Form 5500-SF

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation

Short Form Annual Return/Report of Small Employee Benefit Plan

This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058(a) of the Internal Revenue Code (the Code).

2011

OMB Nos. 1210-0110

1210-0089

This Form is Open to Public Inspection

P		lance witl	n the instructions to the Form 5500	SF.			
Pa	art I Annual Report Identification Information						
For	calendar plan year 2011 or fiscal plan year beginning 01/01/2011		and ending 1	2/31/2	011		
Α .	This return/report is for:	a multiple	-employer plan (not multiemployer)	ſ	a one-particip	oant plan	
			eturn/report	L		·	
			•				
			in year return/report (less than 12 mo	ntns)	7		
С	Check box if filing under:	automatic	extension	L	DFVC progra	ım	
	special extension (enter description	n)					
Pa	Irt II Basic Plan Information—enter all requested informa	ation					
1a	Name of plan			1b	Three-digit		
	ENTEAM ADVERTISING, INC. 401(K) PLAN				plan number		
					(PN) ▶	001	
				1c	Effective date of	f plan	
					01/01/	/2002	
	Plan sponsor's name and address; include room or suite number (en	nployer, if	for a single-employer plan)		Employer Identif		er
GKE	ENTEÂM ADVERTISING, INC.				(=114)	56957	
				2c	Sponsor's telep		
	FIFTH AVENUE				212-966		
	FLOOR YORK, NY 10001-4512			2d	Business code (าร)
	,				54180		
	Plan administrator's name and address (if same as plan sponsor, en ENTEAM ADVERTISING, INC. 286 FIFTH AV		")	3b	Administrator's I	EIN 56957	
GKEI	12TH FLOOR			30	Administrator's t		hor
	NEW YORK, N	NY 10001	-4512	30	212-966		ibei
4	If the name and/or EIN of the plan sponsor has changed since the la	ast return/i	report filed for this plan, enter the	4b	EIN		
	name, EIN, and the plan number from the last return/report.						
а	Sponsor's name			4c	PN		
5a	Total number of participants at the beginning of the plan year			5a			1
b	Total number of participants at the end of the plan year						1
С	Number of participants with account balances as of the end of the pl	lan vear (d	defined benefit plans do not	5b			
	complete this item)			5c			1
6a	Were all of the plan's assets during the plan year invested in eligible	e assets?	(See instructions.)			X Yes	No
b	Are you claiming a waiver of the annual examination and report of a	ın indeper	dent qualified public accountant (IQF	PA)			- 1
	under 29 CFR 2520.104-46? (See instructions on waiver eligibility a		· ·			X Yes	No
	If you answered "No" to either 6a or 6b, the plan cannot use Fo	rm 5500-	SF and must instead use Form 550	00.			
Pa	rt III Financial Information			1			
7	Plan Assets and Liabilities		(a) Beginning of Year		(b) End	of Year	
а	Total plan assets	7a	466725			474406)
b	Total plan liabilities	7b	820			683	3
С	Net plan assets (subtract line 7b from line 7a)	7c	465905			473723	3
8	Income, Expenses, and Transfers for this Plan Year		(a) Amount		(b) T	otal	
а	Contributions received or receivable from:		`,'		` ,		
	(1) Employers	8a(1)					
	(2) Participants	8a(2)	8404				
	(3) Others (including rollovers)	8a(3)					
b	Other income (loss)	8b	6624				
С	Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c				15028	
d	Benefits paid (including direct rollovers and insurance premiums						
-	to provide benefits)	8d	5771				
е	Certain deemed and/or corrective distributions (see instructions)	8e					
f	Administrative service providers (salaries, fees, commissions)	8f					
g	Other expenses	8g	1439				
9 h	Total expenses (add lines 8d, 8e, 8f, and 8g)	8h				7210	
:						7818	
!	Net income (loss) (subtract line 8h from line 8c)	8i				7010	
J	Transfers to (from) the plan (see instructions)	8j					

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Form	5500	-S-E	201	1

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Part IV Plan Characteristics

- If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 9a 2E 2F 2G 2J 2K 3D
- If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

a \	Compliance Questions	- 1						
	During the plan year:		Yes	No		Am	ount	
	, , , , , , , , , , , , , , , , , , , ,	10a		X				
	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)	10b		X				
С	Was the plan covered by a fidelity bond?	10c	X					5000
	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?	10d		Χ				
i	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, nsurance service or other organization that provides some or all of the benefits under the plan? (See instructions.)	10e		X				
f I	Has the plan failed to provide any benefit when due under the plan?	10f		X				
g	Did the plan have any participant loans? (If "Yes," enter amount as of year end.)	10q	X					679
	f this is an individual account plan, was there a blackout period? (See instructions and 29 CFR	10h		X				
	f 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3	10i						
rt V	Pension Funding Compliance							
1	s this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and complision))					Г	Yes	Пи
	is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code of						Yes	X N
	If "Yes," complete 12a or 12b, 12c, 12d, and 12e below, as applicable.)					<u> </u>		
a i	a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructi							
If yo	u completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.		_					
b E	Enter the minimum required contribution for this plan year			12b				
C E	C Enter the amount contributed by the employer to the plan for this plan year							
	Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of regative amount)			12d				
e \	Vill the minimum funding amount reported on line 12d be met by the funding deadline?				Yes		No	N/A
rt V	II Plan Terminations and Transfers of Assets							
3a ⊦	Has a resolution to terminate the plan been adopted in any plan year?			Y	es X	No		
	f "Yes," enter the amount of any plan assets that reverted to the employer this year	1	3a			•		
	Vere all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought ur	nder	the co	ntrol			Yes	X N
ا b ۷		e plar	n(s) to				_	<u> </u>
b \	f during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the vhich assets or liabilities were transferred. (See instructions.)							
b \ c			130	(2) Ell	۷(s)		13c(3)	PN(s)
b \ c	which assets or liabilities were transferred. (See instructions.)		130	c(2) Ell	V(s)		13c(3)	PN(s)
b \ \ c \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	which assets or liabilities were transferred. (See instructions.)	e cau					13c(3)	PN(s)

belief, it is true, correct, and complete.

SIGN	Filed with authorized/valid electronic signature.	07/18/2012	MILTON KAPELUS
HERE	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN			
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor