Form 5500-SF

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation

Short Form Annual Return/Report of Small Employee Benefit Plan

This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058(a) of the Internal

▶ Complete all entries in accordance with the instructions to the Form 5500-SF.

Revenue Code (the Code).

1210-0089

2014

OMB Nos. 1210-0110

This Form is Open to Public Inspection

Part I		rt Identification Information							
For calend	dar plan year 2014 or	fiscal plan year beginning 01/01/2		9	/31/2014				
A This re	eturn/report is for:	X a single-employer plan	of participating emp		(Filers checking this box must attach a list rdance with the form instructions)				
		a one-participant plan	a foreign plan						
3 This ret	turn/report is	the first return/report	the final return/repor						
		an amended return/report	a short plan year ret	urn/report (less than 12 m	onths)				
C Check	box if filing under:	Form 5558	automatic extension	1	DFVC program				
		special extension (enter desc	ription)						
Part II	Basic Plan In	formation—enter all requested in	formation						
1a Name of plan REATIVE COMMUNICATION ASSOCIATES, INC. 401(K) PROFIT SHARING PLAN				1b Three-dig plan num	ber				
					(PN) •	001			
					1c Effective	01/01/2008			
2a Plan sponsor's name and address; include room or suite number (employer, if for a single-employer plan) REATIVE COMMUNICATION ASSOCIATES, INC.				le-employer plan)	2b Employer Identification Number (EIN) 42-1670428				
				2c Sponsor's telephone number 518-427-6600					
THIRD STREET, SUITE 250 ROY, NY 12180					2d Business code (see instructions)				
3a Plan (administrator's nama	and address XSame as Plan Spon	cor		3b Administr	541800			
Ju i laire	administrator 3 name	and address Abame as Fian open	301.		, tallimotrator o Env				
4 If the	name and/or EIN of	the plan sponsor has changed since	the last return/report filed	I for this plan, enter the	4b EIN	42-1670428			
		number from the last return/report.			40 DN	004			
Sponsor's name CREATIVE COMMUNICATIONS Total number of participants at the beginning of the plan year					4c PN 5a				
			h	12					
D Total number of participants at the end of the plan yearC Number of participants with account balances as of the end of the plan year (defined benefit plans do not									
complete this item)				5c					
d(1) Total number of active participants at the beginning of the plan year				5d(1)					
d(2) Total number of active participants at the end of the plan year			5d(2)	16					
Number of participants that terminated employment during the plan year with accrued benefits that were less than 100% vested			5e	1					
		e or incomplete filing of this retur			use is establish	ed.			
SB or Sch		other penalties set forth in the instru and signed by an enrolled actuary, molete							
SIGN HERE		ed/valid electronic signature.	07/28/2015	MICHAEL PERKINS					
	Signature of plan	administrator	Date	Enter name of individ	idual signing as plan administrator				
SIGN HERE		ed/valid electronic signature.	07/28/2015	MICHAEL PERKINS	<u></u>				
		oloyer/plan sponsor	Dlan sponsor Date Enter name of indivi			vidual signing as employer or plan sponsor			
Preparer's		n name, if applicable) and address (i		ber) (optional)		phone number (optional)			

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b .	Were all of the plan's assets during the plan year invested in eligible. Are you claiming a waiver of the annual examination and report of a runder 29 CFR 2520.104-46? (See instructions on waiver eligibility a figure of you answered "No" to either line 6a or line 6b, the plan cannot will be a second of the plan canno	an indeper and condit ot use Fo	ndent qualified public accounta ions.) rm 5500-SF and must instead	int (IQ d use	PA) Form	5500.		/es No
	f the plan is a defined benefit plan, is it covered under the PBGC in	surance p	orogram (see ERISA section 40)21)?		Yes	∐No ∐ Not de	etermined
Par	III Financial Information		<u> </u>					
7	Plan Assets and Liabilities		(a) Beginning of Yea				(b) End of Year	
	Total plan assets	7a	6011	0			82	20781
0	otal plan liabilities							0
	Net plan assets (subtract line 7b from line 7a)				-		87	20781
	ncome, Expenses, and Transfers for this Plan Year		(a) Amount				(b) Total	
	Contributions received or receivable from: 1) Employers	8a(1)	1353	387				
	2) Participants	8a(2)	931	156				
	3) Others (including rollovers)	8a(3)		0				
-	Other income (loss)	8b	429	971				
	Fotal income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c					2	71514
	Benefits paid (including direct rollovers and insurance premiums							
t	o provide benefits)	8d	477					
e (Certain deemed and/or corrective distributions (see instructions)	8e		0				
<u>f</u>	Administrative service providers (salaries, fees, commissions)	8f	40	88(
<u>g</u> (Other expenses	8g		0				
	Total expenses (add lines 8d, 8e, 8f, and 8g)	8h						51874
	Net income (loss) (subtract line 8h from line 8c)	8i					2	19640
_ J	Fransfers to (from) the plan (see instructions)	8j		0				
	If the plan provides pension benefits, enter the applicable pension to 2E 2F 2G 2J 2K 2T 3D If the plan provides welfare benefits, enter the applicable welfare few V Compliance Questions							
10	During the plan year:				Yes	No	Amou	nt
b	a Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)					X		
	on line 10a.)	`	•	10b		X		
С	Was the plan covered by a fidelity bond?			10c	X			60114
d	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?					X		
e	e Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service, or other organization that provides some or all of the benefits under the plan? (See instructions.)					X		
f	Has the plan failed to provide any benefit when due under the plan	n?		10f		X		
g	g Did the plan have any participant loans? (If "Yes," enter amount as of year end.)					X		
h	n If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)					X		
i	i If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3							
Part	VI Pension Funding Compliance							
11	Is this a defined benefit plan subject to minimum funding requirements 5500) and line 11a below)							∕es <mark>X</mark> No
11a	Enter the unpaid minimum required contribution for current year from	om Sched	lule SB (Form 5500) line 39			11a	<u> </u>	
12	Is this a defined contribution plan subject to the minimum funding			or se	ction	302 of	ERISA?	∕es <mark>X</mark> No
	(If "Yes," complete line 12a or lines 12b, 12c, 12d, and 12e below,						L	
а	If a waiver of the minimum funding standard for a prior year is bein granting the waiver.	-			, and 6 	enter th Day		r ruling

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lf :	you completed line 12a, complete lines 3, 9, and 10 of Schedule MB (For	m 5500), and skip to lin	e 13.				
b	Enter the minimum required contribution for this plan year			12b			
С	Enter the amount contributed by the employer to the plan for this plan year			12c			
d	Subtract the amount in line 12c from the amount in line 12b. Enter the result negative amount)			12d			
е	Will the minimum funding amount reported on line 12d be met by the funding	deadline?			Yes	No	N/A
Part	VII Plan Terminations and Transfers of Assets						
13a	Has a resolution to terminate the plan been adopted in any plan year?			Y	es X No		
	If "Yes," enter the amount of any plan assets that reverted to the employer the	nis year		13a			
b Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the of the PBGC?				ontrol		Yes	(No
С	If during this plan year, any assets or liabilities were transferred from this pla which assets or liabilities were transferred. (See instructions.)	in to another plan(s), ide	ntify the plan(s) to)			
1	3c(1) Name of plan(s):		130	c(2) EI	N(s)	13c(3) P	N(s)
			1			l	

14b Trust's EIN

Part VIII Trust Information (optional)

14a Name of trust