| For  | rm 5500-SF  | Short Form Annual Return/Report of Small Employee  |                          |  |  |   | OMB Nos. 1210-0110<br>1210-0089 |  |
|--|---|--|--------------------------|--|--|---|---------------------------------|--|
|  | tment of the Treasury<br>nal Revenue Service          | <b>Benefit Plan</b><br>This form is required to be filed under sections 104 and 4065 of the Employed                   |                          |  | e <b>2012</b>                              |   | 012                             |  |
| Employee B   | epartment of Labor<br>enefits Security Administration | Retirement Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058<br>the Internal Revenue Code (the Code). |                          |  |  | (a) of This Form is Open to Public      |                                 |  |
| Pension Be   | nefit Guaranty Corporation                            | Inspection Inspection  |                          |  |  |   |                                 |  |
| Part I Annual Report Identification Information  |   |  |                          |  |  |   |                                 |  |
| For calendar plan year 2012 or fiscal plan year beginning 01/01/2012 and ending 10/31/2012   |   |  |                          |  |  |   |                                 |  |
| A This ret   | urn/report is for:                                    | a single-employer plan a multiple-employer plan (not multiemployer) a one-participant plan                             |                          |  |  |   |                                 |  |
| B This ret   | urn/report is:  | the first return/report X the  | ne final return/report   |  |  |   |                                 |  |
|  |   | an amended return/report   | short plan year returr   | n/report (less than 12 mo                              | onths                                      | )                                       |                                 |  |
| C Check  | box if filing under:                                  | Form 5558 automatic extension DFVC program   |                          |  |  |   |                                 |  |
| special extension (enter description)  |   |  |                          |  |  |   |                                 |  |
| Part II  | Basic Plan Inform                                     | nation—enter all requested information   | on                       |  |  |   |                                 |  |
| <b>1a</b> Name of plan<br>FS MARKETING SERVICES, INC. 401(K) PROFIT SHARING PLAN & TRUST   |   |  |                          | 1b   | Three-digit<br>plan number<br>(PN) ►       | 001                                     |                                 |  |
|  |   |  |                          |  | 1c   | Effective date or 01/01/                | •                               |  |
| 2a Plan sponsor's name and address; include room or suite number (employer, if for a single-employer plan) FS MARKETING SERVICES, INC. |   |  |                          |  | 2b   | Employer Identit<br>(EIN) 14-17         |                                 |  |
| 9 TIMBERLA   |   |  |                          |  | 2c   | Sponsor's telephone number 518-763-8835 |                                 |  |
| EAST GREENBUSH, NY 12061   |   |  |                          | 2d   | Business code (see instructions)<br>541910 |   |                                 |  |
| 3a Plan administrator's name and address Same as Plan Sponsor Name Same as Plan Sponsor Address  |   |  |                          |  | 3b   | Administrator's EIN                     |                                 |  |
|  |   | lan sponsor has changed since the las  | t return/report filed fc | or this plan, enter the                                | 4b   | EIN                                     |                                 |  |
| name,<br><b>a</b> Sponse   |   | er from the last return/report.  |                          |  | <b>4c</b> PN                               |   |                                 |  |
|  |   | the beginning of the plan year   |                          |  | - <del>10</del><br>5a                      | 11                                      |                                 |  |
|  | • •   | the end of the plan year   |                          |  | 5b   |   | 0                               |  |
|  |   | count balances as of the end of the pla  |                          |  | 55   |   | 0                               |  |
|  |   |  | • •                      | •  | 5c   |   | 0                               |  |
| 6a Were all of the plan's assets during the plan year invested in eligible assets? (See instructions.)                                 |   |  |                          |  |  |   | X Yes No                        |  |
|  | 5   | ne annual examination and report of an<br>See instructions on waiver eligibility an                                    |                          | •  | '  |   | X Yes 🗌 No                      |  |
|  |   | er line 6a or line 6b, the plan cannot   |                          |  |  |   |                                 |  |
|  |   | incomplete filing of this return/repo  |                          |  |  |   |                                 |  |
| Under pena<br>SB or Sche   | alties of perjury and other                           | r penalties set forth in the instructions, signed by an enrolled actuary, as well                                      | I declare that I have    | examined this return/rep                               | oort, ir                                   | ncluding, if applic                     |                                 |  |
| SIGN   | Filed with authorized/va                              | lid electronic signature.  | 01/16/2013               | FILIPPO STOCCHETTI                                     |  |   |                                 |  |
| HERE   | Signature of plan adn                                 | ninistrator  | Date                     | Enter name of individual signing as plan administrator |  |   |                                 |  |
| SIGN   | Filed with authorized/va                              | lid electronic signature.  | 01/16/2013               | FILIPPO STOCCHETTI                                     |  |   |                                 |  |
| HERE   | Signature of employe                                  | r/plan sponsor   | Date                     | Enter name of individu                                 | ual sig                                    | gning as employe                        | r or plan sponsor               |  |
| Preparer's   |   | ne, if applicable) and address; include  | room or suite number     |  |  |   | number (optional)               |  |

|  | rt III Financial Information   |   |  |            |          |                            |  |  |  |
|--|--|---|--|------------|----------|----------------------------|--|--|--|
| 7 Plan Assets and Liabilities                            |  |   | (a) Beginning of Year  |            |          | (b) End of Year            |  |  |  |
| а  | Total plan assets  | 7a  | 115734   | 9          |          |                            | 0  |  |  |
| b  | Total plan liabilities   | 7b  |  |            |          |                            |  |  |  |
| C Net plan assets (subtract line 7b from line 7a)        |  |   | 115734   | 1157349    |          |                            | 0  |  |  |
| 8  | 8 Income, Expenses, and Transfers for this Plan Year   |   | (a) Amount   |            |          | (b) Total                  |  |  |  |
| а  | Contributions received or receivable from:   | 8a(1)   | 5616   | .1         |          |                            |  |  |  |
| <ul><li>(1) Employers</li><li>(2) Participants</li></ul> |  |   | 56164<br>63434   |            |          |                            |  |  |  |
|  | (2) Participants   | 8a(2)<br>8a(3)  | 0040   | 74         |          |                            |  |  |  |
| h  | Other income (loss)  | 8b  | 16865  | :2         |          |                            |  |  |  |
|  | Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)   | 28  | 10005  | )2         |          |                            | 288250                                     |  |  |
| -  | Benefits paid (including direct rollovers and insurance premiums   |   |  |            |          |                            | 200230                                     |  |  |
|  | to provide benefits)   | 8d  | 144512   | 20         |          |                            |  |  |  |
| е  | Certain deemed and/or corrective distributions (see instructions)  | 8e  |  |            |          |                            |  |  |  |
| f  | Administrative service providers (salaries, fees, commissions)   | 8f  | 47   | '9         |          |                            |  |  |  |
| <u> </u>   | Other expenses   | 8g  |  |            |          |                            |  |  |  |
|  | Total expenses (add lines 8d, 8e, 8f, and 8g)  | 8h  |  |            |          |                            | 1445599                                    |  |  |
| <u>i</u>   | Net income (loss) (subtract line 8h from line 8c)  | 8i  |  |            | _        |                            | -1157349                                   |  |  |
| J  | Transfers to (from) the plan (see instructions)  | 8j  |  |            |          |                            |  |  |  |
| Par  | t V Compliance Questions   |   |  |            |          |                            |  |  |  |
| 10   | During the plan year:  |   |  |            | Yes      | No                         | Amount                                     |  |  |
| а  | <b>a</b> Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)  |   |  |            |          | х                          |  |  |  |
| b  | <b>b</b> Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)   |   |  | 10b        |          | x                          |  |  |  |
| С  | C Was the plan covered by a fidelity bond?   |   |  | 10c        | Х        |                            | 20000                                      |  |  |
| d  | <b>d</b> Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?  |   |  |            |          | x                          |  |  |  |
| е  | e Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service or other organization that provides some or all of the benefits under the plan? (See instructions.)  |   |  | 10e        |          | x                          |  |  |  |
| f  | Has the plan failed to provide any benefit when due under the plan   | n?  |  | 10f        |          | Х                          |  |  |  |
| g  | Did the plan have any participant loans? (If "Yes," enter amount as  | s of year end   | d.)  | 10q        |          | Х                          |  |  |  |
| h  | h If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR   |   |  |            |          | х                          |  |  |  |
|  | 2520.101-3.)   |   |  | 10h        |          | ^                          |  |  |  |
| i  | 2520.101-3.)<br>If 10h was answered "Yes," check the box if you either provided th<br>exceptions to providing the notice applied under 29 CFR 2520.10  | ne required r   | notice or one of the   | 10h<br>10i |          | ~                          |  |  |  |
| i  | If 10h was answered "Yes," check the box if you either provided th exceptions to providing the notice applied under 29 CFR 2520.10   | ne required r   | notice or one of the   |            |          | ~                          |  |  |  |
| i<br>Part  | If 10h was answered "Yes," check the box if you either provided th exceptions to providing the notice applied under 29 CFR 2520.10   | ne required r<br>1-3<br>ents? (If "Ye   | notice or one of the   | 10i        |          | lule SB                    |  |  |  |
| i<br>Part<br>11  | If 10h was answered "Yes," check the box if you either provided th exceptions to providing the notice applied under 29 CFR 2520.10 <sup>o</sup><br>VI Pension Funding Compliance<br>Is this a defined benefit plan subject to minimum funding requirem   | ne required r<br>I-3<br>ents? (If "Ye   | notice or one of the   | 10i        |          | lule SB                    |  |  |  |
| i<br>Part<br>11<br>11a                                   | If 10h was answered "Yes," check the box if you either provided the exceptions to providing the notice applied under 29 CFR 2520.101<br>VI Pension Funding Compliance<br>Is this a defined benefit plan subject to minimum funding requirem 5500) and line 11a below)  | ne required r<br>1-3<br>ents? (If "Ye   | notice or one of the   | <b>10i</b> |          | dule SB                    |  |  |  |
| i<br>Part<br>11<br>11a                                   | If 10h was answered "Yes," check the box if you either provided th<br>exceptions to providing the notice applied under 29 CFR 2520.107<br><b>VI</b> Pension Funding Compliance<br>Is this a defined benefit plan subject to minimum funding requirem<br>5500) and line 11a below)  | ne required r<br>1-3<br>ents? (If "Ye<br>requirement                                | notice or one of the<br>es," see instructions and com<br>ts of section 412 of the Code   | <b>10i</b> |          | dule SB                    |  |  |  |
| i<br>Part<br>11<br><u>11a</u><br>12<br>a                 | If 10h was answered "Yes," check the box if you either provided th<br>exceptions to providing the notice applied under 29 CFR 2520.107<br><b>VI</b> Pension Funding Compliance<br>Is this a defined benefit plan subject to minimum funding requirem<br>5500) and line 11a below)  | ne required r<br>1-3<br>ents? (If "Ye<br>requirement<br>as applicab<br>ng amortized | notice or one of the<br>es," see instructions and com<br>ts of section 412 of the Code<br>le.)<br>I in this plan year, see instruction | 10i        | ection : | dule SB<br>11a<br>302 of E | RISA?                                      |  |  |
| i<br>11<br>11a<br>12<br>a                                | If 10h was answered "Yes," check the box if you either provided th<br>exceptions to providing the notice applied under 29 CFR 2520.107<br>VI Pension Funding Compliance<br>Is this a defined benefit plan subject to minimum funding requirem<br>5500) and line 11a below)<br>Enter the amount from Schedule SB line 39<br>Is this a defined contribution plan subject to the minimum funding<br>(If "Yes," complete line 12a or lines 12b, 12c, 12d, and 12e below,<br>If a waiver of the minimum funding standard for a prior year is bein | ne required r<br>1-3<br>ents? (If "Ye<br>requirement<br>as applicab<br>ng amortized | notice or one of the<br>es," see instructions and com<br>ts of section 412 of the Code<br>le.)<br>I in this plan year, see instruction | 10i        | ection : | dule SB<br>11a<br>302 of E | RISA? Yes No   a date of the letter ruling |  |  |

| С   | Enter the amount contributed by the employer to the plan for this plan year  |           |        |                     |  |
|---|--|-----------|--------|---------------------|--|
| d   | <b>d</b> Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount) |           |        |                     |  |
| е   | Will the minimum funding amount reported on line 12d be met by the funding deadline?   |           | Yes    | No N/A              |  |
| Part  | VII Plan Terminations and Transfers of Assets  |           |        |                     |  |
| 13a   | Has a resolution to terminate the plan been adopted in any plan year?  | X         | Yes No |                     |  |
|   | If "Yes," enter the amount of any plan assets that reverted to the employer this year  | 13a       |        | 0                   |  |
| b   | Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under t of the PBGC?          | e control |        | X Yes No            |  |
| C If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.) |  |           |        |                     |  |
| 13c(1) Name of plan(s):   |  |           | IN(s)  | <b>13c(3)</b> PN(s) |  |
|   |  |           |        |                     |  |
|   |  |           |        |                     |  |
| Part  | t VIII Trust Information (optional)  |           |        |                     |  |

| 14a Name of trust | 14b Trust's EIN |
|-------------------|-----------------|
|                   |                 |
|                   |                 |