

<p>Form 5500</p> <p>Department of the Treasury Internal Revenue Service</p> <hr/> <p>Department of Labor Employee Benefits Security Administration</p> <hr/> <p>Pension Benefit Guaranty Corporation</p>	<p>Annual Return/Report of Employee Benefit Plan</p> <p>This form is required to be filed for employee benefit plans under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA) and sections 6057(b) and 6058(a) of the Internal Revenue Code (the Code).</p> <p>▶ Complete all entries in accordance with the instructions to the Form 5500.</p>	<p>OMB Nos. 1210-0110 1210-0089</p> <hr/> <p style="font-size: 24pt; font-weight: bold;">2023</p> <hr/> <p>This Form is Open to Public Inspection</p>
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Part I Annual Report Identification Information
 For calendar plan year 2023 or fiscal plan year beginning 09/01/2023 and ending 08/31/2024

A This return/report is for: a multiemployer plan a multiple-employer plan (Filers checking this box must provide participating employer information in accordance with the form instructions.)

a single-employer plan a DFE (specify) _____

B This return/report is: the first return/report the final return/report

an amended return/report a short plan year return/report (less than 12 months)

C If the plan is a collectively-bargained plan, check here.

D Check box if filing under: Form 5558 automatic extension the DFVC program

special extension (enter description) DISASTER RELIEF UNDER REV. PROC. 20

E If this is a retroactively adopted plan permitted by SECURE Act section 201, check here.

Part II Basic Plan Information—enter all requested information

<p>1a Name of plan <u>BELL MEDIA, LLC HEALTH & WELFARE PLAN</u></p>	<p>1b Three-digit plan number (PN) ▶ <u>501</u></p>
<p>2a Plan sponsor's name (employer, if for a single-employer plan) Mailing address (include room, apt., suite no. and street, or P.O. Box) City or town, state or province, country, and ZIP or foreign postal code (if foreign, see instructions) <u>BELL MEDIA, LLC</u></p> <p><u>400 INTERSTATE PARK DRIVE SUITE 424</u> <u>MONTGOMERY, AL 36109</u></p>	<p>1c Effective date of plan <u>09/01/2022</u></p> <p>2b Employer Identification Number (EIN) <u>46-3730551</u></p> <p>2c Plan Sponsor's telephone number <u>334-356-4906</u></p> <p>2d Business code (see instructions) <u>541800</u></p>

Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established.

Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including accompanying schedules, statements and attachments, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

SIGN HERE	Filed with authorized/valid electronic signature.	04/17/2025	LAUREN ANDERSON
	Signature of plan administrator	Date	Enter name of individual signing as plan administrator
SIGN HERE			
	Signature of employer/plan sponsor	Date	Enter name of individual signing as employer or plan sponsor
SIGN HERE			
	Signature of DFE	Date	Enter name of individual signing as DFE

3a Plan administrator's name and address <input checked="" type="checkbox"/> Same as Plan Sponsor	3b Administrator's EIN 3c Administrator's telephone number <div style="background-color: #cccccc; height: 40px; width: 100%;"></div>																																	
4 If the name and/or EIN of the plan sponsor or the plan name has changed since the last return/report filed for this plan, enter the plan sponsor's name, EIN, the plan name and the plan number from the last return/report: a Sponsor's name c Plan Name	4b EIN 4d PN																																	
5 Total number of participants at the beginning of the plan year	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:10%; text-align: center;">5</td> <td style="text-align: right;">116</td> </tr> </table>	5	116																															
5	116																																	
6 Number of participants as of the end of the plan year unless otherwise stated (welfare plans complete only lines 6a(1) , 6a(2) , 6b , 6c , and 6d). a(1) Total number of active participants at the beginning of the plan year a(2) Total number of active participants at the end of the plan year b Retired or separated participants receiving benefits c Other retired or separated participants entitled to future benefits d Subtotal. Add lines 6a(2) , 6b , and 6c e Deceased participants whose beneficiaries are receiving or are entitled to receive benefits f Total. Add lines 6d and 6e g(1) Number of participants with account balances as of the beginning of the plan year (only defined contribution plans complete this item) g(2) Number of participants with account balances as of the end of the plan year (only defined contribution plans complete this item) h Number of participants who terminated employment during the plan year with accrued benefits that were less than 100% vested.....	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:10%;"></td> <td style="width:10%;"></td> <td style="width:80%;"></td> </tr> <tr> <td style="text-align: center;">6a(1)</td> <td style="text-align: center;">6a(2)</td> <td style="text-align: right;">101</td> </tr> <tr> <td style="text-align: center;">6b</td> <td style="text-align: center;">6c</td> <td style="text-align: right;">81</td> </tr> <tr> <td style="text-align: center;">6b</td> <td style="text-align: center;">6c</td> <td style="text-align: right;">0</td> </tr> <tr> <td style="text-align: center;">6c</td> <td style="text-align: center;">6d</td> <td style="text-align: right;">0</td> </tr> <tr> <td style="text-align: center;">6d</td> <td style="text-align: center;">6e</td> <td style="text-align: right;">81</td> </tr> <tr> <td style="text-align: center;">6e</td> <td style="text-align: center;">6f</td> <td style="text-align: right;"></td> </tr> <tr> <td style="text-align: center;">6f</td> <td style="text-align: center;">6g(1)</td> <td style="text-align: right;"></td> </tr> <tr> <td style="text-align: center;">6g(1)</td> <td style="text-align: center;">6g(2)</td> <td style="text-align: right;"></td> </tr> <tr> <td style="text-align: center;">6g(2)</td> <td style="text-align: center;">6h</td> <td style="text-align: right;"></td> </tr> <tr> <td style="text-align: center;">6h</td> <td style="text-align: center;">7</td> <td style="text-align: right;"></td> </tr> </table>				6a(1)	6a(2)	101	6b	6c	81	6b	6c	0	6c	6d	0	6d	6e	81	6e	6f		6f	6g(1)		6g(1)	6g(2)		6g(2)	6h		6h	7	
6a(1)	6a(2)	101																																
6b	6c	81																																
6b	6c	0																																
6c	6d	0																																
6d	6e	81																																
6e	6f																																	
6f	6g(1)																																	
6g(1)	6g(2)																																	
6g(2)	6h																																	
6h	7																																	
7 Enter the total number of employers obligated to contribute to the plan (only multiemployer plans complete this item).....	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:10%; text-align: center;">7</td> <td style="width:90%;"></td> </tr> </table>	7																																
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8a If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristics Codes in the instructions:

b If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristics Codes in the instructions:
 4A 4B 4D 4E 4F 4H 4R

9a Plan funding arrangement (check all that apply) (1) <input checked="" type="checkbox"/> Insurance (2) <input type="checkbox"/> Code section 412(e)(3) insurance contracts (3) <input type="checkbox"/> Trust (4) <input type="checkbox"/> General assets of the sponsor	9b Plan benefit arrangement (check all that apply) (1) <input checked="" type="checkbox"/> Insurance (2) <input type="checkbox"/> Code section 412(e)(3) insurance contracts (3) <input type="checkbox"/> Trust (4) <input type="checkbox"/> General assets of the sponsor
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10 Check all applicable boxes in 10a and 10b to indicate which schedules are attached, and, where indicated, enter the number attached. (See instructions)

<p>a Pension Schedules</p> <p>(1) <input type="checkbox"/> R (Retirement Plan Information)</p> <p>(2) <input type="checkbox"/> MB (Multiemployer Defined Benefit Plan and Certain Money Purchase Plan Actuarial Information) - signed by the plan actuary</p> <p>(3) <input type="checkbox"/> SB (Single-Employer Defined Benefit Plan Actuarial Information) - signed by the plan actuary</p> <p>(4) <input type="checkbox"/> DCG (Individual Plan Information) – Number Attached _____</p> <p>(5) <input type="checkbox"/> MEP (Multiple-Employer Retirement Plan Information)</p>	<p>b General Schedules</p> <p>(1) <input type="checkbox"/> H (Financial Information)</p> <p>(2) <input type="checkbox"/> I (Financial Information – Small Plan)</p> <p>(3) <input checked="" type="checkbox"/> A (Insurance Information) – Number Attached <u> 2 </u></p> <p>(4) <input type="checkbox"/> C (Service Provider Information)</p> <p>(5) <input type="checkbox"/> D (DFE/Participating Plan Information)</p> <p>(6) <input type="checkbox"/> G (Financial Transaction Schedules)</p>
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Part III Form M-1 Compliance Information (to be completed by welfare benefit plans)

11a If the plan provides welfare benefits, was the plan subject to the Form M-1 filing requirements during the plan year? (See instructions and 29 CFR 2520.101-2.) Yes No

If "Yes" is checked, complete lines 11b and 11c.

11b Is the plan currently in compliance with the Form M-1 filing requirements? (See instructions and 29 CFR 2520.101-2.) Yes No

11c Enter the Receipt Confirmation Code for the 2023 Form M-1 annual report. If the plan was not required to file the 2023 Form M-1 annual report, enter the Receipt Confirmation Code for the most recent Form M-1 that was required to be filed under the Form M-1 filing requirements. (Failure to enter a valid Receipt Confirmation Code will subject the Form 5500 filing to rejection as incomplete.)

Receipt Confirmation Code _____

**SCHEDULE A
(Form 5500)**

Department of the Treasury
Internal Revenue Service

Department of Labor
Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Insurance Information

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA).

▶ **File as an attachment to Form 5500.**

▶ Insurance companies are required to provide the information pursuant to ERISA section 103(a)(2).

OMB No. 1210-0110

2023

This Form is Open to Public Inspection

For calendar plan year 2023 or fiscal plan year beginning **09/01/2023** and ending **08/31/2024**

A Name of plan BELL MEDIA, LLC HEALTH & WELFARE PLAN		B Three-digit plan number (PN) ▶	501
C Plan sponsor's name as shown on line 2a of Form 5500 BELL MEDIA, LLC		D Employer Identification Number (EIN) 46-3730551	

Part I Information Concerning Insurance Contract Coverage, Fees, and Commissions Provide information for each contract on a separate Schedule A. Individual contracts grouped as a unit in Parts II and III can be reported on a single Schedule A.

1 Coverage Information:

(a) Name of insurance carrier
BLUE CROSS BLUE SHIELD OF ALABAMA

(b) EIN	(c) NAIC code	(d) Contract or identification number	(e) Approximate number of persons covered at end of policy or contract year	Policy or contract year	
				(f) From	(g) To
63-0103830	55433	0097152	62	09/01/2023	08/30/2024

2 Insurance fee and commission information. Enter the total fees and total commissions paid. List in line 3 the agents, brokers, and other persons in descending order of the amount paid.

(a) Total amount of commissions paid	(b) Total amount of fees paid
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3 Persons receiving commissions and fees. (Complete as many entries as needed to report all persons).

(a) Name and address of the agent, broker, or other person to whom commissions or fees were paid

(b) Amount of sales and base commissions paid	Fees and other commissions paid		(e) Organization code
	(c) Amount	(d) Purpose	

(a) Name and address of the agent, broker, or other person to whom commissions or fees were paid

(b) Amount of sales and base commissions paid	Fees and other commissions paid		(e) Organization code
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	(c) Amount	(d) Purpose	

Part II	Investment and Annuity Contract Information Where individual contracts are provided, the entire group of such individual contracts with each carrier may be treated as a unit for purposes of this report.
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4 Current value of plan's interest under this contract in the general account at year end	4	
5 Current value of plan's interest under this contract in separate accounts at year end.....	5	

6 Contracts With Allocated Funds:

a State the basis of premium rates ▶		
b Premiums paid to carrier	6b	
c Premiums due but unpaid at the end of the year.....	6c	
d If the carrier, service, or other organization incurred any specific costs in connection with the acquisition or retention of the contract or policy, enter amount. Specify nature of costs ▶	6d	
e Type of contract: (1) <input type="checkbox"/> individual policies (2) <input type="checkbox"/> group deferred annuity (3) <input type="checkbox"/> other (specify) ▶		
f If contract purchased, in whole or in part, to distribute benefits from a terminating plan, check here ▶ <input type="checkbox"/>		

7 Contracts With Unallocated Funds (Do not include portions of these contracts maintained in separate accounts)

a Type of contract: (1) <input type="checkbox"/> deposit administration (2) <input type="checkbox"/> immediate participation guarantee (3) <input type="checkbox"/> guaranteed investment (4) <input type="checkbox"/> other ▶		
b Balance at the end of the previous year	7b	0
c Additions: (1) Contributions deposited during the year	7c(1)	
	7c(2)	
	7c(3)	
	7c(4)	
	7c(5)	
	7c(6)	
d Total of balance and additions (add lines 7b and 7c(6))	7d	0
e Deductions:		
(1) Disbursed from fund to pay benefits or purchase annuities during year	7e(1)	
(2) Administration charge made by carrier	7e(2)	
(3) Transferred to separate account.....	7e(3)	
(4) Other (specify below)	7e(4)	
(5) Total deductions.....	7e(5)	
f Balance at the end of the current year (subtract line 7e(5) from line 7d)	7f	0

Part III Welfare Benefit Contract Information
 If more than one contract covers the same group of employees of the same employer(s) or members of the same employee organizations(s), the information may be combined for reporting purposes if such contracts are experience-rated as a unit. Where contracts cover individual employees, the entire group of such individual contracts with each carrier may be treated as a unit for purposes of this report.

- 8** Benefit and contract type (check all applicable boxes)
- | | | | |
|---|--|---|--|
| a <input checked="" type="checkbox"/> Health (other than dental or vision) | b <input checked="" type="checkbox"/> Dental | c <input type="checkbox"/> Vision | d <input type="checkbox"/> Life insurance |
| e <input type="checkbox"/> Temporary disability (accident and sickness) | f <input type="checkbox"/> Long-term disability | g <input type="checkbox"/> Supplemental unemployment | h <input checked="" type="checkbox"/> Prescription drug |
| i <input type="checkbox"/> Stop loss (large deductible) | j <input type="checkbox"/> HMO contract | k <input type="checkbox"/> PPO contract | l <input type="checkbox"/> Indemnity contract |
| m <input type="checkbox"/> Other (specify) ▶ | | | |

9 Experience-rated contracts:

a Premiums: (1) Amount received		9a(1)	
(2) Increase (decrease) in amount due but unpaid.....		9a(2)	
(3) Increase (decrease) in unearned premium reserve		9a(3)	
(4) Earned ((1) + (2) - (3)).....		9a(4)	0
b Benefit charges (1) Claims paid.....		9b(1)	
(2) Increase (decrease) in claim reserves		9b(2)	
(3) Incurred claims (add (1) and (2)).....		9b(3)	0
(4) Claims charged		9b(4)	
c Remainder of premium: (1) Retention charges (on an accrual basis) --			
(A) Commissions	9c(1)(A)		
(B) Administrative service or other fees	9c(1)(B)		
(C) Other specific acquisition costs	9c(1)(C)		
(D) Other expenses	9c(1)(D)		
(E) Taxes	9c(1)(E)		
(F) Charges for risks or other contingencies.....	9c(1)(F)		
(G) Other retention charges	9c(1)(G)		
(H) Total retention	9c(1)(H)		0
(2) Dividends or retroactive rate refunds. (These amounts were <input type="checkbox"/> paid in cash, or <input type="checkbox"/> credited.)		9c(2)	
d Status of policyholder reserves at end of year: (1) Amount held to provide benefits after retirement		9d(1)	
(2) Claim reserves		9d(2)	
(3) Other reserves.....		9d(3)	
e Dividends or retroactive rate refunds due. (Do not include amount entered in line 9c(2).)		9e	
10 Nonexperience-rated contracts:			
a Total premiums or subscription charges paid to carrier		10a	686001
b If the carrier, service, or other organization incurred any specific costs in connection with the acquisition or retention of the contract or policy, other than reported in Part I, line 2 above, report amount		10b	

Specify nature of costs.

Part IV Provision of Information

11 Did the insurance company fail to provide any information necessary to complete Schedule A?..... Yes No

12 If the answer to line 11 is "Yes," specify the information not provided. ▶

**SCHEDULE A
(Form 5500)**

Department of the Treasury
Internal Revenue Service

Department of Labor
Employee Benefits Security Administration

Pension Benefit Guaranty Corporation

Insurance Information

This schedule is required to be filed under section 104 of the Employee Retirement Income Security Act of 1974 (ERISA).

▶ **File as an attachment to Form 5500.**

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OMB No. 1210-0110

2023

This Form is Open to Public Inspection

For calendar plan year 2023 or fiscal plan year beginning **09/01/2023** and ending **08/31/2024**

A Name of plan BELL MEDIA, LLC HEALTH & WELFARE PLAN		B Three-digit plan number (PN) ▶	501
C Plan sponsor's name as shown on line 2a of Form 5500 BELL MEDIA, LLC		D Employer Identification Number (EIN) 46-3730551	

Part I Information Concerning Insurance Contract Coverage, Fees, and Commissions Provide information for each contract on a separate Schedule A. Individual contracts grouped as a unit in Parts II and III can be reported on a single Schedule A.

1 Coverage Information:

(a) Name of insurance carrier
PRINCIPAL LIFE INSURANCE COMPANY

(b) EIN	(c) NAIC code	(d) Contract or identification number	(e) Approximate number of persons covered at end of policy or contract year	Policy or contract year	
				(f) From	(g) To
42-0127290	61271	1140431	81	04/01/2023	03/31/2024

2 Insurance fee and commission information. Enter the total fees and total commissions paid. List in line 3 the agents, brokers, and other persons in descending order of the amount paid.

(a) Total amount of commissions paid 6876	(b) Total amount of fees paid 2036
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3 Persons receiving commissions and fees. (Complete as many entries as needed to report all persons).

(a) Name and address of the agent, broker, or other person to whom commissions or fees were paid
BROWN & BROWN OF MASSACHUSETTS LLC **980 WASHINGTON ST STE 325 DEDHAM, MA 02026**

(b) Amount of sales and base commissions paid	Fees and other commissions paid		(e) Organization code
	(c) Amount	(d) Purpose	
6876	1966	BONUS	3

(a) Name and address of the agent, broker, or other person to whom commissions or fees were paid
STRATEGIC NON-MEDICAL SOLUTIONS **1 BEACON ST. STE 17100 BOSTON, MA 02108**

(b) Amount of sales and base commissions paid	Fees and other commissions paid		(e) Organization code
	(c) Amount	(d) Purpose	
0	70	BONUS	3

(a) Name and address of the agent, broker, or other person to whom commissions or fees were paid

(b) Amount of sales and base commissions paid	Fees and other commissions paid		(e) Organization code
	(c) Amount	(d) Purpose	

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(b) Amount of sales and base commissions paid	Fees and other commissions paid		(e) Organization code
	(c) Amount	(d) Purpose	

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(b) Amount of sales and base commissions paid	Fees and other commissions paid		(e) Organization code
	(c) Amount	(d) Purpose	

(a) Name and address of the agent, broker, or other person to whom commissions or fees were paid

(b) Amount of sales and base commissions paid	Fees and other commissions paid		(e) Organization code
	(c) Amount	(d) Purpose	

Part II	Investment and Annuity Contract Information Where individual contracts are provided, the entire group of such individual contracts with each carrier may be treated as a unit for purposes of this report.
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4 Current value of plan's interest under this contract in the general account at year end	4	
5 Current value of plan's interest under this contract in separate accounts at year end.....	5	

6 Contracts With Allocated Funds:

a State the basis of premium rates ▶		
b Premiums paid to carrier	6b	
c Premiums due but unpaid at the end of the year.....	6c	
d If the carrier, service, or other organization incurred any specific costs in connection with the acquisition or retention of the contract or policy, enter amount. Specify nature of costs ▶	6d	
e Type of contract: (1) <input type="checkbox"/> individual policies (2) <input type="checkbox"/> group deferred annuity (3) <input type="checkbox"/> other (specify) ▶		
f If contract purchased, in whole or in part, to distribute benefits from a terminating plan, check here ▶ <input type="checkbox"/>		

7 Contracts With Unallocated Funds (Do not include portions of these contracts maintained in separate accounts)

a Type of contract: (1) <input type="checkbox"/> deposit administration (2) <input type="checkbox"/> immediate participation guarantee (3) <input type="checkbox"/> guaranteed investment (4) <input type="checkbox"/> other ▶		
b Balance at the end of the previous year	7b	0
c Additions: (1) Contributions deposited during the year	7c(1)	
	7c(2)	
	7c(3)	
	7c(4)	
	7c(5)	
(2) Dividends and credits		
(3) Interest credited during the year		
(4) Transferred from separate account.....		
(5) Other (specify below)		
▶		
(6) Total additions	7c(6)	0
d Total of balance and additions (add lines 7b and 7c(6))	7d	0
e Deductions:		
(1) Disbursed from fund to pay benefits or purchase annuities during year	7e(1)	
(2) Administration charge made by carrier	7e(2)	
(3) Transferred to separate account.....	7e(3)	
(4) Other (specify below)	7e(4)	
▶		
(5) Total deductions	7e(5)	0
f Balance at the end of the current year (subtract line 7e(5) from line 7d)	7f	0

Part III Welfare Benefit Contract Information
 If more than one contract covers the same group of employees of the same employer(s) or members of the same employee organizations(s), the information may be combined for reporting purposes if such contracts are experience-rated as a unit. Where contracts cover individual employees, the entire group of such individual contracts with each carrier may be treated as a unit for purposes of this report.

8 Benefit and contract type (check all applicable boxes)

- a** Health (other than dental or vision)
- b** Dental
- c** Vision
- d** Life insurance
- e** Temporary disability (accident and sickness)
- f** Long-term disability
- g** Supplemental unemployment
- h** Prescription drug
- i** Stop loss (large deductible)
- j** HMO contract
- k** PPO contract
- l** Indemnity contract
- m** Other (specify) ▶ **CRITICAL ILLNESS, ACCIDENT**

9 Experience-rated contracts:

a	Premiums: (1) Amount received	9a(1)			
	(2) Increase (decrease) in amount due but unpaid.....	9a(2)			
	(3) Increase (decrease) in unearned premium reserve	9a(3)			
	(4) Earned ((1) + (2) - (3)).....		9a(4)		0
b	Benefit charges (1) Claims paid.....	9b(1)			
	(2) Increase (decrease) in claim reserves	9b(2)			
	(3) Incurred claims (add (1) and (2)).....		9b(3)		0
	(4) Claims charged		9b(4)		
c	Remainder of premium: (1) Retention charges (on an accrual basis) --				
	(A) Commissions	9c(1)(A)			
	(B) Administrative service or other fees	9c(1)(B)			
	(C) Other specific acquisition costs	9c(1)(C)			
	(D) Other expenses	9c(1)(D)			
	(E) Taxes	9c(1)(E)			
	(F) Charges for risks or other contingencies.....	9c(1)(F)			
	(G) Other retention charges	9c(1)(G)			
	(H) Total retention		9c(1)(H)		0
	(2) Dividends or retroactive rate refunds. (These amounts were <input type="checkbox"/> paid in cash, or <input type="checkbox"/> credited.)		9c(2)		
d	Status of policyholder reserves at end of year: (1) Amount held to provide benefits after retirement		9d(1)		
	(2) Claim reserves		9d(2)		
	(3) Other reserves.....		9d(3)		
e	Dividends or retroactive rate refunds due. (Do not include amount entered in line 9c(2).)		9e		

10 Nonexperience-rated contracts:

a	Total premiums or subscription charges paid to carrier	10a			53299
b	If the carrier, service, or other organization incurred any specific costs in connection with the acquisition or retention of the contract or policy, other than reported in Part I, line 2 above, report amount	10b			

Specify nature of costs.

Part IV Provision of Information

11 Did the insurance company fail to provide any information necessary to complete Schedule A?..... Yes No

12 If the answer to line 11 is "Yes," specify the information not provided. ▶

BELL MEDIA, LLC
 GROUP #0097152
 FORM 5500 INFORMATION
 REPORTING PERIOD: 09/01/2023-08/31/2024

PART I:

1. (A.) NAME OF INSURANCE CARRIER: BLUE CROSS AND BLUE SHIELD OF ALABAMA
 (B.) EIN: 630103830
 (C.) NAIC CODE: 55433
 (D.) CONTRACT OR IDENTIFICATION #: 0097152
 (E.) APPROXIMATE # OF PERSON COVERED AT THE END OF THE CONTRACT YEAR:
 HEALTH: 61 TOTAL MEMBERS 104
 DENTAL: 62 TOTAL MEMBERS 107
 (F.)-(G.) POLICY OR CONTRACT YEAR: 09/01/2023-08/31/2024
 2. INSURANCE FEES/COMMISSIONS PAID, ETC. \$0.00

PART II:

6. (C.) PREMIUMS DUE AND UNPAID AT THE END OF THE PLAN YEAR:
 HEALTH \$0.00 DENTAL \$0.00 COMBINED \$0.00

PART III:

8. BENEFIT AND CONTRACT TYPE:
 HEALTH
 DENTAL
 VISION
 PRESCRIPTION DRUGS
 STOP LOSS (LARGE DEDUCTIBLE)
 PPO CONTRACT
 OTHER:
 ...EXPANDED PSYCHIATRIC SERVICES (EPS)
 ...C-PLUS/MEDICARE
 ...BABY YOURSELF
 ...AIR MEDICAL SERVICES (AIRMED)
 ...DISEASE MANAGEMENT
 ...FLEXIBLE SPENDING ACCOUNT (FSA)
 ...HEALTH REIMBURSEMENT ACCOUNT (HRA)

9. EXPERIENCE RATED CONTRACTS:
 (A.) PREMIUMS
 (1.) AMOUNT RECEIVED \$649,420.07 \$36,580.58 \$686,000.65
 (2.) INCREASE (DECREASE) IN AMOUNT DUE AND UNPAID \$0.00 \$0.00 \$0.00
 (3.) INCREASE (DECREASE) IN UNEARNED PREMIUM RESERVE \$0.00 \$0.00 \$0.00
 (4.) EARNED: (1.) + (2.) + (3.) \$649,420.07 \$36,580.58 \$686,000.65
 (B.) BENEFIT CHARGES
 (1.) CLAIMS PAID \$710,040.47 \$33,396.01 \$743,436.48
 (2.) INCREASE (DECREASE) IN CLAIM RESERVES \$40,000.00- \$600.00- \$40,600.00-
 (3.) INCURRED CLAIMS: (1.) + (2.) \$670,040.47 \$32,796.01 \$702,836.48
 (4.) CLAIMS CHARGED \$670,040.47 \$32,796.01 \$702,836.48

PART III: (CONTINUED)

9. (C.) REMAINDER OF PREMIUM
 (1.) RETENTION OF CHARGES
 (A.) COMMISSIONS \$0.00 \$0.00 \$0.00
 (B.) ADMINISTRATIVE SERVICES OR OTHER FEES \$46,433.51 \$3,987.37 \$50,420.88
 (C.) OTHER SPECIFIC ACQUISITION COSTS \$0.00 \$0.00 \$0.00
 (D.) OTHER EXPENSES \$0.00 \$0.00 \$0.00
 (E.) TAXES \$10,390.72 \$585.28 \$10,976.00
 (F.) CHARGES FOR RISKS OR OTHER CONTINGENCIES \$14,222.29 \$1,646.12 \$15,868.41
 (G.) OTHER RETENTION CHARGES - INVESTMENT INCOME CREDIT \$0.00 \$0.00 \$0.00
 (H.) TOTAL RETENTION \$71,046.52 \$6,218.77 \$77,265.29
 (2.) DIVIDENDS OR RETROACTIVE RATE REFUNDS
 (NOTE THESE AMOUNTS WERE PAID IN CASH (1) OR CREDITIED (2).) \$0.00 \$0.00 \$0.00
 (D.) STATUS OF POLICYHOLDER RESERVES AT THE END OF THE YEAR
 (1.) AMOUNT HELD TO PROVIDE BENEFITS AFTER RETIREMENT N/A N/A N/A
 (2.) CLAIM RESERVES \$53,900.00 \$2,000.00 \$55,900.00
 (3.) OTHER RESERVES \$0.00 \$0.00 \$0.00
 (E.) DIVIDENDS OR RETROACTIVE RATE REFUNDS DUE
 (DO NOT INCLUDE AMOUNT IN (C.)(2).) \$0.00 \$0.00 \$0.00
 10. NONEXPERIENCE RATED CONTRACTS:
 (A.) TOTAL PREMIUMS OR SUBSCRIPTION CHARGES PAID
 (B.) ANY SPECIFIC COSTS OTHER THAN REPORTED IN PART I, ITEM 2 ABOVE ... \$0.00 \$0.00 \$0.00

* EXCLUDES 2% ADMINISTRATIVE FEE COLLECTED FROM COBRA SUBSCRIBERS



October 1, 2024

BELL MEDIA LLC
DBA HIGH LEVEL MARKETING
JUDSON RICKS
400 INTERSTATE PARK DR STE 424
MONTGOMERY AL 36109

BROWN & BROWN INSURANCE
SERVICES INC
980 WASHINGTON ST FL 3
DEDHAM MA 02026-6731

Re Acct No. 1140431

Anniversary Date: September 1, 2024

We thank you for selecting Principal for your insurance needs.

As you are likely aware, most insured welfare benefit plans that are subject to the Employee Retirement Income Security Act (ERISA), and that cover 100 or more employee plan participants at the beginning of their plan year, are required to file Form 5500 with the Employee Benefits Security Administration of the U.S. Department of Labor. The Schedule A must be attached to the Form 5500 filing if any of the benefits under the plan are provided by an insurance company.

We've enclosed your Schedule A Insurance Information **worksheet** for the period September 1, 2023 through August 31, 2024 to assist you with your filing of the Schedule A (Form 5500). The paid premium reported on the Schedule A worksheet represents premium received and applied to your account during the reported period. This information will need to be transferred to a Schedule A template.

If you have questions about the applicability of these requirements to your plan, please consult with your legal or tax advisor. For filing assistance and additional information:

- Contact the Employee Benefits Security Administration, an agency within the U.S. Department of Labor, at 1-866-444-3272 or www.dol.gov/ebsa.
- The Department of Labor requires filings to be submitted electronically at www.efast.dol.gov.
- Additional help with EFAST can be obtained by calling 1-866-GO-EFAST (1-866-463-3278).

A copy of the enclosed Schedule A Insurance Information worksheet will also be available online through the Employer Web link at www.principal.com. For assistance with enrolling in the Employer Web Service, policyholders can call the Principal's Employer Group Plan Customer Service at 1-800-843-1371. Brokers, please contact our Advisor Web Support Team at 1-800-554-3395.

If you have questions about the enclosed information, please contact me at the number or email address at the top of this letter.

Enclosure

Contract # 1140431
Name of Plan HIGH LEVEL MARKETING
Data Period September 1, 2023 to August 31, 2024



**Principal Life Insurance Company
Schedule A (Form 5500) Worksheet**

Section 1: Coverage

(a) Name of Insurance Carrier Principal Life Insurance Company		(b) EIN 42-0127290	(c) NAIC Code 61271	
(d) Contract or Id Number	1140431	Approx. no. of Persons cov. At End of Policy Year	Total (e)	110
Combined Numbers			Employees	81
			Dependents	29
Policy or Contract Year From (f) September 1, 2023 To (g) August 31, 2024				

Section 2: Insurance fee and commissions information

	(a) Commissions Paid	(b) Fees Paid
Total (from below)	6,876	2,036

Section 3: Persons receiving commissions and fees

(a) Name & Address of Agents or Brokers to whom Commissions or Fees Paid	(b) Amount of Commissions Paid	Fees Paid (c) Amount / (d) Purpose	(e) Org Code
BROWN & BROWN OF MASSACHUSETTS ATTN UNITED BENEFIT SVC 980 WASHINGTON ST STE 325 DEDHAM MA 02026-6797	4,793		3 - Ins Agent or Broker
BROWN & BROWN INSURANCE SERVICES 980 WASHINGTON ST FL 3 DEDHAM MA 02026-6731	2,083		3 - Ins Agent or Broker
BROWN & BROWN INSURANCE AGENCY OF VIRGINIA 11220 ASSETT LOOP STE 304 MANASSAS VA 20109-7912		1,966 * Bonus	3 - Ins Agent or Broker
STRATEGIC NON-MEDICAL SOLUTIONS 1 BEACON ST STE 17100 BOSTON MA 02108-3107		70 * Bonus	3 - Ins Agent or Broker

Reportable commissions and fees include all forms of compensation directly or indirectly attributable to your Principal Life Insurance Company policies.
* This part of the compensation amount reflects a portion of administrative expenses that are allocated across all policies sold by PLIC. It is not part of your actual cost.

Section 8: Benefit and Contract Type

(a) Health <small>(other than dental or vision)</small>	(b) Dental	(c) <input checked="" type="checkbox"/> Vision	(d) <input checked="" type="checkbox"/> Life Ins.
(e) <input checked="" type="checkbox"/> Temporary Disability <small>(accident and sickness)</small>	(f) <input checked="" type="checkbox"/> Long Term Disability	(g) Supplemental Unemployment	(h) Prescription Drug
(i) Stop Loss <small>(large deductible)</small>	(j) HMO Contract	(k) PPO Contract	(l) Indemnity Contract
(m) <input checked="" type="checkbox"/> Other: Critical Illness, Accident			

If applicable, the Schedule A worksheet includes voluntary products. If applicable, Basic Life and VTL coverages included AD&D.

Section 10: Non-Experience Rated Contracts

(a) Total Premiums Paid to Carrier	53,299
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