	Form 5500-SF	Short Form Annual Return/Report of Small Employee Benefit Plan							
	Department of the Treasury Internal Revenue Service					2011			
Er	Department of Labor nployee Benefits Security Administration						s Open to Public		
P	Pension Benefit Guaranty Corporation Complete all entries in accordance with the instructions to the Form 5500-SF.								
		entification Information							
For	calendar plan year 2011 or fisca		1		2/31/2				
Α	This return/report is for:	a single-employer plan		-employer plan (not multiemployer)		a one-partici	pant plan		
B	This return/report is:	the first return/report		eturn/report					
		an amended return/report	a short pla	n year return/report (less than 12 mc	onths))			
С	Check box if filing under:	Form 5558	automatic	extension		DFVC progra	im		
		special extension (enter description							
		nation—enter all requested inform	ation						
	Name of plan L FASHION INC KEOGH PLAN				1b	Three-digit plan number			
IDEA	L FASHION INC KEUGH PLAN					(PN)	001		
					1c	Effective date o	•		
	Plan sponsor's name and addre	ess; include room or suite number (e	employer, if	for a single-employer plan)	2b	Employer Identi			
ID L/					2c	(EIN) 11-31 Sponsor's telep	95678		
	5 165TH STREET	89-35 165TF				718-54	4-2772		
	YORK, NY 11432	NEW YORK				Business code (44814	10		
	Plan administrator's name and a NDER HORA	address (if same as plan sponsor, e 1419 TADMC	OR STREE	Т́	3b	Administrator's 11-31	EIN 95678		
NORTH MER				11566	3c	Administrator's telephone numbe 718-544-2772			
4		lan sponsor has changed since the	last return/i	report filed for this plan, enter the	4b	EIN			
а	name, EIN, and the plan numb Sponsor's name	er from the last return/report.			4c	PN			
		the beginning of the plan year			5a		1		
b Total number of participants at the end of the plan year					5b		1		
C Number of participants with account balances as of the end of the p				•					
					5c				
ьа b				(See instructions.)			X Yes No		
D	under 29 CFR 2520.104-46? (See instructions on waiver eligibility and conditions.)								
			orm 5500-	SF and must instead use Form 550	00.				
Pa	rt III Financial Informa	ation							
1	Plan Assets and Liabilities			(a) Beginning of Year 105728		(b) End	of Year 102766		
a h	•			103720			102700		
b	•	b from line 7a)		105728			102766		
<u> </u>	Income, Expenses, and Transfe	/		(a) Amount		(b) 1	otal		
a	Contributions received or received			(a) Anount		(0)	otai		
			. 8a(1)		_				
	(2) Participants		. 8a(2)		_				
	(3) Others (including rollovers)		. 8a(3)		_				
b	Other income (loss)		. 8b	-2962					
c		8a(2), 8a(3), and 8b)	. 8c		_		-2962		
d		ollovers and insurance premiums	. 8d						
е	1 ,	ive distributions (see instructions)							
f	Administrative service provider	s (salaries, fees, commissions)	. 8f						
g	Other expenses		. 8g						
h	Total expenses (add lines 8d, 8	3e, 8f, and 8g)	. 8h						
i	Net income (loss) (subtract line	8h from line 8c)	8i				-2962		
i	Transfers to (from) the plan (se	e instructions)	. 8j						

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500-SF.

Page 2 - 1

Part IV Plan Characteristics

- **9a** If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2E
- **b** If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

Part	V	Compliance Questions							
10	Du	ring the plan year:		Yes	No		Amo	unt	
а					X				
b			10b		Х				
С	W	as the plan covered by a fidelity bond?	10c		Х				
d		d the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud dishonesty?	10d		Х				
е	ins	ere any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, urance service or other organization that provides some or all of the benefits under the plan? (See tructions.)	10e		Х				
f	На	s the plan failed to provide any benefit when due under the plan?	10f		Х				
g	Dio	the plan have any participant loans? (If "Yes," enter amount as of year end.)	10g		Х				
h		his is an individual account plan, was there a blackout period? (See instructions and 29 CFR 20.101-3.)	10h		Х				
i		0h was answered "Yes," check the box if you either provided the required notice or one of the ceptions to providing the notice applied under 29 CFR 2520.101-3	10i		Х				
Part	VI	Pension Funding Compliance							
11		his a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and com 00))	•			•		Yes	X No
12									
	Ìf a gra	Yes," complete 12a or 12b, 12c, 12d, and 12e below, as applicable.) waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instruct inting the waiver							
		ter the minimum required contribution for this plan year			12b				
		ter the amount contributed by the employer to the plan for this plan year			12c				
d	Su	btract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left gative amount)	of a	-	12d				
е		I the minimum funding amount reported on line 12d be met by the funding deadline?				Yes	N	o 🗌	N/A
Part		Plan Terminations and Transfers of Assets							
		s a resolution to terminate the plan been adopted in any plan year?			Υ	res XI	No		
		Yes," enter the amount of any plan assets that reverted to the employer this year		3a					
b		ere all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought the PBGC?					Π	Yes	X No
C	lf c	luring this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify th ich assets or liabilities were transferred. (See instructions.)							
1	3c(′	1) Name of plan(s):		130	c(2) El	N(s)	1	3c(3)	PN(s)
Caut	ion:	A penalty for the late or incomplete filing of this return/report will be assessed unless reasonab	le cau	se is	establ	ished.			
Unde	r pe	nalties of perjury and other penalties set forth in the instructions, I declare that I have examined this retu	urn/rep	oort, in	cluding	g, if applic	cable, a	Sche	dule

SB or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN	Filed with authorized/valid electronic signature.	07/27/2012	DWARKA KALANTRY
HERE	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN			
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor

Form 5500-SF	Short Form Annual I	Return/Rej Benefit Pl		yee		0MB Nos. 1210-0110 1210-0089			
Internal Revenue Service	Service This form is required to be filed under sections 104 and 4065 of the Emplo				2011				
Department of Labor Employee Benefits Security Administration	, and sections 6057(b) and 6058 le (the Code).	(a) of	This Form is Open to Public Inspection						
Pension Benefit Guaranty Corporation	Complete all entries in acco	rdance with the	Instructions to the Form 550	D-SF.		·····			
Part I Annual Report k	dentification Information al plan year beginning 01/01/20	11	and ending 1	2/31/2	011				
	X a single-employer plan		ployer plan (not multiemployer)		a one-particip	ant olan			
B This return/report is:	the first return/report	the final return		Ĺ					
	an amended return/report		ar return/report (less than 12 m	onths)					
C Check box if filing under:	Form 5558	automatic exte]	DFVC progra	m			
e oncor box i ming encor	special extension (enter descript			L					
Part II Basic Plan Infor	mation—enter all requested inforr	·····							
1a Name of plan				1b	Three-digit				
DEAL FASHION INC KEOGH PLAN	N				plan number	001			
				<u> </u>	(PN) ► Effective date of	· · · · · · · · · · · · · · · · · · ·			
					01/01				
2a Plan sponsor's name and add DEAL FASHION INC	ress; include room or suite number (employer, if for a	a single-employer plan)	1	Employer Identii (EIN) 11-31				
				2c	Sponsor's telep				
9-35 165TH STREET	89-35 165]	H STREET			718-54				
IEW YORK, NY 11432	NEW YOR	K, NY 11432			d Business code (see instructio 448140				
3a Plan administrator's name and AVINDER HORA	address (if same as plan sponsor, 1/10 TADM	enter "Same") IOR STREET		35	3b Administrator's EIN 11-3195678				
						3c Administrator's telephone number 718-544-2772			
	plan sponsor has changed since the	e last return/repo	ort filed for this plan, enter the	4b	Elia				
	ber from the last return/report.			4c	PN				
 a Sponsor's name 5a Total number of participants a 	at the beginning of the plan year				<u> </u>				
• •	at the end of the plan year			5b					
• •	ccount balances as of the end of the								
complete this item)				5c		<u> </u>			
6a Were all of the plan's assets	during the plan year invested in elig	ible assets? (Se	e instructions.)			X Yes No			
b Are you claiming a waiver of	the annual examination and report of (See instructions on waiver eligibility	of an independer wand conditions	nt qualified public accountant (ic.	(PA)		🛛 Yes 🗌 No			
If you answered "No" to eit	ther 6a or 6b, the plan cannot use	Form 5500-SF	and must instead use Form 5	500.	1. 1.1.1 Autoritation	••••••••••••••••••••••••••••••••••••••			
Part III Financial Inform									
7 Plan Assets and Liabilities			(a) Beginning of Year		(b) End	of Year 102766			
-			105728			102/00			
•	*****	1 1	105728		·	102766			
*	7b from line 7a)	<u> 7c</u>		\rightarrow					
8 Income, Expenses, and Tran			(a) Amount		(a)	Total			
 a Contributions received or rec (1) Employers 		8a(1)							
		1							
	fs)								
b Other income (loss)		<u>8b</u>	-2962		<u></u>	-2962			
), 8a(2), 8a(3), and 8b)					-2902			
to provide benefits)	ct rollovers and insurance premiums	8d							
Certain deemed and/or corrective distributions (see instructions)									
	ters (salaries, fees, commissions)								
	t on the and Gal								
	d, 8e, 8f, and 8g)		······			-2962			
	line 8h from line 8c) (see instructions)								
	(QMB Control Numbers, see the instructions					Form 6600-\$F (201			

.....

01/52/5075 02:52 17850e07¢7

Page 2 - 1

17**1**00

Pai	t IV Plan Characteristics	-	 					
ينفصف	If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Chara	deris	tic Co	tes in t	he instructi	005'		
•••	2E							
þ	If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Charact	leristi	c Cod	es in th	e instructio	ns:		
	V Compliance Questions							
10	During the plan year.		Yes	No		Amoun	t	
a	Was there a failure to transmit to the plan any participant contributions within the time period described in			x				
		10a						
Q		10b		x	•			
C	Was the plan covered by a fidelity bond?	10c		X				
d		10d		х				
e	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service or other organization that provides some or all of the benefits under the plan? (See Instructions.)	10e		x				
f	Has the plan failed to provide any benefit when due under the plan?	10f		х				
g	Did the plan have any participant loans? (If "Yes," enter amount as of year end.)	10g		X				
ħ	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR	10h		x				
1	If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3	101		x				
e Dar	VI Pension Funding Compliance							
11	Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and com 5500))					Πr	es 🕅	NO
	Is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code (If "Yes," complete 12a or 12b, 12c, 12d, and 12e below, as applicable.) If a walver of the minimum funding standard for a prior year is being amortized in this plan year, see instructing ranting the waiver,	tions,	, and e	enter th	e date of th	e letter	es D	8
H	you completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.		_	, -				
t	Enter the minimum required contribution for this plan year		1	12b				
C				12¢	<u> </u>			
Ç	d Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount)							
	Will the minimum funding amount reported on line 12d be met by the funding deadline?				Yes	No		N/A
Par	VII Plan Terminations and Transfers of Assets							_ <u>}</u>
13	Has a resolution to terminate the plan been adopted in any plan year?			<u> </u>	es X N	0		
	If "Yes," enter the amount of any plan assets that reverted to the employer this year							
ł	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought of the PBGC?	•••••••••	*******			י []	'es [X No
.	If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify th which assets or liabilities were transferred. (See instructions.)	ie pla				<u> </u>		
	13c(1) Name of plan(s):	<u> </u>	13	c(2) E	N(5)		ç(3) i	PN(5)
							••••••••••••••••••••••••••••••••••••••	n
Ça	tion: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonab	le ca	use is	estab	lished.			
\$B	ler penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/ of, it is true, correct, and complete.	urn/re /repor	port, i t, and	ncludin to the	g, if applica best of my l	ible, a knowle	Schei dge a	indi Indi
<u> </u>	1 2 1 -= 1 (07/27/12) Ravin	dra	<u>a</u> (inc	K Ho	ra		
					\'		or	
	RE Signature of plan administrator Date Enter name of it							

HERE	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN			
HERE	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor

5