31, 2010

Employer Id. # 51-0391636
Plan Number 001

(a)	(b)	(c)	(e)
	Identity of Issue	Description of Investment	Current Value
	Allianz	NFJ Small Cap Value - Admin	\$ 9,109,454
	American Century	Livestrong Income Portfolio	1,364,222
	American Century	Livestrong 2015 Portfolio	5,479,260
	American Century	Livestrong 2020 Portfolio	375,554
	American Century	Livestrong 2025 Portfolio	3,028,884
	American Century	Livestrong 2030 Portfolio	675,773
	American Century	Livestrong 2035 Portfolio	6,188,303
	American Century	Livestrong 2040 Portfolio	1,276,814
	American Century	Livestrong 2045 Portfolio	4,696,282
	American Century	Livestrong 2050 Portfolio	2,361,728
	American Funds	Growth Fund of America	17,025,242
	American Funds	EuroPacific Growth	16,677,157
	Buffalo Funds	Small Cap Fund	5,190,213
	Eaton Vance	Large Cap Value-I	11,081,684
*	JPMorgan	Equity Index Fund	17,843,631
*	JPMorgan	Mid Cap Growth-Select	6,568,996
*	JPMorgan	Stable Asset Income Fund	32,427,523
*	JPMorgan	Treasury Money Market	4,188,979
	Pimco	Total Return	22,176,491
	T. Rowe Price	Mid Cap Value	6,752,892
	UBS	Large Cap Equity	13,389,448
*	Notes receivable from participants	Interest from 4.00% to 9.50%	3,309,048
			<u>\$ 191,187,578</u>

*Party-in-interest