

Form 5500-SF

Department of the Treasury Internal Revenue Service

Department of Labor Employee Benefits Security Administration Pension Benefit Guaranty Corporation

Short Form Annual Return/Report of Small Employee Benefit Plan

This form is required to be filed under sections 104 and 4065 of the Employee Retirement Income Security Act of 1974 (ERISA), and sections 6057(b) and 6058(a) of the Internal Revenue Code (the Code).

Complete all entries in accordance with the instructions to the Form 5500-SF.

OMB Nos. 1210-0110 1210-0089

2024

This Form is Open to Public Inspection

Part I Annual Report Identification Information

For calendar plan year 2024 or fiscal plan year beginning 01/01/2024 and ending 12/31/2024

- A This return/report is for: [X] a single-employer plan [] a multiple-employer plan (not multiemployer) (Pension Plan filers checking this box must attach Schedule MEP. Other plans must attach a list of participating employer information in accordance with the form instructions.)
B This return/report is [] the first return/report [] the final return/report [] an amended return/report [] a short plan year return/report (less than 12 months)
C Check box if filing under: [X] Form 5558 [] automatic extension [] DFVC program [] special extension (enter description)
D If the plan is a collectively-bargained plan, check here []
E If this is a retroactively adopted plan permitted by SECURE Act section 201, check here []

Part II Basic Plan Information—enter all requested information

1a Name of plan: SPECIALTY EYECARE OF EVANSVILLE, LLC RETIREMENT PLAN
1b Three-digit plan number (PN): 001
1c Effective date of plan: 01/01/2014
2a Plan sponsor's name (employer, if for a single-employer plan): SPECIALTY EYECARE OF EVANSVILLE LL
2b Employer Identification Number (EIN): 46-1988788
2c Sponsor's telephone number: 812-402-2020
2d Business code (see instructions): 621111
3a Plan administrator's name and address: [X] Same as Plan Sponsor.
3b Administrator's EIN
3c Administrator's telephone number
4 If the name and/or EIN of the plan sponsor or the plan name has changed since the last return/report filed for this plan, enter the plan sponsor's name, EIN, the plan name and the plan number from the last return/report.
4b EIN
4d PN
5a Total number of participants at the beginning of the plan year: 7
5b Total number of participants at the end of the plan year: 7
5c(1) Number of participants with account balances as of the beginning of the plan year (only defined contribution plans complete this item): 7
5c(2) Number of participants with account balances as of the end of the plan year (only defined contribution plans complete this item): 7
5d(1) Total number of active participants at the beginning of the plan year: 6
5d(2) Total number of active participants at the end of the plan year: 5
5e Number of participants who terminated employment during the plan year with accrued benefits that were less than 100% vested:

Caution: A penalty for the late or incomplete filing of this return/report will be assessed unless reasonable cause is established. Under penalties of perjury and other penalties set forth in the instructions, I declare that I have examined this return/report, including, if applicable, a Schedule SB or Schedule MB completed and signed by an enrolled actuary, as well as the electronic version of this return/report, and to the best of my knowledge and belief, it is true, correct, and complete.

Table with 4 columns: SIGN HERE, Signature of plan administrator, Date, Enter name of individual signing as plan administrator. Row 1: Filed with authorized/valid electronic signature, 10/15/2025, ADMINISTRATOR. Row 2: Signature of employer/plan sponsor, Date, Enter name of individual signing as employer or plan sponsor.

- 6a** Were all of the plan's assets during the plan year invested in eligible assets? (See instructions.) Yes No
- b** Are you claiming a waiver of the annual examination and report of an independent qualified public accountant (IQPA) under 29 CFR 2520.104-46? (See instructions on waiver eligibility and conditions.) Yes No
- If you answered "No" to either line 6a or line 6b, the plan cannot use Form 5500-SF and must instead use Form 5500.**
- c** If the plan is a defined benefit plan, is it covered under the PBGC insurance program (see ERISA section 4021)? Yes No Not determined
- If "Yes" is checked, enter the My PAA confirmation number from the PBGC premium filing for this plan year _____ (See instructions.)

Part III Financial Information			
7 Plan Assets and Liabilities		(a) Beginning of Year	(b) End of Year
a Total plan assets	7a	617709	741607
b Total plan liabilities	7b		
c Net plan assets (subtract line 7b from line 7a)	7c	617709	741607
8 Income, Expenses, and Transfers for this Plan Year		(a) Amount	(b) Total
a Contributions received or receivable from:			
(1) Employers	8a(1)	9452	
(2) Participants	8a(2)	34295	
(3) Others (including rollovers)	8a(3)		
b Other income (loss)	8b	87490	
c Total income (add lines 8a(1), 8a(2), 8a(3), and 8b)	8c		131237
d Benefits paid (including direct rollovers and insurance premiums to provide benefits)	8d	2000	
e Certain deemed and/or corrective distributions (see instructions) .	8e		
f Administrative service providers (salaries, fees, commissions)	8f	5339	
g Other expenses	8g		
h Total expenses (add lines 8d, 8e, 8f, and 8g)	8h		7339
i Net income (loss) (subtract line 8h from line 8c)	8i		123898
j Transfers to (from) the plan (see instructions)	8j		

Part IV Plan Characteristics	
9a	If the plan provides pension benefits, enter the applicable pension feature codes from the List of Plan Characteristic Codes in the instructions: 2J
b	If the plan provides welfare benefits, enter the applicable welfare feature codes from the List of Plan Characteristic Codes in the instructions:

Part V Compliance Questions				
10 During the plan year:		Yes	No	Amount
a Was there a failure to transmit to the plan any participant contributions within the time period described in 29 CFR 2510.3-102? Continue to answer "Yes" for any prior year failures until fully corrected. (See instructions and DOL's Voluntary Fiduciary Correction Program)	10a		X	
b Were there any nonexempt transactions with any party-in-interest? (Do not include transactions reported on line 10a.)	10b		X	
c Was the plan covered by a fidelity bond?	10c		X	
d Did the plan have a loss, whether or not reimbursed by the plan's fidelity bond, that was caused by fraud or dishonesty?	10d		X	
e Were any fees or commissions paid to any brokers, agents, or other persons by an insurance carrier, insurance service, or other organization that provides some or all of the benefits under the plan? (See instructions.)	10e		X	
f Has the plan failed to provide any benefit when due under the plan?	10f		X	
g Did the plan have any participant loans? (If "Yes," enter amount as of year-end.)	10g		X	
h If this is an individual account plan, was there a blackout period? (See instructions and 29 CFR 2520.101-3.)	10h		X	
i If 10h was answered "Yes," check the box if you either provided the required notice or one of the exceptions to providing the notice applied under 29 CFR 2520.101-3	10i			

Part VI Pension Funding Compliance

11 Is this a defined benefit plan subject to minimum funding requirements? (If "Yes," see instructions and complete Schedule SB (Form 5500) and lines 11a and b below.) If this is a defined contribution pension plan, leave line 11 blank and complete line 12 below. Yes No

a Enter the unpaid minimum required contributions for all years from Schedule SB (Form 5500) line 40 **11a**

b PBGC missed contribution reporting requirements. If the plan is covered by PBGC and the amount reported on line 11a is greater than \$0, has PBGC been notified as required by ERISA sections 4043(c)(5) and/or 303(k)(4)? Check the applicable box:

Yes.

No. Reporting was waived under 29 CFR 4043.25(c)(2) because contributions equal to or exceeding the unpaid minimum required contribution were made by the 30th day after the due date.

No. The 30-day period referenced in 29 CFR 4043.25(c)(2) has not yet ended, and the sponsor intends to make a contribution equal to or exceeding the unpaid minimum required contribution by the 30th day after the due date.

No. Other. Provide explanation _____

12 Is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code or section 302 of ERISA? (If "Yes," complete line 12a or lines 12b, 12c, 12d, and 12e below, as applicable.) If this is a defined benefit pension plan, leave line 12 blank and complete line 11 above. Yes No

a If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, see instructions, and enter the date of the letter ruling granting the waiver. Month _____ Day _____ Year _____

If you completed line 12a, complete lines 3, 9, and 10 of Schedule MB (Form 5500), and skip to line 13.

b Enter the minimum required contribution for this plan year **12b**

c Enter the amount contributed by the employer to the plan for this plan year **12c**

d Subtract the amount in line 12c from the amount in line 12b. Enter the result (enter a minus sign to the left of a negative amount) **12d**

e Will the minimum funding amount reported on line 12d be met by the funding deadline? Yes No N/A

Part VII Plan Terminations and Transfers of Assets

13a Has a resolution to terminate the plan been adopted in any plan year? Yes No

a If "Yes," enter the amount of any plan assets that reverted to the employer this year. **13a**

b Were all the plan assets distributed to participants or beneficiaries, transferred to another plan, or brought under the control of the PBGC? Yes No

c If, during this plan year, any assets or liabilities were transferred from this plan to another plan(s), identify the plan(s) to which assets or liabilities were transferred. (See instructions.)

13c(1) Name of plan(s):	13c(2) EIN(s)	13c(3) PN(s)

Part VIII IRS Compliance Questions

14a Does the plan satisfy the coverage and nondiscrimination tests of Code sections 410(b) and 401(a)(4) by combining this plan with any other plans under the permissive aggregation rules? Yes No

14b If this is a Code section 401(k) plan, check all boxes that apply to indicate how the plan is intended to satisfy the nondiscrimination requirements for employee deferrals and employer matching contributions (as applicable) under Code sections 401(k)(3) and 401(m)(2).

Design-based safe harbor method

"Prior year" ADP test

"Current year" ADP test

N/A

15 If the plan sponsor is an adopter of a pre-approved plan that received a favorable IRS Opinion Letter, enter the date of the Opinion Letter ___/___/___ (MM/DD/YYYY) and the Opinion Letter serial number _____.

Part III Financial Information (continued)

7 Contributions received or receivable from:

a Employers

b Participants

c Others (including rollovers)

		Amount
7a		0
7b		0
7c		

Part IV Plan Characteristics

8 Enter the applicable two-character feature codes from the List of Plan Characteristics Codes in the instructions.

2C 2E 2J

Part V Compliance and Funding Questions

9 During the plan year, did the plan have any participant loans?

If "Yes," enter amount as of year end

	Yes	No	Amount
9		X	

10 Is this a defined benefit plan that is subject to minimum funding requirements?

If "Yes," complete Schedule SB (Form 5500) and line 10a below. (see instructions)

10			
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a Enter the unpaid minimum required contributions for all years from Schedule SB (Form 5500), line 40

			10a
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11 Is this a defined contribution plan subject to the minimum funding requirements of section 412 of the Code?

If "Yes," complete lines 11a or 11b, 11c, 11d, and 11e below, as applicable.

11		X	
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a If a waiver of the minimum funding standard for a prior year is being amortized in this plan year, enter the month, day, and year (MM/DD/YYYY) of the letter ruling granting the waiver (see instructions)

			11a
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b Enter the minimum required contribution for this plan year

			11b
--	--	--	-----

c Enter the amount contributed by the employer to the plan for this plan year

			11c
--	--	--	-----

d Subtract the amount in line 11c from the amount in line 11b. Enter the result (enter a minus sign to the left of a negative amount)

			11d
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e Will the minimum funding amount reported on line 11d be met by the funding deadline?

	Yes	No	N/A	
11e				

12 If the plan sponsor is an adopter of a pre-approved plan that received a favorable IRS Opinion Letter, enter the date of the Opinion Letter (MM/DD/YYYY) and the Opinion Letter serial number

Caution: A penalty for the late or incomplete filing of this return will be assessed unless reasonable cause is established.

Under penalties of perjury, I declare that I have examined this return including, if applicable, any related Schedule MB (Form 5500) or Schedule SB (Form 5500) signed by an enrolled actuary, and, to the best of my knowledge and belief, it is true, correct, and complete.

Sign Here

William R. Sievern
Signature of employer or plan administrator

10/11/25
Date

William R. Sievern
Type or print name of individual signing as employer or plan administrator

Filing Instructions

Avid Marketing, Inc. Indiv 401(k) Plan

Annual Return/Report of Employee Benefit Plan

Taxable Year Ended December 31, 2024

Date Due **October 15, 2025**

Remittance: None is required. Your Form 5500 for the tax year ended December 31, 2024 has been filed electronically and is not required to be mailed. Mailing a paper copy of Form 5500 to EBSA will delay the processing of your return.

Filing: Your signature below acknowledges the following:

The Department of Labor has implemented an electronic filing system (EFAST 2) and mandated its use for the enclosed form 5500 for the tax year ended December 31, 2024. We have obtained the appropriate credentials to use the system, and are prepared to electronically file the returns on your behalf. However, in order to do so we require written authorization from you that:

- (1) we have been authorized in writing by you to electronically submit the return/report;
- (2) a copy of this specific written authorization will be kept in our records;
- (3) in addition to any other required schedules or attachments, the electronic filing will include a true and correct PDF copy of the first two pages of the completed Form 5500 or Form 5500-SF return/report bearing your manual signature under penalty of perjury;
- (4) we have advised you that by selecting this electronic signature option, the image of your manual signature will be included with the rest of the return/report posted by the Department of Labor on the Internet for public disclosure; and
- (5) we will communicate to you any inquiries and information received from EFAST2, DOL, IRS or PBGC regarding the return/report.

Authorization

As plan administrator for Avid Marketing, Inc. Indiv 401(k) Plan, I authorize Kruse, Dicus & Associates, LLP to electronically file Form 5500 for the tax year 2024. I understand that a PDF copy of the first two pages of the manually signed form will be submitted to EFAST2 with the electronic file, and that the image of my signature will be included with the rest of the return / report posted by the Department of Labor on the internet for public disclosure.

Please sign and date below:

Plan Administrator Authorization

Date: 10/11/25



Other:

Initial and date the copy, and retain it for your records.

Annual Return of A One-Participant (Owners/Partners and Their Spouses) Retirement Plan or A Foreign Plan

2024

Department of the Treasury
Internal Revenue Service

This form is required to be filed under section 6058(a) of the Internal Revenue Code.
Certain foreign retirement plans are also required to file this form (see instructions).
▶ Complete all entries in accordance with the instructions to the Form 5500-EZ.
▶ Go to www.irs.gov/Form5500EZ for instructions and the latest information.

This Form is Open to Public Inspection.

Part I Annual Return Identification Information

For the calendar plan year 2024 or fiscal plan year beginning (MM/DD/YYYY) and ending

A This return is: (1) the first return filed for the plan; (3) the final return filed for the plan;
(2) an amended return; (4) a short plan year return (less than 12 months)

B Check box if filing under Form 5558 automatic extension
 special extension (enter description) _____

C If this return is for a foreign plan, check this box (see instructions)

D If this return is for the IRS Late Filer Penalty Relief Program, check this box
(Must be filed on a paper Form with the IRS. See instructions)

E If this is a retroactively adopted plan permitted by SECURE Act section 201, check here

Part II Basic Plan Information — enter all requested information.

1a Name of plan Avid Marketing, Inc. Indiv 401(k) Plan		1b Three-digit plan number (PN) 001
2a Employer's name Avid Marketing, Inc. Trade name of business (if different from name of employer) In care of name Mailing address (room, apt., suite no. and street, or P.O. box) 12515 Red Gate Rd City or town, state or province, country, and ZIP or foreign postal code (if foreign, see instructions) Evansville IN 47725		2b Employer Identification Number (EIN) (Do not enter your Social Security Number) 20-2480350
		2c Employer's telephone number 812-867-7806
		2d Business code (see instructions) 425120
3a Plan administrator's name (if same as employer, enter "Same") Same In care of name Mailing address (room, apt., suite no. and street, or P.O. box) City or town, state or province, country, and ZIP or foreign postal code (if foreign, see instructions)		3b Administrator's EIN
		3c Administrator's telephone number
4 If the employer's name, the employer's EIN, and/or the plan name has changed since the last return filed for this plan, enter the employer's name and EIN, the plan name, and the plan number for the last return in the appropriate space provided.		
a Employer's name	4b EIN	
4c Plan name	4d PN	
5a(1) Total number of participants at the beginning of the plan year	5a(1)	1
a(2) Total number of active participants at the beginning of the plan year	5a(2)	1
b(1) Total number of participants at the end of the plan year	5b(1)	0
b(2) Total number of active participants at the end of the plan year	5b(2)	0
c Number of participants that terminated employment during the plan year with accrued benefits that were less than 100% vested	5c	0

Part III Financial Information

	(1) Beginning of year	(2) End of year
6a Total plan assets	100749	0
b Total plan liabilities	0	0
c Net plan assets (subtract line 6b from 6a)	100749	0

For Privacy Act and Paperwork Reduction Act Notice, see the instructions for Form 5500-EZ.

Form 5500-EZ (2024)

DAA