	Form 5500-SF		eturn/l Benefit	Report of Small Employ	OMB Nos. 1210-0110 1210-0089				
					2011				
Er	Department of Labor nployee Benefits Security Administration	Retirement Income Security Act of	d under sections 104 and 4065 of the Employee 1974 (ERISA), and sections 6057(b) and 6058(a) of Revenue Code (the Code).			This Form is Open to Public			
Р	Pension Benefit Guaranty Corporation Complete all entries in accordance with the instructions to the Form 5500-SF.								
	Part I Annual Report Identification Information								
For	calendar plan year 2011 or fisca			<u> </u>	2/31/2				
Α	This return/report is for:								
B	This return/report is:	his return/report is:							
		an amended return/report	a short pla	an year return/report (less than 12 mc	onths)				
C	Check box if filing under:								
		special extension (enter descriptio	,						
		nation—enter all requested informa	ation		46				
	Name of plan	POKEN WORD 401(K) RETIREMEN	ΤΡΙΑΝ		10	Three-digit plan number			
0101						(PN) ▶ 001			
					1c	Effective date of plan 01/01/2006			
	Plan sponsor's name and addre	ess; include room or suite number (er POKEN WORD	mployer, if	for a single-employer plan)	2b	Employer Identification Number (EIN) 13-3880953			
					2c	Sponsor's telephone number 212-742-0551			
481 BROADWAY 3RD FLOOR NEW YORK, NY 10013					2d	Business code (see instructions) 711100			
3a Plan administrator's name and address (if same as plan sponsor, ent STORYVILLE CENTER FOR THE SPOKEN WORD 481 BROADW, NEW YORK, N					3b	Administrator's EIN 13-3880953			
					3c	Administrator's telephone number 212-742-0551			
4		lan sponsor has changed since the la	ast return/	report filed for this plan, enter the	4b	4b EIN			
2	name, EIN, and the plan numb Sponsor's name		4c PN						
	1	the beginning of the plan year			-40 5a	7			
	 Total number of participants at the beginning of the plan year Total number of participants at the end of the plan year 					10			
c									
	complete this item)					10			
	-			(See instructions.)		X Yes No			
b	Are you claiming a waiver of the annual examination and report of an independent qualified public accountant (IQPA) under 29 CFR 2520.104-46? (See instructions on waiver eligibility and conditions.)								
	If you answered "No" to either 6a or 6b, the plan cannot use Form 5500-SF and must instead use Form 5500.								
Pa	rt III Financial Informa	ation		I					
7	Plan Assets and Liabilities			(a) Beginning of Year		(b) End of Year			
a L			7a	36455		55736 0			
b	•		7b	0 36455		55736			
<u> </u>	Income, Expenses, and Transf	'b from line 7a)	7c						
a	Contributions received or recei			(a) Amount		(b) Total			
-			8a(1)	8914					
	(2) Participants		8a(2)	11396					
_	(3) Others (including rollovers))	8a(3)						
b	()		8b	-874		40400			
С С		8a(2), 8a(3), and 8b)	8c			19436			
d		ollovers and insurance premiums	8d	0					
е	Certain deemed and/or correct	ive distributions (see instructions)	8e	0					
f	Administrative service provider	s (salaries, fees, commissions)	8f	155					
g	Other expenses		8g						
h	Total expenses (add lines 8d, 8	3e, 8f, and 8g)	8h			155			
i		e 8h from line 8c)	8i			19281			
j	Transfers to (from) the plan (se	ee instructions)	8j						

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500-SF.

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Part IV **Plan Characteristics**

- 9a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2E 2F 2G 2J 3D
- **b** If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

Part	V Compliance Questions								
10	During the plan year:				No	No Amount			
а	Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)		10a		x				
b	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)		10b		x				
С	Was the plan covered by a fidelity bond?	Was the plan covered by a fidelity bond?		Х				100000	
d	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?				Х				
е	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service or other organization that provides some or all of the benefits under the plan? (See instructions.)							609	
f	Has the plan failed to provide any benefit when due under the plan?		10f		Х				
g	Did the plan have any participant loans? (If "Yes," enter amount as of year end.)		10g		Х				
h	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)		10h	Х					
i	If 10h was answered "Yes," check the box if you exceptions to providing the notice applied under a	either provided the required notice or one of the 29 CFR 2520.101-3	10i	Х					
Part	VI Pension Funding Compliance								
11									
	(If "Yes," complete 12a or 12b, 12c, 12d, and 12e below, as applicable.)								
b	Enter the minimum required contribution for this p	lan year			12b				
С					12c				
d	Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount)				12d				
е	Will the minimum funding amount reported on line 12d be met by the funding deadline?						N/A		
Part	VII Plan Terminations and Transfer	s of Assets							
13a	Has a resolution to terminate the plan been adopted in any plan year?				Y	Yes X No			
	If "Yes," enter the amount of any plan assets that	reverted to the employer this year	1	3a					
b	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?						X No		
C If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)									
1	I3c(1) Name of plan(s):		13c(2) EIN(s) 13c(3) PN(s)			PN(s)			
Caut	ion: A penalty for the late or incomplete filing c	f this return/report will be assessed unless reasonabl	le cau	ise is	establ	ished.			
Unde	er penalties of perjury and other penalties set forth	in the instructions, I declare that I have examined this retu	ırn/rep	oort, in	cluding	g, if applicat	ole, a Scho	edule	

SB or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN	Filed with authorized/valid electronic signature.	06/25/2012	JOAN FIRESTONE				
HERE	Signature of plan administrator	Date	Enter name of individual signing as plan administrator				
SIGN							
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor				