Form 5500-SF

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation

Short Form Annual Return/Report of Small Employee Benefit Plan

This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058(a) of the Internal Revenue Code (the Code).

1210-0089

OMB Nos. 1210-0110

2011

This Form is Open to Public Inspection

P		lance with	n the instructions to the Form 5500)-SF.		•		
Pa	art I Annual Report Identification Information							
For	calendar plan year 2011 or fiscal plan year beginning 01/01/2011	1	and ending 1.	2/31/20	011			
Α .	This return/report is for:	a multiple	-employer plan (not multiemployer)	ſ	a one-particip	ant plan		
			eturn/report	_	_ ' '			
			·	ntha)				
_		•	in year return/report (less than 12 mo	ontns) F	7			
С	Check box if filing under:	automatic	extension		DFVC progra	m		
	special extension (enter description	n)						
Pa	Irt II Basic Plan Information—enter all requested informa	ation						
1a	Name of plan			1b	Three-digit			
SEO	MOZ, INC. 401(K) P/S PLAN			1	plan number			
					(PN) ▶	001		
				1c	Effective date of	•		
					01/01			
	Plan sponsor's name and address; include room or suite number (en MOZ, INC.	nployer, if	for a single-employer plan)		Employer Identif		er	
OLO	vioz, 1140.			(EIN) 42-1742700				
				2c	Sponsor's telep	hone number		
	PINE ST STE 400		•	24 '	<u> </u>			
SEA	TLE, WA 98101			2a I	Business code (51910		าร)	
20	Discontinuity in the land of the second of t		***	2 h				
	Plan administrator's name and address (if same as plan sponsor, en MOZ, INC. 119 PINE ST \$		")	3D /	Administrator's I 42-17	=IN 42700		
0_0.	SEATTLE, WA			3c Administrator's telephone number				
					206-632			
4	If the name and/or EIN of the plan sponsor has changed since the la	ast return/i	report filed for this plan, enter the	4b	EIN			
	name, EIN, and the plan number from the last return/report.			_				
	Sponsor's name			4c	PN			
5a	Total number of participants at the beginning of the plan year			5a				
b	Total number of participants at the end of the plan year			5b			5	
С	Number of participants with account balances as of the end of the pl	lan year (d	defined benefit plans do not					
	complete this item)			5c			2	
6a	Were all of the plan's assets during the plan year invested in eligible	e assets?	(See instructions.)			X Yes	No	
b	Are you claiming a waiver of the annual examination and report of a			,		V v C	1	
	under 29 CFR 2520.104-46? (See instructions on waiver eligibility a		•			X Yes	No	
Do	If you answered "No" to either 6a or 6b, the plan cannot use Fo	orm 5500-	SF and must instead use Form 550	<i>)</i> 0.				
	rt III Financial Information							
7	Plan Assets and Liabilities		(a) Beginning of Year		(b) End			
а	Total plan assets	7a				169488		
b	Total plan liabilities	7b	0			C		
С	Net plan assets (subtract line 7b from line 7a)	7c	0			169488	3	
8	Income, Expenses, and Transfers for this Plan Year		(a) Amount		(b) T	otal		
а	Contributions received or receivable from:		26412					
	(1) Employers	8a(1)	36413	_				
	(2) Participants	8a(2)	126864					
	(3) Others (including rollovers)	8a(3)	6050					
b	Other income (loss)	8b	161					
С	Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c				169488	3	
d	Benefits paid (including direct rollovers and insurance premiums							
	to provide benefits)	8d	0					
е	Certain deemed and/or corrective distributions (see instructions)	8e	0					
f	Administrative service providers (salaries, fees, commissions)	8f	0					
g	Other expenses	8g	0					
h	Total expenses (add lines 8d, 8e, 8f, and 8g)	8h				0)	
i	Net income (loss) (subtract line 8h from line 8c)	8i				169488	}	
i	Transfers to (from) the plan (see instructions)							
J		8j						

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Part IV Plan Characteristics	Part IV	Plan Characteristics
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If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 9a 2E 2F 2G 2J 2K 2T 3D

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b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

If the plan provides wellare betterns, effect the applicable wellare leature codes from the list of Flan Orlandetensia codes in the instructions.									
Part	V Compliance Questions								
10	During the plan year:		Yes	No	Į.	moun	ŀ		
а	a Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)								
b Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)									
С	' v						0000		
d									
е	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service or other organization that provides some or all of the benefits under the plan? (See instructions.)	10e		X					
f	Has the plan failed to provide any benefit when due under the plan?	10f		X					
g	Did the plan have any participant loans? (If "Yes," enter amount as of year end.)	10q		X					
h	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)	10h		X					
i	If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3	10i							
Part	VI Pension Funding Compliance	•			•				
11	Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and com 5500))					∏ Ye	es	No	
12	Is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code					Ye	es X	No	
	(If "Yes," complete 12a or 12b, 12c, 12d, and 12e below, as applicable.)								
а	a If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions, and enter the date of the letter ruling granting the waiver								
lf :	ou completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.		_		1				
b	b Enter the minimum required contribution for this plan year								
С	Enter the amount contributed by the employer to the plan for this plan year			12c					
d	d Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount)								
<u>e</u>	Will the minimum funding amount reported on line 12d be met by the funding deadline?				Yes	No		N/A	
Part	VII Plan Terminations and Transfers of Assets								
13a	3a Has a resolution to terminate the plan been adopted in any plan year?								
	If "Yes," enter the amount of any plan assets that reverted to the employer this year								
b Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?									
С	If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the which assets or liabilities were transferred. (See instructions.)					_		•	
1	Bc(1) Name of plan(s):		13	c(2) El	N(s)	13c	(3) PI	N(s)	
Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.									
Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including, if applicable, a Schedule SB or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.									

SIGN	Filed with authorized/valid electronic signature.	05/11/2012	RAYCHEL FREIMAN
HERE	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN			
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor