

Form 5500 Department of the Treasury Internal Revenue Service Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	Annual Return/Report of Employee Benefit Plan This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6057(b) and 6058(a) of the Internal Revenue Code (the Code). ▶ Complete all entries in accordance with the instructions to the Form 5500.	OMB Nos. 1210-0110 1210-0089 2023 This Form is Open to Public Inspection
--	---	---

Part I	Annual Report Identification Information
For calendar plan year 2023 or fiscal plan year beginning 01/01/2023 and ending 12/31/2023	
A	This return/report is for: ☐ a multiemployer plan ☐ a multiple-employer plan (Filers checking this box must provide participating employer information in accordance with the form instructions.) ☒ a single-employer plan ☐ a DFE (specify) _____ ☐ the first return/report ☐ the final return/report ☐ an amended return/report ☐ a short plan year return/report (less than 12 months)
C	If the plan is a collectively-bargained plan, check here. ▶ ☐
D	Check box if filing under: ☒ Form 5558 ☐ automatic extension ☐ the DFVC program ☐ special extension (enter description)
E	If this is a retroactively adopted plan permitted by SECURE Act section 201, check here. ▶ ☐

Part II	Basic Plan Information—enter all requested information
1a	Name of plan EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.
1b	Three-digit plan number (PN) ▶ 001
1c	Effective date of plan 01/01/1972
2a	Plan sponsor's name (employer, if for a single-employer plan) Mailing address (include room, apt., suite no. and street, or P.O. Box) City or town, state or province, country, and ZIP or foreign postal code (if foreign, see instructions) MARKETING DISPLAYS, INC. 38271 WEST 12 MILE ROAD FARMINGTON HILLS, MI 48331
2b	Employer Identification Number (EIN) 38-1779519
2c	Plan Sponsor's telephone number 248-553-1900
2d	Business code (see instructions) 339900

Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.			
Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.			
SIGN HERE	Filed with authorized/valid electronic signature.	09/20/2024	JORDAN ARANOWSKI
	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN HERE			
	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor
SIGN HERE			
	Signature of DFE	Date	Enter name of individual signing as DFE

3a Plan administrator's name and address ☒ Same as Plan Sponsor	3b Administrator's EIN 3c Administrator's telephone number
4 If the name and/or EIN of the plan sponsor or the plan name has changed since the last return/report filed for this plan, enter the plan sponsor's name, EIN, the plan name and the plan number from the last return/report: a Sponsor's name c Plan Name	4b EIN 4d PN
5 Total number of participants at the beginning of the plan year	5 171
6 Number of participants as of the end of the plan year unless otherwise stated (welfare plans complete only lines 6a(1) , 6a(2) , 6b , 6c , and 6d). a(1) Total number of active participants at the beginning of the plan year a(2) Total number of active participants at the end of the plan year b Retired or separated participants receiving benefits c Other retired or separated participants entitled to future benefits d Subtotal. Add lines 6a(2) , 6b , and 6c e Deceased participants whose beneficiaries are receiving or are entitled to receive benefits f Total. Add lines 6d and 6e g(1) Number of participants with account balances as of the beginning of the plan year (only defined contribution plans complete this item) g(2) Number of participants with account balances as of the end of the plan year (only defined contribution plans complete this item) h Number of participants who terminated employment during the plan year with accrued benefits that were less than 100% vested	6a(1) 103 6a(2) 105 6b 0 6c 55 6d 160 6e 1 6f 161 6g(1) 152 6g(2) 138 6h 0
7 Enter the total number of employers obligated to contribute to the plan (only multiemployer plans complete this item)	7

8a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristics Codes in the instructions:

2E 2F 2G 2J 2K 2S 2T 3D

b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristics Codes in the instructions:

9a Plan funding arrangement (check all that apply) (1) ☐ Insurance (2) ☐ Code section 412(e)(3) insurance contracts (3) ☒ Trust (4) ☐ General assets of the sponsor	9b Plan benefit arrangement (check all that apply) (1) ☐ Insurance (2) ☐ Code section 412(e)(3) insurance contracts (3) ☒ Trust (4) ☐ General assets of the sponsor
---	---

10 Check all applicable boxes in 10a and 10b to indicate which schedules are attached, and, where indicated, enter the number attached. (See instructions)

a Pension Schedules

- (1) ☒ **R** (Retirement Plan Information)
- (2) ☐ **MB** (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan actuary
- (3) ☐ **SB** (Single-Employer Defined Benefit Plan Actuarial Information) - signed by the plan actuary
- (4) ☐ **DCG** (Individual Plan Information) – Number Attached _____
- (5) ☐ **MEP** (Multiple-Employer Retirement Plan Information)

b General Schedules

- (1) ☒ **H** (Financial Information)
- (2) ☐ **I** (Financial Information – Small Plan)
- (3) ☐ **A** (Insurance Information) – Number Attached 0
- (4) ☒ **C** (Service Provider Information)
- (5) ☐ **D** (DFE/Participating Plan Information)
- (6) ☐ **G** (Financial Transaction Schedules)

Part III Form M-1 Compliance Information (to be completed by welfare benefit plans)

11a If the plan provides welfare benefits, was the plan subject to the Form M-1 filing requirements during the plan year? (See instructions and 29 CFR 2520.101-2.) ☐ Yes ☐ No

If "Yes" is checked, complete lines 11b and 11c.

11b Is the plan currently in compliance with the Form M-1 filing requirements? (See instructions and 29 CFR 2520.101-2.) ☐ Yes ☐ No

11c Enter the Receipt Confirmation Code for the 2023 Form M-1 annual report. If the plan was not required to file the 2023 Form M-1 annual report, enter the Receipt Confirmation Code for the most recent Form M-1 that was required to be filed under the Form M-1 filing requirements. (Failure to enter a valid Receipt Confirmation Code will subject the Form 5500 filing to rejection as incomplete.)

Receipt Confirmation Code _____

SCHEDULE C (Form 5500) Department of the Treasury Internal Revenue Service Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	Service Provider Information This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA). ▶ File as an attachment to Form 5500.	OMB No. 1210-0110
		2023
		This Form is Open to Public Inspection.

For calendar plan year 2023 or fiscal plan year beginning 01/01/2023 and ending 12/31/2023		
A Name of plan EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.	B Three-digit plan number (PN) ▶	001
C Plan sponsor's name as shown on line 2a of Form 5500 MARKETING DISPLAYS, INC.	D Employer Identification Number (EIN) 38-1779519	

Part I

Service Provider Information (see instructions)

You must complete this Part, in accordance with the instructions, to report the information required for **each person** who received, directly or indirectly, \$5,000 or more in total compensation (i.e., money or anything else of monetary value) in connection with services rendered to the plan or the person's position with the plan during the plan year. If a person received **only** eligible indirect compensation for which the plan received the required disclosures, you are required to answer line 1 but are not required to include that person when completing the remainder of this Part.

1

Information on Persons Receiving Only Eligible Indirect Compensation

- a Check "Yes" or "No" to indicate whether you are excluding a person from the remainder of this Part because they received only eligible indirect compensation for which the plan received the required disclosures (see instructions for definitions and conditions).. ☒ Yes ☐ No
- b If you answered line 1a "Yes," enter the name and EIN or address of each person providing the required disclosures for the service providers who received only eligible indirect compensation. Complete as many entries as needed (see instructions).

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL
04-2647786

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation
--

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation
--

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation
--

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

(b) Enter name and EIN or address of person who provided you disclosures on eligible indirect compensation

2. Information on Other Service Providers Receiving Direct or Indirect Compensation. Except for those persons for whom you answered "Yes" to line 1a above, complete as many entries as needed to list each person receiving, directly or indirectly, \$5,000 or more in total compensation (i.e., money or anything else of value) in connection with services rendered to the plan or their position with the plan during the plan year. (See instructions).

(a) Enter name and EIN or address (see instructions)

MSSB

26-4310632

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
27	INVESTMENT ADVISOR	11776	Yes ☐ No ☒	Yes ☐ No ☐		Yes ☐ No ☐

(a) Enter name and EIN or address (see instructions)

FIDELITY INVESTMENTS INSTITUTIONAL

04-2647786

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
37 60 64 65	RECORDKEEPER	8225	Yes ☒ No ☐	Yes ☒ No ☐	0	Yes ☒ No ☐

(a) Enter name and EIN or address (see instructions)

MORGAN STANLEY

36-4310632

(b) Service Code(s)	(c) Relationship to employer, employee organization, or person known to be a party-in-interest	(d) Enter direct compensation paid by the plan. If none, enter -0-.	(e) Did service provider receive indirect compensation? (sources other than plan or plan sponsor)	(f) Did indirect compensation include eligible indirect compensation, for which the plan received the required disclosures?	(g) Enter total indirect compensation received by service provider excluding eligible indirect compensation for which you answered "Yes" to element (f). If none, enter -0-.	(h) Did the service provider give you a formula instead of an amount or estimated amount?
27	INVESTMENT ADVISOR	6118	Yes ☐ No ☒	Yes ☐ No ☐		Yes ☐ No ☐

Part I Service Provider Information (continued)

3. If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
AF CAP INC BLDR R4 - AMERICAN FUND 95-2566717	0.35%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
AF EUROPAC GRTH R4 - AMERICAN FUND 95-2566717	0.35%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
AM CENT MD CP VAL I - AMERICAN CEN 44-0619208	0.15%	

Part I Service Provider Information (continued)

3. If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
C&S GLB REALTY I - SS&C GIDS, INC 2000 CROWN COLONY DRIVE QUINCY, MA 02169	0.10%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
COHEN & STEERS RLTY - SS&C GIDS, I 2000 CROWN COLONY DRIVE QUINCY, MA 02169	0.40%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
FIRST EAGLE GLOBAL A - DST SYSTEMS 43-1581814	0.40%	

Part I Service Provider Information (continued)

3. If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
FIRST EAGLE GOLD A - DST SYSTEMS I 43-1581814	0.40%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
GQG EMRG MKTS EQ INV - SS&C GLOBAL 2000 CROWN COLONY DRIVE QUINCY, MA 02169	0.40%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
INVS EQUITY & INC R5 - INVESCO INV 11 GREENWAY PLAZA, SUITE 100 HOUSTON, TX 77046	0.20%	

Part I Service Provider Information (continued)

3. If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
J H HIGH-YIELD T - JANUS HENDERSON 151 DETROIT STREET DENVER, CO 80206	0.35%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
METWEST TOT RTN BD I - BNY MELLON 500 ROSS STREET 15253-4426 PITTSBURGH, PA 53442	0.10%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
MS W LARGE CAP GR I - NYLIM SERVIC 52-2206685	0.15%	

Part I Service Provider Information (continued)

3. If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
NWD GNV SMCP GR IS - NATIONWIDE FU 31-0900518	0.15%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
PGIM GLB TOT RTN R4 - PRUDENTIAL M 22-3703799	0.25%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
PGIM HIGH YIELD R4 - PRUDENTIAL MU 22-3703799	0.25%	

Part I Service Provider Information (continued)

3. If you reported on line 2 receipt of indirect compensation, other than eligible indirect compensation, by a service provider, and the service provider is a fiduciary or provides contract administrator, consulting, custodial, investment advisory, investment management, broker, or recordkeeping services, answer the following questions for (a) each source from whom the service provider received \$1,000 or more in indirect compensation and (b) each source for whom the service provider gave you a formula used to determine the indirect compensation instead of an amount or estimated amount of the indirect compensation. Complete as many entries as needed to report the required information for each source.

(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
PIMCO REAL RTN BD AD - SS&C GLOBAL 2000 CROWN COLONY DRIVE QUINCY, MA 02169	0.25%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
TRP MID CAP GRTH ADV - T. ROWE PRI 52-2269240	0.40%	
(a) Enter service provider name as it appears on line 2	(b) Service Codes (see instructions)	(c) Enter amount of indirect compensation
FIDELITY INVESTMENTS INSTITUTIONAL	60	0
(d) Enter name and EIN (address) of source of indirect compensation	(e) Describe the indirect compensation, including any formula used to determine the service provider's eligibility for or the amount of the indirect compensation.	
VRTS SGA EM MKT EQ I - VIRTUS FUND 4400 COMPUTER DRIVE WESTBOROUGH, MA 01581	0.25%	

Part II Service Providers Who Fail or Refuse to Provide Information

4 Provide, to the extent possible, the following information for each service provider who failed or refused to provide the information necessary to complete this Schedule.

(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide
(a) Enter name and EIN or address of service provider (see instructions)	(b) Nature of Service Code(s)	(c) Describe the information that the service provider failed or refused to provide

Part III Termination Information on Accountants and Enrolled Actuaries (see instructions)
(complete as many entries as needed)

a Name:	b EIN:
c Position:	
d Address:	e Telephone:

Explanation:

a Name:	b EIN:
c Position:	
d Address:	e Telephone:

Explanation:

a Name:	b EIN:
c Position:	
d Address:	e Telephone:

Explanation:

a Name:	b EIN:
c Position:	
d Address:	e Telephone:

Explanation:

a Name:	b EIN:
c Position:	
d Address:	e Telephone:

Explanation:

SCHEDULE H (Form 5500) Department of the Treasury Internal Revenue Service Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	Financial Information This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA), and section 6058(a) of the Internal Revenue Code (the Code). ► File as an attachment to Form 5500.	OMB No. 1210-0110
		2023
		This Form is Open to Public Inspection

For calendar plan year 2023 or fiscal plan year beginning 01/01/2023 and ending 12/31/2023		
A Name of plan EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.	B Three-digit plan number (PN) ►	001
C Plan sponsor's name as shown on line 2a of Form 5500 MARKETING DISPLAYS, INC.	D Employer Identification Number (EIN) 38-1779519	

Part I	Asset and Liability Statement		
1 Current value of plan assets and liabilities at the beginning and end of the plan year. Combine the value of plan assets held in more than one trust. Report the value of the plan's interest in a commingled fund containing the assets of more than one plan on a line-by-line basis unless the value is reportable on lines 1c(9) through 1c(14). Do not enter the value of that portion of an insurance contract which guarantees, during this plan year, to pay a specific dollar benefit at a future date. Round off amounts to the nearest dollar. MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 1b(1), 1b(2), 1c(8), 1g, 1h, and 1i. CCTs, PSAs, and 103-12 IEs also do not complete lines 1d and 1e. See instructions.			
Assets		(a) Beginning of Year	(b) End of Year
a Total noninterest-bearing cash	1a	0	0
b Receivables (less allowance for doubtful accounts):			
(1) Employer contributions.....	1b(1)	0	0
(2) Participant contributions	1b(2)	0	0
(3) Other	1b(3)	0	0
c General investments:			
(1) Interest-bearing cash (include money market accounts & certificates of deposit)	1c(1)	559106	633679
(2) U.S. Government securities	1c(2)	0	0
(3) Corporate debt instruments (other than employer securities):			
(A) Preferred.....	1c(3)(A)	0	0
(B) All other.....	1c(3)(B)	0	0
(4) Corporate stocks (other than employer securities):			
(A) Preferred.....	1c(4)(A)	0	0
(B) Common	1c(4)(B)	0	0
(5) Partnership/joint venture interests	1c(5)	0	0
(6) Real estate (other than employer real property)	1c(6)	0	0
(7) Loans (other than to participants)	1c(7)	0	0
(8) Participant loans	1c(8)	168087	140051
(9) Value of interest in common/collective trusts	1c(9)	0	0
(10) Value of interest in pooled separate accounts.....	1c(10)	0	0
(11) Value of interest in master trust investment accounts	1c(11)	0	0
(12) Value of interest in 103-12 investment entities	1c(12)	0	0
(13) Value of interest in registered investment companies (e.g., mutual funds)	1c(13)	8020838	9191575
(14) Value of funds held in insurance company general account (unallocated contracts)	1c(14)	0	0
(15) Other.....	1c(15)	0	0

1d Employer-related investments:		(a) Beginning of Year	(b) End of Year
(1) Employer securities	1d(1)	0	0
(2) Employer real property	1d(2)	0	0
e Buildings and other property used in plan operation	1e	0	0
f Total assets (add all amounts in lines 1a through 1e)	1f	8748031	9965305
Liabilities			
g Benefit claims payable	1g	0	0
h Operating payables	1h	0	0
i Acquisition indebtedness	1i	0	0
j Other liabilities	1j	0	0
k Total liabilities (add all amounts in lines 1g through 1j)	1k	0	0
Net Assets			
l Net assets (subtract line 1k from line 1f)	1l	8748031	9965305

Part II Income and Expense Statement

2 Plan income, expenses, and changes in net assets for the year. Include all income and expenses of the plan, including any trust(s) or separately maintained fund(s) and any payments/receipts to/from insurance carriers. Round off amounts to the nearest dollar. MTIAs, CCTs, PSAs, and 103-12 IEs do not complete lines 2a, 2b(1)(E), 2e, 2f, and 2g.

Income		(a) Amount	(b) Total
a Contributions:			
(1) Received or receivable in cash from: (A) Employers	2a(1)(A)	97250	
(B) Participants	2a(1)(B)	402050	
(C) Others (including rollovers)	2a(1)(C)	21870	
(2) Noncash contributions	2a(2)	0	
(3) Total contributions. Add lines 2a(1)(A) , (B) , (C) , and line 2a(2)	2a(3)		521170
b Earnings on investments:			
(1) Interest:			
(A) Interest-bearing cash (including money market accounts and certificates of deposit)	2b(1)(A)	29201	
(B) U.S. Government securities	2b(1)(B)	0	
(C) Corporate debt instruments	2b(1)(C)	0	
(D) Loans (other than to participants)	2b(1)(D)	0	
(E) Participant loans	2b(1)(E)	10333	
(F) Other	2b(1)(F)	0	
(G) Total interest. Add lines 2b(1)(A) through (F)	2b(1)(G)		39534
(2) Dividends: (A) Preferred stock	2b(2)(A)	0	
(B) Common stock	2b(2)(B)	0	
(C) Registered investment company shares (e.g. mutual funds)	2b(2)(C)	407869	
(D) Total dividends. Add lines 2b(2)(A) , (B) , and (C)	2b(2)(D)		407869
(3) Rents	2b(3)		0
(4) Net gain (loss) on sale of assets: (A) Aggregate proceeds	2b(4)(A)	0	
(B) Aggregate carrying amount (see instructions)	2b(4)(B)	0	
(C) Subtract line 2b(4)(B) from line 2b(4)(A) and enter result	2b(4)(C)		
(5) Unrealized appreciation (depreciation) of assets: (A) Real estate	2b(5)(A)	0	
(B) Other	2b(5)(B)	0	
(C) Total unrealized appreciation of assets. Add lines 2b(5)(A) and (B)	2b(5)(C)		

		(a) Amount	(b) Total
(6) Net investment gain (loss) from common/collective trusts.....	2b(6)		0
(7) Net investment gain (loss) from pooled separate accounts.....	2b(7)		0
(8) Net investment gain (loss) from master trust investment accounts.....	2b(8)		0
(9) Net investment gain (loss) from 103-12 investment entities.....	2b(9)		0
(10) Net investment gain (loss) from registered investment companies (e.g., mutual funds)	2b(10)		923544
c Other income	2c		0
d Total income. Add all income amounts in column (b) and enter total	2d		1892117

Expenses

e Benefit payment and payments to provide benefits:			
(1) Directly to participants or beneficiaries, including direct rollovers	2e(1)	648724	
(2) To insurance carriers for the provision of benefits.....	2e(2)	0	
(3) Other	2e(3)	0	
(4) Total benefit payments. Add lines 2e(1) through (3)	2e(4)		648724
f Corrective distributions (see instructions)	2f		0
g Certain deemed distributions of participant loans (see instructions)	2g		0
h Interest expense	2h		0
i Administrative expenses:			
(1) Salaries and allowances	2i(1)	0	
(2) Contract administrator fees.....	2i(2)	0	
(3) Recordkeeping fees.....	2i(3)	8225	
(4) IQPA audit fees.....	2i(4)	0	
(5) Investment advisory and investment management fees	2i(5)	0	
(6) Bank or trust company trustee/custodial fees	2i(6)	0	
(7) Actuarial fees	2i(7)	0	
(8) Legal fees	2i(8)	0	
(9) Valuation/appraisal fees	2i(9)	0	
(10) Other trustee fees and expenses	2i(10)	0	
(11) Other expenses	2i(11)	17894	
(12) Total administrative expenses. Add lines 2i(1) through (11)	2i(12)		26119
j Total expenses. Add all expense amounts in column (b) and enter total	2j		674843

Net Income and Reconciliation

k Net income (loss). Subtract line 2j from line 2d	2k		1217274
l Transfers of assets:			
(1) To this plan	2l(1)		0
(2) From this plan	2l(2)		0

Part III Accountant's Opinion

3 Complete lines 3a through 3c if the opinion of an independent qualified public accountant is attached to this Form 5500. Complete line 3d if an opinion is not attached.

a The attached opinion of an independent qualified public accountant for this plan is (see instructions):

(1) ☒ Unmodified (2) ☐ Qualified (3) ☐ Disclaimer (4) ☐ Adverse

b Check the appropriate box(es) to indicate whether the IQPA performed an ERISA section 103(a)(3)(C) audit. Check both boxes (1) and (2) if the audit was performed pursuant to both 29 CFR 2520.103-8 and 29 CFR 2520.103-12(d). Check box (3) if pursuant to neither.

(1) ☒ DOL Regulation 2520.103-8 (2) ☐ DOL Regulation 2520.103-12(d) (3) ☐ neither DOL Regulation 2520.103-8 nor DOL Regulation 2520.103-12(d).

c Enter the name and EIN of the accountant (or accounting firm) below:

(1) Name: **GRANT MILLMAN & JOHNSON**

(2) EIN: **38-2555519**

d The opinion of an independent qualified public accountant is **not attached** as part of Schedule H because:

(1) ☐ This form is filed for a CCT, PSA, DCG or MTIA. (2) ☐ It will be attached to the next Form 5500 pursuant to 29 CFR 2520.104-50.

Part IV Compliance Questions

4 CCTs and PSAs do not complete Part IV. MTIAs, 103-12 IEs, and GIAs do not complete lines 4a, 4e, 4f, 4g, 4h, 4k, 4m, 4n, or 5. 103-12 IEs also do not complete lines 4j and 4l. MTIAs also do not complete line 4l. DCGs do not complete lines 4e, 4f, 4k, 4l, and 5, and DCGs generally complete the rest of Part IV collectively for all plans in the DCG, except as otherwise provided (see instructions).

During the plan year:

	Yes	No	Amount
a Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures until fully corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program.)	☒	☐	8665
b Were any loans by the plan or fixed income obligations due the plan in default as of the close of the plan year or classified during the year as uncollectible? Disregard participant loans secured by participant's account balance. (Attach Schedule G (Form 5500) Part I if "Yes" is checked.)	☐	☒	
c Were any leases to which the plan was a party in default or classified during the year as uncollectible? (Attach Schedule G (Form 5500) Part II if "Yes" is checked.)	☐	☒	
d Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 4a. Attach Schedule G (Form 5500) Part III if "Yes" is checked.)	☐	☒	
e Was this plan covered by a fidelity bond?	☒	☐	500000
f Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?	☐	☒	
g Did the plan hold any assets whose current value was neither readily determinable on an established market nor set by an independent third party appraiser?	☐	☒	
h Did the plan receive any noncash contributions whose value was neither readily determinable on an established market nor set by an independent third party appraiser?	☐	☒	
i Did the plan have assets held for investment? (Attach schedule(s) of assets if "Yes" is checked, and see instructions for format requirements.)	☒	☐	
j Were any plan transactions or series of transactions in excess of 5% of the current value of plan assets? (Attach schedule of transactions if "Yes" is checked and see instructions for format requirements.)	☐	☒	
k Were all the plan assets either distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC?	☐	☒	
l Has the plan failed to provide any benefit when due under the plan?	☐	☒	
m If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)	☐	☒	
n If 4m was answered "Yes," check the "Yes" box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3.	☐	☒	

5a Has a resolution to terminate the plan been adopted during the plan year or any prior plan year? ☐ Yes ☒ No
If "Yes," enter the amount of any plan assets that reverted to the employer this year _____.

5b If, during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)

5b(1) Name of plan(s)	5b(2) EIN(s)	5b(3) PN(s)

5c Was the plan a defined benefit plan covered under the PBGC insurance program at any time during this plan year? (See ERISA section 4021 and instructions.) ☐ Yes ☐ No ☐ Not determined

If "Yes" is checked, enter the My PAA confirmation number from the PBGC premium filing for this plan year _____.

SCHEDULE R (Form 5500) Department of the Treasury Internal Revenue Service Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation	Retirement Plan Information This schedule is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and section 6058(a) of the Internal Revenue Code (the Code). ▶ File as an attachment to Form 5500.	OMB No. 1210-0110
		2023
		This Form is Open to Public Inspection.

For calendar plan year 2023 or fiscal plan year beginning 01/01/2023 and ending 12/31/2023		
A Name of plan EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.	B Three-digit plan number (PN) ▶	001
C Plan sponsor's name as shown on line 2a of Form 5500 MARKETING DISPLAYS, INC.	D Employer Identification Number (EIN) 38-1779519	

Part I	Distributions
--------	---------------

All references to distributions relate only to payments of benefits during the plan year.

1	Total value of distributions paid in property other than in cash or the forms of property specified in the instructions.....	1	
2	Enter the EIN(s) of payor(s) who paid benefits on behalf of the plan to participants or beneficiaries during the year (if more than two, enter EINs of the two payors who paid the greatest dollar amounts of benefits): EIN(s): 04-6568107		
Profit-sharing plans, ESOPs, and stock bonus plans, skip line 3.			
3	Number of participants (living or deceased) whose benefits were distributed in a single sum, during the plan year	3	

Part II	Funding Information (If the plan is not subject to the minimum funding requirements of section 412 of the Internal Revenue Code or ERISA section 302, skip this Part.)
---------	--

4	Is the plan administrator making an election under Code section 412(d)(2) or ERISA section 302(d)(2)?	☐ Yes	☐ No	☐ N/A
If the plan is a defined benefit plan, go to line 8.				
5	If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions and enter the date of the ruling letter granting the waiver. Date: Month _____ Day _____ Year _____ If you completed line 5, complete lines 3, 9, and 10 of Schedule MB and do not complete the remainder of this schedule.			
6	a Enter the minimum required contribution for this plan year (include any prior year accumulated funding deficiency not waived)	6a		
	b Enter the amount contributed by the employer to the plan for this plan year	6b		
	c Subtract the amount in line 6b from the amount in line 6a. Enter the result (enter a minus sign to the left of a negative amount)	6c		
If you completed line 6c, skip lines 8 and 9.				
7	Will the minimum funding amount reported on line 6c be met by the funding deadline?	☐ Yes	☐ No	☐ N/A
8	If a change in actuarial cost method was made for this plan year pursuant to a revenue procedure or other authority providing automatic approval for the change or a class ruling letter, does the plan sponsor or plan administrator agree with the change?	☐ Yes	☐ No	☐ N/A

Part III	Amendments
----------	------------

9	If this is a defined benefit pension plan, were any amendments adopted during this plan year that increased or decreased the value of benefits? If yes, check the appropriate box. If no, check the "No" box.	☐ Increase	☐ Decrease	☐ Both	☐ No
---	--	-----------------------------------	-----------------------------------	-------------------------------	-----------------------------

Part IV	ESOPs (see instructions). If this is not a plan described under section 409(a) or 4975(e)(7) of the Internal Revenue Code, skip this Part.
---------	--

10	Were unallocated employer securities or proceeds from the sale of unallocated securities used to repay any exempt loan?	☐ Yes	☐ No
11	a Does the ESOP hold any preferred stock?	☐ Yes	☐ No
	b If the ESOP has an outstanding exempt loan with the employer as lender, is such loan part of a "back-to-back" loan? (See instructions for definition of "back-to-back" loan.)	☐ Yes	☐ No
12	Does the ESOP hold any stock that is not readily tradable on an established securities market?	☐ Yes	☐ No

Part V Additional Information for Multiemployer Defined Benefit Pension Plans

13 Enter the following information for each employer that (1) contributed more than 5% of total contributions to the plan during the plan year or (2) was one of the top-ten highest contributors (measured in dollars). See instructions. *Complete as many entries as needed to report all applicable employers.*

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month _____ Day _____ Year _____

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete lines 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents) _____

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify): _____

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month _____ Day _____ Year _____

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete lines 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents) _____

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify): _____

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month _____ Day _____ Year _____

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete lines 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents) _____

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify): _____

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month _____ Day _____ Year _____

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete lines 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents) _____

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify): _____

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month _____ Day _____ Year _____

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete lines 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents) _____

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify): _____

a Name of contributing employer

b EIN

c Dollar amount contributed by employer

d Date collective bargaining agreement expires (If employer contributes under more than one collective bargaining agreement, check box ☐ and see instructions regarding required attachment. Otherwise, enter the applicable date.) Month _____ Day _____ Year _____

e Contribution rate information (If more than one rate applies, check this box ☐ and see instructions regarding required attachment. Otherwise, complete lines 13e(1) and 13e(2).)

(1) Contribution rate (in dollars and cents) _____

(2) Base unit measure: ☐ Hourly ☐ Weekly ☐ Unit of production ☐ Other (specify): _____

14 Enter the number of deferred vested and retired participants (inactive participants), as of the beginning of the plan year, whose contributing employer is no longer making contributions to the plan for:		
a The current plan year. Check the box to indicate the counting method used to determine the number of inactive participants: ☐ last contributing employer ☐ alternative ☐ reasonable approximation (see instructions for required attachment)	14a	
b The plan year immediately preceding the current plan year. ☐ Check the box if the number reported is a change from what was previously reported (see instructions for required attachment)	14b	
c The second preceding plan year. ☐ Check the box if the number reported is a change from what was previously reported (see instructions for required attachment)	14c	
15 Enter the ratio of the number of participants under the plan on whose behalf no employer had an obligation to make an employer contribution during the current plan year to:		
a The corresponding number for the plan year immediately preceding the current plan year	15a	
b The corresponding number for the second preceding plan year	15b	
16 Information with respect to any employers who withdrew from the plan during the preceding plan year:		
a Enter the number of employers who withdrew during the preceding plan year	16a	
b If line 16a is greater than 0, enter the aggregate amount of withdrawal liability assessed or estimated to be assessed against such withdrawn employers	16b	
17 If assets and liabilities from another plan have been transferred to or merged with this plan during the plan year, check box and see instructions regarding supplemental information to be included as an attachment..... ☐		

Part VI	Additional Information for Single-Employer and Multiemployer Defined Benefit Pension Plans
----------------	---

18 If any liabilities to participants or their beneficiaries under the plan as of the end of the plan year consist (in whole or in part) of liabilities to such participants and beneficiaries under two or more pension plans as of immediately before such plan year, check box and see instructions regarding supplemental information to be included as an attachment..... ☐	
19 If the total number of participants is 1,000 or more, complete lines (a) and (b):	
a Enter the percentage of plan assets held as: Public Equity: _____% Private Equity: _____% Investment-Grade Debt and Interest Rate Hedging Assets: _____% High-Yield Debt: _____% Real Assets: _____% Cash or Cash Equivalents: _____% Other: _____%	
b Provide the average duration of the Investment-Grade Debt and Interest Rate Hedging Assets: ☐ 0-5 years ☐ 5-10 years ☐ 10-15 years ☐ 15 years or more	
20 PBGC missed contribution reporting requirements. If this is a multiemployer plan or a single-employer plan that is not covered by PBGC, skip line 20.	
a Is the amount of unpaid minimum required contributions for all years from Schedule SB (Form 5500) line 40 greater than zero? ☐ Yes ☐ No	
b If line 20a is "Yes," has PBGC been notified as required by ERISA sections 4043(c)(5) and/or 303(k)(4)? Check the applicable box:	
☐ Yes.	
☐ No. Reporting was waived under 29 CFR 4043.25(c)(2) because contributions equal to or exceeding the unpaid minimum required contribution were made by the 30th day after the due date.	
☐ No. The 30-day period referenced in 29 CFR 4043.25(c)(2) has not yet ended, and the sponsor intends to make a contribution equal to or exceeding the unpaid minimum required contribution by the 30th day after the due date.	
☐ No. Other. Provide explanation. _____	

Part VII	IRS Compliance Questions
-----------------	---------------------------------

21a Does the plan satisfy the coverage and nondiscrimination tests of Code sections 410(b) and 401(a)(4) by combining this plan with any other plans under the permissive aggregation rules? ☐ Yes ☒ No	
21b If this is a Code section 401(k) plan, check all boxes that apply to indicate how the plan is intended to satisfy the nondiscrimination requirements for employee deferrals and employer matching contributions (as applicable) under Code sections 401(k)(3) and 401(m)(2).	
☐ Design-based safe harbor method	
☐ "Prior year" ADP test	
☒ "Current year" ADP test	
☐ N/A	
22 If the plan sponsor is an adopter of a pre-approved plan that received a favorable IRS Opinion Letter, enter the date of the Opinion Letter <u>06 / 30 / 2020</u> (MM/DD/YYYY) and the Opinion Letter serial number <u>Q702438A</u> .	

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

**FINANCIAL STATEMENTS AND
SUPPLEMENTAL INFORMATION**

DECEMBER 31, 2023

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

TABLE OF CONTENTS

For the Years Ended December 31, 2023 and 2022

	<u>PAGE</u>
Independent Auditor's Report	1 - 4
Financial Statements:	
Statements of Net Assets Available for Benefits	5
Statements of Changes in Net Assets Available for Benefits	6
Notes to Financial Statements	7 - 13
Supplemental Information:	
Schedule H - Line 4(i) - Schedule of Assets (Held at End of Year)	14 - 15
Schedule H - Line 4(a) - Schedule of Delinquent Participant Contributions	16



Grant, Millman & Johnson, P.C.

CERTIFIED PUBLIC ACCOUNTANTS
AND BUSINESS ADVISORS

39475 W. THIRTEEN MILE ROAD
SUITE 200
NOVI, MICHIGAN 48377

PHONE: 248-994-8500
FAX: 248-994-8505
www.grantmillman.com

Steven G. Boggs, CPA
Jeanne M. Jantzen, CPA
Paul A. Johnson, CPA
Rachelle L. Syron, CPA
David B. Tozer, CPA
Mark H. Wagner, CPA

Angela Bonacci, CPA
Josephine L. Bumgarner, CPA
Louis A. DiSarno, CPA
Thomas P. Dolan, CPA
Richard J. Elder, CPA
Joshua M. Farrugia, CPA
Brendan F. Godvin, CPA

David R. Guest, CPA
Lisa M. Kowalski, CPA, MST
Lawrence I. Millman, CPA
Susan E. Schmidt, CPA, CSRP, CSEP
Harry Siegel, CPA
Jacob R. Strecker, CPA, MBA
Barry M. Grant, CPA, of Counsel

INDEPENDENT AUDITOR'S REPORT

To the Plan Administrator of the
Employees' Profit Sharing Plan of
Marketing Displays, Inc.
Farmington Hills, Michigan

Scope and Nature of the ERISA Section 103(a)(3)(C) Audit

We have performed audits of the accompanying financial statements of Employees' Profit Sharing Plan of Marketing Displays, Inc., an employee benefit plan subject to the Employee Retirement Income Security Act of 1974 (ERISA), as permitted by ERISA Section 103(a)(3)(C) (ERISA Section 103(a)(3)(C) audit). The financial statements comprise the statements of net assets available for benefits as of December 31, 2023 and 2022, and the related statements of changes in net assets available for benefits for the years then ended, and the related notes to the financial statements.

Management, having determined it is permissible in the circumstances, has elected to have the audits of Employees' Profit Sharing Plan of Marketing Displays, Inc.'s financial statements performed in accordance with ERISA Section 103(a)(3)(C) pursuant to 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. As permitted by ERISA Section 103(a)(3)(C), our audits need not extend to any statements or information related to assets held for investment of the plan (investment information) by a bank or similar institution or insurance carrier that is regulated, supervised, and subject to periodic examination by a state or federal agency, provided that the statements or information regarding assets so held are prepared and certified to by the bank or similar institution or insurance carrier in accordance with 29 CFR 2520.103-5 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA (qualified institution).

Management has obtained certifications from a qualified institution as of December 31, 2023 and 2022, and for the years then ended, stating that the certified investment information, as described in Note 5 to the financial statements, is complete and accurate.

Opinion

In our opinion, based on our audits and on the procedures performed as described in the Auditor's Responsibilities for the Audit of the Financial Statements section:

- The amounts and disclosures in the financial statements referred to above, other than those agreed to or derived from the certified investment information, are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America.



- The information in the financial statements referred to above related to assets held by and certified to by a qualified institution agrees to or is derived from, in all material respects, the information prepared and certified by an institution that management determined meets the requirements of ERISA Section 103(a)(3)(C).

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Employees' Profit Sharing Plan of Marketing Displays, Inc. and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our ERISA Section 103(a)(3)(C) audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error. Management's election of the ERISA Section 103(a)(3)(C) audit does not affect management's responsibility for the financial statements.

In preparing the financial statements management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Employees' Profit Sharing Plan of Marketing Displays, Inc.'s ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Management is also responsible for maintaining a current plan instrument, including all plan amendments, administering the plan, and determining that the plan's transactions that are presented and disclosed in the financial statements are in conformity with the plan's provisions, including maintaining sufficient records with respect to each of the participants, to determine the benefits due or which may become due to such participants.

Auditor's Responsibilities for the Audit of the Financial Statements

Except as described in the Scope and Nature of the ERISA Section 103(a)(3)(C) Audit section of our report, our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.



In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Employees' Profit Sharing Plan of Marketing Displays, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Employees' Profit Sharing Plan of Marketing Displays, Inc.'s ability to continue as a going concern for a reasonable period of time.

Our audits did not extend to the certified investment information, except for obtaining and reading the certification, comparing the certified investment information with the related information presented and disclosed in the financial statements, and reading the disclosures relating to the certified investment information to assess whether they are in accordance with the presentation and disclosure requirements of accounting principles generally accepted in the United States of America.

Accordingly, the objective of an ERISA Section 103(a)(3)(C) audit is not to express an opinion about whether the financial statements as a whole are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Other Matter - Supplemental Schedules Required by ERISA

The supplemental Schedule of Assets (Held at End of Year) and Schedule of Delinquent Participant Contributions are presented for purposes of additional analysis and are not a required part of the financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information included in the supplemental schedules, other than that agreed to or derived from the certified investment

information, has been subjected to auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with generally accepted auditing standards. For information included in the supplemental schedules that agreed to or is derived from the certified investment information, we compared such information to the related certified investment information.

In forming our opinion on the supplemental schedules, we evaluated whether the supplemental schedules, other than the information agreed to or derived from the certified investment information, including its form and content, are presented in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA.

In our opinion

- the form and content of the supplemental schedules, other than the information in the supplemental schedules that agreed to or is derived from the certified investment information, are presented, in all material respects, in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA.
- the information in the supplemental schedules related to assets held by and certified to by a qualified institution agrees to or is derived from, in all material respects, the information prepared and certified by an institution that management determined meets the requirements of ERISA Section 103(a)(3)(C).

GRANT, MILLMAN & JOHNSON, P.C.

Grant, Millman & Johnson, P.C.

August 23, 2024

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

STATEMENTS OF NET ASSETS
AVAILABLE FOR BENEFITS
December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
ASSETS:		
Investments, at Fair Value:		
Money Market Accounts	\$ 633,679	\$ 559,106
Mutual Funds	<u>9,191,575</u>	<u>8,020,838</u>
Total Investments	<u>9,825,254</u>	<u>8,579,944</u>
Receivables:		
Employee Contribution Receivable	2,502	-
Employer Contribution Receivable	605	-
Notes Receivable from Participants	<u>140,051</u>	<u>168,087</u>
Total Receivables	<u>143,158</u>	<u>168,087</u>
NET ASSETS AVAILABLE FOR BENEFITS	<u><u>\$ 9,968,412</u></u>	<u><u>\$ 8,748,031</u></u>

See Notes to Financial Statements

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

STATEMENTS OF CHANGES IN NET ASSETS
AVAILABLE FOR BENEFITS
For the Years Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
ADDITIONS (SUBTRACTIONS) TO NET ASSETS ATTRIBUTED TO:		
Investment Income:		
Interest	\$ 29,201	\$ 7,683
Dividends	407,869	527,320
Net Appreciation (Depreciation) in Fair Value of Investments	<u>923,545</u>	<u>(2,213,368)</u>
Total Investment Income (Loss)	<u>1,360,615</u>	<u>(1,678,365)</u>
Participant Loan Interest	<u>10,332</u>	<u>10,767</u>
Contributions:		
Employee 401(k) Deferral	404,552	403,725
Employer Match	97,855	96,403
Employee Rollover	<u>21,870</u>	<u>22,008</u>
Total Contributions	<u>524,277</u>	<u>522,136</u>
Total Additions (Subtractions)	<u>1,895,224</u>	<u>(1,145,462)</u>
DEDUCTIONS FROM NET ASSETS ATTRIBUTED TO:		
Administration Fees	8,225	3,635
Investment Advisory Fees	17,894	14,088
Participants' Withdrawals	648,724	1,173,537
Corrective Distributions	<u>-</u>	<u>10,665</u>
Total Deductions	<u>674,843</u>	<u>1,201,925</u>
INCREASE (DECREASE) IN NET ASSETS AVAILABLE FOR BENEFITS	1,220,381	(2,347,387)
NET ASSETS AVAILABLE FOR BENEFITS, BEGINNING OF YEAR	<u>8,748,031</u>	<u>11,095,418</u>
NET ASSETS AVAILABLE FOR BENEFITS, END OF YEAR	<u><u>\$ 9,968,412</u></u>	<u><u>\$ 8,748,031</u></u>

See Notes to Financial Statements

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS December 31, 2023 and 2022

NOTE 1 - Description of the Plan

The following summary description of Employees' Profit Sharing Plan of Marketing Displays, Inc. is provided for general information purposes only. Participants should refer to the Plan Agreement for more complete information.

General - All employees of Marketing Displays, Inc. (the Company), as defined in the Plan Agreement, are eligible to become participants in the Plan on their first day of employment. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

Contributions - Participants may elect to contribute from 1% to 60% of their earnings to the 401(k) Plan as pre-tax or Roth contributions. Participants' contributions are subject to annual maximums in accordance with the Internal Revenue Code. Participants designate how their contribution will be invested in the investment funds selected by the Plan Administrator. The Company matches 50% of the first 4% contributed by the participant, but such contributions are not required. The Company may also contribute annually an amount determined under the terms of the Plan Agreement. The maximum annual addition, which may be credited to an individual participant's account, is the lesser of \$66,000 or 100% of the participant's compensation, as defined in the Plan Agreement. Any elective profit sharing contributions are allocated to participants' accounts in the same proportion that each participant's compensation for the year bears to the total compensation of all participants for such year.

Participant accounts - Each participant's account is credited with the participant's contribution and allocations of (a) the Company's profit sharing contribution, if applicable, (b) forfeitures and (c) Plan earnings. Allocations are based on participant compensation or account balances, as defined. The benefit to which a participant is entitled is the participant's vested account balance.

Vesting - Participants are immediately vested in their contributions and Company's matching contribution portion of their accounts, plus actual earnings thereon. Vesting in the Company's discretionary contribution portion of their accounts, plus actual earnings thereon, is based on years of continuous service. A participant is 100 percent vested after six years of credited services.

<u>Years of Service</u>	<u>Percentage</u>
Less than 2 years	0%
2	20%
3	40%
4	60%
5	80%
6	100%

Investment options - Upon enrollment in the Plan, a participant may direct contributions in one percent increments in any of the Plan's 27 investment options. Participants may change their investment options at any time. These options consist of a money market and mutual funds that vary in their respective strategies, risks and goals.

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 1 - Description of the Plan (Continued)

Notes receivable from participants - Participants may request up to 2 loans from the Plan of up to 50% of their vested balance or \$50,000, whichever is lower, with a minimum loan amount of \$1,000. The loan term is limited to five years unless it is for the purchase of a principal residence. The loans are secured by the participant's account and bear interest at 2% above the prevailing prime rate. Principal and interest are paid through payroll deductions.

Top heavy provisions - Should the sum of all accounts of key employees exceed 60% of the aggregate accounts of all key and non-key employees, the Plan is deemed to be a top heavy plan. Should the Plan be deemed to be top heavy, the Plan provisions regarding vesting, allocations and compensation are modified. The Plan did not meet the definition of a top heavy plan at December 31, 2023 and 2022.

Participant withdrawals - Upon a participant's retirement date or upon a participant's death or total and permanent disability, all amounts credited to his or her account shall become fully vested. Upon termination, the non-vested portion of a participant's account shall be forfeited.

Distribution of the vested portion of a participant's account shall be made upon termination of employment. The vested portion of the account is payable to the participant or the beneficiary as a lump-sum amount. If the vested portion of the account is less than \$1,000, the Administrator has the option of a lump-sum distribution without the participant's consent. If the vested portion of the participant's account is more than \$1,000 but less than \$5,000, the Administrator has the option of a rollover distribution to an IRA without the participant's consent. If the vested portion of the participant's account exceeds \$5,000, a lump-sum distribution before normal retirement age can only be made with the participant's consent.

Distributions to a participant or his/her beneficiary of any amount to which he/she is entitled under the Plan may be done in one or more of the following methods:

- A lump-sum payment in cash or property.
- Payments over a period in monthly, quarterly, semi-annual or annual cash installments after segregating the amount in an independent insured investment vehicle. This period shall not extend beyond the participant's life expectancy, or five years in the event of death (for the portion of the account not designated to a beneficiary).

Forfeited accounts - At December 31, 2023 and 2022, forfeited non-vested accounts totaled \$0. Such accounts may be re-allocated to the plan participants or used to cover plan expenses in accordance with the terms of the Plan. For 2023 and 2022, forfeitures of \$0 and \$277, respectively, were used to pay plan expenses.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 1 - Description of the Plan (Continued)

SECURE Act and CARES Act - The Plan has implemented certain provisions of the SECURE Act, which was effective January 1, 2020, and the CARES Act, which was signed into law in March 2020. The Plan has until December 31, 2025 to adopt amendments to reflect these provisions.

NOTE 2 - Significant Accounting Policies

Basis of accounting - The accompanying financial statements were prepared on the accrual basis of accounting, except for participants' withdrawals, which were recorded when paid. At December 31, 2023 and 2022, participants' withdrawals in process were not significant.

Use of estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Plan Administrator to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures at the date of financial statements, and the reported amounts of additions and deductions during the reporting period. Accordingly, actual results could differ from those estimates.

Investment valuation and income recognition - The Plan's investments are stated at current fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 3 for discussion of fair value measurements.

Purchases and sales of securities are recorded on a trade date basis. Dividends are recorded when received. Unrealized appreciation (depreciation) of investments is the change between market value of investments at the beginning of the year and market value of investments at the end of the year.

Notes receivable from participants - Loans to participants are reported at their unpaid principal balances plus any accrued but unpaid interest. Delinquent participant loans are recorded as a distribution in accordance with the terms of the plan document.

Payment of benefits - Benefits are recorded when paid.

Administrative expenses - The plan sponsor pays for all expenses associated with the administration of the plan with the exception of the investment advisory fee, loan origination fees associated with participant loans and distribution fees.

Subsequent events - Management has evaluated events and transactions through August 23, 2024, the date the financial statements were available to be issued.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 3 - Fair Value Measurements

The Plan's investments are reported at fair value in the accompanying statements of net assets available for benefits.

	<u>December 31, 2023</u>	
	<u>Level 1</u>	<u>Total</u>
Mutual Funds	\$ 9,191,575	\$ 9,191,575
Money Market Accounts	<u>633,679</u>	<u>633,679</u>
Total Assets at Fair Value	<u>\$ 9,825,254</u>	<u>\$ 9,825,254</u>
	<u>December 31, 2022</u>	
	<u>Level 1</u>	<u>Total</u>
Mutual Funds	\$ 8,020,838	\$ 8,020,838
Money Market Accounts	<u>559,106</u>	<u>559,106</u>
Total Assets at Fair Value	<u>\$ 8,579,944</u>	<u>\$ 8,579,944</u>

The Plan's investments are reported at fair value in the statements of net assets available for benefits. The methods used to measure fair value may produce an amount that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The fair value measurement accounting literature establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels which are described below. The Plan uses appropriate valuation techniques based on the available inputs to measure the fair value of its investments.

Level 1 Fair Value Measurements

Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority. When available, the Plan measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value.

The fair value of money market and mutual funds is based on quoted net asset values of the shares held by the Plan at year end. The fair values of common stocks are based on quoted stock prices.

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 3 - Fair Value Measurements (Continued)

Level 2 Fair Value Measurements

Level 2 inputs consist of quoted prices for similar assets in active and inactive markets and other observable corroborated market data. Level 2 inputs were only used when Level 1 inputs were not available. There are no level 2 assets.

Level 3 Fair Value Measurements

Level 3 inputs have the lowest priority. Level 3 inputs were only used when Level 1 or Level 2 inputs were not available. There are no level 3 assets.

Gains and losses (realized and unrealized) included in changes in net assets available for benefits for the years ended December 31, 2023 and 2022 are reported in net appreciation (depreciation) in fair value of investments.

NOTE 4 - Net Change in Fair Value of Investments

The net change in fair value by type of investment was as follows:

	<u>2023</u>	<u>2022</u>
Equity Mutual Funds	\$ 915,024	\$ (2,119,570)
Fixed Income Funds	<u>8,521</u>	<u>(93,798)</u>
Total	<u>\$ 923,545</u>	<u>\$ (2,213,368)</u>

NOTE 5 - Information Certified by Trustee

The financial statements, accompanying notes and supplemental schedule were prepared in part from information certified by Fidelity Management Trust Company, the trustee, in accordance with 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 (ERISA). The information certified includes: investments, notes receivable from participants, participant loan interest, and investment income.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 6 - Related Party and Party-in-Interest Transactions

Plan investments include certain mutual funds managed by Fidelity Investments. Fidelity Management Trust Company is the trustee of the Plan and, therefore, these transactions are considered party-in-interest transactions. Fees paid by the Plan to Fidelity for administrative services amounted to \$8,225 and \$3,635 during the years ended December 31, 2023 and 2022, respectively. The Plan also incurred investment advisory fees of \$17,894 and \$14,088 during the years ended December 31, 2023 and 2022, respectively, and the service providers are considered parties-in-interest. The Company participates in the Plan and is considered a party-in-interest. The Plan did not enter into any other transactions with parties-in-interest.

NOTE 7 - Plan Termination

Although it has not expressed any intent to do so, the Company shall have the right at any time to terminate the Plan subject to the provisions of ERISA. Upon termination, all amounts credited to the affected participants' accounts shall become 100% vested.

NOTE 8 - Tax Status

The Plan is a prototype plan sponsored by Fidelity Management Trust Company (Fidelity). Fidelity has obtained a determination letter dated June 30, 2020, in which the Internal Revenue Service stated that the prototype plan was in compliance with the applicable requirements of the Internal Revenue Code. Although the Plan has been amended since receiving the determination letter, the plan administrator believes that the Plan currently is designed and being operated in compliance with the applicable requirements of the Internal Revenue Code and that, therefore, the Plan qualifies under Section 401(a) and the related trust is tax-exempt as of December 31, 2023. Therefore, no provision for income taxes has been included in the Plan's financial statements.

Accounting principles generally accepted in the United States of America require plan management to evaluate tax positions taken by the plan and recognize a tax liability (or asset) if the plan has taken an uncertain position that more likely than not would not be sustained upon examination by taxing authorities. The plan administrator has concluded that as of December 31, 2023, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Plan is subject to routine audits by taxing jurisdictions. There are currently no audits in progress for any tax periods. The plan administrator believes it is no longer subject to income tax examinations for years prior to 2020.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 9 - Trust Agreement

Under an agreement dated March 1, 2005, Fidelity Management Trust Company was appointed trustee of the Plan. In accordance with the powers and duties of the trustee as designated in the Trust Agreement, the trustee invests the Plan's assets and the income for the benefit of the Plan participants. At the employer's discretion, trustee fees may be paid from the Plan's assets.

NOTE 10- Risks and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits and statements in changes in net assets available for benefits.

NOTE 11- Reconciliation of Financial Statements to Form 5500

The following is a reconciliation of net assets available for benefits per the financial statements to the Form 5500:

	<u>2023</u>	<u>2022</u>
Net assets available for benefits per the financial statements	\$ 9,968,412	\$ 8,748,031
Contributions receivable at December 31	<u>(3,107)</u>	<u>-</u>
Net assets per Form 5500	<u>\$ 9,965,305</u>	<u>\$ 8,748,031</u>

The following is a reconciliation of changes in net assets available for benefits per the financial statements to the Form 5500:

	<u>2023</u>	<u>2022</u>
Changes in net assets available for benefits per the financial statements	\$ 1,220,381	\$ (2,347,387)
Contributions receivable	(3,107)	-
Investment advisory fees accrued - current year	-	-
prior year	<u>-</u>	<u>(7,404)</u>
Change in net assets per Form 5500	<u>\$ 1,217,274</u>	<u>\$ (2,354,791)</u>

SUPPLEMENTAL INFORMATION

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(i) - SCHEDULE OF ASSETS
(HELD AT END OF YEAR)

December 31, 2023

EIN: 38-1779519 PLAN: 001

(a)	(b)	(c)	(d)	(e)
	Identity of Issue	Number of Shares Rate of Interest Maturity Date Maturity Value	Cost (1)	Current Value
	MONEY MARKET ACCOUNTS:			
*	Fidelity Retirement Money Market	633,679	\$ -	<u>\$ 633,679</u>
	MUTUAL FUNDS:			
	Pooled Equity Funds:			
	Allspring Special Small Cap Value Fund R6	4,335	-	178,942
	American Century Midcap Value	22,739	-	354,043
	American Funds Capital Income Builder R4	16,195	-	1,072,129
	American Funds Europac Growth R4	23,719	-	1,265,194
	BlackRock Equity Dividend Fund CL K	58,544	-	1,121,696
	Cohen & Steers Realty Shares	715	-	45,401
	Cohen & Steers Global Realty I	299	-	15,560
*	Fidelity Freedom 2015 Fund CL K	4,049	-	45,186
*	Fidelity Freedom 2025 Fund CL K	19,324	-	252,570
*	Fidelity Freedom 2035 Fund CL K	26,493	-	384,410
*	Fidelity Freedom 2045 Fund CL K	20,702	-	249,664
*	Fidelity Freedom 2055 Fund CL K	17,962	-	253,981
*	Fidelity Freedom 2065 Fund CL K	1,676	-	19,940
	First Eagle Global CL A	9,684	-	610,945
	First Eagle Gold CL A	7,088	-	170,471
	GQG Partners Emerging Markets Eq Inv.	25,704	-	404,837
	Invesco Equity & Income R5	15,114	-	152,354
	Nationwide Geneva Small Cap Growth Fund Institutional Service Class	2,725	-	211,440
	MainStay Large Cap Growth I	128,600	-	1,379,880
	T. Rowe Price Mid-Cap Growth Fund Advisor Class	4,380	-	416,146
	Vanguard Energy	776	-	<u>36,078</u>
	Total Pooled Equity Funds			<u>8,640,867</u>
	Pooled Fixed Income:			
	Lord Abbett Short Duration Income Fund R6	32,275	-	124,581
	Metropolitan West Total Return Bd CL M	37,320	-	342,970
	PGIM Global Total Return Fund R4	7,668	-	40,563
	PGIM High Yield R4	7,702	-	36,507
	PIMCO Real Return Fund Administrative	607	-	<u>6,087</u>
	Total Pooled Fixed Income			<u>550,708</u>
	Total Mutual Funds			<u>9,191,575</u>

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(i) - SCHEDULE OF ASSETS
(HELD AT END OF YEAR)

December 31, 2023

EIN: 38-1779519 PLAN: 001

(a)	(b)	(c)	(d)	(e)
		Number of Shares		
		Rate of Interest		
		Maturity Date		
	<u>Identity of Issue</u>	<u>Maturity Value</u>	<u>Cost (1)</u>	<u>Current Value</u>
	Participant Loans	5.25% - 7.50%	-	140,051
	TOTAL INVESTMENTS		\$ -	\$ 9,965,305

* Represents a party-in-interest

(1) Cost omitted for participant-directed investments

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(a) SCHEDULE OF DELINQUENT PARTICIPANT CONTRIBUTIONS
December 31, 2023
EIN: 38-1779519 PLAN: 001

Participant Contributions Transferred Late to Plan	Totals that Constitute Non Exempt Prohibited Transactions			Total Fully Corrected Under VFCP and PTE 2002- 51
	Contributions Not Corrected	Contributions Corrected Outside VFCP	Contributions Pending Correction in VFCP	
Check here if Late Participant Loan Repayments are included ☒ X				
\$ 3,706	\$ -	\$ 3,706	\$ -	\$ -

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

**FINANCIAL STATEMENTS AND
SUPPLEMENTAL INFORMATION**

DECEMBER 31, 2023

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

TABLE OF CONTENTS

For the Years Ended December 31, 2023 and 2022

	<u>PAGE</u>
Independent Auditor's Report	1 - 4
Financial Statements:	
Statements of Net Assets Available for Benefits	5
Statements of Changes in Net Assets Available for Benefits	6
Notes to Financial Statements	7 - 13
Supplemental Information:	
Schedule H - Line 4(i) - Schedule of Assets (Held at End of Year)	14 - 15
Schedule H - Line 4(a) - Schedule of Delinquent Participant Contributions	16



Grant, Millman & Johnson, P.C.

CERTIFIED PUBLIC ACCOUNTANTS
AND BUSINESS ADVISORS

39475 W. THIRTEEN MILE ROAD
SUITE 200
NOVI, MICHIGAN 48377

PHONE: 248-994-8500
FAX: 248-994-8505
www.grantmillman.com

Steven G. Boggs, CPA
Jeanne M. Jantzen, CPA
Paul A. Johnson, CPA
Rachelle L. Syron, CPA
David B. Tozer, CPA
Mark H. Wagner, CPA

Angela Bonacci, CPA
Josephine L. Bumgarner, CPA
Louis A. DiSarno, CPA
Thomas P. Dolan, CPA
Richard J. Elder, CPA
Joshua M. Farrugia, CPA
Brendan F. Godvin, CPA

David R. Guest, CPA
Lisa M. Kowalski, CPA, MST
Lawrence I. Millman, CPA
Susan E. Schmidt, CPA, CSRP, CSEP
Harry Siegel, CPA
Jacob R. Strecker, CPA, MBA
Barry M. Grant, CPA, of Counsel

INDEPENDENT AUDITOR'S REPORT

To the Plan Administrator of the
Employees' Profit Sharing Plan of
Marketing Displays, Inc.
Farmington Hills, Michigan

Scope and Nature of the ERISA Section 103(a)(3)(C) Audit

We have performed audits of the accompanying financial statements of Employees' Profit Sharing Plan of Marketing Displays, Inc., an employee benefit plan subject to the Employee Retirement Income Security Act of 1974 (ERISA), as permitted by ERISA Section 103(a)(3)(C) (ERISA Section 103(a)(3)(C) audit). The financial statements comprise the statements of net assets available for benefits as of December 31, 2023 and 2022, and the related statements of changes in net assets available for benefits for the years then ended, and the related notes to the financial statements.

Management, having determined it is permissible in the circumstances, has elected to have the audits of Employees' Profit Sharing Plan of Marketing Displays, Inc.'s financial statements performed in accordance with ERISA Section 103(a)(3)(C) pursuant to 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. As permitted by ERISA Section 103(a)(3)(C), our audits need not extend to any statements or information related to assets held for investment of the plan (investment information) by a bank or similar institution or insurance carrier that is regulated, supervised, and subject to periodic examination by a state or federal agency, provided that the statements or information regarding assets so held are prepared and certified to by the bank or similar institution or insurance carrier in accordance with 29 CFR 2520.103-5 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA (qualified institution).

Management has obtained certifications from a qualified institution as of December 31, 2023 and 2022, and for the years then ended, stating that the certified investment information, as described in Note 5 to the financial statements, is complete and accurate.

Opinion

In our opinion, based on our audits and on the procedures performed as described in the Auditor's Responsibilities for the Audit of the Financial Statements section:

- The amounts and disclosures in the financial statements referred to above, other than those agreed to or derived from the certified investment information, are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America.



- The information in the financial statements referred to above related to assets held by and certified to by a qualified institution agrees to or is derived from, in all material respects, the information prepared and certified by an institution that management determined meets the requirements of ERISA Section 103(a)(3)(C).

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Employees' Profit Sharing Plan of Marketing Displays, Inc. and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our ERISA Section 103(a)(3)(C) audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error. Management's election of the ERISA Section 103(a)(3)(C) audit does not affect management's responsibility for the financial statements.

In preparing the financial statements management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Employees' Profit Sharing Plan of Marketing Displays, Inc.'s ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Management is also responsible for maintaining a current plan instrument, including all plan amendments, administering the plan, and determining that the plan's transactions that are presented and disclosed in the financial statements are in conformity with the plan's provisions, including maintaining sufficient records with respect to each of the participants, to determine the benefits due or which may become due to such participants.

Auditor's Responsibilities for the Audit of the Financial Statements

Except as described in the Scope and Nature of the ERISA Section 103(a)(3)(C) Audit section of our report, our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Employees' Profit Sharing Plan of Marketing Displays, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Employees' Profit Sharing Plan of Marketing Displays, Inc.'s ability to continue as a going concern for a reasonable period of time.

Our audits did not extend to the certified investment information, except for obtaining and reading the certification, comparing the certified investment information with the related information presented and disclosed in the financial statements, and reading the disclosures relating to the certified investment information to assess whether they are in accordance with the presentation and disclosure requirements of accounting principles generally accepted in the United States of America.

Accordingly, the objective of an ERISA Section 103(a)(3)(C) audit is not to express an opinion about whether the financial statements as a whole are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Other Matter - Supplemental Schedules Required by ERISA

The supplemental Schedule of Assets (Held at End of Year) and Schedule of Delinquent Participant Contributions are presented for purposes of additional analysis and are not a required part of the financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information included in the supplemental schedules, other than that agreed to or derived from the certified investment

information, has been subjected to auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with generally accepted auditing standards. For information included in the supplemental schedules that agreed to or is derived from the certified investment information, we compared such information to the related certified investment information.

In forming our opinion on the supplemental schedules, we evaluated whether the supplemental schedules, other than the information agreed to or derived from the certified investment information, including its form and content, are presented in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA.

In our opinion

- the form and content of the supplemental schedules, other than the information in the supplemental schedules that agreed to or is derived from the certified investment information, are presented, in all material respects, in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA.
- the information in the supplemental schedules related to assets held by and certified to by a qualified institution agrees to or is derived from, in all material respects, the information prepared and certified by an institution that management determined meets the requirements of ERISA Section 103(a)(3)(C).

GRANT, MILLMAN & JOHNSON, P.C.

Grant, Millman & Johnson, P.C.

August 23, 2024

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

STATEMENTS OF NET ASSETS
AVAILABLE FOR BENEFITS
December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
ASSETS:		
Investments, at Fair Value:		
Money Market Accounts	\$ 633,679	\$ 559,106
Mutual Funds	<u>9,191,575</u>	<u>8,020,838</u>
Total Investments	<u>9,825,254</u>	<u>8,579,944</u>
Receivables:		
Employee Contribution Receivable	2,502	-
Employer Contribution Receivable	605	-
Notes Receivable from Participants	<u>140,051</u>	<u>168,087</u>
Total Receivables	<u>143,158</u>	<u>168,087</u>
NET ASSETS AVAILABLE FOR BENEFITS	<u><u>\$ 9,968,412</u></u>	<u><u>\$ 8,748,031</u></u>

See Notes to Financial Statements

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

STATEMENTS OF CHANGES IN NET ASSETS
AVAILABLE FOR BENEFITS
For the Years Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
ADDITIONS (SUBTRACTIONS) TO NET ASSETS ATTRIBUTED TO:		
Investment Income:		
Interest	\$ 29,201	\$ 7,683
Dividends	407,869	527,320
Net Appreciation (Depreciation) in Fair Value of Investments	<u>923,545</u>	<u>(2,213,368)</u>
Total Investment Income (Loss)	<u>1,360,615</u>	<u>(1,678,365)</u>
Participant Loan Interest	<u>10,332</u>	<u>10,767</u>
Contributions:		
Employee 401(k) Deferral	404,552	403,725
Employer Match	97,855	96,403
Employee Rollover	<u>21,870</u>	<u>22,008</u>
Total Contributions	<u>524,277</u>	<u>522,136</u>
Total Additions (Subtractions)	<u>1,895,224</u>	<u>(1,145,462)</u>
DEDUCTIONS FROM NET ASSETS ATTRIBUTED TO:		
Administration Fees	8,225	3,635
Investment Advisory Fees	17,894	14,088
Participants' Withdrawals	648,724	1,173,537
Corrective Distributions	<u>-</u>	<u>10,665</u>
Total Deductions	<u>674,843</u>	<u>1,201,925</u>
INCREASE (DECREASE) IN NET ASSETS AVAILABLE FOR BENEFITS	1,220,381	(2,347,387)
NET ASSETS AVAILABLE FOR BENEFITS, BEGINNING OF YEAR	<u>8,748,031</u>	<u>11,095,418</u>
NET ASSETS AVAILABLE FOR BENEFITS, END OF YEAR	<u><u>\$ 9,968,412</u></u>	<u><u>\$ 8,748,031</u></u>

See Notes to Financial Statements

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS December 31, 2023 and 2022

NOTE 1 - Description of the Plan

The following summary description of Employees' Profit Sharing Plan of Marketing Displays, Inc. is provided for general information purposes only. Participants should refer to the Plan Agreement for more complete information.

General - All employees of Marketing Displays, Inc. (the Company), as defined in the Plan Agreement, are eligible to become participants in the Plan on their first day of employment. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

Contributions - Participants may elect to contribute from 1% to 60% of their earnings to the 401(k) Plan as pre-tax or Roth contributions. Participants' contributions are subject to annual maximums in accordance with the Internal Revenue Code. Participants designate how their contribution will be invested in the investment funds selected by the Plan Administrator. The Company matches 50% of the first 4% contributed by the participant, but such contributions are not required. The Company may also contribute annually an amount determined under the terms of the Plan Agreement. The maximum annual addition, which may be credited to an individual participant's account, is the lesser of \$66,000 or 100% of the participant's compensation, as defined in the Plan Agreement. Any elective profit sharing contributions are allocated to participants' accounts in the same proportion that each participant's compensation for the year bears to the total compensation of all participants for such year.

Participant accounts - Each participant's account is credited with the participant's contribution and allocations of (a) the Company's profit sharing contribution, if applicable, (b) forfeitures and (c) Plan earnings. Allocations are based on participant compensation or account balances, as defined. The benefit to which a participant is entitled is the participant's vested account balance.

Vesting - Participants are immediately vested in their contributions and Company's matching contribution portion of their accounts, plus actual earnings thereon. Vesting in the Company's discretionary contribution portion of their accounts, plus actual earnings thereon, is based on years of continuous service. A participant is 100 percent vested after six years of credited services.

<u>Years of Service</u>	<u>Percentage</u>
Less than 2 years	0%
2	20%
3	40%
4	60%
5	80%
6	100%

Investment options - Upon enrollment in the Plan, a participant may direct contributions in one percent increments in any of the Plan's 27 investment options. Participants may change their investment options at any time. These options consist of a money market and mutual funds that vary in their respective strategies, risks and goals.

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 1 - Description of the Plan (Continued)

Notes receivable from participants - Participants may request up to 2 loans from the Plan of up to 50% of their vested balance or \$50,000, whichever is lower, with a minimum loan amount of \$1,000. The loan term is limited to five years unless it is for the purchase of a principal residence. The loans are secured by the participant's account and bear interest at 2% above the prevailing prime rate. Principal and interest are paid through payroll deductions.

Top heavy provisions - Should the sum of all accounts of key employees exceed 60% of the aggregate accounts of all key and non-key employees, the Plan is deemed to be a top heavy plan. Should the Plan be deemed to be top heavy, the Plan provisions regarding vesting, allocations and compensation are modified. The Plan did not meet the definition of a top heavy plan at December 31, 2023 and 2022.

Participant withdrawals - Upon a participant's retirement date or upon a participant's death or total and permanent disability, all amounts credited to his or her account shall become fully vested. Upon termination, the non-vested portion of a participant's account shall be forfeited.

Distribution of the vested portion of a participant's account shall be made upon termination of employment. The vested portion of the account is payable to the participant or the beneficiary as a lump-sum amount. If the vested portion of the account is less than \$1,000, the Administrator has the option of a lump-sum distribution without the participant's consent. If the vested portion of the participant's account is more than \$1,000 but less than \$5,000, the Administrator has the option of a rollover distribution to an IRA without the participant's consent. If the vested portion of the participant's account exceeds \$5,000, a lump-sum distribution before normal retirement age can only be made with the participant's consent.

Distributions to a participant or his/her beneficiary of any amount to which he/she is entitled under the Plan may be done in one or more of the following methods:

- A lump-sum payment in cash or property.
- Payments over a period in monthly, quarterly, semi-annual or annual cash installments after segregating the amount in an independent insured investment vehicle. This period shall not extend beyond the participant's life expectancy, or five years in the event of death (for the portion of the account not designated to a beneficiary).

Forfeited accounts - At December 31, 2023 and 2022, forfeited non-vested accounts totaled \$0. Such accounts may be re-allocated to the plan participants or used to cover plan expenses in accordance with the terms of the Plan. For 2023 and 2022, forfeitures of \$0 and \$277, respectively, were used to pay plan expenses.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 1 - Description of the Plan (Continued)

SECURE Act and CARES Act - The Plan has implemented certain provisions of the SECURE Act, which was effective January 1, 2020, and the CARES Act, which was signed into law in March 2020. The Plan has until December 31, 2025 to adopt amendments to reflect these provisions.

NOTE 2 - Significant Accounting Policies

Basis of accounting - The accompanying financial statements were prepared on the accrual basis of accounting, except for participants' withdrawals, which were recorded when paid. At December 31, 2023 and 2022, participants' withdrawals in process were not significant.

Use of estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Plan Administrator to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures at the date of financial statements, and the reported amounts of additions and deductions during the reporting period. Accordingly, actual results could differ from those estimates.

Investment valuation and income recognition - The Plan's investments are stated at current fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 3 for discussion of fair value measurements.

Purchases and sales of securities are recorded on a trade date basis. Dividends are recorded when received. Unrealized appreciation (depreciation) of investments is the change between market value of investments at the beginning of the year and market value of investments at the end of the year.

Notes receivable from participants - Loans to participants are reported at their unpaid principal balances plus any accrued but unpaid interest. Delinquent participant loans are recorded as a distribution in accordance with the terms of the plan document.

Payment of benefits - Benefits are recorded when paid.

Administrative expenses - The plan sponsor pays for all expenses associated with the administration of the plan with the exception of the investment advisory fee, loan origination fees associated with participant loans and distribution fees.

Subsequent events - Management has evaluated events and transactions through August 23, 2024, the date the financial statements were available to be issued.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 3 - Fair Value Measurements

The Plan's investments are reported at fair value in the accompanying statements of net assets available for benefits.

	December 31, 2023	
	<u>Level 1</u>	<u>Total</u>
Mutual Funds	\$ 9,191,575	\$ 9,191,575
Money Market Accounts	<u>633,679</u>	<u>633,679</u>
Total Assets at Fair Value	<u>\$ 9,825,254</u>	<u>\$ 9,825,254</u>
	December 31, 2022	
	<u>Level 1</u>	<u>Total</u>
Mutual Funds	\$ 8,020,838	\$ 8,020,838
Money Market Accounts	<u>559,106</u>	<u>559,106</u>
Total Assets at Fair Value	<u>\$ 8,579,944</u>	<u>\$ 8,579,944</u>

The Plan's investments are reported at fair value in the statements of net assets available for benefits. The methods used to measure fair value may produce an amount that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The fair value measurement accounting literature establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels which are described below. The Plan uses appropriate valuation techniques based on the available inputs to measure the fair value of its investments.

Level 1 Fair Value Measurements

Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority. When available, the Plan measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value.

The fair value of money market and mutual funds is based on quoted net asset values of the shares held by the Plan at year end. The fair values of common stocks are based on quoted stock prices.

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 3 - Fair Value Measurements (Continued)

Level 2 Fair Value Measurements

Level 2 inputs consist of quoted prices for similar assets in active and inactive markets and other observable corroborated market data. Level 2 inputs were only used when Level 1 inputs were not available. There are no level 2 assets.

Level 3 Fair Value Measurements

Level 3 inputs have the lowest priority. Level 3 inputs were only used when Level 1 or Level 2 inputs were not available. There are no level 3 assets.

Gains and losses (realized and unrealized) included in changes in net assets available for benefits for the years ended December 31, 2023 and 2022 are reported in net appreciation (depreciation) in fair value of investments.

NOTE 4 - Net Change in Fair Value of Investments

The net change in fair value by type of investment was as follows:

	<u>2023</u>	<u>2022</u>
Equity Mutual Funds	\$ 915,024	\$ (2,119,570)
Fixed Income Funds	<u>8,521</u>	<u>(93,798)</u>
Total	<u>\$ 923,545</u>	<u>\$ (2,213,368)</u>

NOTE 5 - Information Certified by Trustee

The financial statements, accompanying notes and supplemental schedule were prepared in part from information certified by Fidelity Management Trust Company, the trustee, in accordance with 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 (ERISA). The information certified includes: investments, notes receivable from participants, participant loan interest, and investment income.

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 6 - Related Party and Party-in-Interest Transactions

Plan investments include certain mutual funds managed by Fidelity Investments. Fidelity Management Trust Company is the trustee of the Plan and, therefore, these transactions are considered party-in-interest transactions. Fees paid by the Plan to Fidelity for administrative services amounted to \$8,225 and \$3,635 during the years ended December 31, 2023 and 2022, respectively. The Plan also incurred investment advisory fees of \$17,894 and \$14,088 during the years ended December 31, 2023 and 2022, respectively, and the service providers are considered parties-in-interest. The Company participates in the Plan and is considered a party-in-interest. The Plan did not enter into any other transactions with parties-in-interest.

NOTE 7 - Plan Termination

Although it has not expressed any intent to do so, the Company shall have the right at any time to terminate the Plan subject to the provisions of ERISA. Upon termination, all amounts credited to the affected participants' accounts shall become 100% vested.

NOTE 8 - Tax Status

The Plan is a prototype plan sponsored by Fidelity Management Trust Company (Fidelity). Fidelity has obtained a determination letter dated June 30, 2020, in which the Internal Revenue Service stated that the prototype plan was in compliance with the applicable requirements of the Internal Revenue Code. Although the Plan has been amended since receiving the determination letter, the plan administrator believes that the Plan currently is designed and being operated in compliance with the applicable requirements of the Internal Revenue Code and that, therefore, the Plan qualifies under Section 401(a) and the related trust is tax-exempt as of December 31, 2023. Therefore, no provision for income taxes has been included in the Plan's financial statements.

Accounting principles generally accepted in the United States of America require plan management to evaluate tax positions taken by the plan and recognize a tax liability (or asset) if the plan has taken an uncertain position that more likely than not would not be sustained upon examination by taxing authorities. The plan administrator has concluded that as of December 31, 2023, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Plan is subject to routine audits by taxing jurisdictions. There are currently no audits in progress for any tax periods. The plan administrator believes it is no longer subject to income tax examinations for years prior to 2020.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 9 - Trust Agreement

Under an agreement dated March 1, 2005, Fidelity Management Trust Company was appointed trustee of the Plan. In accordance with the powers and duties of the trustee as designated in the Trust Agreement, the trustee invests the Plan's assets and the income for the benefit of the Plan participants. At the employer's discretion, trustee fees may be paid from the Plan's assets.

NOTE 10- Risks and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits and statements in changes in net assets available for benefits.

NOTE 11- Reconciliation of Financial Statements to Form 5500

The following is a reconciliation of net assets available for benefits per the financial statements to the Form 5500:

	<u>2023</u>	<u>2022</u>
Net assets available for benefits per the financial statements	\$ 9,968,412	\$ 8,748,031
Contributions receivable at December 31	<u>(3,107)</u>	<u>-</u>
Net assets per Form 5500	<u>\$ 9,965,305</u>	<u>\$ 8,748,031</u>

The following is a reconciliation of changes in net assets available for benefits per the financial statements to the Form 5500:

	<u>2023</u>	<u>2022</u>
Changes in net assets available for benefits per the financial statements	\$ 1,220,381	\$ (2,347,387)
Contributions receivable	(3,107)	-
Investment advisory fees accrued - current year	-	-
prior year	<u>-</u>	<u>(7,404)</u>
Change in net assets per Form 5500	<u>\$ 1,217,274</u>	<u>\$ (2,354,791)</u>

SUPPLEMENTAL INFORMATION

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(i) - SCHEDULE OF ASSETS
(HELD AT END OF YEAR)

December 31, 2023

EIN: 38-1779519 PLAN: 001

(a)	(b)	(c)	(d)	(e)
		Number of Shares Rate of Interest Maturity Date <u>Maturity Value</u>		Current Value
	<u>Identity of Issue</u>		<u>Cost (1)</u>	
	MONEY MARKET ACCOUNTS:			
*	Fidelity Retirement Money Market	633,679	\$ -	<u>\$ 633,679</u>
	MUTUAL FUNDS:			
	Pooled Equity Funds:			
	Allspring Special Small Cap Value Fund R6	4,335	-	178,942
	American Century Midcap Value	22,739	-	354,043
	American Funds Capital Income Builder R4	16,195	-	1,072,129
	American Funds Europac Growth R4	23,719	-	1,265,194
	BlackRock Equity Dividend Fund CL K	58,544	-	1,121,696
	Cohen & Steers Realty Shares	715	-	45,401
	Cohen & Steers Global Realty I	299	-	15,560
*	Fidelity Freedom 2015 Fund CL K	4,049	-	45,186
*	Fidelity Freedom 2025 Fund CL K	19,324	-	252,570
*	Fidelity Freedom 2035 Fund CL K	26,493	-	384,410
*	Fidelity Freedom 2045 Fund CL K	20,702	-	249,664
*	Fidelity Freedom 2055 Fund CL K	17,962	-	253,981
*	Fidelity Freedom 2065 Fund CL K	1,676	-	19,940
	First Eagle Global CL A	9,684	-	610,945
	First Eagle Gold CL A	7,088	-	170,471
	GQG Partners Emerging Markets Eq Inv.	25,704	-	404,837
	Invesco Equity & Income R5	15,114	-	152,354
	Nationwide Geneva Small Cap Growth Fund Institutional Service Class	2,725	-	211,440
	MainStay Large Cap Growth I	128,600	-	1,379,880
	T. Rowe Price Mid-Cap Growth Fund Advisor Class	4,380	-	416,146
	Vanguard Energy	776	-	<u>36,078</u>
	Total Pooled Equity Funds			<u>8,640,867</u>
	Pooled Fixed Income:			
	Lord Abbett Short Duration Income Fund R6	32,275	-	124,581
	Metropolitan West Total Return Bd CL M	37,320	-	342,970
	PGIM Global Total Return Fund R4	7,668	-	40,563
	PGIM High Yield R4	7,702	-	36,507
	PIMCO Real Return Fund Administrative	607	-	<u>6,087</u>
	Total Pooled Fixed Income			<u>550,708</u>
	Total Mutual Funds			<u>9,191,575</u>

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(i) - SCHEDULE OF ASSETS
(HELD AT END OF YEAR)

December 31, 2023

EIN: 38-1779519 PLAN: 001

(a)	(b)	(c)	(d)	(e)
		Number of Shares		
		Rate of Interest		
		Maturity Date		
	<u>Identity of Issue</u>	<u>Maturity Value</u>	<u>Cost (1)</u>	<u>Current Value</u>
	Participant Loans	5.25% - 7.50%	-	140,051
	TOTAL INVESTMENTS		\$ -	\$ 9,965,305

* Represents a party-in-interest

(1) Cost omitted for participant-directed investments

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(a) SCHEDULE OF DELINQUENT PARTICIPANT CONTRIBUTIONS

December 31, 2023

EIN: 38-1779519 PLAN: 001

Participant Contributions Transferred Late to Plan	Totals that Constitute Non Exempt Prohibited Transactions			Total Fully Corrected Under VFCP and PTE 2002-51
	Contributions Not Corrected	Contributions Corrected Outside VFCP	Contributions Pending Correction in VFCP	
Check here if Late Participant Loan Repayments are included ☒ X				
\$ 3,706	\$ -	\$ 3,706	\$ -	\$ -

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

**FINANCIAL STATEMENTS AND
SUPPLEMENTAL INFORMATION**

DECEMBER 31, 2023

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

TABLE OF CONTENTS

For the Years Ended December 31, 2023 and 2022

	<u>PAGE</u>
Independent Auditor's Report	1 - 4
Financial Statements:	
Statements of Net Assets Available for Benefits	5
Statements of Changes in Net Assets Available for Benefits	6
Notes to Financial Statements	7 - 13
Supplemental Information:	
Schedule H - Line 4(i) - Schedule of Assets (Held at End of Year)	14 - 15
Schedule H - Line 4(a) - Schedule of Delinquent Participant Contributions	16



Grant, Millman & Johnson, P.C.

CERTIFIED PUBLIC ACCOUNTANTS
AND BUSINESS ADVISORS

39475 W. THIRTEEN MILE ROAD
SUITE 200
NOVI, MICHIGAN 48377

PHONE: 248-994-8500
FAX: 248-994-8505
www.grantmillman.com

Steven G. Boggs, CPA
Jeanne M. Jantzen, CPA
Paul A. Johnson, CPA
Rachelle L. Syron, CPA
David B. Tozer, CPA
Mark H. Wagner, CPA

Angela Bonacci, CPA
Josephine L. Bumgarner, CPA
Louis A. DiSarno, CPA
Thomas P. Dolan, CPA
Richard J. Elder, CPA
Joshua M. Farrugia, CPA
Brendan F. Godvin, CPA

David R. Guest, CPA
Lisa M. Kowalski, CPA, MST
Lawrence I. Millman, CPA
Susan E. Schmidt, CPA, CSRP, CSEP
Harry Siegel, CPA
Jacob R. Strecker, CPA, MBA
Barry M. Grant, CPA, of Counsel

INDEPENDENT AUDITOR'S REPORT

To the Plan Administrator of the
Employees' Profit Sharing Plan of
Marketing Displays, Inc.
Farmington Hills, Michigan

Scope and Nature of the ERISA Section 103(a)(3)(C) Audit

We have performed audits of the accompanying financial statements of Employees' Profit Sharing Plan of Marketing Displays, Inc., an employee benefit plan subject to the Employee Retirement Income Security Act of 1974 (ERISA), as permitted by ERISA Section 103(a)(3)(C) (ERISA Section 103(a)(3)(C) audit). The financial statements comprise the statements of net assets available for benefits as of December 31, 2023 and 2022, and the related statements of changes in net assets available for benefits for the years then ended, and the related notes to the financial statements.

Management, having determined it is permissible in the circumstances, has elected to have the audits of Employees' Profit Sharing Plan of Marketing Displays, Inc.'s financial statements performed in accordance with ERISA Section 103(a)(3)(C) pursuant to 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. As permitted by ERISA Section 103(a)(3)(C), our audits need not extend to any statements or information related to assets held for investment of the plan (investment information) by a bank or similar institution or insurance carrier that is regulated, supervised, and subject to periodic examination by a state or federal agency, provided that the statements or information regarding assets so held are prepared and certified to by the bank or similar institution or insurance carrier in accordance with 29 CFR 2520.103-5 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA (qualified institution).

Management has obtained certifications from a qualified institution as of December 31, 2023 and 2022, and for the years then ended, stating that the certified investment information, as described in Note 5 to the financial statements, is complete and accurate.

Opinion

In our opinion, based on our audits and on the procedures performed as described in the Auditor's Responsibilities for the Audit of the Financial Statements section:

- The amounts and disclosures in the financial statements referred to above, other than those agreed to or derived from the certified investment information, are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America.



- The information in the financial statements referred to above related to assets held by and certified to by a qualified institution agrees to or is derived from, in all material respects, the information prepared and certified by an institution that management determined meets the requirements of ERISA Section 103(a)(3)(C).

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Employees' Profit Sharing Plan of Marketing Displays, Inc. and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our ERISA Section 103(a)(3)(C) audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error. Management's election of the ERISA Section 103(a)(3)(C) audit does not affect management's responsibility for the financial statements.

In preparing the financial statements management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Employees' Profit Sharing Plan of Marketing Displays, Inc.'s ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Management is also responsible for maintaining a current plan instrument, including all plan amendments, administering the plan, and determining that the plan's transactions that are presented and disclosed in the financial statements are in conformity with the plan's provisions, including maintaining sufficient records with respect to each of the participants, to determine the benefits due or which may become due to such participants.

Auditor's Responsibilities for the Audit of the Financial Statements

Except as described in the Scope and Nature of the ERISA Section 103(a)(3)(C) Audit section of our report, our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Employees' Profit Sharing Plan of Marketing Displays, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Employees' Profit Sharing Plan of Marketing Displays, Inc.'s ability to continue as a going concern for a reasonable period of time.

Our audits did not extend to the certified investment information, except for obtaining and reading the certification, comparing the certified investment information with the related information presented and disclosed in the financial statements, and reading the disclosures relating to the certified investment information to assess whether they are in accordance with the presentation and disclosure requirements of accounting principles generally accepted in the United States of America.

Accordingly, the objective of an ERISA Section 103(a)(3)(C) audit is not to express an opinion about whether the financial statements as a whole are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Other Matter - Supplemental Schedules Required by ERISA

The supplemental Schedule of Assets (Held at End of Year) and Schedule of Delinquent Participant Contributions are presented for purposes of additional analysis and are not a required part of the financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information included in the supplemental schedules, other than that agreed to or derived from the certified investment

information, has been subjected to auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with generally accepted auditing standards. For information included in the supplemental schedules that agreed to or is derived from the certified investment information, we compared such information to the related certified investment information.

In forming our opinion on the supplemental schedules, we evaluated whether the supplemental schedules, other than the information agreed to or derived from the certified investment information, including its form and content, are presented in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA.

In our opinion

- the form and content of the supplemental schedules, other than the information in the supplemental schedules that agreed to or is derived from the certified investment information, are presented, in all material respects, in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA.
- the information in the supplemental schedules related to assets held by and certified to by a qualified institution agrees to or is derived from, in all material respects, the information prepared and certified by an institution that management determined meets the requirements of ERISA Section 103(a)(3)(C).

GRANT, MILLMAN & JOHNSON, P.C.

Grant, Millman & Johnson, P.C.

August 23, 2024

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

STATEMENTS OF NET ASSETS
AVAILABLE FOR BENEFITS
December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
ASSETS:		
Investments, at Fair Value:		
Money Market Accounts	\$ 633,679	\$ 559,106
Mutual Funds	<u>9,191,575</u>	<u>8,020,838</u>
Total Investments	<u>9,825,254</u>	<u>8,579,944</u>
Receivables:		
Employee Contribution Receivable	2,502	-
Employer Contribution Receivable	605	-
Notes Receivable from Participants	<u>140,051</u>	<u>168,087</u>
Total Receivables	<u>143,158</u>	<u>168,087</u>
NET ASSETS AVAILABLE FOR BENEFITS	<u><u>\$ 9,968,412</u></u>	<u><u>\$ 8,748,031</u></u>

See Notes to Financial Statements

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

STATEMENTS OF CHANGES IN NET ASSETS
AVAILABLE FOR BENEFITS
For the Years Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
ADDITIONS (SUBTRACTIONS) TO NET ASSETS ATTRIBUTED TO:		
Investment Income:		
Interest	\$ 29,201	\$ 7,683
Dividends	407,869	527,320
Net Appreciation (Depreciation) in Fair Value of Investments	<u>923,545</u>	<u>(2,213,368)</u>
Total Investment Income (Loss)	<u>1,360,615</u>	<u>(1,678,365)</u>
Participant Loan Interest	<u>10,332</u>	<u>10,767</u>
Contributions:		
Employee 401(k) Deferral	404,552	403,725
Employer Match	97,855	96,403
Employee Rollover	<u>21,870</u>	<u>22,008</u>
Total Contributions	<u>524,277</u>	<u>522,136</u>
Total Additions (Subtractions)	<u>1,895,224</u>	<u>(1,145,462)</u>
DEDUCTIONS FROM NET ASSETS ATTRIBUTED TO:		
Administration Fees	8,225	3,635
Investment Advisory Fees	17,894	14,088
Participants' Withdrawals	648,724	1,173,537
Corrective Distributions	<u>-</u>	<u>10,665</u>
Total Deductions	<u>674,843</u>	<u>1,201,925</u>
INCREASE (DECREASE) IN NET ASSETS AVAILABLE FOR BENEFITS	1,220,381	(2,347,387)
NET ASSETS AVAILABLE FOR BENEFITS, BEGINNING OF YEAR	<u>8,748,031</u>	<u>11,095,418</u>
NET ASSETS AVAILABLE FOR BENEFITS, END OF YEAR	<u><u>\$ 9,968,412</u></u>	<u><u>\$ 8,748,031</u></u>

See Notes to Financial Statements

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS December 31, 2023 and 2022

NOTE 1 - Description of the Plan

The following summary description of Employees' Profit Sharing Plan of Marketing Displays, Inc. is provided for general information purposes only. Participants should refer to the Plan Agreement for more complete information.

General - All employees of Marketing Displays, Inc. (the Company), as defined in the Plan Agreement, are eligible to become participants in the Plan on their first day of employment. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

Contributions - Participants may elect to contribute from 1% to 60% of their earnings to the 401(k) Plan as pre-tax or Roth contributions. Participants' contributions are subject to annual maximums in accordance with the Internal Revenue Code. Participants designate how their contribution will be invested in the investment funds selected by the Plan Administrator. The Company matches 50% of the first 4% contributed by the participant, but such contributions are not required. The Company may also contribute annually an amount determined under the terms of the Plan Agreement. The maximum annual addition, which may be credited to an individual participant's account, is the lesser of \$66,000 or 100% of the participant's compensation, as defined in the Plan Agreement. Any elective profit sharing contributions are allocated to participants' accounts in the same proportion that each participant's compensation for the year bears to the total compensation of all participants for such year.

Participant accounts - Each participant's account is credited with the participant's contribution and allocations of (a) the Company's profit sharing contribution, if applicable, (b) forfeitures and (c) Plan earnings. Allocations are based on participant compensation or account balances, as defined. The benefit to which a participant is entitled is the participant's vested account balance.

Vesting - Participants are immediately vested in their contributions and Company's matching contribution portion of their accounts, plus actual earnings thereon. Vesting in the Company's discretionary contribution portion of their accounts, plus actual earnings thereon, is based on years of continuous service. A participant is 100 percent vested after six years of credited services.

<u>Years of Service</u>	<u>Percentage</u>
Less than 2 years	0%
2	20%
3	40%
4	60%
5	80%
6	100%

Investment options - Upon enrollment in the Plan, a participant may direct contributions in one percent increments in any of the Plan's 27 investment options. Participants may change their investment options at any time. These options consist of a money market and mutual funds that vary in their respective strategies, risks and goals.

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 1 - Description of the Plan (Continued)

Notes receivable from participants - Participants may request up to 2 loans from the Plan of up to 50% of their vested balance or \$50,000, whichever is lower, with a minimum loan amount of \$1,000. The loan term is limited to five years unless it is for the purchase of a principal residence. The loans are secured by the participant's account and bear interest at 2% above the prevailing prime rate. Principal and interest are paid through payroll deductions.

Top heavy provisions - Should the sum of all accounts of key employees exceed 60% of the aggregate accounts of all key and non-key employees, the Plan is deemed to be a top heavy plan. Should the Plan be deemed to be top heavy, the Plan provisions regarding vesting, allocations and compensation are modified. The Plan did not meet the definition of a top heavy plan at December 31, 2023 and 2022.

Participant withdrawals - Upon a participant's retirement date or upon a participant's death or total and permanent disability, all amounts credited to his or her account shall become fully vested. Upon termination, the non-vested portion of a participant's account shall be forfeited.

Distribution of the vested portion of a participant's account shall be made upon termination of employment. The vested portion of the account is payable to the participant or the beneficiary as a lump-sum amount. If the vested portion of the account is less than \$1,000, the Administrator has the option of a lump-sum distribution without the participant's consent. If the vested portion of the participant's account is more than \$1,000 but less than \$5,000, the Administrator has the option of a rollover distribution to an IRA without the participant's consent. If the vested portion of the participant's account exceeds \$5,000, a lump-sum distribution before normal retirement age can only be made with the participant's consent.

Distributions to a participant or his/her beneficiary of any amount to which he/she is entitled under the Plan may be done in one or more of the following methods:

- A lump-sum payment in cash or property.
- Payments over a period in monthly, quarterly, semi-annual or annual cash installments after segregating the amount in an independent insured investment vehicle. This period shall not extend beyond the participant's life expectancy, or five years in the event of death (for the portion of the account not designated to a beneficiary).

Forfeited accounts - At December 31, 2023 and 2022, forfeited non-vested accounts totaled \$0. Such accounts may be re-allocated to the plan participants or used to cover plan expenses in accordance with the terms of the Plan. For 2023 and 2022, forfeitures of \$0 and \$277, respectively, were used to pay plan expenses.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 1 - Description of the Plan (Continued)

SECURE Act and CARES Act - The Plan has implemented certain provisions of the SECURE Act, which was effective January 1, 2020, and the CARES Act, which was signed into law in March 2020. The Plan has until December 31, 2025 to adopt amendments to reflect these provisions.

NOTE 2 - Significant Accounting Policies

Basis of accounting - The accompanying financial statements were prepared on the accrual basis of accounting, except for participants' withdrawals, which were recorded when paid. At December 31, 2023 and 2022, participants' withdrawals in process were not significant.

Use of estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Plan Administrator to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures at the date of financial statements, and the reported amounts of additions and deductions during the reporting period. Accordingly, actual results could differ from those estimates.

Investment valuation and income recognition - The Plan's investments are stated at current fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 3 for discussion of fair value measurements.

Purchases and sales of securities are recorded on a trade date basis. Dividends are recorded when received. Unrealized appreciation (depreciation) of investments is the change between market value of investments at the beginning of the year and market value of investments at the end of the year.

Notes receivable from participants - Loans to participants are reported at their unpaid principal balances plus any accrued but unpaid interest. Delinquent participant loans are recorded as a distribution in accordance with the terms of the plan document.

Payment of benefits - Benefits are recorded when paid.

Administrative expenses - The plan sponsor pays for all expenses associated with the administration of the plan with the exception of the investment advisory fee, loan origination fees associated with participant loans and distribution fees.

Subsequent events - Management has evaluated events and transactions through August 23, 2024, the date the financial statements were available to be issued.

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 3 - Fair Value Measurements

The Plan's investments are reported at fair value in the accompanying statements of net assets available for benefits.

	<u>December 31, 2023</u>	
	<u>Level 1</u>	<u>Total</u>
Mutual Funds	\$ 9,191,575	\$ 9,191,575
Money Market Accounts	<u>633,679</u>	<u>633,679</u>
Total Assets at Fair Value	<u>\$ 9,825,254</u>	<u>\$ 9,825,254</u>
	<u>December 31, 2022</u>	
	<u>Level 1</u>	<u>Total</u>
Mutual Funds	\$ 8,020,838	\$ 8,020,838
Money Market Accounts	<u>559,106</u>	<u>559,106</u>
Total Assets at Fair Value	<u>\$ 8,579,944</u>	<u>\$ 8,579,944</u>

The Plan's investments are reported at fair value in the statements of net assets available for benefits. The methods used to measure fair value may produce an amount that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The fair value measurement accounting literature establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels which are described below. The Plan uses appropriate valuation techniques based on the available inputs to measure the fair value of its investments.

Level 1 Fair Value Measurements

Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority. When available, the Plan measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value.

The fair value of money market and mutual funds is based on quoted net asset values of the shares held by the Plan at year end. The fair values of common stocks are based on quoted stock prices.

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 3 - Fair Value Measurements (Continued)

Level 2 Fair Value Measurements

Level 2 inputs consist of quoted prices for similar assets in active and inactive markets and other observable corroborated market data. Level 2 inputs were only used when Level 1 inputs were not available. There are no level 2 assets.

Level 3 Fair Value Measurements

Level 3 inputs have the lowest priority. Level 3 inputs were only used when Level 1 or Level 2 inputs were not available. There are no level 3 assets.

Gains and losses (realized and unrealized) included in changes in net assets available for benefits for the years ended December 31, 2023 and 2022 are reported in net appreciation (depreciation) in fair value of investments.

NOTE 4 - Net Change in Fair Value of Investments

The net change in fair value by type of investment was as follows:

	<u>2023</u>	<u>2022</u>
Equity Mutual Funds	\$ 915,024	\$ (2,119,570)
Fixed Income Funds	<u>8,521</u>	<u>(93,798)</u>
Total	<u>\$ 923,545</u>	<u>\$ (2,213,368)</u>

NOTE 5 - Information Certified by Trustee

The financial statements, accompanying notes and supplemental schedule were prepared in part from information certified by Fidelity Management Trust Company, the trustee, in accordance with 29 CFR 2520.103-8 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 (ERISA). The information certified includes: investments, notes receivable from participants, participant loan interest, and investment income.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 6 - Related Party and Party-in-Interest Transactions

Plan investments include certain mutual funds managed by Fidelity Investments. Fidelity Management Trust Company is the trustee of the Plan and, therefore, these transactions are considered party-in-interest transactions. Fees paid by the Plan to Fidelity for administrative services amounted to \$8,225 and \$3,635 during the years ended December 31, 2023 and 2022, respectively. The Plan also incurred investment advisory fees of \$17,894 and \$14,088 during the years ended December 31, 2023 and 2022, respectively, and the service providers are considered parties-in-interest. The Company participates in the Plan and is considered a party-in-interest. The Plan did not enter into any other transactions with parties-in-interest.

NOTE 7 - Plan Termination

Although it has not expressed any intent to do so, the Company shall have the right at any time to terminate the Plan subject to the provisions of ERISA. Upon termination, all amounts credited to the affected participants' accounts shall become 100% vested.

NOTE 8 - Tax Status

The Plan is a prototype plan sponsored by Fidelity Management Trust Company (Fidelity). Fidelity has obtained a determination letter dated June 30, 2020, in which the Internal Revenue Service stated that the prototype plan was in compliance with the applicable requirements of the Internal Revenue Code. Although the Plan has been amended since receiving the determination letter, the plan administrator believes that the Plan currently is designed and being operated in compliance with the applicable requirements of the Internal Revenue Code and that, therefore, the Plan qualifies under Section 401(a) and the related trust is tax-exempt as of December 31, 2023. Therefore, no provision for income taxes has been included in the Plan's financial statements.

Accounting principles generally accepted in the United States of America require plan management to evaluate tax positions taken by the plan and recognize a tax liability (or asset) if the plan has taken an uncertain position that more likely than not would not be sustained upon examination by taxing authorities. The plan administrator has concluded that as of December 31, 2023, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Plan is subject to routine audits by taxing jurisdictions. There are currently no audits in progress for any tax periods. The plan administrator believes it is no longer subject to income tax examinations for years prior to 2020.

EMPLOYEES' PROFIT SHARING PLAN OF MARKETING DISPLAYS, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
December 31, 2023 and 2022

NOTE 9 - Trust Agreement

Under an agreement dated March 1, 2005, Fidelity Management Trust Company was appointed trustee of the Plan. In accordance with the powers and duties of the trustee as designated in the Trust Agreement, the trustee invests the Plan's assets and the income for the benefit of the Plan participants. At the employer's discretion, trustee fees may be paid from the Plan's assets.

NOTE 10- Risks and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits and statements in changes in net assets available for benefits.

NOTE 11- Reconciliation of Financial Statements to Form 5500

The following is a reconciliation of net assets available for benefits per the financial statements to the Form 5500:

	<u>2023</u>	<u>2022</u>
Net assets available for benefits per the financial statements	\$ 9,968,412	\$ 8,748,031
Contributions receivable at December 31	<u>(3,107)</u>	<u>-</u>
Net assets per Form 5500	<u>\$ 9,965,305</u>	<u>\$ 8,748,031</u>

The following is a reconciliation of changes in net assets available for benefits per the financial statements to the Form 5500:

	<u>2023</u>	<u>2022</u>
Changes in net assets available for benefits per the financial statements	\$ 1,220,381	\$ (2,347,387)
Contributions receivable	(3,107)	-
Investment advisory fees accrued - current year	-	-
prior year	<u>-</u>	<u>(7,404)</u>
Change in net assets per Form 5500	<u>\$ 1,217,274</u>	<u>\$ (2,354,791)</u>

SUPPLEMENTAL INFORMATION

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(i) - SCHEDULE OF ASSETS
(HELD AT END OF YEAR)

December 31, 2023

EIN: 38-1779519 PLAN: 001

(a)	(b)	(c)	(d)	(e)
		Number of Shares Rate of Interest Maturity Date <u>Maturity Value</u>		Current Value
	<u>Identity of Issue</u>		<u>Cost (1)</u>	
	MONEY MARKET ACCOUNTS:			
*	Fidelity Retirement Money Market	633,679	\$ -	<u>\$ 633,679</u>
	MUTUAL FUNDS:			
	Pooled Equity Funds:			
	Allspring Special Small Cap Value Fund R6	4,335	-	178,942
	American Century Midcap Value	22,739	-	354,043
	American Funds Capital Income Builder R4	16,195	-	1,072,129
	American Funds Europac Growth R4	23,719	-	1,265,194
	BlackRock Equity Dividend Fund CL K	58,544	-	1,121,696
	Cohen & Steers Realty Shares	715	-	45,401
	Cohen & Steers Global Realty I	299	-	15,560
*	Fidelity Freedom 2015 Fund CL K	4,049	-	45,186
*	Fidelity Freedom 2025 Fund CL K	19,324	-	252,570
*	Fidelity Freedom 2035 Fund CL K	26,493	-	384,410
*	Fidelity Freedom 2045 Fund CL K	20,702	-	249,664
*	Fidelity Freedom 2055 Fund CL K	17,962	-	253,981
*	Fidelity Freedom 2065 Fund CL K	1,676	-	19,940
	First Eagle Global CL A	9,684	-	610,945
	First Eagle Gold CL A	7,088	-	170,471
	GQG Partners Emerging Markets Eq Inv.	25,704	-	404,837
	Invesco Equity & Income R5	15,114	-	152,354
	Nationwide Geneva Small Cap Growth Fund Institutional Service Class	2,725	-	211,440
	MainStay Large Cap Growth I	128,600	-	1,379,880
	T. Rowe Price Mid-Cap Growth Fund Advisor Class	4,380	-	416,146
	Vanguard Energy	776	-	<u>36,078</u>
	Total Pooled Equity Funds			<u>8,640,867</u>
	Pooled Fixed Income:			
	Lord Abbett Short Duration Income Fund R6	32,275	-	124,581
	Metropolitan West Total Return Bd CL M	37,320	-	342,970
	PGIM Global Total Return Fund R4	7,668	-	40,563
	PGIM High Yield R4	7,702	-	36,507
	PIMCO Real Return Fund Administrative	607	-	<u>6,087</u>
	Total Pooled Fixed Income			<u>550,708</u>
	Total Mutual Funds			<u>9,191,575</u>

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(i) - SCHEDULE OF ASSETS
(HELD AT END OF YEAR)

December 31, 2023

EIN: 38-1779519 PLAN: 001

(a)	(b)	(c)	(d)	(e)
		Number of Shares		
		Rate of Interest		
		Maturity Date		
	<u>Identity of Issue</u>	<u>Maturity Value</u>	<u>Cost (1)</u>	<u>Current Value</u>
	Participant Loans	5.25% - 7.50%	-	140,051
	TOTAL INVESTMENTS		\$ -	\$ 9,965,305

* Represents a party-in-interest

(1) Cost omitted for participant-directed investments

**EMPLOYEES' PROFIT SHARING PLAN OF
MARKETING DISPLAYS, INC.**

SCHEDULE H - LINE 4(a) SCHEDULE OF DELINQUENT PARTICIPANT CONTRIBUTIONS
December 31, 2023
EIN: 38-1779519 PLAN: 001

Participant Contributions Transferred Late to Plan	Totals that Constitute Non Exempt Prohibited Transactions			Total Fully Corrected Under VFCP and PTE 2002-51
Check here if Late Participant Loan Repayments are included ☒ X	Contributions Not Corrected	Contributions Corrected Outside VFCP	Contributions Pending Correction in VFCP	
\$ 3,706	\$ -	\$ 3,706	\$ -	\$ -