Form 5500-SF

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation

Short Form Annual Return/Report of Small Employee Benefit Plan

This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058(a) of the Internal Revenue Code (the Code).

OMB Nos. 1210-0110 1210-0089

2012

This Form is Open to Public Inspection

			Complete all entries in a	ccordance with the instru	ctions to the Form 550	10-SF.					
	rt I		Identification Information								
For o	calenda	ar plan year 2012 or fis		1/2012	and ending	12/31/2	2012				
A T	his retu	urn/report is for:	X a single-employer plan	a multiple-employer p	olan (not multiemployer)) a one-participant plan					
Вт	his retu	urn/report is:	the first return/report	the final return/report							
			an amended return/report	a short plan year retur	n/report (less than 12 m	onths)	1				
C	Check b	oox if filing under:	X Form 5558	automatic extension			DFVC program				
		-	special extension (enter desc	cription)			_				
Pa	rt II	Basic Plan Info	rmation—enter all requested in	formation							
1a	Name o		1			1b	Three-digit				
LAND	E COM	MUNICATIONS, INC.	PROFIT SHARING 401(K) PLAN	I			plan number				
						4.	(PN) 001				
						1C	Effective date of plan 01/01/2005				
2a	Plan er	onsor's name and add	dress; include room or suite numb	per (employer if for a single	-employer plan)	2h	Employer Identification Number				
	E PR L		aress, molade room or saile name	oci (ciripioyer, il for a sirigic	-ciripioyer plani)	20	(EIN) 45-5319820				
						2c Sponsor's telephone number					
320 E	AST 42	ND STREET APT 50	1				212-706-9003				
NEW	YORK,	NY 10017				2d	Business code (see instructions)				
							519100				
3a	Plan ac	dministrator's name an	nd address XSame as Plan Spon	sor Name Same as Pla	n Sponsor Address	3b	Administrator's EIN				
						30	Administrator's telephone number				
						30	Administrator's telephone number				
4			e plan sponsor has changed since	the last return/report filed f	or this plan, enter the	4b	EIN 23-2827351				
_			mber from the last return/report.			40	DN				
			MMUNICATIONS, INC.			4c					
			at the beginning of the plan year.			5a	2				
			at the end of the plan year			5b	,				
С	C Number of participants with account balances as of the end of the plan year (defined benefit plans do not complete this item)										
							X Yes No				
			the annual examination and repo								
	under	29 CFR 2520.104-46?	? (See instructions on waiver eligil	bility and conditions.)							
	If you	answered "No" to ei	ther line 6a or line 6b, the plan	cannot use Form 5500-SF	and must instead use	Form	5500.				
Cau	tion: A	penalty for the late of	or incomplete filing of this retur	n/report will be assessed	unless reasonable car	use is	established.				
			ner penalties set forth in the instrund signed by an enrolled actuary,				ncluding, if applicable, a Schedule				
		rue, correct, and comp		as well as the electronic ve	ision of this return/repor	i, anu	to the best of my knowledge and				
					T						
SIGN		Filed with authorized/	valid electronic signature.	09/23/2013	MELISSA LANDE						
HER		Signature of plan a	dministrator	Date	Enter name of individ	dual signing as plan administrator					
SIGN		Filed with authorized/	valid electronic signature.	09/23/2013	MELISSA LANDE						
HER	E	Signature of employer/plan sponsor Date Enter name of individu				dual signing as employer or plan sponsor					
Prep	arer's r	name (including firm n	ame, if applicable) and address; i	nclude room or suite numbe	er (optional)	Prep	Preparer's telephone number (optional)				

Form 5500-SF 2012 Page **2**

Part III Financial Information																
	Plan Assets and Liabilities		(a) Beginning of Yea	ing of Year			(b) End of Year									
<u>a</u>	Total plan assets	7a	9004				95011									
	Total plan liabilities	7b		0					0							
	Net plan assets (subtract line 7b from line 7a)	7c	9004	90046			95011									
8	Income, Expenses, and Transfers for this Plan Year		(a) Amount	(a) Amount			(b) To	tal								
а	Contributions received or receivable from: (1) Employers	ributions received or receivable from: Employers														
	(2) Participants	8a(2)		0												
	(3) Others (including rollovers)	8a(3)		0												
h	Other income (loss)	8b	919													
	Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c	010	,,,	0400											
	Benefits paid (including direct rollovers and insurance premiums	00							193							
	to provide benefits)	8d	321	3												
е	Certain deemed and/or corrective distributions (see instructions)	8e		0												
f	Administrative service providers (salaries, fees, commissions)	8f	101	5												
g	Other expenses	8g		0												
h	Total expenses (add lines 8d, 8e, 8f, and 8g)	8h						4	228							
i	Net income (loss) (subtract line 8h from line 8c)	8i					4965									
j	Transfers to (from) the plan (see instructions)	8j		0												
Pai	t IV Plan Characteristics		1													
	If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions:															
b	2E 2G 2J 3E If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:															
Par	art V Compliance Questions															
10	During the plan year:				Yes	No	A	mour	nt							
а	Vas there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)					X										
b	ere there any nonexempt transactions with any party-in-interest? (Do not include transactions reported in line 10a.)			10b		Х										
С				10c	X					10000						
d	Did the plan have a loss, whether or not reimbursed by the plan's or dishonesty?			10d		Х										
	Were any fees or commissions paid to any brokers, agents, or oth															
·	insurance service or other organization that provides some or all of															
	instructions.)			10e		X										
f	Has the plan failed to provide any benefit when due under the plan	n?		10f		X										
g	Did the plan have any participant loans? (If "Yes," enter amount a	s of year e	end.)	10g	X				2	20614						
h	If this is an individual account plan, was there a blackout period? (2520.101-3.)	•		10h		Х										
i	If 10h was answered "Yes," check the box if you either provided the															
-				40.												
-	exceptions to providing the notice applied under 29 CFR 2520.10			10i						Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and complete Schedule SB (Form						
Part	exceptions to providing the notice applied under 29 CFR 2520.10 VI Pension Funding Compliance Is this a defined benefit plan subject to minimum funding requirem	1-3 ents? (If "	Yes," see instructions and com	nplete					′os	No						
Part	exceptions to providing the notice applied under 29 CFR 2520.10 VI Pension Funding Compliance Is this a defined benefit plan subject to minimum funding requirem 5500) and line 11a below)	1-3 ents? (If "	Yes," see instructions and com	nplete				Y	′es 🕽	No						
Part 11	exceptions to providing the notice applied under 29 CFR 2520.10 VI Pension Funding Compliance Is this a defined benefit plan subject to minimum funding requirem 5500) and line 11a below) Enter the amount from Schedule SB line 39	1-3 ents? (If "	Yes," see instructions and com	nplete		11a			-	1						
Part	exceptions to providing the notice applied under 29 CFR 2520.10 VI Pension Funding Compliance Is this a defined benefit plan subject to minimum funding requirem 5500) and line 11a below) Enter the amount from Schedule SB line 39	ents? (If "	Yes," see instructions and com	nplete		11a			'es)	No No						
Part 11 11a 12	exceptions to providing the notice applied under 29 CFR 2520.10 VI Pension Funding Compliance Is this a defined benefit plan subject to minimum funding requirem 5500) and line 11a below) Enter the amount from Schedule SB line 39	ents? (If " requirement as applicating amortize	Yes," see instructions and com- ents of section 412 of the Code able.) ed in this plan year, see instru-	nplete e or se	ection	11a 302 of	ERISA?	Y	′es >	No						
Part 11 11a 12	exceptions to providing the notice applied under 29 CFR 2520.10. VI Pension Funding Compliance Is this a defined benefit plan subject to minimum funding requirem 5500) and line 11a below)	ents? (If "` requireme as applica	Yes," see instructions and coments of section 412 of the Code able.) ed in this plan year, see instruments	nplete e or se	ection	11a 302 of	ERISA?	Y	′es >	No						
Part 11 11a 12 a	exceptions to providing the notice applied under 29 CFR 2520.10 VI Pension Funding Compliance Is this a defined benefit plan subject to minimum funding requirem 5500) and line 11a below) Enter the amount from Schedule SB line 39	ents? (If "" requireme as applications amortize e MB (For	Yes," see instructions and coments of section 412 of the Code able.) ed in this plan year, see instructions and coments of section 412 of the Code able.) Months 5500), and skip to line 13.	e or se	ection , and	11a 302 of	ERISA?	Y	′es >	No						

	Form 5500-SF 2012 Page 3 - 1							
	Enter the amount contributed by the employer to the plan for this plan year	12c						
d	Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount)	12d						
е	Will the minimum funding amount reported on line 12d be met by the funding deadline?		Yes	No N/A				
Part	VII Plan Terminations and Transfers of Assets							
13a	Has a resolution to terminate the plan been adopted in any plan year?	Yes X No						
	If "Yes," enter the amount of any plan assets that reverted to the employer this year	. 13a						
b	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the of the PBGC?	control	Yes X No					
С	If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)							
13c(1) Name of plan(s):				13c(3) PN(s)				
Part	VIII Trust Information (optional)							
	Name of trust	14b ⊤	rust's EIN					