Form 5500-SF		Short Form Annual Return/Report of Small Employ Benefit Plan			yee	OMB Nos. 1210-0110 1210-0089				
Department of the Treasury Internal Revenue Service		This form is required to be filed under sections 104 and 4065 of the Employe			е	2013				
Employee E	Pepartment of Labor Benefits Security Administration	Retirement Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058 the Internal Revenue Code (the Code).				This Form is Open to Public Inspection				
	Benefit Guaranty Corporation	Complete all entries in accordance	nce with the instruc	ctions to the Form 550)-SF.	Inspection				
Part I Annual Report Identification Information For calendar plan year 2013 or fiscal plan year beginning 01/01/2013 and ending 12/31/2013										
				X	2/31/2					
				an (not multiemployer)		a one-participant plan				
B This re	eturn/report is:		e final return/report							
_	Ļ			n/report (less than 12 mo	onths)	—				
C Check	C Check box if filing under:									
		special extension (enter description)								
Part II		nation—enter all requested information	on		1h					
1a Name	e of pian AM ADVERTISING, INC. 4	101(K) PLAN			a	Three-digit plan number				
ONLE LINE,						(PN) ▶ 001				
					1c	Effective date of plan 01/01/2002				
	sponsor's name and addread AM ADVERTISING, INC.	ess; include room or suite number (emp	bloyer, if for a single-	employer plan)	2b	Employer Identification Number (EIN) 11-3156957				
261 MADIS	ON AVE				2c	Sponsor's telephone number 212-966-6365				
9TH FLOOI					2d	Business code (see instructions) 541800				
3a Plan a	administrator's name and	address 🛛 Same as Plan Sponsor Nar	ne Same as Plan	Sponsor Address	3b	Administrator's EIN				
					3c	Administrator's telephone number				
4 If the	-									
 4 If the name and/or EIN of the plan sponsor has changed since the last return/report filed for this plan, enter the name, EIN, and the plan number from the last return/report. a Sponsor's name 					4b EIN 4c PN					
5a Total number of participants at the beginning of the plan year					5a 1					
b Total										
C Number of participants with account balances as of the end of the plan year (defined benefit plans do not										
					5c					
	•	luring the plan year invested in eligible	,	,						
		ne annual examination and report of an See instructions on waiver eligibility and				X Yes 🗌 No				
If you	u answered "No" to eith	er line 6a or line 6b, the plan cannot	use Form 5500-SF	and must instead use	Form	5500.				
C If the	plan is a defined benefit p	plan, is it covered under the PBGC insu	rance program (see	ERISA section 4021)? .		Yes No Not determined				
Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.										
Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including, if applicable, a Schedule SB or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.										
SIGN	Filed with authorized/va	lid electronic signature.	07/18/2014	MILTON KAPELUS						
HERE					ning as plan administrator					
SIGN	L									
HERE	Signature of employe		Date			ning as employer or plan sponsor				
Preparer's	name (including firm nan	ne, if applicable) and address; include r	oom or suite numbe	r (optional)	Prep	arer's telephone number (optional)				

Par	t III Financial Information		-								
7	Plan Assets and Liabilities		(a) Beginning of Year			(b) End of Year					
а	Total plan assets	42304	423046			439481					
b	Total plan liabilities	7b	17	7	321						
С	C Net plan assets (subtract line 7b from line 7a)		42286	9				4	39160		
8	8 Income, Expenses, and Transfers for this Plan Year		(a) Amount				(b) T	otal			
а			0								
	(1) Employers	8a(1) 8a(2)	575								_
b	(3) Others (including rollovers) Other income (loss)	8b	6661	5							
	Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c		-	72369						_
	Benefits paid (including direct rollovers and insurance premiums								12000		
	to provide benefits)	8d	5500	7							
е	Certain deemed and/or corrective distributions (see instructions)	8e									
f	Administrative service providers (salaries, fees, commissions)	8f	107	1							
g	Other expenses	8g									
h	Total expenses (add lines 8d, 8e, 8f, and 8g)	8h							56078		
<u>i</u>	Net income (loss) (subtract line 8h from line 8c)	8i							16291		
j	Transfers to (from) the plan (see instructions)	8j									
Par	t IV Plan Characteristics										
9a	If the plan provides pension benefits, enter the applicable pension	feature co	des from the List of Plan Chara	acteris	stic Co	des in	the instruc	tions	:		
	2E 2F 2G 2J 2K 3D										
b	If the plan provides welfare benefits, enter the applicable welfare f	eature cod	les from the List of Plan Chara	cterist	ic Cod	les in t	he instruct	ions:			
Part	V Compliance Questions										
10					Yes	No	Amount				
	a Was there a failure to transmit to the plan any participant contributions within the time period described in					Х					
h	29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)			10a		~					
	b Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)			10b		Х					
С	Was the plan covered by a fidelity bond?			10c	Х					500	00
d	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?			10d		Х					
е	Were any fees or commissions paid to any brokers, agents, or otl										
	insurance service, or other organization that provides some or all of the benefits under the plan? (See instructions.)			40-		х					
				10e 10f		Х					
T	f Has the plan failed to provide any benefit when due under the plan?										
g	g Did the plan have any participant loans? (If "Yes," enter amount as of year end.)					Х					
h	If this is an individual account plan, was there a blackout period?			4.01-		х					
— i	2520.101-3.) If 10h was answered "Yes," check the box if you either provided t			10h							
•	exceptions to providing the notice applied under 29 CFR 2520.10	•		10i							
Part VI Pension Funding Compliance											
11 Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and complete Schedule SB (Form 5500) and line 11a below)											
11a	11a Enter the unpaid minimum required contribution for current year from Schedule SB (Form 5500) line 39										
12											
	(If "Yes," complete line 12a or lines 12b, 12c, 12d, and 12e below, as applicable.)										
а	a If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions, and enter the date of the letter ruling granting the waiver										
If you completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.											
-	Enter the minimum required contribution for this plan year					12b					

C	Enter the amount contributed by the employer to the plan for this plan year	12c						
d	Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount)	12d						
е	Will the minimum funding amount reported on line 12d be met by the funding deadline?		Yes	No N/A				
Part VII Plan Terminations and Transfers of Assets								
13a	Has a resolution to terminate the plan been adopted in any plan year?	Ye	es X No					
	If "Yes," enter the amount of any plan assets that reverted to the employer this year	13a						
b	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the c of the PBGC?	ontrol		Yes X No				
C If during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)								
13c(1) Name of plan(s): 1				13c(3) PN(s)				
Part	VIII Trust Information (optional)		1					
14a	lame of trust	14b Trust's EIN						