Form 5500

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Signature of DFE

Annual Return/Report of Employee Benefit Plan

This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6047(e), 6057(b), and 6058(a) of the Internal Revenue Code (the Code).

> ▶ Complete all entries in accordance with the instructions to the Form 5500.

OMB Nos. 1210-0110 1210-0089

2011

This Form is Open to Public

					Inspection	
Part I	Annual Report Ident	tification Information				
For cale	ndar plan year 2011 or fiscal p	lan year beginning 01/01/2011	_	and ending 12/31/2	2011	
A This	return/report is for:	a multiemployer plan;	a multip	le-employer plan; or		
	·	x a single-employer plan;	a DFE (specify)		
B This return/report is:			<u></u>	return/report;		
an amended return/report;			a short	olan year return/report (less th	nan 12 months).	
C If the plan is a collectively-bargained plan, check here.						
D Chec	k box if filing under:	X Form 5558;	automa	tic extension;	the DFVC program;	
		special extension (enter des	cription)		_	
Part	II Basic Plan Inform	ation—enter all requested information	ation			
	ne of plan PAGES, INC. 401(K) PLAN				1b Three-digit plan number (PN) ▶	
					1c Effective date of plan 01/01/2000	
	n sponsor's name and address	, including room or suite number (Er	mployer, if for single	e-employer plan)	2b Employer Identification Number (EIN) 91-2056843	
	,				2c Sponsor's telephone number 206-812-9237	
SUITE 1	H AVENUE 600 E, WA 98101	SUITE 16	I 5TH AVENUE FE 1600 TTLE, WA 98101		2d Business code (see instructions) 519100	
Caution	: A penalty for the late or inc	complete filing of this return/repor	rt will be assessed	unless reasonable cause is	s established.	
	Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.					
SIGN	Filed with authorized/valid elec	ctronic signature.	08/27/2012	SUSAN FINCHER		
HERE Signature of plan administrator		Date	Enter name of individual si	gning as plan administrator		
SIGN				3	<u> </u>	
HERE	Signature of employer/plar	n sponsor	Date	Enter name of individual si	gning as employer or plan sponsor	
SIGN	o.g.aca.o o. omproyorpiai		24.0		gg do omplojo, or plan oponou	
SIGN						

Date

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500.

Form 5500 (2011) v.012611

Enter name of individual signing as DFE

Form 5500 (2011) Page **2**

	Plan administrator's name and address (if same as plan sponsor, enter "Sam	ne")		3b Administrator's EIN 91-2056843	
SL	01 5TH AVENUE ITE 1600 ATTLE, WA 98101			3c Administrator's telephone number 206-812-9237	
4	If the name and/or EIN of the plan sponsor has changed since the last return the plan number from the last return/report:	n/report filed for t	his plan, enter the name, EIN	and	4b EIN
а	Sponsor's name				4c PN
5	Total number of participants at the beginning of the plan year			5	188
6	Number of participants as of the end of the plan year (welfare plans complete	e only lines 6a, 6	6b, 6c, and 6d).		
а	Active participants			6a	113
b	Retired or separated participants receiving benefits			6b	0
С	Other retired or separated participants entitled to future benefits			6с	105
d	Subtotal. Add lines 6a, 6b, and 6c			6d	218
е	Deceased participants whose beneficiaries are receiving or are entitled to re-	ceive benefits		6e	0
f	f Total. Add lines 6d and 6e.			6f	218
g	Number of participants with account balances as of the end of the plan year complete this item)	` •	·	6g	197
h	Number of participants that terminated employment during the plan year with less than 100% vested			6h	11
7	Enter the total number of employers obligated to contribute to the plan (only			7	
	If the plan provides pension benefits, enter the applicable pension feature con 2E 2F 2G 2J 2K 2S 2T 3D If the plan provides welfare benefits, enter the applicable welfare feature code.				
9a	Plan funding arrangement (check all that apply) (1) Insurance (2) Code section 412(e)(3) insurance contracts (3) X Trust (4) General assets of the sponsor	9b Plan bene (1) (2) (3) (4)	efit arrangement (check all that Insurance Code section 412(e)(3) i Trust General assets of the sp	nsurano	
10	Check all applicable boxes in 10a and 10b to indicate which schedules are a	ittached, and, wh	nere indicated, enter the numb	er attac	hed. (See instructions)
а	Pension Schedules (1) R (Retirement Plan Information) (2) MB (Multiemployer Defined Benefit Plan and Certain Money	b General (1)	Schedules H (Financial Inform I (Financial Inform	,	Small Plan)
	Purchase Plan Actuarial Information) - signed by the plan actuary (3) SB (Single-Employer Defined Benefit Plan Actuarial	(3) (4) (5)	A (Insurance Inforr C (Service Provide D (DFE/Participatir	mation) r Inform	nation)
	Information) - signed by the plan actuary	(6)	G (Financial Trans	-	

SCHEDULE C (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA).

Service Provider Information

File as an attachment to Form 5500.

OMB No. 1210-0110

2011

This Form is Open to Public Inspection.

For calendar plan year 2011 or fiscal plan year beginning 01/01/2011	and ending 12/31/2011
A Name of plan WHITEPAGES, INC. 401(K) PLAN	B Three-digit plan number (PN)
C Plan sponsor's name as shown on line 2a of Form 5500 WHITEPAGES, INC.	D Employer Identification Number (EIN) 91-2056843
Part I Service Provider Information (see instructions)	
You must complete this Part, in accordance with the instructions, to report the information or more in total compensation (i.e., money or anything else of monetary value) in connect plan during the plan year. If a person received only eligible indirect compensation for what answer line 1 but are not required to include that person when completing the remainder	tion with services rendered to the plan or the person's position with the nich the plan received the required disclosures, you are required to
 1 Information on Persons Receiving Only Eligible Indirect Compens a Check "Yes" or "No" to indicate whether you are excluding a person from the remainder of indirect compensation for which the plan received the required disclosures (see instruction) b If you answered line 1a "Yes," enter the name and EIN or address of each person proving received only eligible indirect compensation. Complete as many entries as needed (see 	of this Part because they received only eligible ons for definitions and conditions)
(b) Enter name and EIN or address of person who provided you FID.INV.INST.OPS.CO.	disclosures on eligible indirect compensation
04-2647786	
(b) Enter name and EIN or address of person who provided you	u disclosure on eligible indirect compensation
(b) Enter name and EIN or address of person who provided you	disclosures on eligible indirect compensation
(b) Enter name and EIN or address of person who provided you	disclosures on eligible indirect compensation

	Schedule C (Form 550	00) 2011		Page 3 - 1		
answered	d "Yes" to line 1a above	e, complete as many	entries as needed to list ea	r Indirect Compensation ch person receiving, directly or the plan or their position with the	indirectly, \$5,000 or more in	total compensation
		(a) Enter name and EIN or	address (see instructions)		
FIDELITY I	INVESTMENTS INSTI	TUTIONAL		NUE OF THE AMERICAS FL 9 RK, NY 10104		
04-2647786	6					
(b) Service Code(s)	Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	(h) Did the service provider give you a formula instead of an amount or estimated amount?
4 37 65 60	RECORDKEEPER	600	Yes X No	Yes X No	0	Yes X No
		(a) Enter name and EIN or	address (see instructions)		
MORGAN STANLEY & CO INCORPORATED C/O MORGAN STANLEY401K ONLY RETIREMENT PLAN SERVICES 401K ONLY JERSEY CITY, NJ 07311						
(b) Service Code(s)	Relationship to employer, employee organization, or person known to be	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan)	Did indirect compensation include eligible indirect compensation, for which the plan received the required	Enter total indirect compensation received by service provider excluding eligible indirect	(h) Did the service provider give you a formula instead of an amount or

(b)	(c)	(d)	(e)	(f)	(g)	(h)			
Service Code(s)	Relationship to employer, employee	Enter direct compensation paid by the plan. If none,	Did service provider receive indirect	Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	Enter total indirect	Did the service provider give you a formula instead of an amount or estimated amount?			
61 49 99	ADVISOR	0	Yes 🛛 No 🗌	Yes 🛭 No 🗌	308	Yes No 🛚			
	(a) Enter name and EIN or address (see instructions)								

64 37 65 60

(b)	(c)	(d)	(e)	(f)	(g)	(h)
Service Code(s)	Relationship to employee	Enter direct compensation paid	Did service provider receive indirect	Did indirect compensation include eligible indirect	Enter total indirect compensation received by	Did the service provider give you a
()		by the plan. If none,		compensation, for which the plan received the required	service provider excluding eligible indirect	formula instead of an amount or
	a party-in-interest		sponsor)	disclosures?	compensation for which you answered "Yes" to element (f). If none, enter -0	
			Yes No	Yes No		Yes No

Page :	3 -	2
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answered	d "Yes" to line 1a above	e, complete as many	entries as needed to list ea	or Indirect Compensation ach person receiving, directly or the plan or their position with the	indirectly, \$5,000 or more in t	total compensation
		((a) Enter name and EIN or	address (see instructions)		
(b) Service Code(s)	Relationship to employer, employer organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	
			Yes No	Yes No		Yes No
		((a) Enter name and EIN or	· address (see instructions)		
(b) Service Code(s)	Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	
			Yes No	Yes No		Yes No
		((a) Enter name and EIN or	address (see instructions)		
(b) Service Code(s)	Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0	(h) Did the service provider give you a formula instead of an amount or estimated amount?
			Yes No	Yes No		Yes No

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation	
FIDELITY INVESTMENTS INSTITUTIONAL	60	0	
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any the service provider's eligibility the indirect compensation.	
CALVERT EQUITY A - BOSTON FINANCIAL	0.25%		
04-2526037			
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation	
FIDELITY INVESTMENTS INSTITUTIONAL	60	0	
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.		
CALVERT INCOME A - BOSTON FINANCIAL	0.25%		
04-2526037			
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation	
FIDELITY INVESTMENTS INSTITUTIONAL	60	0	
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any the service provider's eligibility the indirect compensation.	
HTFD INTL OPPS R4 - HARTFORD ADMINI	0.25%		
41-0679409			

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
NVS EQL WT S&P500 A - INVESCO CANA P.O. BOX 4739 HOUSTON, TX 77210	0.25%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
VK GRTH & INC A - INVESCO CANADA L P.O. BOX 4739 HOUSTON, TX 77210	0.35%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes	(c) Enter amount of indirect
(a) Enter service provider frame as it appears on line 2	(see instructions)	compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any ethe service provider's eligibility the indirect compensation.
IVK SMALL CAP VAL A - INVESCO CANAD P.O. BOX 4739 HOUSTON, TX 77210	0.35%	

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
JPM MID CAP VALUE A - BOSTON FINANC	0.25%	
04-2526037		
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
MS MID CAP GROWTH A - MORGAN STANLE	0.25%	
22-3458456		
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.
OPPHMR DEV MKTS A - P.O. BOX 5270 OPPENHEIMERFUND COLORADO, CO 80217	0.25%	

(a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation (d) Enter name and EIN (address) of source of indirect compensation (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIM REAL RETURN A - BOSTON FINANCIA 04-2526037 (a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%	(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
formula used to determine the service provider's eligibility for or the amount of the indirect compensation. Cooking Cook	FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIM REAL RETURN A - BOSTON FINANCIA 04-2526037 (a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation. FIDELITY INVESTMENTS INSTITUTIONAL 60 0 (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%	(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	e the service provider's eligibility
(a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIM REAL RETURN A - BOSTON FINANCIA 0.25% (a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation. (b) Service Codes (see instructions) (c) Enter amount of indirect compensation. (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%	PIM LOW DURATION A - BOSTON FINANCI	0.25%	
(d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIM REAL RETURN A - BOSTON FINANCIA 04-2526037 (a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation outpersonable (see instructions) (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%	04-2526037		
(d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIM REAL RETURN A - BOSTON FINANCIA 0.25% (a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI	(a) Enter service provider name as it appears on line 2		
formula used to determine the service provider's eligibility for or the amount of the indirect compensation. O.25%	FIDELITY INVESTMENTS INSTITUTIONAL	60	0
formula used to determine the service provider's eligibility for or the amount of the indirect compensation. O.25%			
(a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation (d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%	(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	e the service provider's eligibility
(a) Enter service provider name as it appears on line 2 (b) Service Codes (see instructions) (c) Enter amount of indirect compensation FIDELITY INVESTMENTS INSTITUTIONAL 60 (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%	PIM REAL RETURN A - BOSTON FINANCIA	0.25%	
(d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI (see instructions) (d) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	04-2526037		
(d) Enter name and EIN (address) of source of indirect compensation (e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%	(a) Enter service provider name as it appears on line 2		
formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%	FIDELITY INVESTMENTS INSTITUTIONAL	60	0
formula used to determine the service provider's eligibility for or the amount of the indirect compensation. PIMCO INV GRD BD A - BOSTON FINANCI 0.25%			
	(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	e the service provider's eligibility
04-2526037	PIMCO INV GRD BD A - BOSTON FINANCI	0.25%	
	04-2526037		

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation				
MORGAN STANLEY & CO INCORPORATED	61	0				
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.				
JPM MID CAP VALUE A - JPMORGAN DIST		\$0-<\$4M=1.00% \$4M-<\$10M=0.75% \$10M-<\$50M=0.50%				
13-2624428						
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation				
MORGAN STANLEY & CO INCORPORATED	61	0				
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.				
OPPHMR DEV MKTS A - OPPENHEIMERFUND	\$5M+=0.25%					
13-2953455						
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation				
MORGAN STANLEY SMITH BARNEY LLC	99	0				
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.				
INVESCO AIM DISTRIBUTORS INC.	ANNUAL RATE OF 0.15% C EQUITY AND FIXED INCOM	ANNUAL RATE OF 0.15% OF AVERAGE DAILY ASSETS ON EQUITY AND FIXED INCOME INVESTMENTS				
74-1894784						

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation				
MORGAN STANLEY SMITH BARNEY LLC	99	0				
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any the service provider's eligibility the indirect compensation.				
MORGAN STANLEY INVESTMENT ADVISORS		ANNUAL RATE OF 0.20% OF AVERAGE DAILY ASSETS O EQUITY AND FIXED INCOME INVESTMENTS				
74-1894784						
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation				
MORGAN STANLEY SMITH BARNEY LLC	99	0				
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any e the service provider's eligibility the indirect compensation.				
OPPENHEMIER	ANNUAL RATE OF 0.20% C EQUITY AND FIXED INCOM	OF AVERAGE DAILY ASSETS ON ME INVESTMENTS				
13-2527171						
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation				
(d) Enter name and EIN (address) of source of indirect compensation	formula used to determine	compensation, including any the service provider's eligibility the indirect compensation.				

Part II Service Providers Who Fail or Refuse to Provide Information				
4 Provide, to the extent possible, the following information for ear this Schedule.	ch service provide	r who failed or refused to provide the information necessary to complete		
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide		
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(C) Describe the information that the service provider failed or refused to provide		
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(C) Describe the information that the service provider failed or refused to provide		
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(C) Describe the information that the service provider failed or refused to provide		
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(C) Describe the information that the service provider failed or refused to provide		
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide		

Page	6-
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Pa	rt III	Termination Information on Accountants and Enrolled Actuaries (see insection) (complete as many entries as needed)	structions)
а	Name		b ein:
С	Positio	n:	
d	Addres	es:	e Telephone:
Ex	olanatio	1:	
а	Name:		b EIN:
C	Positio		
d	Addres		e Telephone:
Exp	olanatio	n:	
а	Name:		b EIN:
С	Positio		
d	Addres		e Telephone:
Ex	olanatio	n:	
а	Name:		b EIN:
C	Positio		
d	Addres		e Telephone:
Ex	olanatio	n:	
а	Name:		b EIN:
C	Positio	n:	
d	Addres		e Telephone:
Ex	planatio	1:	

SCHEDULE H (Form 5500)

Department of the Treasury Internal Revenue Service

Financial Information

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code).

OMB No. 1210-0110

2011

Pension Benefit Guaranty Corporation File as an attachment to Form 5500.					This Form is Open to Public Inspection				
For calendar plan year 2011 or fiscal pla	an year beginning 01/01/2011		and e		ng 12/31/3	2011			
A Name of plan WHITEPAGES, INC. 401(K) PLAN				В	Three-digi	t			004
WIII 2 AGEG, ING. 401(K) 1 EAN					plan numb	er (PN)	<u> </u>		001
C Plan sponsor's name as shown on lii	ne 2a of Form 5500			D	Employer I	dentifica	tion Numbe	er (El	N)
WHITEPAGES, INC.									
					91-2056843	3			
Part I Asset and Liability S	tatement								
	pilities at the beginning and end of the plan								
	ommingled fund containing the assets of mater the value of that portion of an insuranc								
benefit at a future date. Round off a	mounts to the nearest dollar. MTIAs, Co	CTs, PSAs, a	nd 103-12						
·	s also do not complete lines 1d and 1e. See	e instructions.							
	sets		(a) B	egini	ning of Year		(b) E	<u>End o</u>	f Year
a Total noninterest-bearing cash		1a							
b Receivables (less allowance for dou	btful accounts):								
(1) Employer contributions		1b(1)							
(2) Participant contributions		1b(2)							
(3) Other		1b(3)							
C General investments:									
	money market accounts & certificates	1c(1)			10	9824			135677
(2) U.S. Government securities		1c(2)							
(3) Corporate debt instruments (ot	her than employer securities):								
(A) Preferred		1c(3)(A)							
(B) All other		1c(3)(B)							
(4) Corporate stocks (other than ea	mployer securities):								
(A) Preferred		1c(4)(A)							
(B) Common		1c(4)(B)							
(5) Partnership/joint venture interes	sts	1c(5)							
(6) Real estate (other than employed	er real property)	1c(6)							
(7) Loans (other than to participant	rs)	1c(7)							
(8) Participant loans		1c(8)			3	3307			60827
(9) Value of interest in common/co	llective trusts	1c(9)							
(10) Value of interest in pooled sepa	arate accounts	1c(10)							
(11) Value of interest in master trust	investment accounts	1c(11)							
(12) Value of interest in 103-12 inve	stment entities	1c(12)							
(13) Value of interest in registered in funds)		1c(13)			460	9020			4951344
(14) Value of funds held in insurance	e company general account (unallocated	1c(14)							

1c(14) 1c(15)

1d	Employer-related investments:		(a) Beginning of Year	(b) End of Year
	(1) Employer securities	1d(1)		
	(2) Employer real property	1d(2)		
е	Buildings and other property used in plan operation	1e		
f	Total assets (add all amounts in lines 1a through 1e)	1f	4752151	5147848
	Liabilities			
g	Benefit claims payable	1g		
h	Operating payables	1h		
i	Acquisition indebtedness	1i		
j	Other liabilities	1j		
k	Total liabilities (add all amounts in lines 1g through1j)	1k	0	0
	Net Assets			
I	Net assets (subtract line 1k from line 1f)	11	4752151	5147848

Part II Income and Expense Statement

Plan income, expenses, and changes in net assets for the year. Include all income and expenses of the plan, including any trust(s) or separately maintained fund(s) and any payments/receipts to/from insurance carriers. Round off amounts to the nearest dollar. MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 2a, 2b(1)(E), 2e, 2f, and 2g.

Income		(a) Amount	(b) Total
a Contributions:			
(1) Received or receivable in cash from: (A) Employers	2a(1)(A)	625	
(B) Participants	2a(1)(B)	798238	
(C) Others (including rollovers)	2a(1)(C)	152246	
(2) Noncash contributions	. 2a(2)		
(3) Total contributions. Add lines 2a(1)(A), (B), (C), and line 2a(2)	2a(3)		951109
b Earnings on investments:			
(1) Interest:			
(A) Interest-bearing cash (including money market accounts and certificates of deposit)	2b(1)(A)	14	
(B) U.S. Government securities	2b(1)(B)		
(C) Corporate debt instruments	2b(1)(C)		
(D) Loans (other than to participants)	2b(1)(D)		
(E) Participant loans	2b(1)(E)	2278	
(F) Other	2b(1)(F)		
(G) Total interest. Add lines 2b(1)(A) through (F)	2b(1)(G)		2292
(2) Dividends: (A) Preferred stock	2b(2)(A)		
(B) Common stock	2b(2)(B)		
(C) Registered investment company shares (e.g. mutual funds)	2b(2)(C)	150920	
(D) Total dividends. Add lines 2b(2)(A), (B), and (C)	2b(2)(D)		150920
(3) Rents	2b(3)		
(4) Net gain (loss) on sale of assets: (A) Aggregate proceeds	2b(4)(A)		
(B) Aggregate carrying amount (see instructions)	2b(4)(B)		
(C) Subtract line 2b(4)(B) from line 2b(4)(A) and enter result	2b(4)(C)		

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		(a) Amount	(b) Total
2b (5) Unrealized appreciation (depreciation) of assets: (A) Real estate	2b(5)(A)		
(B) Other	2b(5)(B)		
(C) Total unrealized appreciation of assets. Add lines 2b(5)(A) and (B)	2b(5)(C)		
(6) Net investment gain (loss) from common/collective trusts	2b(6)		
(7) Net investment gain (loss) from pooled separate accounts	2b(7)		
(8) Net investment gain (loss) from master trust investment accounts	2b(8)		
(9) Net investment gain (loss) from 103-12 investment entities	2b(9)		
(10) Net investment gain (loss) from registered investment companies (e.g., mutual funds)	2b(10)		-384797
C Other income	2c		
d Total income. Add all income amounts in column (b) and enter total	2d		719524
Expenses			
e Benefit payment and payments to provide benefits:			
(1) Directly to participants or beneficiaries, including direct rollovers	2e(1)	323216	
(2) To insurance carriers for the provision of benefits	2e(2)		
(3) Other	2e(3)		
(4) Total benefit payments. Add lines 2e(1) through (3)	2e(4)		323216
f Corrective distributions (see instructions)	2f		
g Certain deemed distributions of participant loans (see instructions)	2g		
h Interest expense	2h		
i Administrative expenses: (1) Professional fees	2i(1)		
(2) Contract administrator fees	2i(2)		
(3) Investment advisory and management fees	2i(3)		
(4) Other	2i(4)	611	
(5) Total administrative expenses. Add lines 2i(1) through (4)	2i(5)		611
j Total expenses. Add all expense amounts in column (b) and enter total	2j		323827
Net Income and Reconciliation			
k Net income (loss). Subtract line 2j from line 2d	2k		395697
I Transfers of assets:			
(1) To this plan	21(1)		
(2) From this plan	21(2)		
Part III Accountant's Opinion	. , ,		
3 Complete lines 3a through 3c if the opinion of an independent qualified public at	ccountant is	attached to this Form 5500. Com	plete line 3d if an opinion is not
attached.			prote mile od ii dir opinion ie net
${f a}$ The attached opinion of an independent qualified public accountant for this plan	ı is (see instr	ructions):	
(1) Unqualified (2) Qualified (3) Disclaimer (4)	Adverse		
b Did the accountant perform a limited scope audit pursuant to 29 CFR 2520.103-	-8 and/or 10:	3-12(d)?	X Yes No
c Enter the name and EIN of the accountant (or accounting firm) below:			
(1) Name: MOSS ADAMS		(2) EIN: 91-0189318	
d The opinion of an independent qualified public accountant is not attached beca			
(1) This form is filed for a CCT, PSA, or MTIA. (2) It will be attach	ned to the ne	ext Form 5500 pursuant to 29 CFF	₹ 2520.104-50.

Par	t IV	Compliance Questions					
ļ	CCTs 103-12	and PSAs do not complete Part IV. MTIAs, 103-12 IEs, and GIAs do not complete 4a, 4e, 42 IEs also do not complete 4j and 4l. MTIAs also do not complete 4l.	4f, 4g,	4h, 4k, 4	m, 4n, or	5.	
	During	the plan year:		Yes	No	Am	ount
а	period	nere a failure to transmit to the plan any participant contributions within the time described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures ally corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program.)	4a		X		
b	close o	any loans by the plan or fixed income obligations due the plan in default as of the of the plan year or classified during the year as uncollectible? Disregard participant loans and by participant's account balance. (Attach Schedule G (Form 5500) Part I if "Yes" is ed.).	4b		X		
С	Were a	any leases to which the plan was a party in default or classified during the year as ectible? (Attach Schedule G (Form 5500) Part II if "Yes" is checked.)	4c		X		
d	reporte	there any nonexempt transactions with any party-in-interest? (Do not include transactions ed on line 4a. Attach Schedule G (Form 5500) Part III if "Yes" is ed.)	4d		×		
е	Was th	nis plan covered by a fidelity bond?	4e	X			425000
f	Did the	e plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused ud or dishonesty?	4f		X		
g		e plan hold any assets whose current value was neither readily determinable on an ished market nor set by an independent third party appraiser?	4g		X		
h	Did the	e plan receive any noncash contributions whose value was neither readily ninable on an established market nor set by an independent third party appraiser?			Х		
i	Did the	e plan have assets held for investment? (Attach schedule(s) of assets if "Yes" is checked, se instructions for format requirements.)	4h	X	^		
j	Were a	any plan transactions or series of transactions in excess of 5% of the current of plan assets? (Attach schedule of transactions if "Yes" is checked, and structions for format requirements.)	4i 4j		X		
k	Were a	all the plan assets either distributed to participants or beneficiaries, transferred to another or brought under the control of the PBGC?	4k		X		
I	Has th	e plan failed to provide any benefit when due under the plan?	41		X		
m		is an individual account plan, was there a blackout period? (See instructions and 29 CFR 101-3.)	4m		Х		
n		was answered "Yes," check the "Yes" box if you either provided the required notice or one exceptions to providing the notice applied under 29 CFR 2520.101-3	4n		Х		
	If "Yes,	•	_	No X No	Amou		la illai
b	transfe	ng this plan year, any assets or liabilities were transferred from this plan to another plan(s) erred. (See instructions.) Name of plan(s)	, identi	ry the pla	in(s) to wr	iich assets of lia	Dilities were
	(.,				5b(2) EIN	l(s)	5b(3) PN(s)

SCHEDULE R (Form 5500)

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration

Retirement Plan Information

This schedule is required to be filed under section 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and section 6058(a) of the Internal Revenue Code (the Code).

File as an attachment to Form 5500.

OMB No. 1210-0110

2011

This Form is Open to Public Inspection.

	Pension Benefit Guaranty Corporation							
For	calendar plan year 2011 or fiscal plan year beginning 01/01/2011 and e	ending	12/31/2	011				
A N WHI	Name of plan TEPAGES, INC. 401(K) PLAN		ee-digit n numbe	er •	0	01		
	Plan sponsor's name as shown on line 2a of Form 5500 TEPAGES, INC.		oloyer Ide 1-205684		on Numbe	r (EIN))	
Pa	art I Distributions	•						
	references to distributions relate only to payments of benefits during the plan year.							
1	Total value of distributions paid in property other than in cash or the forms of property specified in the instructions		1					0
2	Enter the EIN(s) of payor(s) who paid benefits on behalf of the plan to participants or beneficiaries dur payors who paid the greatest dollar amounts of benefits):	ring the yea	ır (if mor	e than tv	vo, enter E	EINs of	the t	wo
	EIN(s): 04-6568107							
	Profit-sharing plans, ESOPs, and stock bonus plans, skip line 3.							
3	Number of participants (living or deceased) whose benefits were distributed in a single sum, during the year		3					
P	Funding Information (If the plan is not subject to the minimum funding requirements of ERISA section 302, skip this Part)	of section o	of 412 of	the Inte	rnal Rever	nue Co	de or	
4	Is the plan administrator making an election under Code section 412(d)(2) or ERISA section 302(d)(2)?			Yes	N	0		N/A
	If the plan is a defined benefit plan, go to line 8.							
5 6	If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions and enter the date of the ruling letter granting the waiver. Date: Mon If you completed line 5, complete lines 3, 9, and 10 of Schedule MB and do not complete the re a Enter the minimum required contribution for this plan year (include any prior year accumulated fun deficiency not waived)	mainder o ding		y hedule.		ear		_
	b Enter the amount contributed by the employer to the plan for this plan year		6b					
	C Subtract the amount in line 6b from the amount in line 6a. Enter the result (enter a minus sign to the left of a negative amount)		6c					
	If you completed line 6c, skip lines 8 and 9.			I				
7	Will the minimum funding amount reported on line 6c be met by the funding deadline?			Yes	□ N	0		N/A
8	If a change in actuarial cost method was made for this plan year pursuant to a revenue procedure or cauthority providing automatic approval for the change or a class ruling letter, does the plan sponsor or administrator agree with the change?	r plan		Yes	□ N	0		N/A
Pa	art III Amendments							
9	If this is a defined benefit pension plan, were any amendments adopted during this plan year that increased or decreased the value of benefits? If yes, check the appropriate box. If no, check the "No" box	ease	Decre	ase	Both		□ N	o
Pa	rt IV ESOPs (see instructions). If this is not a plan described under Section 409(a) or 49750 skip this Part.	(e)(7) of the	Interna	Revenu	ue Code,			
10	Were unallocated employer securities or proceeds from the sale of unallocated securities used to repart	ay any exe	mpt loan	?	📋	Yes		No
11	a Does the ESOP hold any preferred stock?					Yes		No
	b If the ESOP has an outstanding exempt loan with the employer as lender, is such loan part of a " (See instructions for definition of "back-to-back" loan.)				<u> </u>	Yes		No
12	Does the ESOP hold any stock that is not readily tradable on an established securities market?					Yes		No

Pa	rt V Additional Information for Multiemployer Defined Benefit Pension Plans					
13		er the following information for each employer that contributed more than 5% of total contributions to the plan during the plan year (measured in lars). See instructions. Complete as many entries as needed to report all applicable employers.				
	а	Name of contributing employer				
	b	EIN C Dollar amount contributed by employer				
	d	Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year				
	е	Contribution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).) (1) Contribution rate (in dollars and cents) (2) Base unit measure: Hourly Weekly Unit of production Other (specify):				
	а	Name of contributing employer				
	b	EIN C Dollar amount contributed by employer				
	d	Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year				
	е	Contribution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).) (1) Contribution rate (in dollars and cents) (2) Base unit measure: Hourly Weekly Unit of production Other (specify):				
	а	Name of contributing employer				
	b	EIN C Dollar amount contributed by employer				
	d	Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year				
	е	Contribution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).) (1) Contribution rate (in dollars and cents) (2) Base unit measure: Hourly Unit of production Other (specify):				
	а	Name of contributing employer				
	b	EIN C Dollar amount contributed by employer				
	d	Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year				
	е	Contribution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).) (1) Contribution rate (in dollars and cents) (2) Base unit measure: Hourly Weekly Unit of production Other (specify):				
	а	Name of contributing employer				
	b	EIN C Dollar amount contributed by employer				
	d	Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year				
	е	Contribution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).) (1) Contribution rate (in dollars and cents) (2) Base unit measure: Hourly Unit of production Other (specify):				
	а	Name of contributing employer				
	b	EIN C Dollar amount contributed by employer				
	d	Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month Day Year				
	е	Contribution rate information (If more than one rate applies, check this box and see instructions regarding required attachment. Otherwise, complete items 13e(1) and 13e(2).) (1) Contribution rate (in dollars and cents) (2) Base unit measure: Hourly Weekly Unit of production Other (specify):				

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14	Enter the number of participants on whose behalf no contributions were made by an employer as an employer of participant for:	the	
	a The current year	14a	
	b The plan year immediately preceding the current plan year	14b	
	C The second preceding plan year	14c	
15	Enter the ratio of the number of participants under the plan on whose behalf no employer had an obligation to ma employer contribution during the current plan year to:	ke an	
	a The corresponding number for the plan year immediately preceding the current plan year	15a	
	b The corresponding number for the second preceding plan year	15b	
16	Information with respect to any employers who withdrew from the plan during the preceding plan year:	•	
	a Enter the number of employers who withdrew during the preceding plan year	16a	
	b If item 16a is greater than 0, enter the aggregate amount of withdrawal liability assessed or estimated to be assessed against such withdrawn employers	16b	
17	If assets and liabilities from another plan have been transferred to or merged with this plan during the plan year, c supplemental information to be included as an attachment.		_ _
Р	art VI Additional Information for Single-Employer and Multiemployer Defined Benef	it Pens	ion Plans
18	If any liabilities to participants or their beneficiaries under the plan as of the end of the plan year consist (in whole and beneficiaries under two or more pension plans as of immediately before such plan year, check box and see in information to be included as an attachment	struction	ns regarding supplemental
19	If the total number of participants is 1,000 or more, complete items (a) through (c)		
	Enter the percentage of plan assets held as: Stock:% Investment-Grade Debt:% High-Yield Debt:% Real Estate: Provide the average duration of the combined investment-grade and high-yield debt: 0-3 years 3-6 years 6-9 years 9-12 years 12-15 years 15-18 years 18-16 years		
	C What duration measure was used to calculate item 19(b)? ☐ Effective duration ☐ Macaulay duration ☐ Modified duration ☐ Other (specify):		



Report of Independent Auditors and Financial Statements with Supplemental Schedule

December 31, 2011 and 2010

MOSS-ADAMS LLP

Certified Public Accountants | Business Consultants

Acumen. Agility. Answers.

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FINANCIAL STATEMENTS Statements of Net Assets Available for Benefits Statement of Changes in Net Assets Available for Benefits Notes to Financial Statements	2 3 4-9
SUPPLEMENTAL SCHEDULE Schedule H, Line 4(i) - Schedule of Assets (Held at End of Year)	10



REPORT OF INDEPENDENT AUDITORS

To the Plan Administrator and Investment Committee WhitePages, Inc. 401(k) Plan

We were engaged to audit the accompanying statements of net assets available for benefits of WhitePages, Inc. 401(k) Plan (the Plan) as of December 31, 2011 and 2010, and the related statement of changes in net assets available for benefits for the year ended December 31, 2011, and the supplemental schedule of Schedule H, Line 4(i) - Schedule of Assets (Held at End of Year) as of December 31, 2011. These financial statements and supplemental schedule are the responsibility of the Plan's management.

As permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, the plan administrator instructed us not to perform, and we did not perform, any auditing procedures with respect to the information summarized in Note 7, which was certified by Fidelity Management Trust Company, the trustee of the Plan, except for comparing such information with the related information included in the financial statements and supplemental schedule. We have been informed by the plan administrator that the trustee holds the Plan's investment assets and executes investment transactions. The plan administrator has obtained a certification from the trustee as of December 31, 2011 and 2010, and for the year ended December 31, 2011, that the information provided to the plan administrator by the trustee is complete and accurate.

Because of the significance of the information that we did not audit, we are unable to, and do not express an opinion on the accompanying financial statements and supplemental schedule taken as a whole. The supplemental schedule is presented for the purpose of additional analysis and is not a required part of the financial statements but is required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The form and content of the information included in the financial statements and supplemental schedule, other than that derived from information certified by the trustee, have been audited by us in accordance with auditing standards generally accepted in the United States of America and, in our opinion, are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974.

Moss adams LLP

Seattle, Washington August 15, 2012



WHITEPAGES, INC. 401(k) PLAN STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS DECEMBER 31, 2011 AND 2010

	2011	2010
ASSETS		
Participant directed investments, at fair value - Registered investment companies	\$ 5,087,021	\$ 4,718,844
Notes receivable from participants	60,827	33,307
NET ASSETS AVAILABLE FOR BENEFITS	\$ 5,147,848	\$ 4,752,151

WHITEPAGES, INC. 401(k) PLAN STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS YEAR ENDED DECEMBER 31, 2011

ADDITIONS Investment income (loss): Net depreciation in fair value of investments Dividends and interest	\$ (384,797) 150,934 (233,863)
Interest income on notes receivable from participants	2,278
Contributions:	
Participant	798,863
Rollovers	152,246
	951,109
Total additions	719,524
DEDUCTIONS	
Benefits paid to participants	323,216
Administrative expenses	611
Total deductions	323,827
NET INCREASE	395,697
NET ASSETS AVAILABLE FOR BENEFITS	
Beginning of year	4,752,151
End of year	\$ 5,147,848

Note 1 - Description of Plan

The following description of the WhitePages, Inc. 401(k) Plan (the Plan) provides only general information. Participants should refer to the Plan Agreement, as amended, for a more complete description of Plan provisions.

General - The Plan is a 401(k) salary deferral and profit sharing plan covering substantially all employees of WhitePages, Inc. (the Company), and is subject to provisions of the Employee Retirement Income Security Act of 1974, as amended (ERISA). The Company is the Plan's sponsor and serves as plan administrator.

Eligibility - Employees of the Company are eligible to participate in the Plan upon reaching age 21. Upon satisfying this requirement employees will become eligible to participate in the Plan on the first day of each month.

Contributions - Each year, participants may defer up to 90% of eligible compensation, as defined by the Plan. Participants may also designate some or all of the deferral contributions as Roth deferral contributions; however, once this election is made, it is irrevocable. Roth deferral contributions are subject to the same rules applicable to pre-tax deferral contributions. Participants may also contribute amounts representing rollovers from other qualified defined benefit or defined contribution plans.

The Company may elect to make discretionary matching and profit sharing contributions to the Plan. Participants must be employed as of the last day of the Plan year to be eligible to receive any profit sharing contributions. Profit sharing contributions are allocated to participants in the same proportion as a participant's compensation bears to the total of all participants' compensation. The Company made no matching or profit sharing contributions during the year ended December 31, 2011.

Employees who meet the eligibility requirements are automatically enrolled in the Plan with 3% of their eligible compensation. If an investment election is not made by an employee, contributions are allocated to the Fidelity Freedom Fund corresponding to their targeted retirement date. The participants can elect to change their deferral at any time after enrollment.

Contributions are subject to regulatory limitations.

Participant Accounts - Each participant's account is credited with the participant's contribution and allocations of Plan earnings. Allocations are based on account balances, as defined. Participants may direct the investment of their account balances into various investment options offered by the Plan. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

Note 1 - Description of Plan (Continued)

Vesting - Participants are fully vested in their salary deferrals plus actual earnings thereon. Participant matching contributions, nonelective employer contributions and any earnings thereon are vested as follows:

Completed Years of Service	Percentage Vested
of Service	i creentage vesteu
1	20%
2	40%
3	60%
4	80%
5	100%

Notes Receivable from Participants - Participants may borrow from their accounts a minimum of \$1,000 up to a maximum equal to the lesser of \$50,000 or 50% of their vested account balance. Loans are secured by the balance of the participant's account and bear fixed, reasonable rates of interest, as determined by the plan administrator. The maximum loan term is five years unless the loan term qualifies as a home loan, in which case the term of the loan is not to exceed ten years. Principal and interest are paid ratably through payroll deductions. As of December 31, 2011, the rates of interest on outstanding loans ranged from 4.25% to 10.25% with various maturities through December 2016.

Payment of Benefits - Benefits are payable at retirement, death, total and permanent disability, or upon termination of employment. Upon termination of service, a participant whose vested account balance is \$1,000 or less will receive a single lump sum distribution. A participant whose vested account balance is more than \$1,000 may elect to receive benefits under one of the following options: a lump-sum amount equal to the value of the participant's vested account balance or annual installments over a period of time.

Forfeitures - Forfeitures are the non-vested portion of a participant's account that is lost upon termination of employment. Forfeitures are retained in the Plan and used to pay the Plan's administrative expenses, if any, with any remaining amount used to reduce Company contributions. As of December 31, 2011 and 2010, forfeited nonvested accounts totaled \$77,929 and \$71,009, respectively.

Note 2 - Summary of Significant Accounting Policies

Basis of Accounting - The financial statements of the Plan are prepared under the accrual method of accounting.

Use of Estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the use of estimates and assumptions that affect the reported amounts of net assets available for benefits and changes therein. Actual results could differ from those estimates.

Note 2 - Summary of Significant Accounting Policies (Continued)

Investment Valuation - Investments are stated at fair value as certified by Fidelity Management Trust Company (the Trustee). Fair value is the price that would be received to sell an asset or paid to transfer a liability (the "exit price") in an orderly transaction between market participants at the measurement date. See Note 4 for discussion of fair value measurements.

Income Recognition - Purchases and sales of securities are recorded on a trade-date basis. Dividends are recorded on the ex-dividend date. Interest income is recorded on the accrual basis. The net appreciation in fair value of investments consists of both the realized gains or losses and unrealized appreciation and depreciation of those investments.

Notes Receivable from Participants - Notes receivable from participants are measured at amortized cost, which represents unpaid principal balance plus accrued but unpaid interest, and are classified as notes receivable. Delinquent notes receivable from participants are recorded as distributions based on the terms of the Plan document.

Payment of Benefits - Benefits are recorded when paid.

Administrative Expenses - Administrative expenses are paid by the Company. Certain transaction fees may be paid by the Plan.

Subsequent Events - Subsequent events are events or transactions that occur after the statement of net assets available for benefits date but before the financial statements are available to be issued. The Plan recognizes in the financial statements the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the statement of net assets available for benefits, including the estimates inherent in the process of preparing the financial statements. The Plan's financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the statement of net assets available for benefits but arose after the statement of net assets available for benefits date and before the financial statements are available to be issued. The Plan has evaluated subsequent events through August 15, 2012, which is the date the financial statements were available to be issued.

Note 3 - Investments

Investments representing 5% or more of net assets available for benefits consist of the following as of December 31:

	2011	2010
Fidelity Freedom 2035 Fund	\$ 747,488	\$ 710,359
Fidelity Freedom 2040 Fund	\$ 623,335	\$ 514,007
Fidelity Freedom 2045 Fund	\$ 610,961	\$ 639,891
Fidelity Freedom 2030 Fund	\$ 533,687	\$ 606,401
Invesco Equally-Weighted S&P 500 Fund	\$ 383,894	\$ 257,704
Fidelity Freedom 2025 Fund	\$ 377,656	\$ 325,137

Note 4 - Fair Value Measurements

Financial Accounting Standards Board *Accounting Standards Codification* (ASC) 820, *Fair Value Measurements and Disclosures*, provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurement) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under ASC 820 are described as follows:

- **Level 1** Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the plan has the ability to access.
- **Level 2** Quoted prices in markets that are not considered to be active or financial instruments without quoted market prices, but for which all significant inputs are observable, either directly or indirectly.
- **Level 3** Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs. There have been no changes in the methodologies used at December 31, 2011.

Registered investment companies (mutual funds) are valued at the net asset value (NAV) of shares held by the Plan and are valued at the closing price reported on the active market on which the individual securities are traded.

The following table discloses by level, the fair value hierarchy, of the Plan's assets at fair value as of December 31, 2011 and 2010:

	Investments at Fair Value as of December 31, 2011					
	Level 1	Level 1 Level 2 Level 3				
Registered investment companies:						
Target retirement date funds	\$ 3,340,787	\$ -	\$ -	\$ 3,340,787		
Blended funds	420,363	-	-	420,363		
Bond funds	334,616	-	-	334,616		
International funds	235,763	-	-	235,763		
Balanced funds	62,022	-	-	62,022		
Growth funds	248,199	-	-	248,199		
Value funds	309,594	-	-	309,594		
Money market fund	135,677	_		135,677		
	\$ 5,087,021	\$ -	\$ -	\$ 5,087,021		

Note 4 - Fair Value Measurements (Continued)

	Investments at Fair Value as of December 31, 2010				
	Level 1	Level 2	Level 3	Total	
Registered investment companies:					
Target retirement date funds	\$ 3,123,996	\$ -	\$ -	\$ 3,123,996	
Blended funds	410,390	-	-	410,390	
Bond funds	285,145	-	-	285,145	
International funds	261,675	-	-	261,675	
Balanced funds	186,884	-	-	186,884	
Growth funds	207,956	-	-	207,956	
Value funds	132,974	-	-	132,974	
Money market fund	109,824			109,824	
	\$ 4,718,844	\$ -	\$ -	\$ 4,718,844	

Note 5 - Tax Status

The Plan document is a volume submitter profit sharing plan that received a favorable opinion letter from the Internal Revenue Service on March 31, 2008, which stated that the Plan, as then designed, was in accordance with applicable sections of the Internal Revenue Code (IRC). The Plan has been amended since receiving the opinion letter. However, the plan administrator believes the Plan as currently designed is being operated in compliance with the applicable requirements of the IRC.

In accordance with guidance on accounting for uncertainty in income taxes (ASC 740-10), management evaluated the Plan's tax positions and does not believe the Plan has any uncertain tax positions that require disclosure or adjustment to the financial statements.

Note 6 - Risks and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks, such as interest rate, market volatility, and credit risks. It is reasonably possible, given the level of risk associated with investment securities, that changes in the near term could materially affect a participant's account balance and the amounts reported in the financial statements.

Note 7 - Information Certified by the Trustee

The plan administrator has elected the method of compliance permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. Accordingly, the Trustee has certified to the completeness and accuracy of:

• Investments and notes receivable from participants reflected on the accompanying statements of net assets available for benefits as of December 31, 2011 and 2010.

Note 7 - Information Certified by the Trustee (Continued)

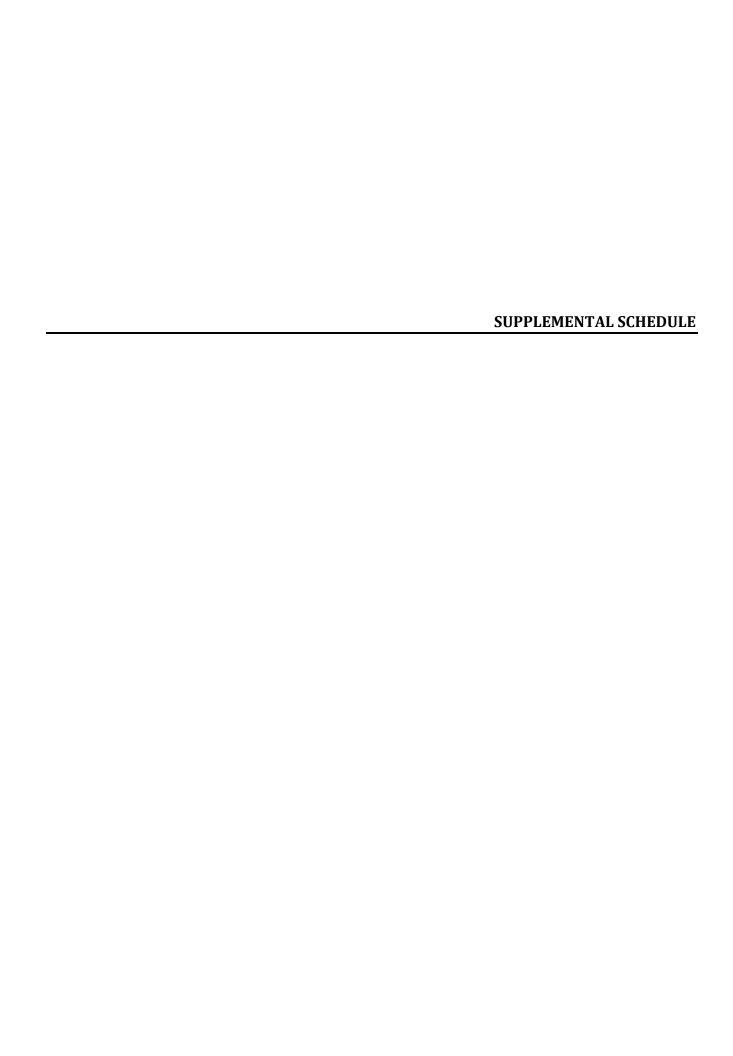
- Net depreciation in fair value of investments, dividends, interest and interest income from notes receivable from participants reflected on the accompanying statement of changes in net assets available for benefits for the year ended December 31, 2011.
- Investments reflected on the supplemental schedule of assets (held at end of year).

Note 8 - Party-In-Interest Transactions

Plan investments include shares of registered investment companies managed by Fidelity Investments. The Trustee is an affiliate of Fidelity Investments. Therefore, transactions with these investments qualify as exempt party-in-interest transactions.

Note 9 - Plan Termination

Although it has not expressed any intention to do so, the Company has the right to terminate the Plan and discontinue its contributions at any time. If the Plan is terminated, amounts allocated to a participant's account become fully vested.



WHITEPAGES, INC. 401(k) PLAN

EIN: 91-2056843

PLAN #: 001

SCHEDULE H, LINE 4(i) - SCHEDULE OF ASSETS (HELD AT END OF YEAR) **DECEMBER 31, 2011**

		(c)		
	(b)	Description of investment, including		(e)
	Identity of issuer, borrower,	maturity date, rate of interest, collateral,	(d)	Current
<u>(a)</u>	lessor or similar party	par or maturity value	Cost	value
*	Fidelity Freedom 2035 Fund	Registered Investment Company	**	\$ 747,488
*	Fidelity Freedom 2040 Fund	Registered Investment Company	**	623,335
*	Fidelity Freedom 2045 Fund	Registered Investment Company	**	610,961
*	Fidelity Freedom 2030 Fund	Registered Investment Company	**	533,687
	Invesco Equally-Weighted	S		,
	S&P 500 Fund	Registered Investment Company	**	383,894
*	Fidelity Freedom 2025 Fund	Registered Investment Company	**	377,656
*	Fidelity Freedom 2050 Fund	Registered Investment Company	**	245,713
*	Fidelity Freedom 2020 Fund	Registered Investment Company	**	143,437
*	Fidelity Prime Fund	Registered Investment Company	**	135,677
	Invesco Van Kampen	0 1 7		,
	Small-Cap Value Fund	Registered Investment Company	**	130,434
	JP Morgan Mid Cap Value Fund	Registered Investment Company	**	129,717
*	Fidelity Government Income Fund	Registered Investment Company	**	129,066
	Morgan Stanley Mid-Cap Growth Fund	Registered Investment Company	**	121,824
*	Fidelity Emerging Markets Fund	Registered Investment Company	**	121,250
	PIMCO Investment Grade Bond Fund	Registered Investment Company	**	89,389
	Calvert Equity Fund	Registered Investment Company	**	75,736
*	Fidelity Hartford International Fund	Registered Investment Company	**	60,684
*	Fidelity International Discovery Fund	Registered Investment Company	**	53,288
*	Fidelity Equity Income Fund	Registered Investment Company	**	47,833
	Calvert Income Fund	Registered Investment Company	**	45,397
	PIMCO Low Duration Fund	Registered Investment Company	**	38,616
*	Fidelity Asset Manager 70% Fund	Registered Investment Company	**	36,740
*	Fidelity Freedom Income Fund	Registered Investment Company	**	36,469
*	Fidelity Freedom 2015 Fund	Registered Investment Company	**	35,884
*	Fidelity High Income Advantage Fund	Registered Investment Company	**	32,148
	Invesco Van Kampen			
	Growth and Income Fund	Registered Investment Company	**	25,453
*	Fidelity Asset Manager 50% Fund	Registered Investment Company	**	25,049
*	Fidelity New Insights Fund	Registered Investment Company	**	23,564
*	Fidelity Freedom 2010 Fund	Registered Investment Company	**	22,384
*	Fidelity Asset Manager 85% Fund	Registered Investment Company	**	1,622
*	Fidelity Value Fund	Registered Investment Company	**	1,610
	Oppenheimer Developing Markets Fund	Registered Investment Company	**	541
*	Fidelity Freedom 2005 Fund	Registered Investment Company	**	242
*	Fidelity Asset Manager 20% Fund	Registered Investment Company	**	233
*	Participant loans	Interest rates range from 4.25% to 10.25%,		
		maturing through December 2016	-	60,827

* Indicates party-in-interest.

\$ 5,147,848

^{**} Information is not required as investments are participant directed.



Report of Independent Auditors and Financial Statements with Supplemental Schedule

December 31, 2011 and 2010

MOSS-ADAMS LLP

Certified Public Accountants | Business Consultants

Acumen. Agility. Answers.

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REPORT OF INDEPENDENT AUDITORS

To the Plan Administrator and Investment Committee WhitePages, Inc. 401(k) Plan

We were engaged to audit the accompanying statements of net assets available for benefits of WhitePages, Inc. 401(k) Plan (the Plan) as of December 31, 2011 and 2010, and the related statement of changes in net assets available for benefits for the year ended December 31, 2011, and the supplemental schedule of Schedule H, Line 4(i) - Schedule of Assets (Held at End of Year) as of December 31, 2011. These financial statements and supplemental schedule are the responsibility of the Plan's management.

As permitted by 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, the plan administrator instructed us not to perform, and we did not perform, any auditing procedures with respect to the information summarized in Note 7, which was certified by Fidelity Management Trust Company, the trustee of the Plan, except for comparing such information with the related information included in the financial statements and supplemental schedule. We have been informed by the plan administrator that the trustee holds the Plan's investment assets and executes investment transactions. The plan administrator has obtained a certification from the trustee as of December 31, 2011 and 2010, and for the year ended December 31, 2011, that the information provided to the plan administrator by the trustee is complete and accurate.

Because of the significance of the information that we did not audit, we are unable to, and do not express an opinion on the accompanying financial statements and supplemental schedule taken as a whole. The supplemental schedule is presented for the purpose of additional analysis and is not a required part of the financial statements but is required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The form and content of the information included in the financial statements and supplemental schedule, other than that derived from information certified by the trustee, have been audited by us in accordance with auditing standards generally accepted in the United States of America and, in our opinion, are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974.

Moss adams LLP

Seattle, Washington August 15, 2012



WHITEPAGES, INC. 401(k) PLAN STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS DECEMBER 31, 2011 AND 2010

	2011	2010
ASSETS		
Participant directed investments, at fair value - Registered investment companies	\$ 5,087,021	\$ 4,718,844
Notes receivable from participants	60,827	33,307
NET ASSETS AVAILABLE FOR BENEFITS	\$ 5,147,848	\$ 4,752,151

WHITEPAGES, INC. 401(k) PLAN STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS YEAR ENDED DECEMBER 31, 2011

ADDITIONS Investment income (loss): Net depreciation in fair value of investments Dividends and interest	\$ (384,797) 150,934 (233,863)
Interest income on notes receivable from participants	2,278
Contributions:	
Participant	798,863
Rollovers	152,246
	951,109
Total additions	719,524
DEDUCTIONS	
Benefits paid to participants	323,216
Administrative expenses	611
Total deductions	323,827
NET INCREASE	395,697
NET ASSETS AVAILABLE FOR BENEFITS	
Beginning of year	4,752,151
End of year	\$ 5,147,848

Note 1 - Description of Plan

The following description of the WhitePages, Inc. 401(k) Plan (the Plan) provides only general information. Participants should refer to the Plan Agreement, as amended, for a more complete description of Plan provisions.

General - The Plan is a 401(k) salary deferral and profit sharing plan covering substantially all employees of WhitePages, Inc. (the Company), and is subject to provisions of the Employee Retirement Income Security Act of 1974, as amended (ERISA). The Company is the Plan's sponsor and serves as plan administrator.

Eligibility - Employees of the Company are eligible to participate in the Plan upon reaching age 21. Upon satisfying this requirement employees will become eligible to participate in the Plan on the first day of each month.

Contributions - Each year, participants may defer up to 90% of eligible compensation, as defined by the Plan. Participants may also designate some or all of the deferral contributions as Roth deferral contributions; however, once this election is made, it is irrevocable. Roth deferral contributions are subject to the same rules applicable to pre-tax deferral contributions. Participants may also contribute amounts representing rollovers from other qualified defined benefit or defined contribution plans.

The Company may elect to make discretionary matching and profit sharing contributions to the Plan. Participants must be employed as of the last day of the Plan year to be eligible to receive any profit sharing contributions. Profit sharing contributions are allocated to participants in the same proportion as a participant's compensation bears to the total of all participants' compensation. The Company made no matching or profit sharing contributions during the year ended December 31, 2011.

Employees who meet the eligibility requirements are automatically enrolled in the Plan with 3% of their eligible compensation. If an investment election is not made by an employee, contributions are allocated to the Fidelity Freedom Fund corresponding to their targeted retirement date. The participants can elect to change their deferral at any time after enrollment.

Contributions are subject to regulatory limitations.

Participant Accounts - Each participant's account is credited with the participant's contribution and allocations of Plan earnings. Allocations are based on account balances, as defined. Participants may direct the investment of their account balances into various investment options offered by the Plan. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

Note 1 - Description of Plan (Continued)

Vesting - Participants are fully vested in their salary deferrals plus actual earnings thereon. Participant matching contributions, nonelective employer contributions and any earnings thereon are vested as follows:

Completed Years of Service	Percentage Vested
Of Service	Tercentage vestea
1	20%
2	40%
3	60%
4	80%
5	100%

Notes Receivable from Participants - Participants may borrow from their accounts a minimum of \$1,000 up to a maximum equal to the lesser of \$50,000 or 50% of their vested account balance. Loans are secured by the balance of the participant's account and bear fixed, reasonable rates of interest, as determined by the plan administrator. The maximum loan term is five years unless the loan term qualifies as a home loan, in which case the term of the loan is not to exceed ten years. Principal and interest are paid ratably through payroll deductions. As of December 31, 2011, the rates of interest on outstanding loans ranged from 4.25% to 10.25% with various maturities through December 2016.

Payment of Benefits - Benefits are payable at retirement, death, total and permanent disability, or upon termination of employment. Upon termination of service, a participant whose vested account balance is \$1,000 or less will receive a single lump sum distribution. A participant whose vested account balance is more than \$1,000 may elect to receive benefits under one of the following options: a lump-sum amount equal to the value of the participant's vested account balance or annual installments over a period of time.

Forfeitures - Forfeitures are the non-vested portion of a participant's account that is lost upon termination of employment. Forfeitures are retained in the Plan and used to pay the Plan's administrative expenses, if any, with any remaining amount used to reduce Company contributions. As of December 31, 2011 and 2010, forfeited nonvested accounts totaled \$77,929 and \$71,009, respectively.

Note 2 - Summary of Significant Accounting Policies

Basis of Accounting - The financial statements of the Plan are prepared under the accrual method of accounting.

Use of Estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the use of estimates and assumptions that affect the reported amounts of net assets available for benefits and changes therein. Actual results could differ from those estimates.

Note 2 - Summary of Significant Accounting Policies (Continued)

Investment Valuation - Investments are stated at fair value as certified by Fidelity Management Trust Company (the Trustee). Fair value is the price that would be received to sell an asset or paid to transfer a liability (the "exit price") in an orderly transaction between market participants at the measurement date. See Note 4 for discussion of fair value measurements.

Income Recognition - Purchases and sales of securities are recorded on a trade-date basis. Dividends are recorded on the ex-dividend date. Interest income is recorded on the accrual basis. The net appreciation in fair value of investments consists of both the realized gains or losses and unrealized appreciation and depreciation of those investments.

Notes Receivable from Participants - Notes receivable from participants are measured at amortized cost, which represents unpaid principal balance plus accrued but unpaid interest, and are classified as notes receivable. Delinquent notes receivable from participants are recorded as distributions based on the terms of the Plan document.

Payment of Benefits - Benefits are recorded when paid.

Administrative Expenses - Administrative expenses are paid by the Company. Certain transaction fees may be paid by the Plan.

Subsequent Events - Subsequent events are events or transactions that occur after the statement of net assets available for benefits date but before the financial statements are available to be issued. The Plan recognizes in the financial statements the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the statement of net assets available for benefits, including the estimates inherent in the process of preparing the financial statements. The Plan's financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the statement of net assets available for benefits but arose after the statement of net assets available for benefits date and before the financial statements are available to be issued. The Plan has evaluated subsequent events through August 15, 2012, which is the date the financial statements were available to be issued.

Note 3 - Investments

Investments representing 5% or more of net assets available for benefits consist of the following as of December 31:

	2011	2010
Fidelity Freedom 2035 Fund	\$ 747,488	\$ 710,359
Fidelity Freedom 2040 Fund	\$ 623,335	\$ 514,007
Fidelity Freedom 2045 Fund	\$ 610,961	\$ 639,891
Fidelity Freedom 2030 Fund	\$ 533,687	\$ 606,401
Invesco Equally-Weighted S&P 500 Fund	\$ 383,894	\$ 257,704
Fidelity Freedom 2025 Fund	\$ 377,656	\$ 325,137

Note 4 - Fair Value Measurements

Financial Accounting Standards Board *Accounting Standards Codification* (ASC) 820, *Fair Value Measurements and Disclosures*, provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurement) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under ASC 820 are described as follows:

- **Level 1** Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the plan has the ability to access.
- **Level 2** Quoted prices in markets that are not considered to be active or financial instruments without quoted market prices, but for which all significant inputs are observable, either directly or indirectly.
- **Level 3** Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs. There have been no changes in the methodologies used at December 31, 2011.

Registered investment companies (mutual funds) are valued at the net asset value (NAV) of shares held by the Plan and are valued at the closing price reported on the active market on which the individual securities are traded.

The following table discloses by level, the fair value hierarchy, of the Plan's assets at fair value as of December 31, 2011 and 2010:

	Investments at Fair Value as of December 31, 2011			
	Level 1	Level 2	Level 3	Total
Registered investment companies:				
Target retirement date funds	\$ 3,340,787	\$ -	\$ -	\$ 3,340,787
Blended funds	420,363	-	-	420,363
Bond funds	334,616	-	-	334,616
International funds	235,763	-	-	235,763
Balanced funds	62,022	-	-	62,022
Growth funds	248,199	-	-	248,199
Value funds	309,594	-	-	309,594
Money market fund	135,677	_	-	135,677
	\$ 5,087,021	\$ -	\$ -	\$ 5,087,021

Note 4 - Fair Value Measurements (Continued)

	Investments at Fair Value as of December 31, 2010				
	Level 1	Level 2	Level 3	Total	
Registered investment companies:					
Target retirement date funds	\$ 3,123,996	\$ -	\$ -	\$ 3,123,996	
Blended funds	410,390	-	-	410,390	
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Growth funds	207,956	-	-	207,956	
Value funds	132,974	-	-	132,974	
Money market fund	109,824			109,824	
	\$ 4,718,844	\$ -	\$ -	\$ 4,718,844	

Note 5 - Tax Status

The Plan document is a volume submitter profit sharing plan that received a favorable opinion letter from the Internal Revenue Service on March 31, 2008, which stated that the Plan, as then designed, was in accordance with applicable sections of the Internal Revenue Code (IRC). The Plan has been amended since receiving the opinion letter. However, the plan administrator believes the Plan as currently designed is being operated in compliance with the applicable requirements of the IRC.

In accordance with guidance on accounting for uncertainty in income taxes (ASC 740-10), management evaluated the Plan's tax positions and does not believe the Plan has any uncertain tax positions that require disclosure or adjustment to the financial statements.

Note 6 - Risks and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks, such as interest rate, market volatility, and credit risks. It is reasonably possible, given the level of risk associated with investment securities, that changes in the near term could materially affect a participant's account balance and the amounts reported in the financial statements.

Note 7 - Information Certified by the Trustee

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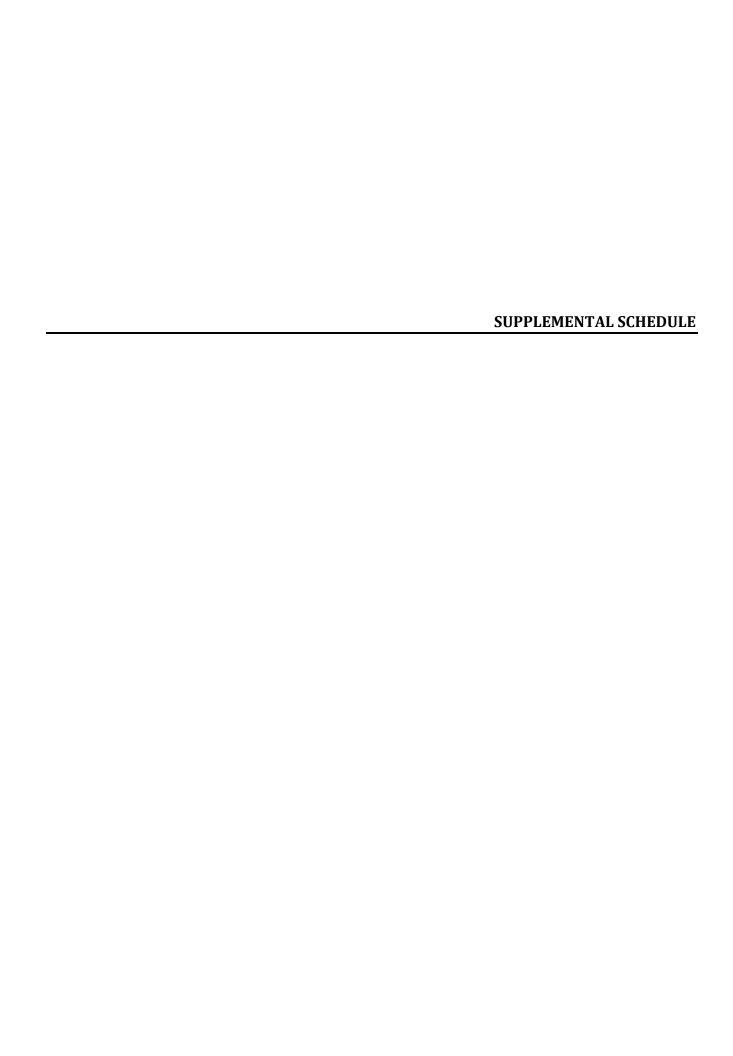
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- Investments reflected on the supplemental schedule of assets (held at end of year).

Note 8 - Party-In-Interest Transactions

Plan investments include shares of registered investment companies managed by Fidelity Investments. The Trustee is an affiliate of Fidelity Investments. Therefore, transactions with these investments qualify as exempt party-in-interest transactions.

Note 9 - Plan Termination

Although it has not expressed any intention to do so, the Company has the right to terminate the Plan and discontinue its contributions at any time. If the Plan is terminated, amounts allocated to a participant's account become fully vested.



WHITEPAGES, INC. 401(k) PLAN

EIN: 91-2056843

PLAN #: 001

SCHEDULE H, LINE 4(i) - SCHEDULE OF ASSETS (HELD AT END OF YEAR) **DECEMBER 31, 2011**

		(c)		
	(b)	Description of investment, including		(e)
	Identity of issuer, borrower,	maturity date, rate of interest, collateral,	(d)	Current
<u>(a)</u>	lessor or similar party	par or maturity value	Cost	value
*	Fidelity Freedom 2035 Fund	Registered Investment Company	**	\$ 747,488
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*	Participant loans	Interest rates range from 4.25% to 10.25%,		
		maturing through December 2016	-	60,827

* Indicates party-in-interest.

\$ 5,147,848

^{**} Information is not required as investments are participant directed.