Form 5500-SF		m 5500-SF	Short Form Annual Return/Report of Small Employ			yee	OMB Nos. 1210-0110 1210-0089				
Department of the Treasury Internal Revenue Service			Benefit Plan This form is required to be filed under sections 104 and 4065 of the Employe			e	2012				
Department of Labor Employee Benefits Security Administration			Retirement Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058 the Internal Revenue Code (the Code).		(a) of This Form is Open to Publi						
		nefit Guaranty Corporation	Complete all entries in accordate	nce with the instruc	tions to the Form 5500	0-SF.	Inspection				
	rt I		lentification Information		and and an d	0/04/	2042				
For c	calenda	ar plan year 2012 or fisca				2/31/2	2012				
		urn/report is for:		1 1 7 1	an (not multiemployer)		a one-participant plan				
Вт	his ret	urn/report is:		e final return/report							
_	an amended return/report a short plan year return/report (less than				n/report (less than 12 mo	onths)	-				
C C	C Check box if filing under:					DFVC program					
	[special extension (enter description)								
Pai			nation—enter all requested information	on		41					
		of plan /I ADVERTISING, INC. 4				10	Three-digit plan number				
UNLL		ADVERTISING, INC					(PN) ▶ 001				
						1c	Effective date of plan				
20.1				laura it tana air ala		01-	01/01/2002				
		M ADVERTISING, INC.	ess; include room or suite number (emp	bloyer, if for a single-e	employer plan)		Employer Identification Number (EIN) 11-3156957				
		N AVE					Sponsor's telephone number 212-966-6365				
	FLOOR YORK,	NY 10016				2d	Business code (see instructions) 541800				
3a	Plan ac	dministrator's name and	address 🛛 Same as Plan Sponsor Nan	ne Same as Plan	Sponsor Address	3b	Administrator's EIN				
						30	3c Administrator's telephone number				
						Administrator 3 telephone number					
-	16 414 4 44			•	n this plan, sutouth s	41-					
4 If the name and/or EIN of the plan sponsor has changed since the last return/report filed for this plan, enter the name, EIN, and the plan number from the last return/report.					r this plan, enter the	4b EIN					
		or's name				4c PN					
5a	5a Total number of participants at the beginning of the plan year					5a	ia 17				
b	b Total number of participants at the end of the plan year					5b	b 11				
			count balances as of the end of the plan			Fo	11				
-	complete this item)										
 6a Were all of the plan's assets during the plan year invested in eligible assets? (See instructions.) b Are you claiming a waiver of the annual examination and report of an independent gualified public accountant (IQPA) 						X Yes No					
	under 29 CFR 2520.104-46? (See instructions on waiver eligibility and conditions.)										
If you answered "No" to either line 6a or line 6b, the plan cannot use Form 5500-SF and must instead use Form 5500.											
Caut	tion: A	penalty for the late or	incomplete filing of this return/repor	rt will be assessed u	unless reasonable cau	se is	established.				
			r penalties set forth in the instructions, I								
SB or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.											
		· · ·									
SIGN HER		Filed with authorized/va	lid electronic signature.	07/17/2013	MILTON KAPELUS	APELUS					
	· -	Signature of plan adn	dual signing as plan administrator								
SIGN											
HER	Signature of emp			Date		dual signing as employer or plan sponsor					
Prep	arer's i	name (including firm nan	ne, if applicable) and address; include r	oom or suite number	(optional)	Prep	parer's telephone number (optional)				

For Paperwork Reduction Act Notice and OMB Control Numbers, see the instructions for Form 5500-SF.

Plan Assets and Liabilities							
		(a) Beginning of Year			(b) End of Year		
a Total plan assets	7a	47440	6			423046	
b Total plan liabilities	7b	68	683			177	
C Net plan assets (subtract line 7b from line 7a)	7c	47372	3	422869			
Income, Expenses, and Transfers for this Plan Year		(a) Amount				(b) Total	
a Contributions received or receivable from:							
(1) Employers			0				
(2) Participants		638	9				
(3) Others (including rollovers)		5000					
b Other income (loss)		5296	4	_			
 C Total income (add lines 8a(1), 8a(2), 8a(3), and 8b) d Benefits paid (including direct rollovers and insurance premiums) 				_		59353	
d Benefits paid (including direct rollovers and insurance premiums to provide benefits)		10922	3				
e Certain deemed and/or corrective distributions (see instructions)							
f Administrative service providers (salaries, fees, commissions)	8f						
g Other expenses	8g	98	984				
h Total expenses (add lines 8d, 8e, 8f, and 8g)					110207		
i Net income (loss) (subtract line 8h from line 8c)					-50854		
j Transfers to (from) the plan (see instructions)							
Part IV Plan Characteristics							
 If the plan provides pension benefits, enter the applicable pension 2E 2F 2G 2J 2K 3D If the plan provides welfare benefits, enter the applicable welfare 							
Part V Compliance Questions				¥	NI-		
 During the plan year: Was there a failure to transmit to the plan any participant contribution. 	butiono within th	a time period described in		Yes	No	Amount	
a Was there a failure to transmit to the plan any participant contri 29 CFR 2510.3-102? (See instructions and DOL's Voluntary F			10a		X		
b Were there any nonexempt transactions with any party-in-intere on line 10a.)	•	•	10b		X		
C Was the plan covered by a fidelity bond?			10c	Х		50000	
	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?				х		
e Were any fees or commissions paid to any brokers, agents, or o insurance service or other organization that provides some or a instructions.)	all of the benefits	the benefits under the plan? (See			X		
f Has the plan failed to provide any benefit when due under the p	olan?		10f		Х		
g Did the plan have any participant loans? (If "Yes," enter amount						0	
h If this is an individual account plan, was there a blackout period	Did the plan have any participant loans? (If "Yes," enter amount as of year end.)				x		
i If 10h was answered "Yes," check the box if you either provided exceptions to providing the notice applied under 29 CFR 2520.	•		10i				
art VI Pension Funding Compliance							
Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and complete Schedule SB (Form 5500) and line 11a below)							
a Enter the amount from Schedule SB line 39 11a							
2 Is this a defined contribution plan subject to the minimum fundi							
(If "Yes," complete line 12a or lines 12b, 12c, 12d, and 12e below, as applicable.)							
a If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions, and enter the date of the letter ruling granting the waiver							
If you completed line 12a, complete lines 3, 9, and 10 of Sched	lule MB (Form	5500), and skip to line 13.					

С	Enter	the amount contributed by the employer to the plan for this plan year	12c				
d							
е		he minimum funding amount reported on line 12d be met by the funding deadline?		Yes	No N/A		
Part	Part VII Plan Terminations and Transfers of Assets						
13a	Has a	a resolution to terminate the plan been adopted in any plan year?	, ,	Yes X No			
	lf "Ye	es," enter the amount of any plan assets that reverted to the employer this year	13a				
b	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the of the PBGC?				Yes X No		
С	C If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)						
1	13c(1) Name of plan(s):			IN(s)	13c(3) PN(s)		
Part	VIII	Trust Information (optional)					

14a Name of trust	14b Trust's EIN