Form 5500-SF		Short Form Annua	OMB Nos. 1210-0110 1210-0089							
Department of the Treasury Internal Revenue Service		<b>Benefit Plan</b> This form is required to be filed under sections 104 and 4065 of the Employee F			etirement	2016				
Employee B	epartment of Labor enefits Security Administration	Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058(a) of the Revenue Code (the Code).				This Form is Open to Public Inspection				
_	enefit Guaranty Corporation	Complete all entries in a	ccordance with the instr	ructions to the Form 55	00-SF.					
For calenda	ar plan year 2016 or fisc	dentification Information al plan year beginning 01/01/20	016	and ending 12	/31/2016					
A This return/report is for:					-					
<b>B</b> This retu	urn/report is	the first return/report an amended return/report								
C Check box if filing under:					DFVC p	rogram				
		special extension (enter descri	. ,							
Part II		mation—enter all requested info	ormation							
<b>1a</b> Name of plan GUICE MARKETING & CONSULTING LLC 401(K) PLAN						e-digit number ▶ 001				
					IC Effec	tive date of plan 09/01/2001				
<b>2a</b> Plan sponsor's name (employer, if for a single-employer plan) Mailing address (include room, apt., suite no. and street, or P.O. Box) City or town, state or province, country, and ZIP or foreign postal code (if foreign, see instructions)					2b Employer Identification Number (EIN) 64-0945629					
	KETING & CONSULTIN			,	2c Sponsor's telephone number 228-435-0400					
PO BOX 1187 BILOXI, MS 39533-1187					2d Business code (see instructions) 541800					
3a Plan a	dministrator's name and	address X Same as Plan Spon	sor.		<b>3b</b> Administrator's EIN					
					3c Admi	nistrator's telephone number				
name	, EIN, and the plan numb	blan sponsor has changed since t ber from the last return/report.	he last return/report filed f	or this plan, enter the	4b EIN 4c PN					
	or's name	the beginning of the plan year			40 PN	3				
		t the beginning of the plan year t the end of the plan year			5b	4				
C Numb	er of participants with ac	count balances as of the end of t	he plan year (only defined	contribution plans	5c	4				
	,	cipants at the beginning of the pla			5d(1)	Э				
• •		cipants at the end of the plan yea		ľ	5d(2)	4				
		rminated employment during the			5e	C				
Caution: A	A penalty for the late or	incomplete filing of this return	/report will be assessed	unless reasonable cau						
SB or Sche		er penalties set forth in the instruc signed by an enrolled actuary, a ete.								
SIGN	Filed with authorized/va	lid electronic signature.	07/25/2017	SUSAN GUICE						
HERE	Signature of plan adr	ministrator	Date	Enter name of individu	vidual signing as plan administrator					
SIGN										
HERE	Signature of employe					dividual signing as employer or plan sponsor				
Preparer's	name (including firm nar	ne, if applicable) and address (in	clude room or suite numbe	er)	Preparer's	s telephone number				
		and the Instructions for Form FEOD								

				X Yes No			
-	a Were all of the plan's assets during the plan year invested in eligible assets? (See instructions.)						
b	Are you claiming a waiver of the annual examination and report of an independent qualified public accountant (IQPA) under 29 CFR 2520.104-46? (See instructions on waiver eligibility and conditions.)						
	If you answered "No" to either line 6a or line 6b, the plan cann		,				
С	If the plan is a defined benefit plan, is it covered under the PBGC in	nsurance pr	ogram (see ERISA section 4021)?	Yes No Not determined			
Pa	rt III Financial Information						
7	Plan Assets and Liabilities		(a) Beginning of Year	(b) End of Year			
а	Total plan assets	7a	680364	840258			
b	Total plan liabilities	7b	0	0			
С	Net plan assets (subtract line 7b from line 7a)		680364	840258			
8	Income, Expenses, and Transfers for this Plan Year		(a) Amount	(b) Total			
а	Contributions received or receivable from:		57746				
	(1) Employers	8a(1)					
	(2) Participants	8a(2)	51820				
	(3) Others (including rollovers)	8a(3)	0				
b	Other income (loss)	8b	55185				
С	Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c		164751			
d	Benefits paid (including direct rollovers and insurance premiums to provide benefits)	8d	4257				
e	Certain deemed and/or corrective distributions (see instructions).	8e	0				
f	Administrative service providers (salaries, fees, commissions)	8f	600				
g	Other expenses	8g	0				
h	Total expenses (add lines 8d, 8e, 8f, and 8g)	8h		4857			
i	Net income (loss) (subtract line 8h from line 8c)	8i		159894			
j	Transfers to (from) the plan (see instructions)	8j					
Pa	rt IV Plan Characteristics						
9a	If the plan provides pension benefits, enter the applicable pension $2E$ $2F$ $2G$ $2J$ $2K$ $3D$	feature coo	les from the List of Plan Characteristi	c Codes in the instructions:			
b	If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:						

## Part V Compliance Questions

10	During the plan year:				N/A	Amount
а	Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)	10a		х		
b	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)	10b		Х		
C	Was the plan covered by a fidelity bond?	10c	Х			50000
d	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?	10d		Х		
е	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service, or other organization that provides some or all of the benefits under the plan? (See instructions.).	10e		x		
f	Has the plan failed to provide any benefit when due under the plan?	10f		Х		
g	Did the plan have any participant loans? (If "Yes," enter amount as of year-end.)	10g		Х		
h	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)	10h		Х		
i	If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3	10i				

Part	VI	Pension Funding Compliance								
11		is a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and co m 5500) and line 11a below)						Yes	No	
11a	Ente	r the unpaid minimum required contributions for all years from Schedule SB (Form 5500) line 40			11a					
12 Is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code or section								Yes 🗙	No	
		SA? Yes," complete line 12a or lines 12b, 12c, 12d, and 12e below, as applicable.)				•••••				
а		valver of the minimum funding standard for a prior year is being amortized in this plan year, see instr	uctior	ns, and	l enter t	he date	of the lette	er ruling		
	gran	ting the waiver	onth _	-	_ Day		Year_			
lf	you c	ompleted line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13	3.							
b	Enter	the minimum required contribution for this plan year			12b					
с	Enter	the amount contributed by the employer to the plan for this plan year			12c					
d		ract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the le ative amount)			12d					
е	Will	the minimum funding amount reported on line 12d be met by the funding deadline?				Yes	No	N/A	۱	
Part	VII	Plan Terminations and Transfers of Assets								
13a	Has	a resolution to terminate the plan been adopted in any plan year?				Yes	5 X N	lo		
		es," enter the amount of any plan assets that reverted to the employer this year			13a					
<ul> <li>b Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?</li> </ul>							Yes	< No		
C	lf, du	uring this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify th assets or liabilities were transferred. (See instructions.)			to					
		Name of plan(s):		13c(2)	EIN(s)		13c(3	<b>B)</b> PN(s)	)	
	. ,			. ,	. /			, ()		
Part	VIII	Trust Information								
14a Name of trust				14b Trust's EIN						
14c Name of trustee or custodian					<b>14d</b> Trustee's or custodian's telephone number					
Par	t IX	IRS Compliance Questions								
15a	Is the	plan a 401(k) plan? If "No," skip b		Yes	No					
				gn-based "Prior year" ADP harbor test						
				"Curre ADP t	ent year est		N/A			
16a What testing method was used to satisfy the coverage requirements under section 410(b) for the plan year? Check all that apply:					entage	tage Average N/A benefit test				
<b>16b</b> Did the plan satisfy the coverage and nondiscrimination requirements of sections 410(b) and 401(a)(4) for the plan year by combining this plan with any other plan under the permissive aggregation rules?							No			
	the le		-			-			of	
	letter		ter the	e date	of the m	ost rece	ent determ	ination		
18	18 Defined Benefit Plan or Money Purchase Pension Plan Only: Were any distributions made during the plan year to an employee who attained age 62 and had not separated from service?				Yes No					