Form	5500-SF	Short Form Annua	oyee	OMB Nos. 1210-0110 1210-0089						
	nt of the Treasury Revenue Service	This form is required to be filed	4065 of the Employee Re	etirement	2017					
	ment of Labor ts Security Administration	57(b) and 6058(a) of the e).		This Form is Open to Public Inspection						
Pension Benefit	Guaranty Corporation	Complete all entries in a	Complete all entries in accordance with the instructions to the Form 550							
		dentification Information								
For calendar plan year 2017 or fiscal plan year beginning 01/01/2017 and ending 12/31/2017										
A This return	/report is for:	X a single-employer plan				king this box must attach a vith the form instructions.)				
B This return/	report is	a one-participant plan								
		the first return/report	the final return/report	rn/ranart (lass than 12 m	ontha)					
		an amended return/report		rn/report (less than 12 m	-					
C Check box	if filing under:	Form 5558	automatic extension		DFVC p	rogram				
		special extension (enter descri	. ,							
		mation—enter all requested info	ormation		4h ==	11 14				
1a Name of p	olan C. RETIREMENT S	AVINGS PLAN			1b Thre plan	e-digit number				
					(PN)					
					1c Effec	tive date of plan 07/01/1996				
		er, if for a single-employer plan)			2b Employer Identification Number					
City or tov	vn, state or province	n, apt., suite no. and street, or P.O e, country, and ZIP or foreign posta		tructions)	(EIN)					
MEDIALOG, INC	D.				2c Sponsor's telephone number 859-472-7300					
					2d Business code (see instructions)					
29 MENZIE BOT BUTLER, KY 41					323100					
					01					
3a Plan admi	nistrator's name and	d address 🗙 Same as Plan Spon	sor.		3D Admi	nistrator's EIN				
					3c Administrator's telephone number					
		plan sponsor or the plan name ha sor's name, EIN, the plan name a			4b EIN					
a Sponsor's					4d PN					
C Plan Nam	e									
5a Total num	ber of participants	at the beginning of the plan year			5a	15				
		at the end of the plan year			5b	15				
	• •	ccount balances as of the end of t			5c	15				
	,	ticipants at the beginning of the pla			5d(1)	15				
d(2) Total number of active participants at the end of the plan year						15				
Number of participants who terminated employment during the plan year with accrued benefits that were less than 100% vested						0				
Caution: A pe	enalty for the late o	r incomplete filing of this return	/report will be assessed	l unless reasonable cau						
SB or Schedul		er penalties set forth in the instruc d signed by an enrolled actuary, a lete								
		valid electronic signature.	07/30/2018	DAN BELL						
HERE	ignature of plan ac	Iministrator	Date	Enter name of individu	ual signing	as plan administrator				
SIGN										
	ignature of employ	/er/plan sponsor	Date	Enter name of individu	ual signing	as employer or plan sponsor				

For Paperwork Reduction Act Notice, see the Instructions for Form 5500-SF.

Form 5500-SF (2017) v.170203

6a b c									
Pa	Part III Financial Information								
7	Plan Assets and Liabilities		(a) Beginning of Year	(b) End of Year					
a	Total plan assets	7a	1450365	1643975					
b	Total plan liabilities	7b							
С	Net plan assets (subtract line 7b from line 7a)	7c	1450365	1643975					
8	Income, Expenses, and Transfers for this Plan Year		(a) Amount	(b) Total					
а	Contributions received or receivable from: (1) Employers	8a(1)	12826						
	(2) Participants	8a(2)	17422						
	(3) Others (including rollovers)	8a(3)							

	(2) Participants	8a(2)	17422	
	(3) Others (including rollovers)	8a(3)		
b	Other income (loss)	8b	163375	
С	Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c		193623
d	Benefits paid (including direct rollovers and insurance premiums to provide benefits)	8d		
е	Certain deemed and/or corrective distributions (see instructions)	8e		
f	Administrative service providers (salaries, fees, commissions)	8f	13	
g	Other expenses	8g		
h	Total expenses (add lines 8d, 8e, 8f, and 8g)	8h		13
i	Net income (loss) (subtract line 8h from line 8c)	8i		193610
j	Transfers to (from) the plan (see instructions)	8j		
_			1 I	

Part IV Plan Characteristics

9a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2E 2F 2G 2J 2K 3D 2T

b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

Part	V Compliance Questions				
10	During the plan year:		Yes	No	Amount
а	Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? (See instructions and DOL's Voluntary Fiduciary Correction Program)	10a		X	
b	Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)	10b		X	
С	Was the plan covered by a fidelity bond?	10c	Х		50000
d	Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?	10d		X	
e	Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service, or other organization that provides some or all of the benefits under the plan? (See instructions.)	10e	x		7738
f	Has the plan failed to provide any benefit when due under the plan?	10f		X	
g	Did the plan have any participant loans? (If "Yes," enter amount as of year-end.)	10g	Х		902
h	If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)	10h		х	
i	If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3	10i			

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Part	VI	Pension Funding Compliance					
11		nis a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and complete Sch rm 5500) and line 11a below)	nedule	SB		Yes	s 🗙 No
11a	Ent	er the unpaid minimum required contributions for all years from Schedule SB (Form 5500) line 40	. 11a				
12	ERI	his a defined contribution plan subject to the minimum funding requirements of section 412 of the Code or sectic SA? "Yes," complete line 12a or lines 12b, 12c, 12d, and 12e below, as applicable.)	on 302	of		Yes	s 🗙 No
a		waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions, an nting the waiver		r the date	e of the le Yea		uling
lf y	you d	completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.					
b	Ente	r the minimum required contribution for this plan year	12b				
С	Ente	r the amount contributed by the employer to the plan for this plan year	12c				
d		tract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a ative amount)	12d				
е	Will	the minimum funding amount reported on line 12d be met by the funding deadline?		Yes	No		N/A
Part '	VII	Plan Terminations and Transfers of Assets					
13a	Has	a resolution to terminate the plan been adopted in any plan year?		Ye	es X	No	
	lf "Y	es," enter the amount of any plan assets that reverted to the employer this year	13a				
b		re all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the trol of the PBGC?	•		Yes	×I	No
С		luring this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s ch assets or liabilities were transferred. (See instructions.)) to				
1	3c(1) Name of plan(s): 13c(2) EIN(s	5)	130	: (3) F	'N(s)

Form 5500-SF	Short Form Annu	ual Return/Report Benefit Plan	of Small Employee	OMB Nos. 1210-0110 1210-0089				
Department of the Treasury Internal Revenue Service	This form is required to be fil	This form is required to be filed under sections 104 and 4065 of the Employee R						
Department of Labor Employee Benefits Security Administration		4 (ERISA), and sections 60 Revenue Code (the Code	57(b) and 6058(a) of the Internal a).	This Form is Open to				
Pension Benefit Guaranty Corporation	Complete all entries in	accordance with the inst	ructions to the Form 5500-SF.	Public Inspection				
Part I Annual Repo	rt Identification Information		· · · · · · · · · · · · · · · · · · ·					
For calendar plan year 2017 or		01/01/2017	and ending 12	/31/2017				
A This return/report is for:	X a single-employer plan		an (not multiemployer) (Filers cheo nployer information in accordance v	-				
_	a one-participant plan	a foreign plan						
B This return/report is	the first return/report	the final return/report						
	an amended return/report	a short plan year retur	n/report (less than 12 months)					
C Check box if filing under:	Form 5558	automatic extension		program				
	special extension (enter des	cription)	_					
Part II Basic Plan In	formation—enter all requested in	nformation	· · · · · · · · · · · · · · · · · · ·					
1a Name of plan			1b Three	ee-digit				
•	IREMENT SAVINGS PLAN		plan	number				
			(PN	· · · · · · · · · · · · · · · · · · ·				
				ctive date of plan				
9 - Dia and a second second second				/01/1996				
	bloyer, if for a single-employer plan) bom, apt., suite no. and street, or P.		· · ·	bloyer Identification Number				
City or town, state or provi	nce, country, and ZIP or foreign pos	stal code (if foreign, see inst	ructions)	· · · · · · · · · · · · · · · · · · ·				
MEDIALOG, INC.			· · · ·	2c Sponsor's telephone number (859) 472-7300				
				ness code (see instructions)				
29 MENZIE BOTTOMS	חס			, , ,				
29 MENZIE BOITONS	RD							
BUTLER				3100				
3a Plan administrator's name	and address X Same as Plan Spo	onsor.	3b Adm	inistrator's EIN				
			3c Adm	inistrator's telephone number				
4 If the name and/or EIN of this plan of this plan.	the plan sponsor or the plan name i ponsor's name, EIN, the plan name	nas changed since the last r	eturn/report filed for 4b EIN					
a Sponsor's name	bulisor's name, Ein, the plan hame	and the plan humber norm	4d PN	······································				
C Plan Name								
5a Total number of participar	nts at the beginning of the plan year			1				
	its at the end of the plan year			1				
C Number of participants with	th account balances as of the end o	f the plan year (only defined	t contribution plans 5c	1				
• • •	participants at the beginning of the			1				
			E-1(2)	1				
	participants at the end of the plan y ho terminated employment during th			······				
	no terminated employment during t							
Under penalties of perjury and SB or Schedule MB completed	e or Incomplete filing of this retu other penalties set forth in the instru- and signed by an enrolled actuary,	uctions, I declare that I have	examined this return/report, include	ling, if applicable, a Schedule				
boliot it is true correct and co	mpiete.	7/30/18	Dan Bell					
belief, it is true, correct, and co			· · · · · · · · · · · · · · · · · · ·					
SIGN		Date	Enter name of individual signing	as plan administrator				
SIGN HERE Signature of play	administrator	Date	Enter name of individual signing	as plan administrator				
SIGN	2 1 administrator	Date ?/30/17 Date	Enter name of individual signing					

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6a	Were all of the plan's assets during the plan year invested in eligible assets? (See instructions.)	🛛 Yes 🗌 No
b	Are you claiming a waiver of the annual examination and report of an independent qualified public accountant (IQPA) under 29 CFR 2520.104-46? (See instructions on waiver eligibility and conditions.)	X Yes 🗌 No
	If you answered "No" to either line 6a or line 6b, the plan cannot use Form 5500-SF and must instead use Form 5500.	
С	If the plan is a defined benefit plan, is it covered under the PBGC insurance program (see ERISA section 4021)? Yes No	Not determined
	If "Yes" is checked, enter the My PAA confirmation number from the PBGC premium filing for this plan year	(See instructions.)
Pa	rt III Financial Information	

Pa	rt III Financial Information	-					
7	Plan Assets and Liabilities		(a) Beginning	of Year			(b) End of Year
а	Total plan assets	7a	1,	450,	365		1,643,975
b	Total plan liabilities	7b					
С	Net plan assets (subtract line 7b from line 7a)	7c	1,	450,	365		1,643,975
8	Income, Expenses, and Transfers for this Plan Year		(a) Amoun	t			(b) Total
а	Contributions received or receivable from:						
	(1) Employers	8a(1)		12,			
	(2) Participants	8a(2)		17,	422		
<u> </u>	(3) Others (including rollovers)	8a(3)		1.60			
	Other income (loss)	8b		163,	375		
	Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c					193,623
d	Benefits paid (including direct rollovers and insurance premiums to provide benefits)	8d					
е	Certain deemed and/or corrective distributions (see instructions)	8e					
f	Administrative service providers (salaries, fees, commissions)	8f			13		
g	Other expenses	8g					
h	Total expenses (add lines 8d, 8e, 8f, and 8g)	8h					13
<u>i</u>	Net income (loss) (subtract line 8h from line 8c)	8i					193 , 610
j	Transfers to (from) the plan (see instructions)	8j					
Pa 9a	rt IVPlan CharacteristicsIf the plan provides pension benefits, enter the applicable pension	footuro o	ados from the List of Pl	an Cha	ractori	stic Co	das in the instructions:
Ja	2E 2F 2G 2J 2K 3D 2T	leature co			lacten		
b	If the plan provides welfare benefits, enter the applicable welfare fe	eature co	des from the List of Pla	n Chara	acteris	tic Cod	es in the instructions:
Par	rt V Compliance Questions						
10	During the plan year:				Yes	No	Amount
а	1 ,1 1						
	described in 29 CFR 2510.3-102? (See instructions and DOL's V Program)	•	•	10a		Х	
b	Were there any nonexempt transactions with any party-in-interest					21	
	reported on line 10a.)			10b		Х	
C	Was the plan covered by a fidelity bond?			10c	Х		50,000
Ċ	Did the plan have a loss, whether or not reimbursed by the plan's by fraud or dishonesty?	•		10d		Х	
e	Were any fees or commissions paid to any brokers, agents, or oth						
	carrier, insurance service, or other organization that provides som the plan? (See instructions.)			10e	х		7,738
f				10f		Х	,
g	Did the plan have any participant loans? (If "Yes," enter amount a	is of year-	end.)	10g	Х		902
h	If this is an individual account plan, was there a blackout period?			104		V	
	2520.101-3.)			10h	1	Х	

 2520.101-3.)
 10h
 X

 i
 If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3
 10i
 X

Part	VI Pension Funding Compliance				
11	Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and complete Sche (Form 5500) and line 11a below)			Yes	X No
11a	Enter the unpaid minimum required contributions for all years from Schedule SB (Form 5500) line 40	11a			
12	Is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code or section ERISA?	n 302 of		Yes	X No
	(If "Yes," complete line 12a or lines 12b, 12c, 12d, and 12e below, as applicable.)				
а	If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions, and granting the waiver			of the letter ruli _ Year	ng
lf	you completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.				
b	Enter the minimum required contribution for this plan year	12b			
С	Enter the amount contributed by the employer to the plan for this plan year	12c			
d	Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount)	12d			
e	Will the minimum funding amount reported on line 12d be met by the funding deadline?		Yes	No N	I/A
Part	VII Plan Terminations and Transfers of Assets				
13a	Has a resolution to terminate the plan been adopted in any plan year?		Yes	X No	
	If "Yes," enter the amount of any plan assets that reverted to the employer this year	13a			
b	Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?		[Yes 🛛 No)
С	If, during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) which assets or liabilities were transferred. (See instructions.)	to			
1	3c(1) Name of plan(s): 13c(2)	EIN(s)		13c(3) PN	(s)